



WINTERFEST

BOAT PARADE



** MEDIA ALERT **

Winterfest® Announces New Time for Seminole Hard Rock Winterfest Boat Parade

WHAT: **54th Annual Seminole Hard Rock Winterfest Boat Parade**
South Florida's signature holiday tradition returns on Saturday, December 13, 2025, with a ***new start time***. Festivities begin at 5:30 p.m. with a pre-show of non-motorized vessels, followed by the parade kickoff at 6:00 p.m. in Downtown Fort Lauderdale.

Staging takes place along the New River (from Stranahan House to the west of the Broward Center for the Performing Arts). From there, the dazzling procession travels east to the Intracoastal Waterway, then heads north to Lake Santa Barbara in Pompano Beach.

Known as the "Best Show on H2O," this 12-mile parade takes about 2.5 hours to pass a single viewing point and draws more than one million spectators each year.

This year's event will feature:

- **Seminole Hard Rock Grand Marshal Showboat presented by Fifth Third, decorated with creations by Romero Britto**
- **Santa Showboat delivered by Amazon, leading the parade**
- **First-ever EDM floating stage**
- **Salute to the Military entry by FutureTech**
- **Bluefoot Pirate Adventures with Pirates and the Florida Children's Theatre**
- **Piper High School marching performers**
- **Visit Lauderdale's Grand Finale showboat**
- **Aqua Flight's aquatic fire & water stunt show**
- **Drums of Polynesia fire show**
- **Spectacular Dragon entry**
- **...and much more!**

Adding star power to the celebration, internationally renowned **artist Romero Britto** and R&B icon **Montell Jordan** will serve as this year's Grand Marshals, bringing energy, artistry, and excitement to the parade.

WHEN: **Saturday, December 13, 2025**
NEW TIMES: Pre-show: 5:30 p.m. | Parade Start: 6:00 p.m.

WHERE: New River in Downtown Fort Lauderdale → East to Intracoastal Waterway → North to Lake Santa Barbara, Pompano Beach

CONTACT: **Kathy Keleher**
Marketing & Parade Director, Winterfest, Inc.
☎ 954-767-0686 ext. 100
✉ Kathy@winterfestparade.com

About Winterfest®, Inc.

Winterfest® is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest® Boat Parade - "The World's Most Watched Boat Parade." Approximately one million

spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest® also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest® please contact the office at (954) 767-0686 or their website: www.winterfestparade.com.

About Seminole Hard Rock Hotel & Casino Hollywood

Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion in 2019, highlighting the debut of the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms. Amenities include a 42,000 square-foot Rock Spa® & Salon; an 18-acre recreational water experience; private "Bora Bora" style cabanas; more than 20 food and beverage outlets; a 26,000 square-foot retail promenade; 120,000 square feet of premier meeting and convention space; and an expansive gaming floor with more than 2,500 slots, more than 200 table games and a 45-table poker room. In 2023, the casino launched live craps, roulette and retail sports betting, offering 10 craps tables, 20 roulette tables, and sports betting locations including both electronic kiosks and kiosks with live sports betting agents. Introducing the new games is a historic milestone that immediately puts Florida in the same league as the world's great gaming destinations. Hard Rock Live, ranked No. 4 worldwide in 2024 gross revenue for Pollstar Magazine, highlights A-list entertainers and performers, sporting events and live broadcast productions in an intimate 7,000-person capacity setting. Seminole Hard Rock Hollywood is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441). For more information, visit us online at www.seminolehardrockhollywood.com call 1 (800) 937-0010 or follow us: Facebook: [@HardRockHolly](https://www.facebook.com/HardRockHolly), X: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly).

Click the link for updated information:

<https://winterfestparade.com/events/the-seminole-hard-rock-winterfest-boat-parade>