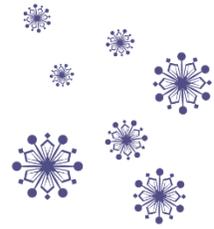




WINTERFEST

BOAT PARADE



****Media Alert****

Seminole Hard Rock Winterfest Boat Parade Announces 2026 Theme: “Party in the U.S.A.” Celebrating America’s 250th Anniversary

Broward County, Fort Lauderdale, Florida – February 16, 2026 — The Seminole Hard Rock Winterfest Boat Parade®, one of the nation’s most iconic holiday traditions, is proud to announce its official theme: “Party in the U.S.A.” The theme honors the 250th anniversary of the United States of America, commemorating the signing of the Declaration of Independence on July 4, 1776.

The 2026 parade will proudly align with the nationwide America250 celebration, a historic, once-in-a-generation milestone marking the nation’s semiquincentennial. Across the country, communities will gather to reflect on America’s past, celebrate its present, and envision its future — and Winterfest will bring that national spirit to life in spectacular fashion on the waters of the City of Fort Lauderdale as it travels through Broward County’s waterways to Pompano Beach.

As part of the “Party in the U.S.A.” theme, the Seminole Hard Rock Winterfest Boat Parade is encouraging participants to showcase iconic images and symbols that define America from sea to shining sea. Boat decorations may feature beloved national landmarks and imagery such as the Liberty Bell, the Statue of Liberty, Mount Rushmore, and other symbols of freedom, unity, innovation, and American pride. Together, these floating displays will create a patriotic panorama celebrating the diverse stories and shared ideals that unite the nation.

“Party in the U.S.A.” invites boaters, sponsors, designers, shoreline residents and businesses to celebrate American music, culture, sports, history, and creativity in bold and imaginative ways. From red, white, and blue designs to tributes honoring the nation’s enduring spirit, the theme sets the stage for a vibrant and meaningful celebration of our independence in December.

“As one of the most anticipated holiday events in the country, the Seminole Hard Rock Winterfest Boat Parade is uniquely positioned to celebrate this historic anniversary,” said Lisa Scott-Founds, President & CEO of Winterfest, Inc. “America250 is about unity and pride in our shared journey, and Winterfest will deliver a joyful, unforgettable celebration on the water.”

Each year, the Seminole Hard Rock Winterfest Boat Parade attracts more than 1 million spectators along its route and reaches millions more worldwide through national and international broadcasts. The 2026 parade is expected to be especially memorable as it becomes part of the country’s largest commemorative event.

Boat owners, sponsors, and community partners are encouraged to embrace the “Party in the U.S.A.” theme and help make this once-in-a-lifetime celebration an unforgettable moment in Winterfest history.

For more information about participation, sponsorship opportunities, and event updates, and to see Boat Decorating Ideas for America250 – Winterfest “Party in the USA”, visit Winterfestparade.com

Get Involved?

Want to participate in the Parade, become a sponsor, or volunteer? Contact Winterfest® at 954.767.0686 or email info@winterfestparade.com.

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About Winterfest®, Inc.

Winterfest® is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest® Boat Parade - "The World's Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest® also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest® please contact the office at (954) 767-0686 or their website: www.winterfestparade.com.

About Seminole Hard Rock Hotel & Casino Hollywood

Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion in 2019, highlighting the debut of the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms. Amenities include a 42,000 square-foot Rock Spa® & Salon; an 18-acre recreational water experience; private “Bora Bora” style cabanas; more than 20 food and beverage outlets; a 26,000 square-foot retail promenade; 120,000 square feet of premier meeting and convention space; and an expansive gaming floor with more than 2,500 slots, more than 200 table games and a 45-table poker room. In 2023, the casino launched live craps, roulette and retail sports betting, offering 10 craps tables, 20 roulette tables, and sports betting locations including both electronic kiosks and kiosks with live sports betting agents. Introducing the new games is a historic milestone that immediately puts Florida in the same league as the world's great gaming destinations. Hard Rock Live, ranked No. 4 worldwide in 2024 gross revenue for Pollstar Magazine, highlights A-list entertainers and performers, sporting events and live broadcast productions in an intimate 7,000-person capacity setting. Seminole Hard Rock Hollywood is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441). For more information, visit us online at www.seminolehardrockhollywood.com call 1 (800) 937-0010 or follow us: Facebook: [@HardRockHolly](https://www.facebook.com/HardRockHolly), X: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly).

About Fifth Third

Fifth Third is a bank that's as long on innovation as it is on history. Since 1858, we've been helping individuals, families, businesses and communities grow through smart financial services that improve lives. Our list of firsts is extensive, and it's one that continues to expand as we explore the intersection of tech-driven innovation, dedicated people and focused community impact. Fifth Third is one of the few U.S.-based banks to have been named among Ethisphere's World's Most Ethical

Companies® for several years. With a commitment to taking care of our customers, employees, communities and shareholders, our goal is not only to be the nation's highest performing regional bank, but to be the bank people most value and trust.

Fifth Third Bank, National Association is a federally chartered institution. Fifth Third Bancorp is the indirect parent company of Fifth Third Bank and its common stock is traded on the NASDAQ® Global Select Market under the symbol "FITB." Investor information and press releases can be viewed at www.53.com. Deposit and credit products provided by Fifth Third Bank, National Association. Member FDIC.