

Winterfest, Inc. proud producers of the



MONDAY, APRIL 14, 2025

Hosted by Seminole Hard Rock Hotel & Casino

#WinterfestFL #WinterfestParade

WELCOME, Call to Order by Bill Walker: 5:42 PM Bill asked Board Members to check in on your social platforms: @WinterfestInc @Winterfest.Parade #WinterfestFL #WinterfestParade

Moment of Silence for John B. Muir. Few members such as Bill Walker, Mark Swenson and Rob Kornahrens talked about John's involvement with Winterfest and other nonprofit organizations.

Greeting from our host: Susan Renneisen – welcomed the new board and advisory members.

Bill Walker made a few closing remarks noting his time as chairman. He thanked the board and staff. Bill Walker handed over the gavel to Robyn Vines. Robyn thanked everyone. She has been involved with the Winterfest organization for over 12 years. Robyn noted the new officers, board and advisory members. Winterfest staff dressed Robyn in biker attire for the meeting.

Robyn noted she fell in love with the Parade for many years prior to her involvement with the organization. She thanked the Seminole Hard Rock for their support and is excited for this year. She welcomed new members, Cliff Berry, Doug Campbell, Shari Gonzalez, DeAnn Hazey, Debbie Banks Snyder, Ryan Beckman, Pia Dahlquist, Howard Elfman, Sandy Handrahan, Dr. Steve Ronik

Self-Introductions and Attendance (see attendance sheet online)

MINUTES: Alyssa Lovitt requested approval of the March minutes. Ken Ortner Motioned; David Greenberger Seconded. All approved.

TREASURER'S REPORT:

Lisa Duke reported: Financials. March's operating account: Start Op. Balance \$280,097.15/ Debits (\$76,595.38) / Credits \$379,251.29/ Prev. Checks \$9,463.74 / Out. Checks \$9,341.20 / End Op. Balance \$582,875.60/ Reserves \$893,231.26.

COUNSEL REPORT: Burnadette North-Weeks - No Report

3-MINUTE VIDEO / CONFIDENTIALITY AND CONFLICT OF INTEREST FORMS: Links to 3-minute video [Click Here](#)

Confidentiality and Conflict of Interest forms were handed to all board / advisory members in attendance. The forms were also emailed. Please complete forms and email to dawn@winterfestparade.com.

These forms are also in your Board Packet.

BOARD RETREAT: Dawn Diehl sent out the registration form for the retreat at LaPlaya at Naples on June 6-8.

PRESIDENT & CEO: Lisa Scott-Found's thanked the various sponsors in attendance. Noting Jessi Fundora who is new to Winterfest. A questionnaire was given to board/advisory members requesting Parade and Sponsorship ideas. These questions will be discussed at the Board Retreat.

WSVN Channel 7: No Report

SEMINOLE HARD ROCK WINTERFEST BOAT PARADE: After being the Parade Chairman for four years, Britt Lanier announced Cliff Berry as the new parade chair for 2025. Cliff briefly introduced himself and noted he was a parade participant for three years and looks forward to working with everyone. Parade theme has changed to "Yacht Rock of Ages." Decorating ideas to help the boaters will be a part of the retreat as well.

PARADE ENHANCEMENT: Updates at the Retreat.

COMMUNITY ENGAGEMENT: No Report

August 27	Theme Roll Out Party	Dawn Diehl <ul style="list-style-type: none">- the event will be at Savor Cinema
October 25	Launch Party	Alyssa Lovitt / Dawn Diehl <ul style="list-style-type: none">- We will have stone crabs- The new restaurant, Prime Ocean, near the Parade Viewing Area will be part of the Launch Party
November 23	Family Fun Day	Dawn Diehl <ul style="list-style-type: none">- Looking to connect with non-profit organizations and pet rescues. The event is at Esplanade Park and has hosted up to 6,000. Thank you to Museum of Discovery and Science for opening their doors after the event to attendees at no charge.
December 6	Black Tie Ball - Silent Auction	Susan Renneisen Dawn Diehl / Wendy Liebowitz <ul style="list-style-type: none">- No Report- Lisa added to start thinking about auction items- Theme for the ball is Studio 54 in celebration of 54 years of Winterfest
December 9	Skipper's Meeting	Kathy Keleher <ul style="list-style-type: none">- Asked for any board members Looking for a new home (after the meeting – Suntex Captain's Quarters and Water Taxi were secured as hosting the meeting)
December 12	GM Experience	Susan Renneisen

December 13 Parade Viewing

- No Report
David Greenberger / Dawn Diehl
- Dawn reported she met with Ocean Prime (they will be part of the Launch Party) and the area will be reimagined as Dawn works around the new layout and fairways. She thanked Jeff Stukel for his help.

VIP Viewing

- Gary Correll/ Alyssa Lovitt
Nicole Covar/Carol Tracz
- Lisa Scott-Founds thanked Lisa Duke for 11 years as chair. Alyssa will be helping Gary with the Area. One thing that was addressed is securing some of the entrances.

FOUNDATION REPORT: Dawn Diehl reported the Student Art Gallery & Awards Presentation hosted 923 entries with over 450 people in attendance. She encouraged all board members to exhibit the event.

SPOTLIGHTS: The Ann Storck Center's 29th Annual Celebrity Chefs event and Run for the Roses presented by Steven Savor were spotlighted during the meeting.

Meeting Adjourned: Lisa Duke Motioned; Jeff Stukel Seconded. All approved. 6:30 PM