



WINTERFEST BOAT PARADE

DECEMBER 12, 2026



Grand Finale



Get Ready for the Ultimate Holiday Grand Finale in South Florida – and

Party in the U.S.A.



The Seminole Hard Rock Winterfest Boat Parade is celebrating 55 years of holiday magic with an unforgettable red, white, and blue spectacular for America250! This year, it's all about the WOW! – and Winterfest is turning up the excitement like never before.

Get ready for a show-stopping night on the water filled with dazzling new entries, spectacular performances, incredible surprises, and plenty of holiday cheer from beginning to end!

From boats bringing the “Party in the U.S.A.” theme to life and mesmerizing Polynesian fire dancers to our daring Visit Lauderdale “Extreme Holiday” spectacle finale – featuring motorcycles performing inside a cage – the thrills just keep coming! Keep your eyes open for Santa, making his arrival in true Amazon style!

Multi-Platinum Country Duo LOCASH will take center stage as our Grand Marshals, riding aboard the Fifth Third Bank Showboat and bringing even more star power, music, and fun to this unforgettable celebration.

The Parade will serve as the Grand Finale of the City of Fort Lauderdale’s America250 Celebration, bringing South Florida together for one incredible night of patriotism, creativity, community, and holiday joy along the 12-mile route.

This year’s theme honors America’s timeless spirit and our shared red, white, and blue pride. Expect a dazzling procession of aerial performers, paddleboarders, kayakers, pontoons, fishing boats, cabin cruisers, mega-yachts, and more as families, nonprofits, community organizations, and companies – including FPL, TWO MEN AND A TRUCK, Mai-Kai, Chehata Family Holdings, Church United, Bradford Marine, Cliff Berry, Inc., and Visit Lauderdale – as they bring their creativity to make this Parade shine.

Don’t have a boat? No problem! Join the fun from designated viewing areas along the Intracoastal or watch the live stream and experience the magic from wherever you are.

From the sunshine to the sparkle, there’s no better place to celebrate the holidays than South Florida – especially Greater Fort Lauderdale – and no holiday tradition shines brighter than the Seminole Hard Rock Winterfest Boat Parade!

So, gather your family, bring your friends, and get ready to Party in the U.S.A. Board your boat, buy your tickets, or become a Winterfest partner and help us make our 55th anniversary the brightest, boldest, happiest, and most unforgettable celebration yet.

Happy Holidays! We’ll see you
at the Parade!

Lisa Scott-Founds and *Robyn Vines*
President & CEO Chairwoman
of the Board



Robyn Vines



Lisa Scott-Founds



VOL. 33 | ISSUE 1 NOVEMBER 2026

“The World’s Most Watched Boat Parade” captivates over 1 million spectators annually.
Call 954-767-0686 or visit winterfestparade.com #WinterfestFL | Like us on Facebook

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Escape the every day and indulge yourself in a truly extraordinary getaway with limitless possibilities.

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- 26,000 square foot retail promenade
- Brand standard amplified service
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- 30 minutes from Miami International Airport



1 Seminole Way, Hollywood, FL 33314 | HardRockHolly.com | [#GuitarHotel](https://twitter.com/GuitarHotel)

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"The Seminole Hard Rock Winterfest Boat Parade is one of Greater Fort Lauderdale's most beloved holiday traditions, bringing residents and visitors together to experience the magic of the season along our beautiful waterways. Each year, this spectacular

celebration fills our destination with dazzling displays, festive excitement and unforgettable moments. Winterfest captures the vibrant energy, welcoming spirit and connection to the water that make Greater Fort Lauderdale such a special place to visit. We invite everyone to join us in celebrating this cherished tradition and creating lasting holiday memories."

Stacy Ritter

Stacy Ritter,
President and CEO, Visit Lauderdale



"In Broward County, the holidays have a way of making a grand entrance — by water! The Seminole Hard Rock Winterfest Boat Parade is one of South Florida's most anticipated holiday traditions, bringing thousands of residents and visitors

together for an unforgettable night on the water. With hundreds of decorated boats traveling along the New River and Intracoastal Waterway, the parade showcases the excitement and community spirit that make Broward County such a great place to live and visit. It's also a major economic driver, attracting visitors and supporting our local businesses. We're proud that this remarkable event takes place in Broward County, year after year, and I look forward to seeing everyone along the parade route!"

Mark Bogen

Mark Bogen
Broward County Mayor



"Every year, the Seminole Hard Rock Winterfest Boat Parade transforms Fort Lauderdale into a dazzling celebration of light, creativity and community. The holiday parade is a signature moment that captures the spirit of who we are. We

are a vibrant and inclusive community that is connected by the water. I love to see families, neighbors and visitors from across the world experience the magic of Fort Lauderdale at its best. The joy shared by thousands makes Winterfest a truly remarkable tradition. It showcases our community pride, our maritime heritage, and the unity that makes Fort Lauderdale shine brighter every holiday season."

Dean Trantalis

Dean Trantalis,
Mayor, City of Fort Lauderdale

As of Print date: October 20, 2026

THE PARADE OF THE YEAR: SOUTH FLORIDA'S WATERWAYS TRANSFORM WITH DAZZLING SHOWSTOPPERS DECEMBER 12

And it starts with a BANG on
board the Fireworks Barge.

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD

amazon Santa Showboat



iHeart
Radio

ballyhoo
media



Toys For Tots



Drums of Polynesia



Salute to the Military



Very Muir-y Christmas



CHURCH
UNITED



Grand Marshal
Showboat



HOLLYWOOD, FL



SATURDAY, DECEMBER 12 2026



iHeartRadio

Celebrate Winterfest with the FREE iHeartRadio app!
Save your favorite stations as presets and listen anywhere.













Proud Partner of the
Seminole Hard Rock Winterfest Boat Parade
Celebrating America's 250th Anniversary



ROCK THE NIGHT AWAY WITH WINTERFEST AND DECO!

SHIREEN SANDOVAL ALEX MIRANDA LYNN MARTINEZ

DECO DRIVE

WEEKNIGHTS
7:30 & 11:30PM





Lighting the way, together

Our country was built on the strength of communities coming together.

As the **Official Bank and Grand Marshal Showboat Sponsor** of Winterfest 2026, Fifth Third is proud to celebrate America's 250th birthday and the people, traditions and connections that make South Florida shine.

Fifth Third Bank, National Association. Member FDIC.



In Honor of Winterfest's 55th Anniversary

Le Club 55

Vive L'IndepenDANCE Soirée

Welcome to St. Tropez

On November 21, Villa de Palma transforms
into St. Tropez for one enchanted evening.

5 bands, 5 bars, 5.5 hours of
elegant excitement.

NOVEMBER 21, 2026, 7:00PM

600 ISLE OF PALMS DRIVE, FORT LAUDERDALE

ATTIRE: ST. TROPEZ BEACH CHIC

Outdoor Piano Bar After-Party



TICKETS AT WWW.WINTERFESTPARADE.COM

Join Us As We Celebrate with our FLIFF & WINTERFEST Friends!

THERE'S AN APP FOR THAT!



Tracking with Glympse and The Media Lab

The Winterfest® App is your all-access pass to the "Most Spectacular Show on H2O." Stay connected with everything Winterfest has to offer – from Parade details and ticket info to hotel deals, event highlights, music, coloring pages, and even a Parade Tracker to follow the action in real time. Watch as Santa's Sleigh, delivered by Amazon aboard the Jungle Queen, and the Grand Marshal Showboat sponsored by Fifth Third Bank featuring our Grand Marshals, make their way along the Parade route. The Seminole Hard Rock Winterfest® Boat Parade is brighter than ever – and now, it's right at your fingertips!

The Seminole Hard Rock Winterfest® Boat Parade has been recognized as one of the top 10 Holiday Parades in the USA 10Best Readers' Choice Awards.



VISIT
LAUDERDALE



Party in the
USA

SATURDAY, DECEMBER 12 2026

WINTERFEST® MERCHANDISE

Looking for the perfect holiday gift? Discover one-of-a-kind Winterfest® items – including beautifully hand-painted ornaments by artist Pat Anderson.



Shop now at winterfestparade.com or call 954-767-0686



CELEBRATING AMERICA THROUGH THE ART OF CHARLES FAZZINO



For the 55th Anniversary of the Seminole Hard Rock Winterfest Boat Parade, we are proud to welcome back internationally renowned artist Charles Fazzino as this year's official poster artist.

Known as the master of 3-D Pop Art, Fazzino has spent more than four decades creating vibrant, highly detailed works that transform cities, landmarks, sports, entertainment and cultural moments into energetic, multidimensional celebrations. Born in the Bronx and a graduate of New York's School of Visual Arts, Fazzino developed his signature hand-assembled, layered technique into an instantly recognizable style filled with color, movement and intricate detail. His work is exhibited in galleries and museums around the world.

Fazzino is no stranger to iconic celebrations. His portfolio includes artwork for the Super Bowl, Major League Baseball All-Star Games, the Olympics, GRAMMY Awards, FIFA World Cup tournaments, and numerous other nationally recognized events. His connection to Winterfest is especially meaningful, having previously created official artwork for Winterfest.

This year, Fazzino's unmistakable artistic language takes on an especially patriotic spirit. Created for America250 and Winterfest's "Party in the USA" theme, the artwork celebrates the energy, optimism, diversity and larger-than-life personality of America. Fazzino's explosive colors, layered imagery and

sense of movement perfectly capture the excitement of a nation coming together to celebrate 250 years of American history—while looking toward its future.

Just as the Seminole Hard Rock Winterfest Boat Parade transforms the waterways into a moving celebration of light, music and holiday spirit, Fazzino



transforms the American story into a spectacular visual experience. His artwork invites us to celebrate America in the Fazzino way—with color, creativity, energy and a whole lot of fun.

2026 JUDGES

Rear Admiral Adam Chamie

U.S. Coast Guard, Sector 7



Mayor Dean Trantalis

City of Fort Lauderdale



Paul Castronovo, Radio Celebrity

iHeart Media



Chair Janna Lhota

Greater Fort Lauderdale Chamber of Commerce



Stacy Ritter, President & CEO

Visit Lauderdale



And YOU!

PEOPLE'S CHOICE AWARD YOU BE THE JUDGE

Your vote decides who wins! Whether you're watching from home, the shore, or aboard a boat, cast your vote for your favorite parade entry and you could win round-trip travel on



Download the Winterfest® App, scroll through parade entries, and vote daily through January 8. Each boat has an assigned number – details available at WinterfestParade.com.

Celebrate creativity, spirit, and design – and honor the hard work of our amazing participants.

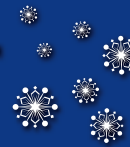
Be part of the judging team – along with community leaders – and help crown this year's People's Choice winner!

Official Rules: winterfestparade.com/peoples-choice-award



WINTERFEST

BOAT PARADE



COME TO THE FREE FAMILY FUN DAY

THE MOST SPECTACULAR SHOW ON H2O STARTS HERE

PRESENTED BY



**Joe DiMaggio
Children's Hospital®**

IN ASSOCIATION WITH



PHOTOS WITH SANTA



NOVEMBER 22



10 A.M. – 3 P.M.



ESPLANADE PARK
400 SW 2ND STREET
FORT LAUDERDALE

EXCITING **FREE** ACTIVITIES FOR THE WHOLE FAMILY!

- Photos with Santa
- Joe DiMaggio Children's Hospital Teddy Bear Clinic
- Cookie Decorating by Publix
- Catabella Express Train
- Inflatables
- SOS Ocean Conservation Village
- School of Rock on the WM Stage
- Broward College Snow Mountain
- Pet Rescue Row
- Water Taxi Rides
- City of Fort Lauderdale Kids Zone
- **NEW:** Highland Cows Petting Zoo
- Free Bicycle Helmets from Epilepsy Alliance

BONUS: The Museum of Discovery and Science will open their doors for **FREE** after the event 3-5 PM!

Giveaways and sampling from our partners such as Rick Case Automotive Group, Freedom Waters Foundation and much more. Additional entertainment by the Hip Hop Kidz and Florida Children's Theater.



SCAN FOR EVENT DETAILS



OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



winterfestparade.com | 954-767-0686



SATURDAY, DECEMBER 12 2026

Adorned in the U.S.A. American Elegance Through The Decades

SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the 2026



WINTERFEST BLACK TIE BALL



PRESENTED BY



ADORNED IN THE USA AMERICAN ELEGANCE THROUGH THE DECADES

DECEMBER 5 STARTING AT 5:30 PM

Get ready for an unforgettable evening where American style meets timeless elegance! The highly anticipated Seminole Hard Rock Winterfest Black Tie Ball returns on December 5, 2026, celebrating 55 spectacular years of Winterfest and the spirit of America250 with an evening inspired by our theme, "Adorned in the USA — American Elegance Through the Decades."

From the moment you arrive, prepare to be dazzled as glamour, patriotism, music and sophistication come together for one extraordinary night. The evening begins with an elegant Welcome Reception, sponsored by Fision Fiber Optics by Hotwire Communications, featuring a shimmering ice bar and spirits.

Then, step onto the dance floor with the 16-piece band direct from New York — The Manhattan Orchestra presented by Jordan Kahn Music Company bring the energy of a New York night and the elegance of a grand American celebration, guests will dance, and celebrate in true Winterfest style.

The Auction presented by Daoud's Fine Jewelry will feature more than 200 extraordinary items, offering guests the opportunity to bid on unforgettable experiences, luxury treasures and one-of-a-kind finds.

- Jewelry by Daoud's Fine Jewelry
- Ocean Manor Beach Resort
- Lago Mar Beach Resort & Club Membership
- Pink Sands Harbour Island Bahamas
- AmaWaterways Ship Experience by Preferred Travel and so much more.

HONORING OUTSTANDING COMMUNITY LEADERS

The evening will also shine a spotlight on the remarkable individuals who help make our community stronger. Winterfest proudly honors outstanding community leaders whose dedication, vision and service embody the very best of the American spirit.

Dress to impress. Celebrate in style. Raise a glass to 55 years of Winterfest and 250 years of America.

- 2026 Belle of the Ball — Nicole Covar
- 2026 Commodore — Mark Swenson

Tables of 10 starting at \$4,000.00 / individual tickets priced at \$400.00.
Scan the QR Code to order and bid today.



Susan Renneisen, Mark Swenson, Nicole Covar,
Robyn Vines and Lisa Scott-Founds



Ball Committee Members: Karla Nelson Thatcher, Patrick
Daoud, Baileigh Daoud-Sorielli, Stephanie Seltzer, and
Tiffany Macklin



Co-Chairs: Shane Strum — Broward Health and Susan
Renneisen — Seminole Hard Rock Hotel & Casino

Photos by Downtown Photo
Dresses by Zola Keller
Jewelry by Daoud's Fine Jewelry



OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



WINTERFEST

BOAT PARADE



CALLING ALL BOAT OWNERS! JOIN THE SEMINOLE HARD ROCK WINTERFEST® BOAT PARADE - AND SHINE ON TV!

Get ready for the most spectacular night on the water! The Seminole Hard Rock Winterfest® Boat Parade on December 12, and we want YOU to be part of the fun. From kayaks to mega yachts, every vessel is welcome. This year's theme is your cue to rock out in red, white and blue!

Pre-show starts at 5:30 PM, parade launches at 6 PM.

Don't forget to tell your friends to vote for your boat! Download the Winterfest App.

ENTRY FEES:

Nonprofit on a privately-owned vessel: \$30
Private with no signage: \$35
Corporate: from \$250 +

Don't miss your moment in the spotlight! WSVN Channel 7 and ABC-Miami camera crews will be capturing all the excitement from the Riverside Hotel on Las Olas Boulevard, Laura Ward Park, Stranahan House, the Winterfest VIP Area presented by Holy Cross Health, and other locations along the route. The parade will air on Fort Lauderdale's Channel 78 and stream worldwide on WSVN.com — making the Seminole Hard Rock Winterfest® Boat Parade a global celebration of South Florida's festive spirit!



BOATERS: IF YOU ARE NOT IN THE PARADE VOLUNTEER TO BE A CONTROL BOAT



We couldn't make this event possible without the help of our amazing volunteers, boating clubs and Coast Guard Auxiliaries. They play a crucial role in coordinating our Official Control Boat Fleet, ensuring the safety and order of the Parade. If you'd like to be a part of this incredible team and enjoy a fantastic view of the Parade, consider becoming a Control Boat. Contact Winterfest®.



**CONTROL BOAT
FLEET PARTNERS**



CAPTAINS' MEETING

HOSTED BY



DECEMBER 8, 5:30 - 8:00 PM

Before the big night, all Parade participants are required to attend the Captain's Meeting at the Captain's Quarters inside Suntex Marina at Bahia Mar. This important session will cover rules, regulations, and lineup details presented by the U.S. Coast Guard, Fort Lauderdale Marine Patrol, Broward Sheriff Office, and Parade organizers. After the briefing, enjoy a relaxing evening with dinner and cocktails. Registered entries receive a captain's goodie bag, a shirt, Chevron gas card, and souvenir burgee!



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SATURDAY, DECEMBER 12 2026



WINTERFEST® FOUNDATION JR. CAPTAIN CONTEST

WHO WILL WIN THE HONOR OF BEING THE 2026 JR. CAPTAIN?



The excitement is building as we prepare to announce the winner of the Winterfest® Foundation Jr. Captain Contest! One extraordinary young individual will earn the honor of serving as the **2026 Winterfest® Jr. Captain**, taking center stage aboard the **Jr. Captain Showboat, powered by FPL and moved by TWO MEN AND A TRUCK, onboard the Carrie B.**

The winning Jr. Captain will bring 25 of their friends aboard to wave to the crowds and experience the magic of the Seminole Hard Rock Winterfest® Boat Parade from the water!

And the celebration doesn't stop there! **All nominees will enjoy their own special Parade experience aboard the Santa Claus Showboat, delivered by Amazon**, making this a memorable night for every deserving young nominee.

THE LEGACY: 18 YEARS OF HONORING EXTRAORDINARY YOUNG PEOPLE

The Winterfest® Jr. Captain Program was established in honor of 15-year-old Amanda Blake, who courageously battled osteosarcoma, a rare form of bone cancer. Introduced to Winterfest® through the Wasie Foundation and the Jessica June Children's Cancer Foundation, Amanda's strength and spirit left a lasting impression on everyone she met, including Jen Klaassens, former Wasie Foundation representative; Lisa Scott-Founds, President & CEO of Winterfest®; and Dawn Diehl, Winterfest® Event Director.

Her legacy lives on through this special tradition, which recognizes an extraordinary young person each year with the title of Winterfest® Jr. Captain.



MEET A FEW OF THE 2026 JR. CAPTAIN NOMINEES

Each nominee represents an inspiring story and an organization making a meaningful difference in our community.

WHO WILL BE OUR NEXT JR. CAPTAIN?

Remarkable nominees. One unforgettable honor. Visit Winterfestfoundation.org to see who this year's Jr. Captain will be in the 2026 Parade!

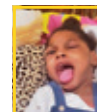
Please note: The Jr. Captain Contest was still underway at the time of the publication deadline. The winner will be announced following the close of the contest.



A'SIYAH
Hispanic Unity



ASHAIA
The Legacy Closet



LEO
Freedom Water Foundation



MATTEO
Nicklaus Children's Health System



NAVAYA
Ann Storck Center



NYEMAH
YMCA

WINTERFEST® FOUNDATION FANTASY BOAT STUDENT ART CONTEST

CALLING ALL BROWARD COUNTY STUDENTS IN KINDERGARTEN thru 5TH GRADE!

CREATE YOUR FANTASY BOAT WITH A CHARACTER ON PAPER OR COMPUTER

It's time for young artists to set sail on their imaginations! The Winterfest® Foundation Fantasy Boat Student Art Contest invites students to create their very own Fantasy Boat with a Character — either on paper using crayons, pencils, or paints, or digitally with Microsoft Paint.

ARTWORK SPECS:

- Size: 8.5" x 11"
- Submit electronically (hi-res JPEG or PDF) or mail/drop off to the Winterfest® office.
- **Deadline:** January 29, 2027

AWARDS:

- **First Place:** Laptop (one per grade category: K/1, 2/3, 4/5)
- **Second (\$300*), Third (\$200*), & Honorable Mentions (\$50*)** *Visa Gift Card
- **Plus:** Prizes for winning schools!

SPECIALTY AWARDS:

- **Character Award** — Presented by the creator of POMP, SNOW & CIRQUEumstance
- **Guy Harvey Ocean Foundation Award**
- **Museum of Discovery & Science Award**

AWARDS CEREMONY: Hosted by the Museum of Discovery & Science — all participants and their immediate families are invited to attend.

Award Ceremony at the Museum of Discovery & Science: April 11, 2027 @ noon

For Rules & Release Forms: WinterfestFoundation.org

PRESENTED BY
NEIL GOLDBERG



YOUR ARTWORK COULD BE
ON AN AUTOMOBILE

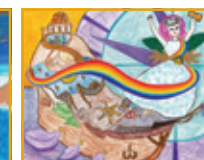
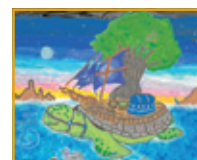


CRAIG INN
AUTOMOTIVE GROUP

SPECIAL PRIZES BY



AWARDS PRESENTED BY



SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

DECEMBER 11, 2026

2026 GRAND MARSHALS LOCASH

Brought to you by

In association with



HOLLYWOOD, FL



The 55th Annual Seminole Hard Rock Winterfest® Boat Parade is turning up the excitement with country music duo LOCASH as this year's Grand Marshals! Multi-Platinum Country Duo LOCASH are known for their infectious energy, feel-good country anthems, and chart-topping hits, Preston Brust and Chris Lucas have made their mark on country music with fan favorites like "I Love This Life," "One Big Country Song," and "Hometown Home." Bringing their signature blend of country, rock, and party-ready spirit to South Florida, LOCASH will lead the celebration aboard the Grand Marshal Showboat presented by Fifth Third Bank, helping make this milestone anniversary a spectacular holiday to remember!

SPECIAL GUESTS INCLUDE



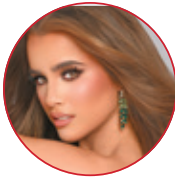
Aileen Cerchiara
2026 Miss Florida USA



Evonne Powers
Ms. International
World United States



Tanya Razzano
Ms. International
World Liberia



Sarah Duncan
Miss Florida Teen USA



Skip Ahoy
Winterfest Mascot

PHOTO OPS BY



Attendees will receive this year's Poster sponsored by



The Best Seat for the
Holidays Starts at the Beach.



Stay on Fort Lauderdale Beach and enjoy a season filled with festive events, including the spectacular Seminole Hard Rock Winterfest Boat Parade just moments away.

discoverflbeach

FORT LAUDERDALE BEACH

Proud sponsor of the
Seminole Hard Rock
Winterfest Boat Parade.



Scan to
explore our
holiday lineup.

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



SATURDAY, DECEMBER 12 2026

BE PART OF CITY OF FORT LAUDERDALE'S GRAND FINALE CELEBRATION FOR AMERICA250! HOST A PARTY, DECORATE, AND WIN!

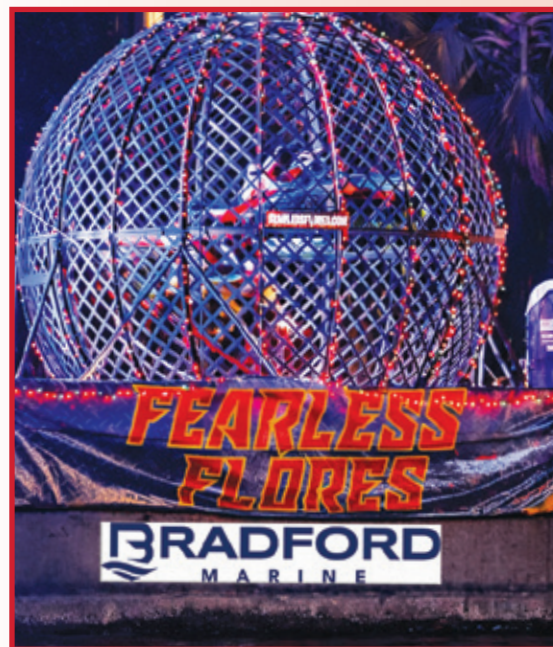


Calling all residents and businesses along the Intracoastal Waterway and New River! Celebrate the 55th Annual Seminole Hard Rock Winterfest® Boat Parade on December 12, 2026, by transforming your waterfront property into a dazzling display of red, white, and blue! Embrace the "Party In The U.S.A." spirit as we honor America's 250th anniversary as the City of Fort Lauderdale's Finale Celebration with patriotic décor, festive celebrations, and unforgettable waterfront parties. Go all out, show your American pride, and you could be invited to the exclusive Winterfest® Captain's Cup Awards Party, where outstanding displays are recognized and celebrated!



GET READY FOR THE EXTREME HOLIDAY IN THE PARADE

BROUGHT TO YOU BY



BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 12

WATERWAY CLOSINGS WILL BE IN EFFECT:

- New River closes at **2:30 PM** to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing, East to Marker 9.
- Intracoastal Waterway will close to boaters:
4:50 PM from Port Everglades to Oakland Park Bridge South
5:50 PM North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up **3:00 - 4:30 PM** ALL Parade Vessels, New River
- Preshow: **5:30 PM** / Parade Start Time: **6:00 PM, SHARP** and will remain closed until Parade passes.

NO ANCHORING ZONES

- No anchor zones will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route.



TAKE **brightline** Visit Winterfestparade.com to see the current Brightline schedule for December 12th.

BRIDGE CLOSINGS FOR ROAD TRAFFIC

<i>(Bridge times are approximate)</i>	UP	DOWN
7th Avenue Bridge	5:30 PM	8:00 PM
FEC Railroad Bridge	5:30 PM	7:20 PM
Andrews Avenue	5:30 PM	8:00 PM
Third Avenue Bridge	5:30 PM	8:00 PM
Las Olas Boulevard	6:30 PM	8:30 PM
Sunrise Boulevard	7:00 PM	9:00 PM
Oakland Park Boulevard	7:30 PM	9:30 PM
Commercial Boulevard	8:00 PM	10:00 PM



WINTERFEST BOAT PARADE



Nicklaus Children's
Health System



PARADE VIEWING AREA

PRESENTED BY

discover **fl** beach.com
FORT LAUDERDALE BEACH

IN ASSOCIATION WITH



DECEMBER 12

LOCATION: Las Olas Intracoastal Promenade Park
80 Las Olas Circle, Fort Lauderdale, FL 33316

Gates open at 4 PM | Parade arrives at approximately 6:30 PM



Experience the magic, excitement, and holiday spirit of the 55th Annual Seminole Hard Rock Winterfest® Boat Parade from the Nicklaus Children's Health System Parade Viewing Area! Located along Fort Lauderdale's beautiful Intracoastal Waterway, this festive waterfront destination offers an unforgettable evening of holiday entertainment, family fun, and spectacular parade viewing.

Make it an evening to remember with entertainment and activities for the entire family, including:

- **Live Entertainment:** Enjoy an exciting performance by Malcolm Flavell & Friends on the City of Fort Lauderdale Stage.
- **Culinary Courtyard:** Savor delicious offerings from local food vendors while enjoying the festive atmosphere.
- **Refreshments:** Enjoy Coca-Cola products for purchase and refreshing LaCroix sampling stations.
- **Interactive Games:** Join in the fun with interactive activities hosted by the Florida Panthers.
- **Holiday Photo Opportunities:** Capture special memories with Santa and celebrate the season with family and friends.

- **Live Parade Commentary:** Stay connected to all the parade action with live commentary by Manny Munoz from iHeart's WIOD as beautifully decorated vessels illuminate the Intracoastal Waterway.

Whether you're gathering with family, entertaining friends, or celebrating the holiday season with a waterfront night out, the Nicklaus Children's Health System Parade Viewing Area offers a festive way to experience one of South Florida's most beloved holiday traditions.

Join us on December 12 for an unforgettable evening of holiday magic, live entertainment, family activities, and the spectacular Seminole Hard Rock Winterfest® Boat Parade!



OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



SATURDAY, DECEMBER 12 2026



VIP PARADE VIEWING AT LAURA WARD PLAZA

AN EXCLUSIVE EVENING OF ELEGANCE, HOSPITALITY & PARADE EXCITEMENT

THE OFFICIAL PARADE START IS AT THIS LOCATION

The Seminole Hard Rock Winterfest® Boat Parade makes its "Official Start" at one of Fort Lauderdale's most iconic waterfront locations—Laura Ward Plaza, overlooking the historic Stranahan House and the legendary Riverside Hotel. This exclusive gathering brings together more than 500 community leaders, sponsors, and distinguished guests to celebrate the excitement and tradition of South Florida's most beloved holiday spectacular.

Guests will enjoy an unforgettable evening of exceptional hospitality, festive cocktails, and culinary creations from some of the area's finest local restaurants. The celebration offers a unique opportunity to connect with fellow community leaders, meet the Parade judges, mingle with the WSVN Channel 7 / ABC Miami television crew, and experience the energy surrounding the official beginning of this iconic holiday tradition.

This sponsor-only experience reflects the extraordinary collaboration between Winterfest®, its valued sponsors, and the Greater Fort Lauderdale community—bringing together the people and partnerships that make the magic possible.



HOSTED BY



RIVERSIDE HOTEL
ON LAS OLAS BOULEVARD



FORT LAUDERDALE



HOLLYWOOD, FL



A Member of Trinity Health

At Holy Cross Health, we're committed to being a compassionate, healing presence in the lives of our patients. Our mission—to improve the health of the communities we serve—is what drives us every day. Together, our efforts are nothing short of remarkable, and it's your strength and resilience that inspire us to be our best.

From everyday wellness to life-changing treatments, we're here to help you thrive—**with care that's as remarkable as you are.**

BE REMARKABLE.
holy-cross.com

WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL: The Seminole Hard Rock Winterfest Boat Parade will be livestreamed with the support of WSVN Channel 7 and ABC Miami.



SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7 and ABC-MIAMI.

WSVN:

Friday, 12/18/26	7:00-8:00 PM	Friday, 12/25/26	5:00-6:00 AM
Friday, 12/25/26	5:00-6:00 AM	Friday, 12/25/26	12:00-1:00 PM
Friday, 12/25/26	12:00-1:00 PM	Friday, 1/1/27	5:00-6:00 AM
Friday, 1/1/27	5:00-6:00 AM	Friday, 1/1/27	12:00-1:00 PM
Friday, 1/1/27	12:00-1:00 PM		

ABC MIAMI ASVN:

BOSTON: Watch on WHDH and WLVI

SEE IT LIVE LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station Xfinity Channel 78. Check our website for details and video highlights of events throughout the season from EyeOnSouthFlorida.



Santa

DROP OFF YOUR LETTER INTO BROWARD HEALTH SANTA MAILBOXES

Broward Health is going to help you get your letter to Santa. Look for Santa Sightings and mailbox locations on the Winterfest® website



You might even catch the Jolly Ol' Man himself walking along our beautiful downtown area.

STORYTIME WITH SANTA PRESENTED BY JOE DIMAGGIO CHILDREN'S HOSPITAL



Joe DiMaggio Children's Hospital®

Register on winterfestparade.com today to enjoy Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register?

Don't worry, the reading will be available on various social media platforms and Winterfestparade.com.



SWEEPSTAKES/CONTESTS - WIN PRIZES!

There are a variety of ways to Win with Winterfest®: Vote for your favorite Parade Entry, Decorating Your Home and other great opportunities to win just by visiting the Winterfest® website Contest section.

www.winterfestparade.com/contests

Prizes are subject to change prior to the start of the contest. Please check the website for details.



GET-AWAY VACATIONS

TRAVEL TO PARADE: One lucky winner will stay at the Seminole Hard Rock Hotel & Casino, receive Fifth Third Bank Grand Marshal Showboat Tickets and air travel with JetBlue.



PET CONTEST

FESTIVE PET COSTUME PHOTO CONTEST

WIN IF YOUR PET RECEIVES THE MOST VOTES!

Are you a proud parent of a pampered pooch or a furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly on our site.



SATURDAY, DECEMBER 12 2026

2026 CAPTAIN'S CUP AWARDS

CELEBRATING THE BEST OF THE 55TH ANNUAL
SEMINOLE HARD ROCK WINTERFEST® BOAT
PARADE | FEBRUARY 24, 2027

The excitement continues long after Parade Night! All 2026 Seminole Hard Rock Winterfest® Boat Parade participants and sponsors are invited to join us in February for the **Captain's Cup Dinner and Awards Reception**, a festive celebration honoring the creativity, craftsmanship, and holiday spirit that make the Parade a spectacular South Florida tradition.



This special gathering brings together captains, boat owners, decorators, sponsors, and Winterfest® supporters to reconnect, celebrate the season's accomplishments, and recognize the outstanding vessels and displays that illuminated our waterways. It's an opportunity to re-live the excitement, share memories, and applaud the participants who helped make the 55th anniversary unforgettable.

Be part of the celebration! Additional event details and award information will be announced as we get closer to the event.



Interested in hosting or sponsoring the Captain's Cup Awards? Contact Winterfest® to explore opportunities to support this signature celebration of our Parade community.

HOSTING & SPONSORSHIP OPPORTUNITIES AVAILABLE

Be part of the Winterfest® magic! Contact us to learn how you can be involved and support these special celebrations.

CALLING ALL WINTERFEST® VOLUNTEERS!

VOLUNTEER CELEBRATION | MARCH 2027

Winterfest® celebrates the incredible volunteers who help make Winterfest magical! WE CANNOT DO IT WITHOUT YOU!

Join us in March 2027 for the annual Volunteers Celebration and Awards Ceremony, a special gathering dedicated to recognizing the enthusiastic volunteers who bring smiles and their energetic attitude to help make Winterfest® traditions unforgettable.

This celebration is our opportunity to say thank you for your time, dedication, and spirit. Stay tuned for additional details about this special event!

Interested in hosting or sponsoring this celebration?

We welcome partners who want to help us recognize and celebrate the amazing people behind the scenes.



BGB Florida and its valued supplier partners
proudly support Winterfest.





GRAYROBINSON

WHITE HOT LAUNCH PARTY

FEATURED RESTAURANT



HOSTED BY



STAGE & BAND
PARTNER



Kicking Off the Seminole Hard Rock Winterfest® Boat Parade Season

The GrayRobinson, P.A. Winterfest® Launch Party, held October 24, 2026, at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, welcomed guests for an unforgettable evening of glamour and patriotic celebration as Winterfest® officially launched its milestone 55th anniversary season. With the theme celebrating America's 250th "Party in the U.S.A.," the evening set the stage for an extraordinary season leading up to the December 12 Seminole Hard Rock Winterfest® Boat Parade.

Guests gathered to celebrate the excitement surrounding this year's Parade, announcing Platinum-selling country music duo LOCASH as the 2026 Grand Marshals, the unveiling of the 2026 commemorative poster and a grand event opening featuring 95 talented members of the Piper High School Marching Band made possible by Cleveland Clinic. Other entertainment on the stage included Emory Lanier, DjLamaca, MC Drew from Y-100, and David "Elvis" Morin sponsored by Ocean Manor Resort.

South Florida's celebrated culinary scene also took center stage with featured restaurant Casa Calabria and exceptional selections from Billy's Stone Crab, 3030 Ocean, Eddie V's, Jay's Steakhouse, Sea Level, Timpano, Tower Club, Truluck's and Tasteful Thoughts.

Guests enjoyed photo experiences from Water Taxi and OmegaXL with the bling supplied by Carroll's Jewelers.

This event is always the perfect opportunity to connect, thank our partners and community leaders who make Winterfest® one of South Florida's most anticipated annual traditions.

A special thank-you to GrayRobinson, P.A., our sponsors, partners, culinary participants, entertainers, and supporters for helping launch this milestone Winterfest® season in unforgettable style.

Security provided by King Intelligence and Security Services, Inc.



OFFICIAL BANK OF WINTERFEST



PICTURE PERFECT PHOTO BOOTH



PARTNERS BLING BAR



RESTAURANTS AND MORE



SATURDAY, DECEMBER 12 2026

THANK YOU TO

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FIFTH THIRD



MEDIA PARTNERS



EVENT SPONSORS



GRAYROBINSON



BROWARD COLLEGE



OUR SPONSORS:

BOAT PARADE SPONSORS



CONTRIBUTING SPONSORS



OPERATION ASSISTANCE

Broward Amateur Radio Club
 Broward County Board of County Commissioners
 Broward Sheriff's Office Marine Unit
 City of Fort Lauderdale Dockmaster
 City of Fort Lauderdale Fire Department
 City of Fort Lauderdale Parks and Recreation
 Clear Path Alerts Security Company

Dockwalking Services
 Florida Department of Transportation
 Fort Lauderdale Police Department
 Fort Lauderdale Police Marine Unit
 Gold Coast Amateur Radio Club
 United States Coast Guard - Sector 7



SATURDAY, DECEMBER 12 2026

WINTERFEST®: DID YOU KNOW?

WINTERFEST®, INC.

- Is a 501(c)(4) nonprofit organization producing world-class events that celebrate and promote Greater Fort Lauderdale and its businesses through the Seminole Hard Rock Winterfest® Boat Parade—a 12-mile Parade. The Parade is a cherished community tradition since 1971 and incorporated in 1988. The Parade brings vacationers around the globe to enjoy the “Best Show on H2O” with an economic impact of over \$50 million to this area annually.
- Operates with a core staff of four, supported by a dedicated Board of Directors, interns, and hundreds of year-round volunteers.
- Collaborates with local, state, and federal agencies—including:
 - U.S. Coast Guard
 - Fort Lauderdale Police, Marine, and Fire Rescue
 - Broward Sheriff's Office both land and marine
 - FDOT (Florida Department of Transportation)
 - Florida Highway Patrol
 - Homeland Security (including but not limited to FBI and CIA) – to ensure safety on land, sea, and air during the free annual Parade each December.
- Engages more than 500 personnel, including:
 - 20% of the Fort Lauderdale Police Department
 - 2 Boats, 5 Land crews for Fire Rescue detail
 - 20 Ham Operators
 - 15-25 Control Boats
 - 16+ Dock walkers
 - 8 Bridges and 8 Bridge Tenders
 - 8 Tow Boats
 - 35 Certified Emergency Response Team (CERT)
 - 2,000+/- Spectators at Las Olas Intracoastal Promenade Park Parade Night
 - 150+ Volunteer force the night of the parade (350+ throughout the year)

- 120 Board and Advisory Members
- 130+ Sponsors
- 4 Full-time Staff Members
- 1-3 Interns throughout the year for college credit

- Partners with WSVN 7 and ABC-Miami to create a one-hour televised special that reaches audiences worldwide.
- Contributes hundreds or thousands in donations to auctions and fundraisers.
- Helps nonprofits participate in the Parade, providing exposure to millions of spectators and creating unforgettable experiences.



2026 Staff: Lisa Scott-Founds - President & CEO, Lyndsey Denny - Event Assistant, Kathy Keleher - Marketing & Parade Director, Dawn Diehl - Event Director and Kristina Nguyen - Intern

WINTERFEST FOUNDATION

- Sponsors students through laptops, scholarships, cash prizes, and art funding to enhance educational opportunities via the Student Art Contest. This contest is open to Broward County K-5 grade students to include Public, Private or Homeschooled.
- Hosts a Junior Captain Program that annually highlights more than ten youth-focused nonprofit organizations.
- Strengthens community bonds, promotes local causes, inspires youth, and ensures the ongoing success of a beloved South Florida tradition.

