

PARTNERSHIPS: WINTERFEST, INC. – JULY 2025

All sponsorship contributions are negotiable based on benefits provided. Media Partners subject to change based on contract renewals.

THEME ROLL OUT PARTY

August 27, 2025

PARTNERSHIPS COMMITTED

- **Location:** Savor Cinema

AVAILABLE PARTNERSHIPS

- **Welcome Reception:** \$5,000
- **Movie Montage Sponsor:** \$4,000
- **Entertainment Sponsor at Reception:** \$2,500

LAUNCH PARTY

October 25, 2025

PARTNERSHIPS COMMITTED

- **Host Location:** Fort Lauderdale Marriott Harbor Beach Hotel & Spa
- **Liquor:** Republic National Distributing Company
- **Featured Restaurant:** Casa Calabria
- **Jewelry:** Carroll's Jewelry
- **Photo Booth:** Water Taxi
- **Entertainment:** Ocean Manor
- **Restaurants:** 3030 Ocean, Sea Level Restaurant, Billy's Stone Crab Restaurant, Truluck's, Ocean Prime, Eddie V's, Mimi's, Tower Club

PENDING PARTNERSHIPS

- **Presenting:** GrayRobinson, P.A.
- **Beer:** Stella Artois
- **Sparkling:** LaCroix

AVAILABLE PARTNERSHIPS

- **Welcome:** \$10,000
- **Valet Sponsor:** \$2,500

FAMILY FUN DAY

November 25, 2025

PARTNERSHIPS COMMITTED

- **Title:** Joe DiMaggio Children's Hospital
- **Conservation Village:** SOS (Stoked On Salt)
- **Activations:** Fifth Third Bank, Ave Maria
- **Snow Mountain:** Broward College

FAMILY FUN CONTINUED

PENDING PARTNERSHIPS

- **Presenting:** Publix
- **Pet Rescue Row:** VET Emergency
- **Activations:** Sunshine Health, Preferred Travel, Raising Canes, South Florida Ford

AVAILABLE PARTNERSHIPS

- **Sampling Activation/Display Opportunities:** \$5,000

BLACK TIE BALL

December 6, 2025

PARTNERSHIPS COMMITTED

- **Title & Host Location:** Seminole Hard Rock Hotel & Casino
- **Presenting:** Broward Health
- **Liquor:** Republic National Distributing Company
- **Silent/Live Auction:** Daoud's Jewelry
- **Welcome Reception:** Hotwire Communications
- **Qtogo Online Sponsor:** Carr Workplace, ComSys

PENDING PARTNERSHIPS

- **Entertainment:** DEX Imaging
- **Qtogo Online Sponsor:** Todd Stone

AVAILABLE PARTNERSHIPS

- **"You've been spotted"** Photographer: \$10,000
- **Qtogo Online Auction** (10 Available): \$5,000-\$8,000
- **Table Sponsor:** \$4,000 - \$6,000
- **Photo Booth:** \$5,000

SKIPPER'S MEETING

December 9, 2025

PARTNERSHIPS COMMITTED

- **Presenting Co-Sponsor & Gas Card Goodie Bag Sponsor:** Chevron
- **Host Location:** Suntex Captain's Quarters
- **In association:** MIAASF

- **Rules & Logistics Manual Sponsor:** ComSys

SKIPPER'S CONTINUED

PENDING PARTNERSHIPS

- **Presenting Co-Sponsor:** BOW
- **Presenting Co-Sponsor:** Frank & Jimmie's Propeller, West Marine

AVAILABLE PARTNERSHIPS

- **Instructional Video Sponsor:** \$5,000
- **Shirt Sponsor:** \$5,000
- **Goodie Bag Co-Sponsors:** \$5,000
- **Sampling/Display Opportunities** available

GRAND MARSHAL RECEPTION

December 12, 2025

PARTNERSHIPS COMMITTED

- **Title & Host Location:** Seminole Hard Rock Hotel & Casino
- **Liquor:** Republic National Distributing Company

PENDING PARTNERSHIPS

- **Presenting:** Visit Lauderdale, PEO PayGo
- **Photo Booth:** Sky Aviation
- **Food:** Greater Fort Lauderdale Convention Center

AVAILABLE PARTNERSHIPS

- **VIP Lounge:** \$15,000
- **Food**

PARADE VIEWING AREA

December 13, 2025

PARTNERSHIPS COMMITTED

- **Title:** Nicklaus Children's Hospital
- **Commentary:** iHeart Media
- **Supporting:** Beach Business Improvement District
- **Beverages:** Coca Cola, LaCroix

PENDING PARTNERSHIPS

- **Culinary Courtyard:** Stella Artois
- **In Association:** Florida Panthers

AVAILABLE PARTNERSHIPS

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- **Stage Sponsor:** \$10,000
- **Sampling Activations/Display Opportunities available:** \$5,000

VIP AREA

December 13, 2025

PARTNERSHIPS COMMITTED

- **Host Location:** Riverside Hotel
- **Liquor:** Republic National Distributing Company
- **Commentary/ Airing of the Parade:** WSVN Channel 7
- **Beverages:** LaCroix

PENDING PARTNERSHIPS

- **Title:** PEO PayGo
- **Co-Presenting:** NSU, Moss Construction, Holy Cross Health
- **Restaurant Sampling:** Wild Sea, Boathouse, and local restaurants
- **Beverages:** Stella Artois

AVAILABLE PARTNERSHIPS

- **Judges Area:** \$5,000
- **Decorating Sponsor:** \$5,000
- **Restaurant Sampling:** 500 samples

PARADE – SHOWBOATS

December 13, 2025

PARTNERSHIPS COMMITTED

- Amazon Santa Showboat
- Fifth Third Bank
- Republic National Distributing Company
- Jr. Captain: TWO MEN AND A TRUCK, FPL

PENDING PARTNERSHIPS

- **Fireworks:**
- **Salute to the Red, White & Blue:** Future Tech

AVAILABLE PARTNERSHIPS

- **Showboats** \$45,000 +
- **Performance Showboat:** (bands on a boat): \$35,000
- **Rudolph Party Boat:** \$20,000
- **Elf Brigade:** \$30,000

CAPTAIN'S CUP

February 2026

PARTNERSHIPS COMMITTED

- **Wine:** Republic National Distributing Company

PENDING PARTNERSHIPS

- **Beer:** Stella Artois

AVAILABLE PARTNERSHIPS

- **Presenting:** \$10,000
- **Welcome Reception:** \$7,500
- **Awards:** \$5,000
- **Entertainment:** \$5,000
- **Photography / Photo Booth:** \$2,500
- **Valet:** \$1,500

VOLUNTEER PARTY

March 2026

PARTNERSHIPS COMMITTED

- **Host Location:** House on the River

AVAILABLE PARTNERSHIPS

- **Presenting:** \$8,000
- **Swag Bag:** \$3,000

SANTA ACTIVITIES

Throughout the year

PARTNERSHIPS COMMITTED

- **Mailbox Location:** City of Fort Lauderdale
- **Mailbox Location:** Broward Health

PENDING PARTNERSHIPS

- **Video Response:** EyeOnSouthFlorida

AVAILABLE PARTNERSHIPS

- **Naughty/Nice Certificates:** \$3,000
- **Elf Sponsor:** \$5,000

ONLINE ACTIVITIES

PARTNERSHIPS COMMITTED

Storytime with Santa: Joe DiMaggio Children's Hospital,

PENDING PARTNERSHIPS

- **Storytime with Santa:** EyeOnSouthFlorida, UBS Financial Services

- **DIY Sponsor:** The Media Lab

AVAILABLE PARTNERSHIPS

- **Santa Tracker** (including Parade Night): \$10,000
- **Santa Sighting Video Producer or Sponsor:** \$15,000
- **Storytime with Santa Video Refresh**

CONTESTS

PENDING PARTNERSHIPS

- **Shoreline Decorating:** Broward, Palm Beaches & St. Lucie REALTORS

AVAILABLE PARTNERSHIPS

- **Voting App Sponsor:** \$15,000
- **Flashback Sponsor** (16 to 24 posts in 8 to 12 weeks): \$10,000
- **Contest Sponsor:** \$5,000 - \$8,000
- **Online or Location to Enter Contests**

COLLATERAL SUPPORT

AVAILABLE PARTNERSHIPS:

- (2) Full Page Ads in Winterfest Newsletter inside December's Lifestyle magazine (camera-ready): \$6,000
- **Poster:** ComSys
- **Burgee:** \$8,000
- **Full Page Ad in Ball Program:** \$1,000

Do you have an idea that is not listed?
Contact the Winterfest office
954-767-0686