



WINTERFEST

BOAT PARADE

DECEMBER, 13 2025



BRITTO



CITY OF FORT LAUDERDALE



Yacht Rock of Ages

Get Ready for the Ultimate Holiday Spectacle! The Seminole Hard Rock Winterfest Boat Parade



"This year, Winterfest isn't just making waves – we're making history!"

This year's Seminole Hard Rock Winterfest Boat Parade is all about the WOW! – and we're cranking up the excitement like never before! Prepare for a show-stopping night on the water featuring jaw-dropping new entries that will leave fans cheering. From an electrifying EDM-themed boat, a mesmerizing Polynesian fire-dancers to our daring "Extreme Holiday" spectacle featuring motorcycles inside a cage and holiday finale barge – the thrills just keep coming!

Feel the rhythm with a vibrant Junkanoo band, wave to surprise celebrities aboard the Republic National Distributing Company entry, and watch Santa arrive in true Amazon style. Our Grand Marshals will sparkle on the Fifth Third Bank Showboat, making this a magical evening celebrating artistry, and holiday joy.

Now celebrating 54 years of Winterfest magic, we invite you to be part of the City of Fort Lauderdale and South Florida's most spectacular holiday tradition – the 12-mile Seminole Hard Rock Winterfest® Boat Parade, gliding from Downtown Fort Lauderdale to Pompano Beach on December 13th. This year's theme, "Yacht Rock of Ages," pays tribute to the timeless tunes that make us smile.

Expect a dazzling mix of paddleboarders, kayakers, pontoons, fishing boats, cabin cruisers, and mega-yachts, as families, nonprofits, and companies like LaGassée Pools, FPL, TWO MEN AND A TRUCK, and Visit Lauderdale light up the event with holiday sparkle.

Don't have a boat? No problem! Catch the Parade from designated viewing areas along the Intracoastal or watch the live stream to experience the magic from anywhere.

There's no place like South Florida and Greater Fort Lauderdale for the holidays – and no event like Seminole Hard Rock Winterfest Boat Parade to light up your season!"

So, gather your family, friends, and holiday spirit – enter your boat, buy your tickets, or become a partner – and let's make this year's Winterfest the brightest celebration yet.

Happy Holidays! We'll see you at the Parade!

Lisa Scott-Founds and *Robyn Vines*
President & CEO Chairwoman
of the Board



Robyn Vines and
Lisa Scott-Founds



VOL. 32 | ISSUE 1 NOVEMBER 2025

"The World's Most Watched Boat Parade" captivates over 1 million spectators annually.

Call 954-767-0686 or visit WinterfestParade.com #WinterfestFL | Like us on Facebook

DISCOVER YOUR RHYTHM.



PARADISE MEETS PLAYGROUND.

Escape the every day and indulge yourself in a truly extraordinary getaway with limitless possibilities.

- 1,271 luxury guest rooms and suites
- World-class spa spanning 42,000 sq. ft.
- Dining concepts for every taste
- 18 acres of pools and a lagoon
- Now offering live craps, roulette & sports betting
- 26,000 square foot retail promenade
- Brand standard amplified service
- 10 minutes from Fort Lauderdale Airport
- 30 minutes from Miami International Airport



1 Seminole Way, Hollywood, FL 33314 | [HardRockHolly.com](https://www.HardRockHolly.com) | [#GuitarHotel](https://twitter.com/GuitarHotel)

©2025. If you or someone you know has a gambling problem, please call 1-833.PLAYWISE.



"As we celebrate the 54th annual Seminole Hard Rock Winterfest Boat Parade, this cherished South Florida tradition once again lights up our waterways, drawing both locals and visitors to experience its festive sparkle.

This year's parade will be more spectacular than ever, highlighting the beauty, spirit, and welcoming energy of Greater Fort Lauderdale. The celebration culminates with a dazzling finale hosted by Visit Lauderdale, bringing the night to a brilliant close on our scenic shores.

We invite everyone to be part of the festivities that capture the true heart and joy of the holiday season."

Stacy Ritter

Stacy Ritter,
President and CEO, Visit Lauderdale



"The Seminole Hard Rock Winterfest Boat Parade is a dazzling event that marks the official start of the holiday season. It is such a unique community event where hundreds of beautifully decorated boats and festive

superyachts light up a 12-mile route along the New River and Intracoastal Waterway. With over a million spectators and a \$50 million economic impact, this 'Best Show on H2O' is a must-see spectacle that brings together our community and visitors from around the world. Don't miss out on this magical Broward County tradition!"

Beam Furr

Beam Furr
Broward County Mayor



"Every year, the Seminole Hard Rock Winterfest Boat Parade transforms Fort Lauderdale into a dazzling celebration of light, creativity and community. The holiday parade is a signature moment that captures the spirit of who we are.

We are a vibrant and inclusive community that is connected by the water. I love to see families, neighbors and visitors from across the world experience the magic of Fort Lauderdale at its best. The joy shared by thousands make Winterfest a truly remarkable tradition. It showcases our community pride, our maritime heritage, and the unity that makes Fort Lauderdale shine brighter every holiday season."

Dean Trantalis

Dean Trantalis,
Mayor, City of Ft. Lauderdale

As of Print date: October 20, 2025

THE PARADE OF THE YEAR: SOUTH FLORIDA'S WATERWAYS TRANSFORM WITH DAZZLING SHOWSTOPPERS DECEMBER 13

And it starts with a BANG on
board the Fireworks Barge.

amazon Santa Showboat



Drums of Polynesia Entry



Toys For Tots



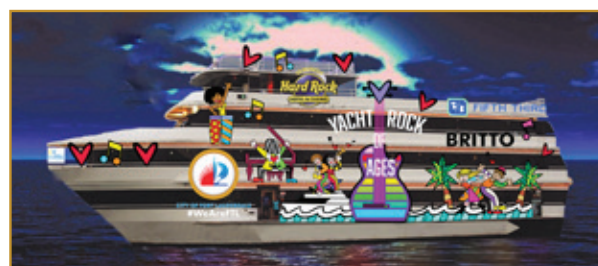
RNDC



Salute to the Military FUTURE TECH



Very Muir-y Christmas



Grand Marshal
Showboat



HOLLYWOOD, FL

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD

SATURDAY
12.20.25
AT 7:30 PM

TICKETS
ON SALE NOW

Presented by
JINGLE BALL
Capital One

PERFORMING

BIGXTHAPLUG **FEID**

KEHLANI **MGK** **MONSTA X**

NELLY **SEAN PAUL** **ZARA LARSSON**

AND A SPECIAL SING-A-LONG MOMENT FOR
KPOP DEMON HUNTERS

Kaseya Center
Y100.COM/JINGLEBALL

ROCK THE NIGHT AWAY WITH WINTERFEST AND DECO!

SHIREEN SANDOVAL **ALEX MIRANDA** **LYNN MARTINEZ**

DECO DRIVE

WEEKNIGHTS
7:30 & 11:30 PM

7



FIFTH THIRD

Shining Brighter, Together

Fifth Third loves to see communities come together in celebration.

We are proud to be the Official Bank and Grand Marshal Showboat Sponsor of Winterfest 2025.

Fifth Third Bank, National Association. Member FDIC.





PRESENT

DISCO DOCK PARTY

AFTERPARTY
PIANO BAR

Hosted by

Steven Savor

SATURDAY, NOVEMBER 8TH, 2025 | 7:00 PM
VILLA DE PALMA
600 ISLE OF PALMS - FORT LAUDERDALE

PURCHASE YOUR TICKETS TODAY (ONLY \$100PP)
VISIT WWW.WINTERFESTPARADE.COM
PARKING: VALET PARKING, LIMO OR UBER RECOMMENDED
DRESS CODE: DISCO CHIC



THERE'S AN APP FOR THAT!

The Winterfest® App is your all-access pass to the "Best Show on H₂O"! Stay connected with everything Winterfest has to offer _ from Parade details and ticket info to hotel deals, event highlights, music, coloring pages, and even a Parade Tracker to follow the action in real time.

Watch as Santa's Sleigh, delivered by Amazon aboard the Jungle Queen, and the Grand Marshal Showboat featuring our Grand Marshals (sponsored by Fifth Third Bank), make their way along the Parade route.

Plus, you can vote for your favorite boat directly in the app _ simply tap on the boat's image to cast your vote. Every entry is listed! (Standard message and data rates may apply.)



Recognized by the USA Today 10Best Readers' Choice Awards as one of the Top 10 Holiday Parades in the nation, the Seminole Hard Rock Winterfest® Boat Parade is brighter than ever — and now, it's right at your fingertips!

The Seminole Hard Rock Winterfest® Boat Parade has been recognized as one of the top 10 Holiday Parades in the USA 10Best Readers' Choice Awards.



WINTERFEST® MERCHANDISE

Looking for the perfect holiday gift? Discover one-of-a-kind Winterfest® items – including beautifully hand-painted ornaments by artist Pat Anderson.



Shop now at winterfestparade.com or call 954-767-0686



PEOPLE'S CHOICE AWARD YOU BE THE JUDGE

Your vote decides who wins! Whether you're watching from home, the shore, or aboard a boat, cast your vote for your favorite parade entry and you could win round-trip travel on



Download the Winterfest® App, scroll through parade entries, and vote daily through January 8. Each boat has an assigned number – details available at WinterfestParade.com.

Celebrate creativity, spirit, and design – and honor the hard work of our amazing participants.

JUDGES INCLUDE:

Rear Admiral Adam Chamie

U.S. Coast Guard, Sector 7

Mayor Dean Trantalis

City of Fort Lauderdale

Paul Castronovo

iHeart Media

Debbie Danto

Greater Fort Lauderdale Chamber of Commerce

President Jonathan Lickstein

Broward, Palm Beaches & St. Lucie REALTOR®

President & CEO Stacy Ritter

Visit Lauderdale

And YOU!

Be part of the judging team – along with community leaders – and help crown this year's People's Choice winner!

Official Rules: winterfestparade.com/peoples-choice-award



2025 POSTER ARTIST ROMERO BRITTO

Britto as its official poster artist – a perfect match of holiday cheer and artistic exuberance. Already named Co-Grand Marshal alongside Montell Jordan, Britto lends not only his fame but also his signature style to this year's celebration. His vibrant designs will appear across brochures, shirts, digital media, and even the Grand Marshal's showboat decor, turning the parade into a living canvas.



Born in Brazil in 1963, Britto built his career on bright colors, bold patterns, and an underlying message of hope. Over time, he has drawn influence from pop art, cubism, and street styles, fusing them into a "happy art" aesthetic that resonates around the globe. His pieces often feel like bursts of joy—which makes him an inspired choice to encapsulate the holiday spirit on water.

For Winterfest 2025, Britto was tasked not just with designing a poster, but with manifesting the festival's energy in visual form. He takes on this challenge by weaving in festive elements—twinkling lights, waves, ornaments, shimmering reflections—while staying true to his colorful, high-contrast signature. His art will serve as both emblem and atmosphere, helping to elevate each parade float into part of one grand, unified display.

Beyond his work for Winterfest, Britto carries a legacy of global impact: his art has graced public spaces, brands, and exhibitions in more than 120 countries, and he's considered among the most collected and licensed artists alive. In 2025,

he brings that legacy home—at the intersection of community, creativity, and celebration—ensuring that the Seminole Hard Rock Winterfest Boat Parade won't just be viewed but felt in color.



Limited # of Prints

**Get yours today
at the Winterfest
Office**



WINTERFEST

BOAT PARADE



FREE FAMILY FUN DAY

PRESENTED BY



**Joe DiMaggio
Children's Hospital®**

IN ASSOCIATION WITH



PHOTOS WITH SANTA



NOVEMBER 23 • 10 A.M. - 3 P.M.

ESPLANADE PARK • 400 SW 2ND STREET • FORT LAUDERDALE

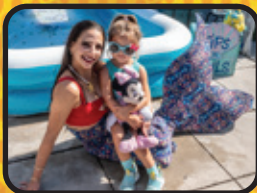
EXCITING FREE ACTIVITIES

- Joe DiMaggio Children's Hospital Teddy Bear Clinic
- Cookie Decorating by Publix
- Stoked on Salt Ocean Conservation Village
- Catabella Express Train, Polar Express
- Entertainment by School of Rock on the WM stage
- Broward College Snow Mountain
- Pet Healthworks Pet Rescue Row and Fifth Third Puppy Kissing Booth
- Water Taxi Rides
- City of Fort Lauderdale Kids Zone
- Free Bicycle Helmets from Epilepsy Alliance

As well as other giveaways, sampling of Lemonade Raising Cane's Chicken Fingers. Activities by Ave Maria, Rick Case Automotive Group, Flamingo Gardens, Freedom Waters Foundation, Adorable rescues and much more.

Additional entertainment by the Hip Hop Kidz, and Florida Children's Theater

BONUS: The Museum of Discovery and Science will open their doors for FREE after the event 3-5 PM



OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



WINTERFESTPARADE.COM or 954-767-0686

SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the 2025



WINTERFEST

BLACK TIE BALL



PRESENTED BY

Broward Health

IN ASSOCIATION WITH



**DRESS TO DAZZLE AND BOOGIE UNDER THE MIRROR BALL
IT'S YOUR NIGHT AT STUDIO 54!**

DECEMBER 6 STARTING AT 5:30 PM

Get ready to dance the night away under the spotlights of Studio 54! The highly anticipated Seminole Hard Rock Winterfest® Black Tie Ball, presented by Broward Health in association with Republic National Distributing Company, is set to be the most glamorous event of the season. This year, we're turning back the clock and turning up the glitter – with a "Studio 54" theme that celebrates the music, fashion, and energy of the legendary New York nightclub. Think disco balls, velvet ropes, champagne toasts, and nonstop groove as Winterfest(R) celebrates 54 years dazzling the waterway!

The evening kicks off with the Welcome Reception, sponsored by Fision Fiber Optics by Hotwire Communications, featuring a shimmering ice bar stocked with top-shelf spirits, including Deep Eddy Vodka, and J.F. Haden, among others. Step into the PEO PayGo/COMPEO Red Lounge, where retro sophistication meets modern luxury – the perfect spot to strike a pose and sip something fabulous.

As the night unfolds, guests will hit the dance floor to the electric sounds of a 16-piece band direct from New York – Professor D – brought to you by the Jordan Kahn Music Company. The ballroom will pulse with light, color, and rhythm, evoking the high-energy glamour of 1970s Manhattan. The event will also feature a spectacular online silent auction, presented by Daoud's Fine Jewelry, with over 200 incredible items to bid on, followed by an exciting live auction offering once-in-a-lifetime experiences – from luxury getaways to exclusive local treasures.

- Golden Ticket to an exclusive experience at Romero Britto's Art Studio
- Jewelry by Daoud's Fine Jewelry
- Kitchen by U.S. Brick & Block System
- Dinner with Captain Lee onboard the M/Y Savior-Faire
- Ocean Manor Beach Resort
- Weekend Stay at Lago Mar Beach Resort & Club
- Private Plane ride to Key West | Advanced Roofing
- Pink Sands Harbour Island Bahamas
- AmaWaterways Ship Experience and so much more.



This dazzling celebration, produced by the Seminole Hard Rock Hotel & Casino, will honor two outstanding community leaders: 2025 Belle of the Ball – Sondra Dane of Supreme Lending, and 2025 Commodore – Britt Lanier of TWO MEN AND A TRUCK. Co-chaired by Susan Renneisen, Vice President of Community Affairs and Special Events for the Seminole Hard Rock Hotel & Casino, and Shane Strum, President and CEO of Broward Health, this year's gala promises an unforgettable night of sparkle, and style.

TABLES OF 10 (\$4,000 to \$6,000) and TICKETS (\$400) are limited – don't miss your chance to be part of this glitzy night of music, magic, and community. Visit WinterfestParade.com to secure your spot on the dance floor and bid online.



Susan Renneisen – Seminole Hard Rock Hotel & Casino
Lisa Scott-Founds – Winterfest, Inc.
Shane Strum - Broward Health and
Robyn Vines - GrayRobinson



2025 Belle of the Ball – Sondra Dane
and 2025 Commodore – Britt Lanier



Ball Committee

Photos by Downtown Photo
Dresses by Zola Keller
Jewelry by Daoud's Fine Jewelry





WINTERFEST[®]

BOAT PARADE

CALLING ALL BOAT OWNERS! JOIN THE SEMINOLE HARD ROCK WINTERFEST[®] BOAT PARADE – AND SHINE ON TV!

Get ready for the most spectacular night on the water! The Seminole Hard Rock Winterfest[®] Boat Parade returns December 13, and we want YOU to be part of the fun. From kayaks to yachts, every vessel is welcome. This year's theme, "Yacht Rock of Ages," is your cue to rock out and get creative with your decorations!

NEW TIMES: Pre-show starts at 5:30 PM, parade launches at 6 PM.

Don't forget to tell your friends to vote for your boat! Download the Winterfest App.

ENTRY FEES:

Nonprofit on a privately-owned vessel: \$30

Private with no signage: \$35

Corporate: from \$250 +

Don't miss your moment in the spotlight! WSVN Channel 7 and ABC-Miami camera crews will be capturing all the excitement from the Riverside Hotel on Las Olas Boulevard, Tunnel Top Park, Stranahan House, the Winterfest VIP Area presented by Holy Cross Health, and other locations along the route. The parade will air on Fort Lauderdale's Channel 78 and stream worldwide on WSVN.com — making the Seminole Hard Rock Winterfest[®] Boat Parade a global celebration of South Florida's festive spirit!



NOT IN THE PARADE? BOATERS - WE NEED YOU TO BE CONTROL BOATS

We couldn't make this event possible without the help of our amazing volunteers, boating clubs, and Coast Guard Auxiliaries. They play a crucial role in coordinating our Official Control Boat Fleet, ensuring the safety and order of the Parade. If you'd like to be a part of this incredible team and enjoy a fantastic view of the Parade, consider becoming a Control Boat. Contact the Winterfest[®] office at 954-767-0686 to sign up. As a thank-you, all Control Boats will receive a goodie bag, have a chance to win prizes, and be invited to our Volunteer Party at Casa Calabria.



CAPTAINS' MEETING

PRESENTED BY



DECEMBER 9, 5:30 - 8:00 PM

Before the big night, all Parade participants are required to attend the Captain's Meeting at the Captain's Quarters inside Suntex Marina at Bahia Mar. This important session will cover rules, regulations, and lineup details presented by the U.S. Coast Guard, Fort Lauderdale Marine Patrol, Broward Sheriff Office, and Parade organizers – ensuring everyone is prepared for a smooth and safe event.

After the briefing, enjoy a relaxing evening with dinner and cocktails. Each registered entry will receive a captain's goodie bag with a shirt, Chevron gas card, and a souvenir burgee designed by Romero Britto along with the boat numbers by Image360 Lauderhill.

New boaters will have the opportunity to view the Parade route after the meeting onboard the Fort Lauderdale Water Taxi.

Don't miss your chance to shine – enter your boat today and be part of the spectacular Seminole Hard Rock Winterfest[®] Boat Parade!



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THE VOTES ARE IN! WINTERFEST® FOUNDATION ANNOUNCES 2025 JR. CAPTAIN: SYDNEY SALAS

representing



The Winterfest® Foundation proudly announces 13-year-old Sydney Salas, representing Chiari's Little Warriors, as the 2025 Winterfest® Jr. Captain.

This inspiring program — powered by FPL and moved by TWO MEN AND A TRUCK — celebrates young leaders who embody courage, compassion, and community spirit.

Born with Chiari Malformation, a condition in which part of the brain extends into the spinal canal, Sydney has faced unique challenges including headaches, dizziness, balance issues, and spinal curvature. Instead of letting her diagnosis define her, Sydney turned her experience into purpose. She founded Chiari's Little Warriors, a nonprofit organization dedicated to supporting children living with Chiari Malformation and raising awareness through education and outreach. Each September, her organization hosts a walk that brings families together to share stories, build connections, and remind one another that they are not alone.

The Winterfest® Jr. Captain Program was established in honor of 15-year-old Amanda Blake, who courageously battled osteosarcoma, a rare form of bone cancer. Introduced to Winterfest® through the Wasie Foundation and the Jessica June Children's Cancer Foundation, Amanda's strength and spirit left a lasting mark on all who met her — including Jen Klaassens (former Wasie Foundation representative), Lisa Scott-Founds (President & CEO of Winterfest®), and Dawn Diehl (Winterfest® Event Director). Amanda's legacy continues as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain.

This year marks the 17th anniversary of the Jr. Captain Program — a legacy that continues to honor extraordinary young individuals like Sydney. Through this tradition, Winterfest® celebrates resilience, hope, and the enduring power of community as we prepare to welcome Sydney aboard as the 2025 Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.



ALL 2025 JR. CAPTAIN NOMINEES

Are invited to be onboard
the Santa Claus Showboat
delivered by Amazon



2025 JR. CAPTAIN NOMINEES



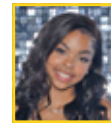
SEBASTIAN (15)
Aden Perry Good
Samaritan and
Scholarship Fund



JULIO (16)
SOS Childrens
Village



MAURO (10)
Epilepsy Alliance
Florida



ISABELLA (16)
Make-A-Wish
Southern Florida



CALVIN (10)
Ann Storck Center



JOSHUA (15)
Junior
Achievement of
South Florida



CADAE (10)
Salvation Army

WINTERFEST® FOUNDATION FANTASY BOAT STUDENT ART CONTEST CALLING ALL BROWARD COUNTY STUDENTS IN KINDERGARTEN thru 5TH GRADE!

CREATE YOUR FANTASY BOAT WITH A CHARACTER ON PAPER OR COMPUTER

It's time for young artists to set sail on their imaginations! The Winterfest® Foundation Fantasy Boat Student Art Contest invites students to create their very own Fantasy Boat with a character — either on paper using crayons, pencils, or paints, or digitally with Microsoft Paint.

ARTWORK SPECS:

- Size: 8.5" x 11"
- Submit electronically (hi-res JPEG or PDF) or mail/drop off to the Winterfest® office.
- **Deadline:** February 15, 2025

AWARDS:

- **First Place:** Laptop (one per grade category: K/1, 2/3, 4/5)
- **Second, Third & Honorable Mentions:** Visa Gift Cards
- **Plus:** Prizes for winning schools!

SPECIALTY AWARDS:

- **Character Award** — Presented by the creator of POMP, SNOW & CIRQUEumstance
- **Guy Harvey Ocean Foundation Award**
- **Museum "Lionfish" Award**

AWARDS CEREMONY: Hosted by the Museum of Discovery & Science — all participants and their immediate families are invited to attend.



See the Craig Zinn Automotive Group—wrapped vehicle showcasing some of last year's winning artwork! (image AI generated)



PRESENTED BY



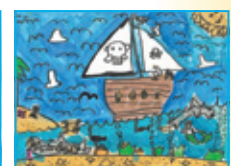
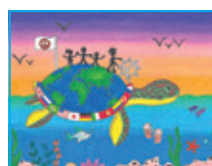
AWARDS PRESENTED BY



**Joe DiMaggio
Children's Hospital**

Award Ceremony Date to be announced - Contest ends February 15, 2026

For Rules & Release Forms: WinterfestFoundation.org



SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

DECEMBER 12, 2025



CO-GRAND MARSHALS Romero Britto and Montell Jordan

Brought to you by In association with



HOLLYWOOD, FL



The 54th Annual Seminole Hard Rock Winterfest® Boat Parade is set to shine brighter than ever, led by two global icons.

Montell Jordan, R&B legend, inspirational performer, and community advocate. Known for the anthem "This Is How We Do It," Jordan brings not only a legendary career but also a passion for community, outreach, and connection.

Romero Britto, internationally acclaimed artist whose bold, joyful style has captivated the world. His vibrant, signature artwork will define the look and feel of Winterfest® 2025. From brochures and shirts to the showboat décor, Britto's art will be everywhere turning the Parade into a living masterpiece.

The Grand Marshals will be honored at the exclusive Grand Marshal Reception, followed by leading the Parade the next night onboard the Grand Marshal Showboat presented by Fifth Third Bank.

Special performance by Montell Jordan and The Yacht Rocketts. Photo Booth by



SPECIAL GUESTS INCLUDE



Ryan Cabrera



Chris Kirkpatrick
of *NSYNC



Jr. Captain Sydney,
representing Chiari's
Little Warriors



Captain Lee
The Official Captain
of Winterfest



Yacht Rockettes



Skip Ahoy
Winterfest Mascot

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



Attendees will receive this year's Poster created by Romero Britto courtesy of South Florida Business Journal



HOST A PARTY, DECORATE, AND WIN!



Attention all residents and businesses along the Intracoastal Waterway and New River – this year, the spotlight is on YOU!

Get into the festive spirit and celebrate the Seminole Hard Rock Winterfest® Boat Parade on December 13 by decorating your waterfront property or business in dazzling holiday style. Show off your creativity, light up the night, and you could win a prize – plus earn bragging rights as one of the Parade's most spirited supporters!

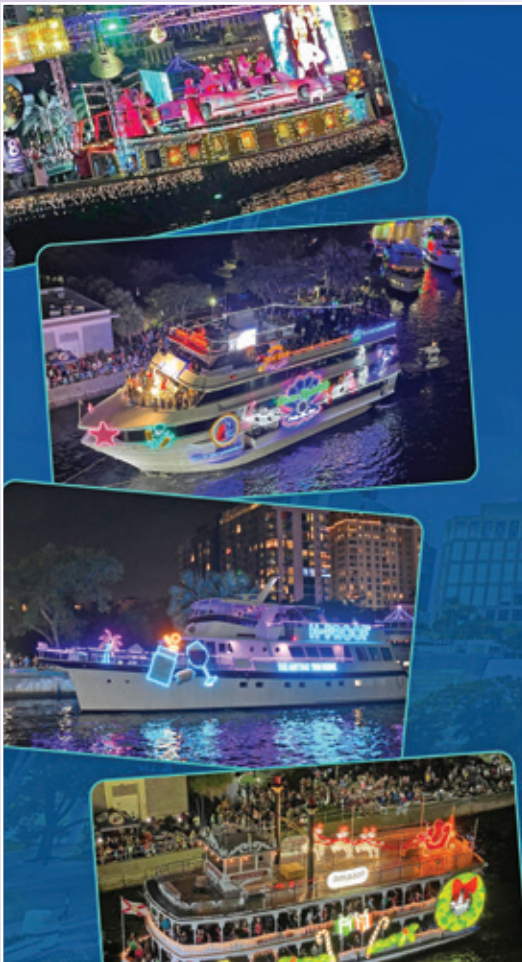
HOST A PARTY AND BE A PART OF THE FUN!

Gather your friends, family, or coworkers for a night to remember. Participants with the most outstanding displays will be recognized and invited to the exclusive Winterfest® Captain's Cup Awards Party.

Don't miss this chance to shine along the Parade route – let's make this year's Winterfest® the brightest one yet!

GET READY FOR THE EXTREME HOLIDAY IN THE PARADE

BROUGHT TO YOU BY



WINTERFEST

BOAT PARADE

Saturday, December 13th

Show off your holiday spirit by decorating your home, business, or dock in lights.



Scan the QR Code
for More Details



REALTORS

BROWARD | PALM BEACHES | ST. LUCIE

Proud
Founding
Sponsor



WINTERFEST BOAT PARADE



**Nicklaus
Children's**

Where Your Child Matters Most™

PARADE VIEWING AREA

PRESENTED BY



In association with
the Beach Business Improvement District

DECEMBER 13

**LOCATION: Las Olas Intracoastal Promenade Park
80 Las Olas Circle, Fort Lauderdale, FL 33316**

**Gates open at 4 PM, Parade arrives at 6:30 PM
Live Entertainment before the Parade**

Enjoy an up-close and personal view of the parade from the **Nicklaus Children's Health System Parade Viewing Area** – the best seat in town for this magical night on the water!

Before the dazzling floats arrive, enjoy live entertainment featuring **the Shane Duncan Band** on the **City of Fort Lauderdale Stage**, interactive fun, and delicious treats. Savor food from local vendors in the **Stella Artois Culinary Courtyard**, sip your favorite **Coca-Cola products**, and enjoy **LaCroix** sampling stations.

New to the Event: Soundwave A 20 ft. LED Sound System Truck

The fun continues with **interactive games** from the Florida **Panthers** and **WM**, photo ops with **Santa**, and **live parade commentary** from **iHeart** throughout the evening.

TICKETS:



- Adults: \$40
- Children (10 & under) - \$35
- Ages 3 & under: FREE
- Premium Seating: \$60 per person



Parking is available at the City Garage. Rideshare is encouraged.

Please note: No pets, cans, drones, chairs, or coolers are permitted inside the gated viewing area. The Parade goes on rain or shine – no refunds or exceptions.



Make it a Winterfest® weekend! Explore discounted hotel packages and more at winterfestparade.com.

-Chairman David Greenberger



NEW TIMES BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 13

WATERWAY CLOSINGS WILL BE IN EFFECT:

- New River closes at **2:30 PM** to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing, East to Marker 9
- Intracoastal Waterway will close to boaters:
4:50 PM from Port Everglades to Oakland Park Bridge South
5:50 PM North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up **3:00 - 4:30 PM** ALL Parade Vessels, New River
- Preshow: **5:30 PM** / Parade Start Time: **6:00 PM, SHARP** and will remain closed until Parade passes

NO ANCHORING ZONES

- No anchor zones" will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route



BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate)

	UP	DOWN
7th Avenue Bridge	5:30 PM	8:00 PM
FEC Railroad Bridge	5:30 PM	8:00 PM
Andrews Avenue	5:30 PM	8:00 PM
Third Avenue Bridge	5:30 PM	8:00 PM
Las Olas Boulevard	6:30 PM	8:30 PM
Sunrise Boulevard	7:00 PM	9:00 PM
Oakland Park Boulevard	7:30 PM	9:30 PM
Commercial Boulevard	8:00 PM	10:00 PM

TAKE [brightline](http://www.brightline.com) Visit Winterfestparade.com to see the current Brightline schedule for December 13th.



VIP PARADE VIEWING AT TUNNEL TOP PARK

AN EXCLUSIVE EXPERIENCE FOR WINTERFEST® SPONSORS

The Seminole Hard Rock Winterfest® Boat Parade makes its "Official Start" at one of Fort Lauderdale's most iconic locations – Tunnel Top Park, overlooking the historic Stranahan House and Riverside Hotel. More than 500 community leaders and sponsors will gather to enjoy an unforgettable evening filled with elegance, energy, and excitement.

Guests will sip cocktails and savor culinary creations from a variety of local restaurants, while mingling with Parade judges, WSVN's television crew, and fellow supporters of this cherished community tradition.



A special thank you to Holy Cross Health for their continued support in making this exclusive experience possible.

This is a sponsor-only event, offering unparalleled views of the Parade, premium hospitality, and a front-row seat to all the action in the Judging Area.

Join the Winterfest® family of sponsors and be part of the magic where the Parade begins!

- Chairs: Alyssa Lovitt, Nicole Covar & Gary Correll



HOSTED BY



A taste WORTH MORE



ALWAYS ENJOY RESPONSIBLY. © 2025 Stella Artois® Beer. Brewed in the U.S.A., Stella Artois, St. Louis, MO

WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL:

The Seminole Hard Rock Winterfest Boat Parade will be livestreamed with the support of WSVN Channel 7.



SOUTH FLORIDA: Watch the Winterfest® Television Special on **WSVN 7** and **ABC-MIAMI**.

December 20 and December 25, 2025

Look for a complete and updated list of airings on our website in December.

BOSTON: Sister stations, **WHDH** and **WLVI** will air the Parade.

SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season from EyeOnSouthFlorida.



Santa

DROP OFF YOUR LETTER INTO BROWARD HEALTH SANTA MAILBOXES

Broward Health is going to help you get your letter to Santa. Look for Santa Sightings and mailbox locations on the Winterfest® website



You might even catch the Jolly Ol' Man himself walking along our beautiful downtown area.

STORYTIME WITH SANTA PRESENTED BY JOE DIMAGGIO CHILDREN'S HOSPITAL

Register on winterfestparade.com today to enjoy Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register?

Don't worry, the reading will be available on various social media platforms and Winterfestparade.com.



**Joe DiMaggio
Children's Hospital®**



SWEEPSTAKES/CONTESTS - WIN PRIZES!

There are a variety of ways to Win with Winterfest®: Vote for your favorite Parade Entry, Decorating Your Home and other great opportunities to win just by visiting the Winterfest® website Contest section.

<https://winterfestparade.com/contests>

Prizes are subject to change prior to the start of the contest. Please check the website for details.



GET-AWAY VACATIONS

1. TRAVEL TO PARADE: One lucky winner will stay at the Seminole Hard Rock Hotel & Casino, receive Fifth Third Bank Grand Marshal Showboat Tickets and air travel with JetBlue.

2. STAYCATION: Want a little get-away with your friends or business associates? Look on our social media for opportunities to win and bid in our online auction.



PET CONTEST

3. FESTIVE PET COSTUME PHOTO CONTEST

WIN A \$250 GIFT CARD GIFT CARD IF YOUR PET RECEIVES THE MOST VOTES!

Are you a proud parent of a pampered pooch or a furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly on our site.

Tune in with our Winterfest® partners: WSVN, SunSentinel and iHeart for details.



2025 CAPTAIN'S CUP AWARDS

**ALL PARADE PARTICIPANTS AND SPONSORS
ARE INVITED TO THE CAPTAIN'S CUP
FEBRUARY 2026**



Join us as we thank and congratulate the Seminole Hard Rock Winterfest® Boat Parade's winners, participants, and sponsors. Live entertainment, cocktails, dinner and more!

**HOSTING AND
SPONSORSHIP
OPPORTUNITIES
ARE AVAILABLE
WITH THIS EVENT.**

CALLING ALL WINTERFEST® VOLUNTEERS!

Volunteers – We're celebrating YOU in March 2026 at House on the River, Fort Lauderdale! It's our way of saying thank you for your amazing commitment. Watch your inbox for details. Join Winterfest and volunteer today!



RNDC and it's valued supplier partners
proudly support Winterfest.



DECKED OUT, OPENING NIGHT

soirée

WINTERFEST LAUNCH PARTY

PRESENTED BY
GRAYROBINSON

FEATURED RESTAURANT



The GrayRobinson, P.A. Winterfest® Launch Party, held on October 25, 2025, at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, brought guests aboard for a night of nautical glitz and smooth Yacht Rock vibes as Winterfest officially kicked off the 2025 season.

The evening began highlighting the excitement of the upcoming Seminole Hard Rock Winterfest® Boat Parade, followed by a special message and video from this year's Grand Marshals. Guests applauded the unveiling of this year's vibrant commemorative poster and cover of Riverwalk by Romero Britto, setting the tone for a season filled with sparkle and celebration.

Culinary delights from our featured restaurant Casa Calabria along with 3030 Ocean, Eddie V's, Green Cheetah Catering, Mimi's Ravioli, Ocean Prime, Sea Level, Tower Club, and Truluck's gave the event a true taste of South Florida, while Republic National Distributing Company poured signature cocktails featuring Deep Eddy Vodka, 1800 Tequila,, J.F. Haden's Liqueur, Stella Artois, and refreshing LaCroix mocktails.

Entertainment kept the Yacht Rock rhythm alive all night with MC Drew from Y-100, celebrity Captain Lee, and special performances throughout the night by Furious 5 sponsored by Ocean Manor Resort. Guests danced the night away surrounded by lasers, cold sparkles, and a burst of confetti — a visual reflection of Winterfest's signature energy.

Guests also sparkled thanks to Carroll's Jewelers' Bling Bar, and snapped memories with Great Healthworks and Fort Lauderdale Water Taxi photo stations. The evening was led by Event Chairwoman Alyssa Lovitt of I LOV-ITT Consulting Robyn Vines of GrayRobinson, Winterfest® President & CEO Lisa Scott-Founds, and Event Director, Dawn Diehl, who together toasted the start of another magical Winterfest season. Event highlights were captured by WSVN Channel 7, ABC-Miami, and EyeOnSouthFlorida.

With the "Yacht Rock of Ages" theme setting the course, this year's Launch Party was truly a night to remember — the perfect prelude to December's "Best Show on H₂O."

Security provided by King Intelligence and Security Services, Inc.

PICTURE PERFECT PARTNERS



BLING BAR



Yacht Rock of Ages

SATURDAY, DECEMBER 13 2025

17

THANK YOU TO

TITLE SPONSOR



HOLLYWOOD, FL

FOUNDING SPONSORS



OFFICIAL SPONSORS

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD



MEDIA PARTNERS



CONTRIBUTING SPONSORS



OUR SPONSORS:

EVENT SPONSORS



BOAT PARADE SPONSORS



OPERATION ASSISTANCE

Broward Amateur Radio Club
Broward County Board of County Commissioners
Broward Sheriff's Office Marine Unit
City of Fort Lauderdale Dockmaster
City of Fort Lauderdale Parks and Recreation
Clear Path Alerts Security Company
FDI Services

Florida Department of Transportation
Fort Lauderdale Police Department
Fort Lauderdale Police Marine Unit
Gold Coast Amateur Radio Club
United States Coast Guard - Sector 7
United States Postal Service
Fort Lauderdale Water Taxi

BE A PART OF WINTERFEST

Be a part of our team of Corporate Partners and reap the rewards of a family tradition with an annual advertising campaign valued at more than 3 million dollars. The Winterfest Celebration featuring the Seminole Hard Rock Winterfest Boat Parade, is an internationally recognized event that historically reaches a live audience in excess of 1,000,000 people in one day along the 12-mile parade route, while reaching millions more on television. In addition to the Parade, we produce a one-hour television special aired on WSVN which will also be aired in 2025 on ABC-Miami (dates/times tba). In 2024, the Winterfest special aired five times in South Florida, twice in the Boston on WHDH-TV and WLVI-TV as well as various social media platforms.

Winterfest is the perfect organization to brand your company and connect with other business leaders in the South Florida Area while showing goodwill to the community at large.

DID YOU KNOW?

WINTERFEST, INC.

- Winterfest® Inc. is a 501(c)(4) nonprofit organization producing world-class events that celebrate and promote Greater Fort Lauderdale and its businesses through the Seminole Hard Rock Winterfest® Boat Parade—a 12-mile Parade. The Parade is a cherished community tradition since 1971 and incorporated in 1988. The Parade brings vacationers around the globe to enjoy the “Best Show on H2O” with an economic impact of over \$50 million to this area.
- Operates with a core staff of three, supported by a dedicated Board of Directors, interns, and hundreds of year-round volunteers.
- Collaborates with local, state, and federal agencies—including:
 - U.S. Coast Guard
 - Fort Lauderdale Police, Marine, and Fire Rescue
 - Broward Sheriff's Office both land and marine
 - FDOT (Florida Department of Transportation)
 - Florida Highway Patrol
 - Homeland Security (including but not limited to FBI and CIA) – to ensure safety on land, sea, and air during the free annual Parade each December.
- Engages more than 500 personnel, including:
 - 20% of the police
 - 2 Boats, 5 Land crews for Fire Rescue detail
 - 20 Ham Operators
 - 15-25 Control Boats
 - 16+ Dock walkers

- 8 Bridges and 8 Bridge Tenders (one train bridge)
- 8 Tow Boats
- 35 Certified Emergency Volunteers
- 3,000+/- Spectators at Las Olas Intracoastal Promenade Park Parade Night
- 150+ Volunteer force the night of the parade (350+ throughout the year)
- 120 Board and Advisory Members
- 130+ Sponsors
- 3 Full-time Staff Members
- 2 Part-time Staff Members
- 1-3 Interns throughout the year for college credit
- Partners with WSVN 7 and ABC-Miami to create a one-hour televised special that reaches audiences worldwide.
- Contributed over \$600,000 in donations to auctions and fundraisers, supporting a wide range of local nonprofit organizations.
- Serves as a fundraising platform, helping charities raise millions, including one that has earned over \$1.4 million through Parade-related events.
- Helps nonprofits participate in the Parade, providing exposure to millions of spectators and creating unforgettable experiences.



WINTERFEST FOUNDATION

- The Winterfest Foundation supports students through laptops, scholarships, cash prizes, and art funding to enhance educational opportunities via the Student Art Contest. This contest is open to Broward County K-5 grade students (Public, Private or Homeschooled).
- Hosts a Junior Captain Program that annually highlights more than ten youth-focused nonprofit organizations.
- Community Impact: Strengthens community bonds, promotes local causes, inspires youth, and ensures the ongoing success of a beloved South Florida tradition.

