

# PARTNERSHIPS: WINTERFEST, INC. – SEPTEMBER 2025

All sponsorship contributions are negotiable based on benefits provided.

Media Partners subject to change based on contract renewals.

WHAT IS WINTERFEST – [Click Here](#)

## LAUNCH PARTY

October 25, 2025

### PARTNERSHIPS COMMITTED

- **Host Location:** Fort Lauderdale Marriott Harbor Beach Hotel & Spa
- **Liquor:** Republic National Distributing Company
- **Featured Restaurant:** Casa Calabria
- **Jewelry:** Carroll's Jewelry
- **Photo Booth:** Water Taxi, NewYou
- **Entertainment:** Ocean Manor
- **Restaurants:** 3030 Ocean, Sea Level Restaurant, Billy's Stone Crab Restaurant, Truluck's, Ocean Prime, Eddie V's, Mimi's, Tower Club

### PENDING PARTNERSHIPS

- **Presenting:** GrayRobinson, P.A.
- **Beer:** Stella Artois
- **Sparkling:** LaCroix

### AVAILABLE PARTNERSHIPS

- **Welcome:** \$10,000
- **Valet Sponsor:** \$2,500

## FAMILY FUN DAY

November 25, 2025

### PARTNERSHIPS COMMITTED

- **Title:** Joe DiMaggio Children's Hospital
- **Conservation Village:** SOS (Stoked On Salt)
- **Activations:** Fifth Third Bank, Ave Maria, Raising Canes, Rick Case, Preferred Travel
- **Snow Mountain:** Broward College

### PENDING PARTNERSHIPS

- **Presenting:** Publix
- **Pet Rescue Row:**
- **Activations:** Sunshine Health

## AVAILABLE PARTNERSHIPS

- **Sampling Activation/Display Opportunities:** \$5,000

## BLACK TIE BALL

December 6, 2025

### PARTNERSHIPS COMMITTED

- **Title & Host Location:** Seminole Hard Rock Hotel & Casino
- **Presenting:** Broward Health
- **Liquor:** Republic National Distributing Company
- **Silent/Live Auction:** Daoud's Jewelry
- **Welcome Reception:** Hotwire Communications
- **Qtego Online Sponsor:** Carr Workplace, ComSys, Todd Stone Attorney
- **Entertainment:** DEX Imaging

### AVAILABLE PARTNERSHIPS

- **Lounge Sponsor:** \$25,000
- **"You've been spotted"** Photographer: \$10,000
- **Qtego Online Auction** (10 Available): \$5,000-\$8,000
- **Table Sponsor:** \$4,000 - \$6,000
- **Photo Booth:** \$5,000

## SKIPPER'S MEETING

December 9, 2025

### PARTNERSHIPS COMMITTED

- **Presenting Co-Sponsor:** Frank & Jimmie's Propeller
- **Presenting Co-Sponsor & Gas Card Goodie Bag Sponsor:** Chevron
- **Host Location:** Suntex Captain's Quarters
- **In association:** MIA SF
- **Rules & Logistics Manual Sponsor:** ComSys

## PENDING PARTNERSHIPS

- **Sponsor:** West Marine

### AVAILABLE PARTNERSHIPS

- **Instructional Video Sponsor:** \$5,000
- **Shirt Sponsor:** \$5,000
- **Goodie Bag Co-Sponsors:** \$5,000
- **Sampling/Display Opportunities** available

## GRAND MARSHAL RECEPTION

December 12, 2025

### PARTNERSHIPS COMMITTED

- **Title & Host Location:** Seminole Hard Rock Hotel & Casino
- **Liquor:** Republic National Distributing Company

### PENDING PARTNERSHIPS

- **Food:** Visit Lauderdale, Greater Fort Lauderdale Convention Center

### AVAILABLE PARTNERSHIPS

- **Presenting:** \$30,000
- **Photo Booth:** \$20,000
- **VIP Lounge:** \$15,000
- **Food**

## PARADE VIEWING AREA

December 13, 2025

### PARTNERSHIPS COMMITTED

- **Title:** Nicklaus Children's Hospital
- **Commentary:** iHeart Media
- **Supporting:** Beach Business Improvement District
- **Beverages:** Coca Cola, LaCroix

### PENDING PARTNERSHIPS

- **Culinary Courtyard:** Stella Artois
- **In Association:** Florida Panthers

### AVAILABLE PARTNERSHIPS

- **Stage Sponsor:** \$10,000

# PARTNERSHIPS: WINTERFEST, INC. – SEPTEMBER 2025

*All sponsorship contributions are negotiable based on benefits provided.*

*Media Partners subject to change based on contract renewals.*

**WHAT IS WINTERFEST** – [Click Here](#)

- **Sampling Activations/Display Opportunities available:** \$5,000

- **Rudolph Party Boat:** \$20,000
- **Elf Brigade:** \$30,000

## VIP AREA

**December 13, 2025**

### PARTNERSHIPS COMMITTED

- **Host Location:** Riverside Hotel
- **Co-Presenting:** Holy Cross Health
- **Liquor:** Republic National Distributing Company
- **Commentary/ Airing of the Parade:** WSVN Channel 7
- **Beverages:** LaCroix

### PENDING PARTNERSHIPS

- **Co-Presenting:** NSU, Moss Construction
- **Restaurant Sampling:** Wild Sea, Boathouse, and local restaurants
- **Beverages:** Stella Artois

### AVAILABLE PARTNERSHIPS

- **Judges Area:** \$5,000
- **Decorating Sponsor:** \$5,000
- **Restaurant Sampling:** 500 samples

## PARADE – SHOWBOATS

**December 13, 2025**

### PARTNERSHIPS COMMITTED

- Amazon Santa Showboat
- Fifth Third Bank
- Republic National Distributing Company
- Jr. Captain: TWO MEN AND A TRUCK, FPL

### PENDING PARTNERSHIPS

- **Fireworks:**
- **Salute to the Red, White & Blue:** Future Tech

### AVAILABLE PARTNERSHIPS

- **Showboats** \$45,000 +
- **Performance Showboat:** (bands on a boat): \$35,000

## CAPTAIN'S CUP

**February 2026**

### PARTNERSHIPS COMMITTED

- **Wine:** Republic National Distributing Company

### PENDING PARTNERSHIPS

- **Beer:** Stella Artois

### AVAILABLE PARTNERSHIPS

- **Presenting:** \$10,000
- **Welcome Reception:** \$7,500
- **Awards:** \$5,000
- **Entertainment:** \$5,000
- **Photography / Photo Booth:** \$2,500
- **Valet:** \$1,500

## VOLUNTEER PARTY

**March 2026**

### PARTNERSHIPS COMMITTED

- **Host Location:** House on the River

### AVAILABLE PARTNERSHIPS

- **Presenting:** \$8,000
- **Swag Bag:** \$3,000

## SANTA ACTIVITIES

**Throughout the year**

### PARTNERSHIPS COMMITTED

- **Mailbox Location:** City of Fort Lauderdale
- **Mailbox Location:** Broward Health

### PENDING PARTNERSHIPS

- **Video Response:** EyeOnSouthFlorida

### AVAILABLE PARTNERSHIPS

- **Naughty/Nice Certificates:** \$3,000
- **Elf Sponsor:** \$5,000

## ONLINE ACTIVITIES

### PARTNERSHIPS COMMITTED

**Storytime with Santa:** Joe DiMaggio Children's Hospital, Visit Lauderdale, EyeOnSouthFlorida,

**Book Sponsor:** UBS Financial Services

### PENDING PARTNERSHIPS

- **DIY Sponsor:** The Media Lab

### AVAILABLE PARTNERSHIPS

- **Santa Tracker** (including Parade Night): \$10,000
- **Santa Sighting Video Producer or Sponsor:** \$15,000
- **Storytime with Santa Video Refresh**

## CONTESTS

### PENDING PARTNERSHIPS

- **Shoreline Decorating:** Broward, Palm Beaches & St. Lucie REALTORS

### AVAILABLE PARTNERSHIPS

- **Voting App Sponsor:** \$15,000
- **Flashback Sponsor** (16 to 24 posts in 8 to 12 weeks): \$10,000
- **Contest Sponsor:** \$5,000 - \$8,000
- **Online or Location to Enter Contests**

## COLLATERAL SUPPORT

### AVAILABLE PARTNERSHIPS:

- **(2) Full Page Ads in Winterfest Newsletter inside December's Lifestyle magazine** (camera-ready): \$7,000
- **Poster:** ComSys
- **Burgee:** \$8,000
- **Full Page Ad in Ball Program:** \$1,000

Do you have an idea that is not listed?  
Contact the Winterfest office  
954-767-0686