



**2025-2026 Winterfest Board and Advisory Packet**  
**Winterfest, Inc. proudly produces the**



**WINTERFEST**  
BOAT PARADE





# WINTERFEST BOARD ORIENTATION PACKET

## Table of Contents

- I. Welcome Letter
- II. History of Winterfest
- III. Winterfest Fact Sheet
- IV. Calendars
  - i. Events
  - ii. Meetings
- V. Board Member Expectations
- VI. Bylaws
- VII. D&O Insurance
- VIII. Contact Excels
  - a. Officers (Chair, Chair Elect, Secretary, Treasurer)
  - b. Committee Chairs and Mission
    - i. Governance
    - ii. Community Engagement
    - iii. Boat Parade
    - iv. Parade Enhancement
  - c. Board of Directors
  - d. Advisory Committee
- IX. Winterfest, Inc. (501(c)4) and Winterfest Foundation (501(c)3)
- X. Board Retreat Form

## Items to sign:

- XI. Conflict of Interest Policy
- XII. Confidentiality Statement



# ADVISORY COMMITTEE 2025-26

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# ADVISORY COMMITTEE 2025-26

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# ADVISORY COMMITTEE 2025-26

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Welcome to Winterfest Advisory Committee 2025!

We are extremely excited to celebrate 54 years of holiday tradition and we look forward to your active participation.

I know you will find this one of the most gratifying community commitments you will ever make. You have never seen a child's eyes shine quite as bright as when they reflect the lights of the boat parade, and your efforts will impact literally millions of people each year. The Board meetings are typically scheduled for the 2nd Monday of each month (unless otherwise noted). The first meeting for the 2025-2026 year is Monday, April 14th at the Seminole Hard Rock Hotel & Casino (Terrace Ballroom) – meeting will start at 5:30 pm sharp (so please consider traffic delays) followed by a cocktail reception 6:30-8:00 pm on the Terrace Patio.

**Please Note:** You will receive monthly calendar notices from our office.

As a member of the Winterfest Advisory Committee Member, you are an ambassador, and the organization relies on your knowledge of the organization to spread the word. Please familiarize yourself with our events and your responsibilities. You will be receiving a survey to gauge your interest and talents so that we can utilize all that you are willing to offer. We need your voice in our community to help in our efforts to create awareness about South Florida's largest one-day event and the 7th largest spectator event in the country. We also count on leads from our Board to help with potential sponsors and participants. Aside from myself, Kathy Keleher, Marketing and Parade Director and Dawn Diehl, Event Director are always available to assist you.

The parade is very important to our community, and it is only with the help of our Board of Directors that we continue to grow. On that note, we do encourage our board to help facilitate additional parade entries. This can be done by either helping with sponsors that may want a turn-key boat or by asking someone you know that has a boat to enter.

The annual Board Retreat Weekend for strategic planning will be the weekend of June 6-8, 2025, at the beautiful La Playa Beach Resort, Naples, Florida. This is an opportunity for our Board and Advisory Members to bond and get to know one another. We talk about every aspect of Winterfest and encourage out of the box thinking, while having a great time! Please fill out the attached form and email it to Dawn@winterfestparade.com.

*Home of "The World's Most Watched Boat Parade"*

512 Northeast 3rd Avenue, Fort Lauderdale, Florida 33301 • Tel: 954-767-0686 • Fax: 954-767-0665

Website: [www.winterfestparade.com](http://www.winterfestparade.com) • Email: [boats@winterfestparade.com](mailto:boats@winterfestparade.com)

Lisa Scott-Foundas, President & CEO • Kathy Keleher, Marketing & Parade Director • Dawn Diehl, Event Director



By accepting this Board position, your commitment, in part, includes: (a) attending monthly Board meetings; (b) being accessible for personal contact in between board meetings; (c) assisting in short and long range strategic planning; (d) preparing in advance for decision-making and policy formation at board meetings; (e) assisting with developing financial and other resources for Winterfest; (f) supporting fund-raising activities approved by the Board; and (g) representing Winterfest, Inc. in the community. In general, utilize personal and professional skills, relationships, and knowledge for the advancement of Winterfest.

**RESPONSIBILITIES OF AN ADVISORY MEMBER:**

- To raise or give personally, or through their business, a minimum of \$500 as a financial contribution to the organization
  - This can be done via the following:
    - \$500 Personal Donation or
    - \$500 from a business secured by you or
    - An auction item worth \$500 or combination items totaling \$500
- Donate \$100 to the Winterfest Foundation.
- Support Winterfest's mission, purposes, goals, policies, events, and programs.
- Be an Ambassador for the Parade and encourage corporations and boaters to enter.
- Connecting the Winterfest staff with potential sponsors.
- Participation on a Winterfest committee, event, or activity as a volunteer and/or sponsor.
- Purchase tickets and attend the events of the organization.
- Provide input and feedback.
- Attend Board meetings and the Retreat (no more than two unexcused Board meetings per fiscal year) Please note: Winterfest does not have board meetings in July or December.
- **Only BOARD Members are VOTING Members** and may make motions during the meeting.
- One-year term may be re-elected.

Understanding that everyone's schedules are hectic, we strongly encourage you to participate in your greatest capacity. We want you to have fun and make your time with Winterfest a great experience. Thank you for committing your time, energy, and passion to a very worthwhile community event.

Sincerely,



Lisa Scott-Founds  
President & CEO



Welcome to Winterfest Board of Directors 2025!

We are extremely excited to celebrate 54 years of holiday tradition and we look forward to your active participation.

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Lisa Scott-Foundas, President & CEO • Kathy Keleher, Marketing & Parade Director • Dawn Diehl, Event Director





By accepting this Board position, your commitment, in part, includes: (a) attending monthly Board meetings; (b) being accessible for personal contact in between board meetings; (c) assisting in short and long range strategic planning; (d) preparing in advance for decision-making and policy formation at board meetings; (e) assisting with developing financial and other resources for Winterfest; (f) supporting fund-raising activities approved by the Board; and (g) representing Winterfest, Inc. in the community. In general, utilize personal and professional skills, relationships, and knowledge for the advancement of Winterfest.

#### **RESPONSIBILITIES OF A BOARD MEMBER:**

- To raise or give personally, or through their business, a minimum of \$500 as a financial contribution to the organization
  - This can be done via the following:
    - \$500 Personal Donation or
    - \$500 from a business secured by you or
    - An auction item worth \$500 or combination items totaling \$500
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- Purchase tickets and attend the events of the organization.
- Provide input and feedback.
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Understanding that everyone's schedules are hectic, we strongly encourage you to participate in your greatest capacity. We want you to have fun and make your time with Winterfest a great experience. Thank you for committing your time, energy, and passion to a very worthwhile community event.

Sincerely,



Lisa Scott-Founds  
President & CEO



## **HISTORY AND OVERVIEW OF WINTERFEST**

*MISSION: To enhance the community's image by producing wholesome, unique, internationally recognized events that reflect the diversity and culture of South Florida.*

To view the history online: <https://winterfestparade.com/timeline>

The Winterfest Celebration embraces the dual goals of providing a means for the community to come together and enjoy spectacular and unique events as well as attract positive national attention to the Greater Fort Lauderdale area as a tourist destination and as a great place to live and work.

Winterfest is best known for its one-of-a-kind Boat Parade celebrating 53 years. Spurred by the continued popularity of that event, a not-for-profit organization, WINTERFEST, Inc., was formed in 1988 to administer the Boat Parade and to build a festival around it. The rest, as they say, "is history."

The scope of the festival has expanded to include a full complement of events. The festivities include the dazzling Winterfest Black Tie Ball, the Intracoastal Decorating Extravaganza, an exciting Grand Marshal Reception, Winterfest White Party, Family Fun Days, and culminates with the fabulous Seminole Hard Rock Winterfest Boat Parade. Winterfest is a multi-cultural event, which encourages and promotes diversity and is proud to have representation from a variety of races and religions.

The Winterfest organization is comprised of a huge contingency of volunteers, supporters, sponsors, and Board of Directors. Winterfest, Inc. is entirely dependent upon sponsorship from local and national corporate sponsors. As most of the events are *free to the public*, we are particularly dependent upon our sponsors to assure the continued success and future growth of the Winterfest Celebration.

Many aspects of the Winterfest Celebration embrace the cultural arts. Our annual poster has been created by the Art Institute of Fort Lauderdale. Local artist Guy Harvey honored the parade with his poster creation in 1998. These images have also been used as promotional pieces on advertising bus panels. In 2004 and 2005, renowned marine wildlife artist, Carey Chen, joined the Winterfest family with the creation of our poster depicting the beauty of the decorated boats in conjunction with the unique surroundings South Florida hosts above and below the waterway. In 2006, 3-D Pop Artist Charles Fazzino added his colorful touch to Winterfest poster themed "Broadway on the Waterway". Lighthouse Point artist Pat Anderson, whose boat parade images have been transformed into holiday ornaments for the past nine years and was the artist for the 2007 poster.

The Parade is an exhibit of local talented artists that spend hundreds of hours from conception to inception transforming boats into canvases of color and lights depicting the parade's theme. Parade entries have hosted live entertainment from the Miami City Ballet, Performing Arts Center, Polynesian Fire Dancers,

Chinese Dragon Boats, Floating Circus, Fort Lauderdale Children's Theatre, Broadway Productions as well as other local entertainers and celebrities. The Grandstand viewing area presented by Frito Lay, which is the largest location open to the public to see the parade, hosts the Seminole Outpost and is inside Hugh Taylor Birch State Park. This 'festival within the festival' hosts a stage with live entertainment featuring The Fabulons and Native American Indian, arts and crafts from local artists, Michelob Ultra Hospitality Village and activities complete this area. Winterfest offers complimentary space to many charities so they may promote public awareness and host fundraising opportunities. This area is guaranteed to entertain people of all ages.

In 2002 and 2003, Winterfest sanctioned Paradise City, a large indoor show of juried, museum-quality craft and fine art in Southeast Florida. The show hosted a series of seminars, lectures and benefits with its cultural partner, the Fort Lauderdale Museum of Art.

Also in 2003, Winterfest brought the parade into the classroom with the first annual cover contest with BellSouth Real Yellow Pages. The contest targeted 3-5 grade school children in Broward County. Winterfest promoted the contest in 2004 with the cooperation of the Young at Art Children's Museum to public, private and home-schooled youngsters. Artwork chosen will be prominently displayed on the cover of four directories distributed in over 600,000 homes in April 2005.

In 2004, Winterfest celebrated with grand Marshal—Shaquille O'Neal with the parade new title sponsor Seminole Hard Rock Hotel & Casino. Winterfest sanctioned the Inaugural Gala aboard the Queen Mary 2 benefiting the Miami City Ballet and New World Symphony. This event raised over 1.5 million dollars for the two charities and promoted Fort Lauderdale internationally as the winter sanctuary of this majestic ocean liner.

In 2005, "Jewel of the Nile" is the theme of the parade. The event reached new heights as it is partnered up with the internationally famous *King Tut and the Golden Age of the Pharaohs* (a National Geographic Exhibition) at the Fort Lauderdale Museum of Art.

In 2006, Winterfest added a new event "Taste of Paradise" to the Celebration's calendar. Along with poster artist Charles Fazzino, Winterfest worked with ArtServe and another national artist Jules Burt during the two-day art show at Seminole Paradise.

In 2007, "Magical Movie Moments" theme brings Winterfest into a "New Beginning" with the parade's staging area moving to Downtown Fort Lauderdale on the New River. This traditional holiday event scheduled December 15th remained faithful to its original route as it continues north to Lake Santa Barbara in Pompano Beach. Watercolor artist Pat Anderson created a poster to mark this historic event along with a colorful map of the new route and commemorative ornament. This expansion of the Parade opened the doors to Winterfest events expanding to the downtown area. The 2<sup>nd</sup> Annual Winterfest White Party finds a cultural home at the Museum of Art Fort Lauderdale featuring the Radio City Rockettes. The parade also added a new dimension with many of its events streamed live on the internet.

In 2008, "Rockin' the Night Aweigh" theme saw the parade continue the staging area on the New River with the Judging Area at the Stranahan House. This traditional holiday event scheduled for December 13th hosted pop diva Jules Burt as the poster artist, Grand Marshal Jim Belushi and Parade Commodore Jim Dunn. . The 3rd Annual Winterfest White Party featured delicacies by e-brands (Timpano's and Samba Room) at the Hilton Fort Lauderdale Beach. 2008 also noted the addition of a concert element to the Winterfest Celebration with the Grand Marshal performing the night before the parade with his band Sacred Heart band.

In 2009, "That's Entertainment" theme celebrated two grand marshals on the waterway – Kim Kardashian and Alonzo Mourning. Adding to our commitment to the community, student artist Yanny Issac was the

poster designer and the Museum of Art Fort Lauderdale celebrated the opening of the Norman Rockwell exhibit at the Winterfest Family Fun Day. The 4<sup>th</sup> Annual Winterfest White Party at the W Hotel hosted 8-year-old Julia Dale and 7-year-old violinist Brianna Kahane (who performed on the Ellen Show). Winterfest also honored the legacy of Young Cancer Warrior – 15-year-old Amanda Blake who fought against osteosarcoma (a rare form of bone cancer) as the Jr. Captain of the Parade. Her life touched and changed the parade forever – in her honor – Winterfest will honor a child fighting a difficult battle annually as the Jr. Captain of the Parade. Another first in 2009, the Kaye Pearson Award - the Spirit of Innovation at the Winner's Circle which was given to the Clydey Foundation Cirque performance in the parade. Funnyman Leslie Nielson was a judge.

In 2010 - Winterfest kicked-off the City of Fort Lauderdale's Centennial with "Dancing thru the Decades" on December 11, 2010. The Winterfest White Party was hosted at the Harbor Beach Marriott announced Grand Marshal Brooke Burke and unveiled the Winterfest Poster created by Pop artist - Charles Fazzino. The Clydey Foundation honored Fort Lauderdale as the Centennial Showboat. Other parade entries included the Sky Limo Airplane Barge, Red Bull BMX Bikes, Big 105.9 Paul & Young Ron – Anthony Coal Fired Pizza Entry, underWAY/Smart for Life Grand Marshal Showboat as well as the Baptist Health Santa Showboat with the Jolly ol' Man decked in 1,500 LED lights! Other Parade highlight: Remember Joe Millsaps parade entry with the Wounded Warriors and Broward Navy Days as well as other parade entries which showcased their heartstrings by putting charity names on their boat.

2011 marked the 40<sup>th</sup> Anniversary of the Winterfest Celebration with the return of the Lady Windridge (170 ft yacht) in the parade after a five-year hiatus. The Lady Windridge was the 40<sup>th</sup> Anniversary Showboat hosted by Patriot National Insurance Group. The parade theme "Rockin Boats and Holiday Floats" hosted fire truck and airplane barges, giant reindeer from the Galleria Mall, Congressman Allen West aboard a Sea Cadet Entry, Big 105.9 Paul & Young Ron – Anthony Coal Fired Pizza Entry, BB&T Grand Marshal Showboat with Barry Gibb aboard the Nova Southeastern University Bow, paddleboarders and over more. The Baptist Health Santa Showboat returned with the Jolly ol' Man decked in 1,500 LED lights. Winterfest continued its charity initiative encouraging parade entries to promote a charity in the parade.

2012 welcomed Southern Wine & Spirits back to the Winterfest Celebration with the return Moet & Chandon as the sponsor of the Black-Tie Ball with a special performance of "Wicked" and a live auction item by JM Lexus 2013 ES350. The parade's theme "Musical Memories" hosted, for the first time, a replica of an 1812 tall ship – The Lynx, giant reindeer from the Galleria Mall, Biscayne Lady returned to the Parade, Big 105.9 Paul & Young Ron – Anthony Coal Fired Pizza Entry, Grand Marshal Showboat powered by Ford, paddleboarders; the Baptist Health Santa Showboat returns with the Jolly ol' Man and more. Winterfest continues its charity initiative encouraging parade entries to promote a charity in the parade. The Parade went "National" with Inside Edition's Deborah Norville as Grand Marshal showcasing the event on her television show.

2013 brought an entry by Radio Disney Miami which hosted celebrity Caroline Sunshine from "Shake It Up." JM Lexus powered the Grand Marshal Showboat and Moet & Chandon brought bubbles to the Black Tie Ball. The parade's theme "Passport to Paradise" created visions of destinations around the world while blending the tropical beauty of South Florida. Grand Marshals were Ryan Hunter-Reay Indy champ and Fort Lauderdale native and comedian Tracy Morgan.

2014 transformed the waterway into television waves with the theme "TV's Greatest Hits." Iconic show images from your favorite decades on showboats sponsored by South Florida Ford, FPL, and JM Lexus. Celebrity David Cassidy waved to the crowds aboard the Partridge Family showboat. The soul of Broadway's Motown will have guest dancing at the Winterfest Black Tie Ball to the sounds of the Billboard



charts as guests dance the night away at Hard Rock Live. Grand Marshal Flo Rida sang throughout the 12 miles of Parade Route.

2015 brought the world of magic to the Parade with the theme “Fairy Tales Afloat.” Grand Marshal Nick Cannon waved to the crowds as Commodore Captain Lee left the helm to stand on the bow of the Republic National Distributing Company’s showboat. The Parade held a record number of entries including barges. The Blacktie Ball kicked it up a notch with Broadway’s “Kinky Boots.” The Captain’s Meeting found a new location at the Hilton on 17<sup>th</sup> Street Causeway and the Family Fun Day tied in with the City of Fort Lauderdale’s “Open Streets” for the second year in a row. As the year came to a close, USA Today 10Best readers recognized Winterfest as one of the top 10 Best Holiday Festivals.

2016 brought Mr. Worldwide to the 954. Pitbull reigned as the Grand Marshal for the 45<sup>th</sup> annual Parade themed “Comics and Cartoons Rockin’ the Night Away.” Below Deck’s Captain Lee became the official Captain of Winterfest. The Black-Tie Ball transformed into a “Cabaret” with performers of the Broadway play. The Family Fun Day promoted a real ice rink with the Florida Panthers. As the year came to a close, USA Today 10Best readers recognized Winterfest as one of the top 10 Best Holiday Parade.

2017 brought “Broadway on Parade” to the Waterway with a little bit of Country. Big & Rich – Grand Marshals with Ken Ortner as Commodore and Eugenia Ellis as Belle of the Ball. Winterfest won USA Today 10Best Readers’ Choice Travel Award Contest for Best Holiday Parade.

2018 brought “Best of the 80s” to the Waterway and goes back in time with Huey Lewis as Grand Marshal. Johnny Williams as Commodore and Alyssa Lovitt as Belle of the Ball. Jr. Captain of the Parade was Thomas Boegler (rep. The Salah Foundation Children’s Hospital at Broward Health with Child Warrior Ambassador: Sonia Rodriguez Sylvester Comprehensive Cancer Center

2019 marked the Parade’s 48<sup>th</sup> year with Brett Michaels as Grand Marshal. Bill Walker from Water Taxi was honored as Commodore and Robyn Vines from Gray Robinson PA as Belle of the Ball. The Parade and White Party had a flare of the Bahamas with Bahamas Tourism and Bahamas Paradise. Emma Sorensen representing Make A Wish graced the Parade as the Jr. Captain with FPL and the Winterfest Foundation. Child Warrior Ambassador, Braulio Hernandez, represented Sylvester Comprehensive Cancer Center. Brooke Trace was the Poster Artist. Winterfest was voted #3 in the Top 10 winners in the category Best Holiday Parade by USAToday.

2020 brought the virtual world into primary focus for Winterfest events. During the pandemic, Story time with Santa, Letter for Santa, DIY Videos on cocktails, ornaments, baking and more became the highlights with the theme “Home for the Holidays.” Winterfest spread the holiday cheer with a decorated vessel which travelled throughout Fort Lauderdale, decorating contests and “enter to win” opportunities. Santa took a like vacation prior to the holiday in Greater Fort Lauderdale with Winterfest and Visit Lauderdale able to capture all the excitement on video. WSVN created a television recap of the “Best Show on H2O” with historic video and current highlights such as the Winterfest Foundation Jr. Captain, poster unveil and the Winterfest elves visiting hospitals in the area.

2021 celebrates Winterfest’s 50<sup>th</sup> Anniversary with Charles Fazzino as our poster artist and Grand Marshal Mario Lopez. This milestone year brought other celebrities to our milestone celebration: Bravo’s Captain Lee, Olympic Swimmer - Dara Torres, NSYNC Joey Fatone, Singer/Musician Ryan Cabrera, Actor and Violinist Steven Avi, and Beauty Queens. Winterfest honored representatives from the USS Fort Lauderdale in the Parade. Winterfest board members and community liasons – Shane Strum (Broward Health) was Parade Captain and Renee Quinn was Belle of the Ball. Winterfest hosted all of their original events as well

as continued with their virtual activities to celebrate the season. The public viewing area was moved to Las Olas and the Intracoastal with over 3,000 people in attendance. The Seminole Hard Rock Winterfest Boat Parade was the longest in length since staging along the New River.

2022 brought a few “first” for Winterfest: First for the Parade – three Grand Marshals. Taylor Dayne, Chris Kirkpatrick, and Joey Fatone led the Seminole Hard Rock Winterfest Boat Parade into the history books. The United States Postal Service created a postal mark using the Parade’s logo. Another first was the usage of balloons lit internally and mounted on the sides of showboats. The Parade Enhancement team focus on entertainment as a strong element of the event with four bands performing in the Parade. Local marine artist, Dennis Friel, created the artwork for the poster, burgee, and shirts reflective of the theme: “Neon Nightlife Under the Sea.” The neon theme spread to the kick-off event titled “Launch Party” as well as the LED wall behind the performers at the Black-Tie Ball with a special performance from Broadway’s “TINA.”

2023 The Seminole Hard Rock Winterfest Boat Parade hosted the Grand Marshal Boyz II Men. The poster artist was local artist Laura Elmore with the theme “Reflections Afloat.” The theme spread to the kick-off event titled “Launch Party” with the theme Platinum Rewind. The Black-Tie Ball hosted a special performance from Broadway’s “Moulin Rouge.”

2024 The Seminole Hard Rock Winterfest Boat Parade hosted the Grand Marshal Jack Wagner with a nod to the winners of the Stanley Cup – Co-Grand Marshals Viktor E. Rat and Stanley C. Panther. The poster artist was local artist Carlos Solano with the theme “Seagrass to Sawgrass – Waves of Holiday Cheer.” The Black-Tie Ball hosted a special performance from Broadway’s “Lion King.”

2025 The Seminole Hard Rock Winterfest Boat Parade gains Romero Britto at the poster artist with the Parade theme “Yacht Rock of Ages.” The Black-Tie Ball will host a special performance from a 16-piece band from New York City.

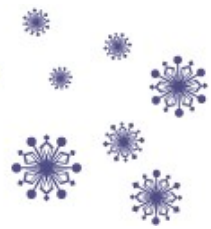
Our television partners, WSVN Channel 7 (Fox, network affiliate) produce a 1-hour television special that airs during the holiday season, both locally and in Boston (via WHDH-NBC). Exposure on the internet with live airings throughout the year is by partners such as WSVN Channel 7, and EyeOnSouthFlorida.

The Winterfest Celebration is very pleased to have the commitment of our corporate citizens to help expand the quality of the Boat Parade and the Celebration as a whole. More than 1,000,000 cheering spectators along the 12-mile route have transformed the Winterfest Boat Parade into not only the largest, one-day, live audience of any event in Florida, but also the seventh largest one-day spectator event in the country! The International Festival and Events Association has named Winterfest one of the top 20 Parades in the World; with over 50,000 parades in the United States alone, this is a huge international honor which places Winterfest in the prestigious company of the Macy’s, Mardi Gras, Rose Bowl and Disney Parades. In addition, Winterfest was named by Readers Digest as “100 Best in America” which lists the top events in the United States.



# WINTERFEST

## BOAT PARADE



## FACT SHEET

<b>Corporation</b>	WINTERFEST® a not-for-profit organization (501c4). Founding sponsors include the Greater Fort Lauderdale Chamber of Commerce, Realtor Association of Greater Fort Lauderdale, the City of Fort Lauderdale and the Marine Industries of South Florida.
<b>First Parade</b>	1971 Spurred by the continued popularity of the parade, a not-for-profit organization, WINTERFEST, Inc., was formed in 1988 to administer the Boat Parade and to build a festival around it. <b>The Seminole Hard Rock Winterfest Boat Parade</b> has earned the title, “The World’s Most Watched Boat Parade.”
<b>Mission</b>	To enhance the community’s image by producing wholesome, unique, internationally recognized events that reflect the diversity and culture of South Florida.
<b>Purpose</b>	Winterfest embraces the dual goals of providing a means for the residents of the Greater Fort Lauderdale area to come together and enjoy spectacular and unique events as well as attract positive national and international attention to the Greater Fort Lauderdale area as a tourist destination and as a great place to live, work and play.
<b>Management</b>	<u>Lisa Scott-Founds</u> , President and CEO <u>Kathy G. Keleher</u> , Marketing and Parade Director <u>Dawn Read</u> , Event Director <u>Robyn Vines</u> , Chairwoman of the Board (GrayRobinson Law Firm) <u>Britt Lanier</u> , Chair Elect (TWO MEN & A TRUCK)
	The WINTERFEST® organization is comprised of a huge contingency of 50 Board of Directors, 350 volunteers, sponsors and numerous supporters. WINTERFEST®, Inc. is entirely dependent upon sponsorship from local and national corporate sponsors which allows the parade to be presented “ <b>FREE</b> ” to the public.
<b>Background</b>	<p>The WINTERFEST® Celebration has grown from a local celebration into a holiday festival international in scope. The Winterfest Celebration contributes to the aesthetic, cultural, tourist and economic development of the area. Winterfest has an economic impact on Broward County of almost \$50 million per year. Winterfest is a multi-cultural event which encourages and promotes diversity and is proud to have representation from a variety of races and religions.</p> <p>The WINTERFEST® Celebration is best known for it’s one-of-a-kind Boat Parade celebrating 54 years, but the scope of the festival has expanded to include a full complement of events. These include the largest Black Tie Ball in Broward County, a Shoreline Decorating Extravaganza, Grandstand Viewing Area, VIP Viewing Area, White Party, Family Fun Days and a variety of receptions and activities.</p> <p>The WINTERFEST® Celebration is very pleased to have the commitment of our corporate citizens to help expand the quality of <b>The Seminole Hard Rock Winterfest Boat Parade</b>. The more than 1,000,000 cheering spectators that line the New River in Fort Lauderdale up the Intracoastal for 12 miles are responsible for transforming the <b>Seminole Hard Rock Winterfest</b></p>

**Boat Parade** into not only the largest, one-day, live audience of any event in Florida, but also the seventh largest one-day spectator event in the country! The International Festival and Events Association named Winterfest one of the top 20 Parades in the World; with over 50,000 parades in the United States alone, this is a huge international honor which places Winterfest in the prestigious company of the Macy's, Mardi Gras, Rose Bowl and Disney Parades. In addition, Winterfest was just named by Readers Digest as "100 Best in America" which lists the top events in the United States.

Not only does the WINTERFEST® Celebration provide the opportunity to show goodwill and support to the community at large; it brings a high level of promotional value to the table as the event experiences international media recognition. The WINTERFEST® organization has the privilege of working with media partners in print, television and radio creating a three-month promotional campaign valued at over 3 million dollars. WSVN Channel 7 (Fox, network affiliate) produces a 1-hour television special that is run throughout the holiday season, both locally and in Boston (via WHDH-NBC). It is also made available on the web, as well as in the state of Florida on Fox Sports Sun and our reach continues to grow.

Parade Grand Marshals have included noted celebrities such as Bob Hope, Regis Philbin, Reba McIntyre, Kelly Ripa, George Hamilton, Willard Scott, Lee Majors, Joan Rivers, Cathy Lee Crosby, Nick Nolte, Donald Trump, Shaq, Jim Belushi, Randy Jackson, Alonzo Mourning, Kim Kardashian, Brooke Burke, Barry Gibb, Deborah Norville, Ryan Hunter-Reay, Tracy Morgan, FloRida, Nick Cannon Pitbull, Big and Rich, Huey Lewis, Brett Michaels, Taylor Dane, Joey Fatone, Cris Kirkpatrick (NSYNC), Boyz to Men, Jack Wagner, Viktor E. Rat and Stanley C. Panther.





## 2025 EVENT DATES

October 25	Launch Party (active board/advisory members receive 2 tickets)
November tbt	Savor the Season (tickets must be purchased)
November 23	Family Fun Day (free event)
December 6	Black Tie Ball (tickets must be purchased)
December 9	Captains Meeting (parade participants only)
December 12	Grand Marshal Reception (active board/advisory members receive 2 tickets)
December 13	Seminole Hard Rock Winterfest Boat Parade Parade Viewing (tickets must be purchased) VIP (active board/advisory members receive 2 tickets)

*Event details can be found on [Winterfestparade.com/events](http://Winterfestparade.com/events)*

## FUTURE BOARD MEETINGS

June 9-11	Retreat – LaPlaya
July	No Meeting
August 11	Sun Dream Yacht
September 8	Lago Mar
November 10	Riverside Hotel

## 2026

January 12	Location TBA
February 9	Location TBA
March 9	Location TBA

## HAPPY HOURS

June 18	Il Lugano
August 27	Savor Cinema
September 17	Galuppi's
November 18	Mai Kai
April 2026	YOT



is a **501(c)4** organization

## **501(c)3 vs 501(c)4:**

### **Everything You Need to Know**

*To accurately compare a 501(c)3 vs 501(c)4 organization, you must know what they are and both of their advantages and disadvantages.*

## **501(c)3 vs 501(c)4**

To accurately compare a 501(c)3 vs 501(c)4 organization, you must know what they are and both of their advantages and disadvantages.

## **What is a 501(c)4?**

Nonprofit organizations typically classified under 501(c)4 include:

- Volunteering fire departments
- Civil leagues
- And other groups that promote social well-being

## **Why has 501(c)4 Increased in Popularity?**

The Supreme Court reached a decision in 2010 called the "Citizens United". This decision allowed for labor union and corporations raise money and spend without limitation, while still being able to register under section 501(c)4 and be tax-exempt.

## **What is a 501(c)3?**

501(c)3 is typically the most popular classification for nonprofit organizations. To qualify to be classified as a 501(c)3, the organization must fit into one of these exempt purposes, as laid out by the IRS:

- Religious
- Charitable
- Literary
- Scientific
- Educational
- Public safety testing
- Fosters of amateur sport bouts

- Prevention of Children or Animal cruelty

The IRS further defines that a 501(c)3 organization are either a privation foundation that anyone can join, a private foundation altogether, or public charities.

## **Restrictions of a 501(c)3**

The leading thing to note here is that no gains by the organization can be used to directly benefit any individual of the organization. However, individuals working in the organization can be paid for their work.

One of the main differences between a 501(c)3 organization and a publicly traded company is that with a publicly traded company the shareholders and directors split the earnings, a 501(c)3 organization cannot take part in this.

In the event that the 501(c)3 organization shuts down, it still remains that no assets may be distributed to any individuals of the organization.

All activities associated with lobbying should be less than 10-20 percent of the 501(c)3's activities.

## **501(c)3 Required Annual Filings**

A Form 990 must be filed every year by the 501(c)3 to layout its financial activity for that year. However, schools and churches may have extra filing requirements.

## **Restrictions of a 501(c)4**

Similar to a 501(c)3, no profits of the 501(c)4 can be used to directly benefit any of its individuals. The 501(c)4 organization cannot stand in support of or against any politician, whether done indirectly or directly.

However, the 501(c)4 is allowed to partake in minimal political activity, but those activities cannot become the focus of the organization. Also, when engaging in political activities, the 501(c)4 risks that any expenses incurred may be taxed.

Lobbying is allowed only for the sake of achieving its social well-being goal. If the 501(c)4 engages in lobbying, it may have to disclose how much of its members' dues are going toward lobbying.

If an organization engages in lobbying, disclosure must be made of how much of members' fees are going toward lobbying activities or pay a penalty tax.

## **Differences in Lobbying Requirement for 501(c)3 vs 501(c)4**

A key difference in 501(c)3 vs 501(c)4 organizations is their lobbying requirements. These lobbying and political efforts include:

- Attempting to help a legislation pass
- Attempting to block a legislation
- And reaching out garner support from the public

A 501(c)3 must keep its lobbying efforts to an insubstantial level (usually less than 10-20 percent of the organizations activities and budget). The exact "insubstantial" percentage is determined by the organization's size.

Lobbying for the 501(c)3 allows the following:

- 501(c)3 can support legislations based on their cause or issue
- May appeal to representative and other governing bodies
- Must file Form 5768 before participating in any of the above
- Usually has to spend less than 5-20 percent of the budget on acts of lobbying

A 501(c)4 is not limited on how much lobbying it can engage in, so much as the lobbying pertains to the organization's cause.

Differences in donations made to a 501(c)3 vs 501(c)4:

- 501(c)3- Charity contributions are deductible to the full extent of the law.
- 501(c)4- Although businesses who send donations to 501(c)4's often write those contributions off as business or advertising expenses, these donations are not deductible.

If your organization plans to do little to no lobbying decide on a 501(c)3, which allows those who donate to your organization to benefit.

If your organization plans on do a lot of campaigning or lobby go with a 501(c)4.

Both 501(c)3 and 501(c)4 organizations are exempt from federal income taxes on money earned or raised pertaining to their causes.





**PLEASE SIGN (BOARD MEMBER):**

**BOARD MEMBER**

It is my understanding that a Board Member's commitment, in part, includes: (a) being accessible for personal contact in between board meetings; (c) assisting in short and long range strategic planning; (d) preparing in advance for decision-making and policy formation at board meetings; (e) assisting with developing financial and other resources for Winterfest; (f) supporting fund-raising activities approved by the Board; and (g) representing Winterfest, Inc. in the community. In general, utilize personal and professional skills, relationships, and knowledge for the advancement of Winterfest.

**RESPONSIBILITIES OF A BOARD MEMBER:**

- To raise or give personally, or through their business, a minimum of \$500 as a financial contribution to the organization
  - This can be done via the following:
    - \$500 Personal Donation
    - \$500 from a business secured by you
    - Auction item worth \$500 or combination items totaling \$500
- Donate \$100 to the Winterfest Foundation
- Support Winterfest's mission, purposes, goals, policies, events and programs
- Be an Ambassador for the Parade and encourage corporations and boaters to enter
- Connecting the Winterfest staff with potential sponsors
- Participation on a Winterfest committee, event or activity as a volunteer and/or sponsor
- Purchase tickets and attend the events of the organization
- Provide input and feedback to the Executive Committee and board as a whole
- Attend Board meetings and the Retreat (no more than two unexcused Board meetings per fiscal year)
- **Only BOARD Members are VOTING Members** and may make motions during the meeting
- One-year term may be re-elected.

DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

SIGN: \_\_\_\_\_



**PLEASE SIGN (ADVISORY MEMBER):**

**ADVISORY MEMBER**

It is my understanding that an Advisory Member's commitment, in part, includes: (a) being accessible for personal contact in between board meetings; (c) assisting in short and long range strategic planning; (d) preparing in advance for decision-making and policy formation at board meetings; (e) assisting with developing financial and other resources for Winterfest; (f) supporting fund-raising activities approved by the Board; and (g) representing Winterfest, Inc. in the community. In general, utilize personal and professional skills, relationships, and knowledge for the advancement of Winterfest.

**RESPONSIBILITIES OF AN **ADVISORY BOARD** MEMBER:**

- To raise or give personally, or through their business, a minimum of \$500 as a financial contribution to the organization

This can be done via the following:

- o \$500 Personal Donation
- o \$500 from a business secured by you
- o Auction item worth \$500 or combination items totaling \$500
- Donate \$100 to the Winterfest Foundation
- Support Winterfest's mission, purposes, goals, policies, events and programs
- Be an Ambassador for the Parade and encourage corporations and boaters to enter
- Connecting the Winterfest staff with potential sponsors
- Participation on a Winterfest committee, event or activity as a volunteer and/or sponsor
- Purchase tickets and attend the events of the organization
- Provide input and feedback to the Executive Committee and board as a whole
- Attend Board meetings and the Retreat (*Advisory Members are not subject to attendance requirements*)
- **Only BOARD Members are VOTING Members** and may make motions during the meeting
- One-year term, may be re-elected

DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

SIGN: \_\_\_\_\_

# **EIGHTH AMENDED AND RESTATED BYLAWS**

**OF**

## **WINTERFEST, INC.**

(A Corporation Not-For-Profit)

### **ARTICLE I**

#### **PURPOSE**

The purposes for which this Corporation is formed are to enhance the image of Greater Fort Lauderdale, Florida as a tourist destination through the production and promotion of nationally and locally recognized events, including the organization and operation of the Winterfest Boat Parade and activities ancillary thereto, and all things that are incident or conducive to the attainment of the above-mentioned objectives.

### **ARTICLE II**

#### **MEMBERSHIP**

Section 1. The Corporation shall have no members.

### **ARTICLE III**

#### **BOARD OF DIRECTORS**

Section 1. Powers. Except as otherwise provided by law or by the Corporation's Articles of Incorporation, all corporate powers shall be exercised by or under the authority of, and the business and affairs of the Corporation shall be managed under the direction of, the Board of Directors.

Section 2. Tenure and Composition. The Board of Directors shall consist of no more than fifty (50) directors. As part of the fifty (50) members of the Board of Directors there may be five (5) officers, including: the President, the Treasurer, the Assistant Treasurer, the Secretary, and the Assistant Secretary of the Corporation. The number of directors may be adjusted by the Board of Directors at any regular or special meeting. Unless stated otherwise in these Bylaws, terms of office for all directors will run for one (1) year or until a successor shall be elected.

Section 3. Chairman. The Chairman shall serve a term of two years, shall preside at all meetings of the Board of Directors and Executive Committee meetings, and exercise and perform such other powers and duties as may be prescribed by the Board, these Bylaws, the Articles of Incorporation or by law.

Section 4. Chairman Elect. The Chairman Elect shall serve a two (2) year term which shall run contemporaneously with the term of the Chairman, and shall succeed to serve as the Chairman upon the expiration of the Chairman's term. In the absence of the Chairman, or in the event of his death, inability or refusal to act, the Chairman Elect shall perform the duties of the Chairman, and when so acting shall have all the powers of and be subject to all the restrictions upon the Chairman. If the Chairman is unable to complete his term for any reason, the Chairman Elect shall succeed the Chairman for the remainder of the term and serve thereafter as Chairman during the next two year term.

Section 5. Duties of Directors. Directors shall perform their duties as directors, including their duties as officers or members of any committee of the Board of Directors upon which they may serve, (i) in good faith, (ii) in a manner they reasonably believe to be in the best interest of the Corporation, and (iii) with such care as ordinarily prudent person in like position would use under similar circumstances. In performing their duties, directors shall be entitled to rely on information, opinions, reports or statements, including financial statements and other financial data, in each case prepared or presented by:

(a) One or more officers or employees of the Corporation whom the directors reasonably believe to be reliable and competent in the matters presented;

(b) Counsel, public accountants or other persons as to matters which the directors reasonably believe to be within such person's professional or expert competence; or

(c) A committee of the Board of Directors upon which they do not serve, duly designated in accordance with a provision of the Articles of Incorporation or the Bylaws, as to matters within its designated authority, which committee the directors reasonably believe to merit confidence.

Persons who perform their duties in compliance with this Section shall have no liability by reason of being or having been a director of the Corporation.

Section 6. Selection of Directors, Chairman Elect, Assistant Secretary and Assistant Treasurer. Nominations for Board membership, the Chairman Elect, the Assistant Secretary and the Assistant Treasurer shall be made by the Nominating Committee. One (1) candidate shall be nominated for each available position. Directors, the Chairman Elect, the Assistant Secretary and the Assistant Treasurer shall be elected by majority vote of the directors at the Annual Meeting of the Board of Directors or at any Special Meeting of the Board of Directors called for the purpose of electing directors, the Chairman Elect, Assistant Secretary and / or the Assistant Treasurer.

Section 7. Annual Meeting. The Annual Meeting of the Board of Directors of the Corporation shall be held at the registered office of the Corporation or at such other place as shall be designated by the Board of Directors, at a time specified by the Board of Directors.

Section 8. Regular Meetings. Each Fiscal Year the Board of Directors shall hold at least



nine regular meetings in addition to an annual meeting at the time and place so appointed.

Section 9. Special Meetings. Special meetings of the Board of Directors shall be held whenever called by the Chairman or by four (4) directors. The person or persons authorized to call special meetings of the Board of Directors may choose any place, within the State of Florida, as the place for holding any special meeting of the Board of Directors called by him or them.

Section 10. Notice of Special Meeting. Notice to directors of any special meeting may be given in writing by mailing the same to the residence or place of business of the directors as shown on the books of the Corporation not later than ten (10) days before the day on which the meeting is to be held, or may be given by (i) sending the same to them at such place by electronic mail, (ii) delivering the same to them personally, (iii) leaving the same for them at their place of business, or (iv) giving the same to them by telephone, not later than the day before such day of meeting. If mailed, such notice shall be deemed to be delivered when deposited in the United States mail addressed to the directors at their residence or place of business with postage thereon prepaid. If notice is given by electronic mail, such notice shall be deemed to be delivered two business days following transmission of the electronic mail message by the sender. Except as otherwise provided by the Bylaws or as may be indicated in the notice thereof, any and all business may be transacted at any special meeting.

Section 11. Waiver of Notice. Directors may waive the requirement of notice of a special meeting of the Board of Directors by signing a waiver of notice either before or after the meeting. The attendance of directors at a meeting shall constitute a waiver of notice of such meeting and a waiver of any and all objections to the place or time of such meeting or the manner in which it has been called or convened, except when the directors state, at the beginning of the meeting, any objection to the transaction of business because the meeting is not lawfully called or convened.

Section 12. Quorum and Action. One-third (1/3) of the prescribed number of Directors determined under the Articles of Incorporation or the Bylaws shall constitute a quorum for the transaction of business at any meeting of the Board of Directors.

(a) Directors shall be deemed present at a meeting of the Board of Directors if a conference telephone or similar communications equipment, by means of which all persons participating in the meeting can hear each other, is used.

(b) Except as otherwise required by statute, by the Articles of Incorporation or by these Bylaws, the affirmative vote of a majority of the Directors present at a meeting at which a quorum is present shall be the act of the Board of Directors.

Section 13. Presumption of Assent. Directors of the Corporation who are present at a meeting of the Board of Directors at which action on any corporate matter is taken shall be presumed to have assented to the action taken unless they vote against such action. Only directors with a conflict of interest with regard to any matter may abstain from voting in respect thereto.

Section 14. Action Without a Meeting.

(a) Any action required or permitted to be taken by the Board of Directors at a meeting may be taken without a meeting if approved by an affirmative vote of the majority of the Directors in which a quorum votes and, such vote is signed by each voting Director and filed in the minutes of the proceedings of the Board of Directors.

(b) Voting by electronic mail. Voting may be requested and occur by means of electronic mail to and from each member of the Board of Directors for any matter not addressing the governance (including Bylaws), structure or dissolution of the Corporation, its Officers or Board of Directors if:

1) The notice of the request for a vote by electronic mail indicates in the subject line "REQUEST FOR VOTE;"

2) The notice of the request for a vote by electronic mail states in capitalized and bold font at the top of the electronic mail request that any director may request discussion on the matter presented for vote and, if so requested, the vote by electronic mail will be as if it did not occur;

3) The notice of the request for a vote by electronic mail states in capitalized and bold font at the top of the electronic mail the date and time by which all votes must be cast;

4) The matter presented for vote is plainly and clearly stated; and

5) No reason exists to question whether a vote cast was adulterated or submitted by one other than the director.

The affirmative vote of a majority of the Directors who submit a vote by electronic mail pursuant to such a request by the designated time and date shall be the act of the Board of Directors.

Section 15. Parliamentary Questions. All questions regarding parliamentary procedures shall be governed by these Bylaws. In the event that a parliamentary question shall arise which is not resolved by these Bylaws, the presiding officer shall be guided by "Robert's Rules of Order." Parliamentary rules shall be applied in such a way as to expedite the Corporation's business and to provide a fair opportunity for all to be heard; provided, however, that the misapplication of those parliamentary rules set forth in "Robert's Rules of Order" shall not invalidate the proceedings or business which was the subject matter of the parliamentary ruling. Any parliamentary ruling by the presiding officer may be challenged, and the challenge resolved in accordance with "Robert's Rules of Order." Upon a two-thirds (2/3) vote of the members of the Board of Directors present, where a quorum is in attendance, the rules provided herein for the conduct of the business of the Corporation may be waived.

Section 16. Director Conflicts of Interest. No contract or other transaction between the Corporation and one or more of its directors or any other corporation, firm, association or entity in which one or more of its directors are directors or officers or are financially interested, shall be either void or voidable because of such relationship or interest or because such directors are present at the meeting of the Board of Directors or a committee thereof which authorizes, approves or ratifies such contract or transaction or because their votes are counted for such purpose, if:

(a) The fact of such relationship or interest is disclosed or known to the Board of Directors or committee which authorizes, approves or ratifies the contract or transactions by a vote or consent sufficient for the purpose without counting the votes or consents of such interested directors; and/or

(b) The contract or transaction is fair and reasonable to the Corporation at the time it is authorized by the Board of Directors or a committee thereof.

Common or interested directors may be counted in determining the presence of a quorum at a meeting of the Board of Directors or a committee thereof which authorizes, approves or ratifies such contract or transaction.

Section 17. Compensation of Directors. Directors of the Corporation are expected to serve on a voluntary basis without remuneration. The Board of Directors may pay to each director rendering services to the Corporation not ordinarily rendered by directors such special compensation as shall be appropriate to the value of such services. None of these payments shall preclude directors from serving the Corporation in any other capacity and receiving compensation therefor.

Section 18. Resignations. Directors of the Corporation may resign at any time either by oral tender of resignation at any meeting of the Board of Directors or by giving written notice thereof to the Chairman. Such resignation shall take effect at the time specified therefor, and unless otherwise specified with respect thereto, the acceptance of such resignation shall not be necessary to make it effective.

Section 19. Removal. Directors of the Corporation with two (2) unexcused absences from any meeting of the Board may be removed without further action by the Board. Directors of the Corporation may be removed, with or without cause, by the affirmative vote of a majority of the remaining directors at any meeting.

Section 20. Vacancies. A vacancy on the Board of Directors because of resignation, removal, death or otherwise, may be filled by the Board of Directors for the unexpired portion of the term by majority vote of the Board upon recommendation by the Nominating Committee.

## ARTICLE IV

### COMMITTEES

Section 1. Executive Committee. The Executive Committee of the Board of Directors shall be comprised of the immediate Past Chairman, the Chairman, the Chairman Elect, the Secretary, the Assistant Secretary, the Treasurer, the Assistant Treasurer, legal counsel, the President and up to six (6) at large directors recommended by the Nominating Committee and elected by the Board of Directors. All members of the Executive Committee except the President, Assistant Secretary, Assistant Treasurer, and legal counsel are voting members of the Executive Committee.

(a) The Executive Committee shall meet at such times and places as the Executive Committee determines, or at the call of the Chairman.

(b) A majority of the members of the Executive Committee shall constitute a quorum for the conduct of business. An affirmative vote by the majority of the Executive Committee voting members during a meeting in which a quorum is present shall constitute approval by the Executive Committee.

(c) Notice of meetings of the Executive Committee may be given by telephone at least three (3) days in advance thereof, or in the same way as notice of Special Meeting of the Board of Directors may be given.

(d) The Executive Committee shall have and may exercise any and all powers of the Board of Directors as are not prohibited by law or these Bylaws.

Section 2. Nominating Committee. The Nominating Committee shall consist of the following voting members: immediate Past Chairman, Chairman, Chairman Elect and two (2) Directors appointed by the Chairman who are not officers, and the President as a non-voting member. The Chairman of the Nominating Committee shall be selected from the five (5) voting members and will serve for one (1) year.

(a) A majority of the members of the Nominating Committee shall constitute a quorum for the conduct of business. An affirmative vote by the majority of the Nominating Committee voting members during a meeting in which a quorum is present shall constitute approval by the Nominating Committee.

(b) The Nominating Committee shall prepare nominations for membership on the Board of Directors, officers of the Corporation, Chairman Elect of the Board and up to six (6) existing directors to serve as at large members of the Executive Committee. In preparing its nominations for membership on the Board of Directors, the Nominating Committee shall select individuals who either reside in Broward County or have a business interest therein. One (1) candidate shall be nominated for each available position.

Section 3. General Provisions. The Chairman may appoint such other special committees as may be necessary.

Except as otherwise required by Florida Statute, by the Articles of Incorporation or by these Bylaws, the affirmative vote of a majority of the committee members present at a meeting of any committee at which a quorum is present, shall be the act of such committee. A majority of the total number of committee members shall constitute a quorum. The failure to appoint a committee, or a committee's failure to meet, shall not in any manner affect the validity of any of the Corporation's actions or its existence.

## ARTICLE V

### CORPORATE OFFICERS

Section 1. Officers. The elected officers of Corporation shall consist of a President, a Secretary, an Assistant Secretary, a Treasurer and an Assistant Treasurer and shall be nominated by the Nominating Committee, and elected by the Board of Directors. Such other officers and agents as may be deemed necessary may be elected or appointed by the Board of Directors from time to time. A failure to elect an officer shall not affect the existence of the Corporation.

Section 2. Election and Term of Office. The officers of the Corporation shall be elected at the Annual Meeting of the Board of Directors. If the election of officers is not held at such meeting, the election shall be held as soon thereafter as is convenient. Each officer shall serve a two (2) year term which shall run contemporaneously with the term of the Chairman and until his successor shall have been duly elected and qualified, or until his earlier resignation, removal from office or death.

The Assistant Secretary and Assistant Treasurer shall succeed to serve as the Secretary and Treasurer, respectively, upon the expiration of the Secretary and Treasurer's terms. In the absence of the Secretary or Treasurer, or in the event of his death, inability or refusal to act, the Assistant shall perform the duties of the Secretary or Treasurer, and when so acting shall have all the powers of and be subject to all the restrictions upon that office. If the Secretary or Treasurer is unable to complete his term for any reason, the Assistant shall succeed the Secretary or Treasurer for the remainder of the term and serve thereafter as the Secretary or Treasurer during the next two year term.

Section 3. Removal. Any officer or agent may be removed by the Board of Directors by a majority vote, whenever, in its judgment, the best interests of the Corporation will be served thereby, but the removal shall be without prejudice to the contract rights, if any, of the person so removed.

Section 4. Vacancies. Except for the Chairman, Secretary and Treasurer, a vacancy in any office because of resignation, removal, death or otherwise, may be filled by the Board of Directors for the unexpired portion of the term by majority vote of the Board upon

recommendation by the Nominating Committee. The Chairman, Secretary and Treasurer offices shall be filled by the Chair Elect, Assistant Secretary and Assistant Treasurer, respectively, as stated in these Bylaws.

Section 5. President. The President shall be the Chief Executive Officer and, under the direction of the Board of Directors, shall have general responsibility for the management and direction of the business, properties and affairs of the Corporation to ensure the Board's directives and resolutions are carried out, and perform such other powers and duties as may be from time to time prescribed by the Board. The President shall be an ex officio non-voting member of the Board of Directors and all committees of the Board of Directors. The President shall attend all meetings of the Board of Directors and, as Chief Executive Officer, shall have general powers, including all powers required by law to be exercised by a President of a corporation, as well as the specific powers conferred by these Bylaws, the Articles of Incorporation or by the Board of Directors. The President is responsible for preparing the minutes of the director's meetings and for authenticating the records of the Corporation.

Section 6. Secretary. The Secretary shall (i) keep the minutes of the proceedings of the Board of Directors in one or more books provided for that purpose; (ii) see that all notices are duly given in accordance with the provisions of these Bylaws or as required by law; and (iii) in general, perform all duties incident to the office of Secretary and such other duties as from time to time may be assigned to him by the Board of Directors. The Assistant Secretary shall assist the Secretary in preparation to assume the office of Secretary upon expiration of the Secretary's term of office.

Section 7. Treasurer. The Treasurer shall make proper reports to the Board of Directors as required and ensure that proper accounting controls are installed and maintained. The Assistant Treasurer shall assist the Treasurer in preparation to assume the office of Treasurer upon expiration of the Treasurer's term of office.

Section 8. Appointed Officers. The Board of Directors may appoint such other officers as may be necessary from time to time.

## ARTICLE VI

### DISTRIBUTION OF SURPLUS ON LIQUIDATION

In the event of liquidation, dissolution, or other discontinuance of the business and operation of the Corporation, no surplus remaining after payment of the just debts and liabilities of the Corporation shall be distributed to or among the members, if any, of the Corporation, but after making provision for the distribution for payment of all of the liabilities of the Corporation, the remaining assets shall be distributed to such other organization or organizations as the Board of Directors shall consider most nearly meets the objectives and purposes of the Corporation.



## ARTICLE VII

### STAFF

The Corporation may employ persons to perform duties as shall be determined by the Board of Directors.

## ARTICLE VIII

### BOOKS, RECORDS AND REPORTS

Section 1. Books and Records. The Corporation shall keep and maintain complete books and records of accounts and shall keep minutes of the proceedings of its Board of Directors and committees. The Corporation shall also keep at its registered office a list of its members, if any, including the name and addresses of all such members.

Section 2. Annual Reports. The Corporation shall timely file all reports on such forms and containing such information as required by all applicable state and/or Federal laws.

## ARTICLE IX

### INDEMNIFICATION

Any person made or threatened to be made a party to any action or proceeding, whether civil or criminal, administrative, or investigative (other than an action by or in the right of the Corporation) by reason of the fact that he is or was a director, officer, or employee of the Corporation (or serves or served any other corporation or other entity or organization in any capacity at the request of the Corporation while he was a director, officer or employee of the Corporation) shall be and hereby is indemnified by the Corporation against all judgments, fines, amounts paid in settlement and reasonable expenses including reasonable attorneys' fees actually and necessarily incurred as a result of any such action or proceeding, or any appeal therein, to the full extent permitted and in the manner prescribed by law if:

He acted in good faith and in a manner he reasonably believed (A) in the case of conduct in his official capacity with the Corporation, that his conduct was in its best interest; and (B) in all other cases, that his conduct was at least not opposed to the best interests of the Corporation; and with respect to any criminal action or proceeding, had no reasonable cause to believe his conduct unlawful. The termination of a proceeding by judgment, order, settlement, conviction, or upon a plea of nolo contendere or its equivalent is not, of itself, determinative that the member or officer did not meet the standard of conduct herein described.

In the case of the indemnification of a person who is or was an employee (rather than a director or an officer) of the Corporation, such indemnification shall be, unless otherwise

provided by law, to the same extent permitted and in the manner prescribed by the provisions of the Florida Not-For-Profit Corporation Law for the indemnification of directors and officers.

ARTICLE X

ADOPTION OF BYLAWS AND AMENDMENTS

These Bylaws shall be adopted upon approval by the Board of Directors.

These Bylaws or any provisions thereof may be amended, altered, or repealed in any particular, and new Bylaws or provisions, not inconsistent with any provision of the Articles of Incorporation or any provisions of law, may be adopted by the Board of Directors, at any meeting thereof at which a quorum is present, by the affirmative vote of two-thirds (2/3) of those directors eligible to vote, provided that any notice or waiver of notice of such meeting shall fairly summarize or set forth the proposed action with regard to the Bylaws. Such amendments or revisions to these Bylaws shall be effective when approved by the Board of Directors.

ARTICLE XI

GENDER

All pronouns and any variations thereof shall be deemed to refer to the masculine, feminine, neuter, singular or plural, as the identity of the party or parties may require.


ARTICLE XII

ALL OTHER MATTERS

Any matter not covered by these Bylaws shall be governed by the Florida Not-for-Profit Corporation Act as such laws shall now or hereafter exist.

ADOPTION OF AMENDED AND RESTATED BYLAWS

The foregoing was adopted as the Amended and Restated Bylaws of this Corporation on this 13 day of MARCH, 2023.

  
Lisa Scott-Founds, President

NDO1575324F  
Renewal of Number

\*\*\* RENEWAL CERTIFICATE \*\*\*

POLICY DECLARATIONS

United States Liability Insurance Company

1190 Devon Park Drive, Wayne, Pennsylvania 19087

No. NDO1575324G

A Member Company of United States Liability Insurance Group

NAMED INSURED AND ADDRESS:

WINTERFEST INC AND THE WINTERFEST

FOUNDATION INC

512 NE 3RD AVE

FORT LAUDERDALE, FL 33301

POLICY PERIOD: (MO. DAY YR.) From: 12/27/2024 To: 12/27/2025

12:01 A.M. STANDARD TIME AT YOUR  
MAILING ADDRESS SHOWN ABOVE

BUSINESS DESCRIPTION: Non-Profit Management Liability

IN CONSIDERATION OF THE RENEWAL PREMIUM STATED BELOW, EXPIRING POLICY NUMBER NDO1575324F IS RENEWED  
FOR THE POLICY PERIOD STATED ABOVE. PLEASE ATTACH THIS RENEWAL CERTIFICATE TO YOUR EXPIRING POLICY.

THIS POLICY CONSISTS OF THE FOLLOWING COVERAGE PARTS FOR WHICH A PREMIUM IS INDICATED.

	PREMIUM
Non Profit Management Liability Coverage Parts	\$1,053.00

FIGA Surcharge	\$10.53
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TOTAL:	\$1,063.53
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Coverage Form(s) and Endorsement(s) made a part of this policy at time of issue

See Endorsement EOD (1/95)

Agent: HUB INTERNATIONAL INSURANCE SERVICES, INC. (LAO) (2968)  
600 Corporate Point, Suite 600  
Culver City, CA 90230

Issued: 12/30/2024 12:58 PM

By:   
Authorized Representative

## EXTENSION OF DECLARATIONS

Policy No. NDO1575324G

Effective Date: 12/27/2024

12:01 AM STANDARD TIME AT YOUR MAILING ADDRESS

### FORMS AND ENDORSEMENTS

The following forms apply to the Management Liability coverage part

<i>Endt#</i>	<i>Revised</i>	<i>Description of Endorsements</i>
DO FL	05/17	Florida State Amendatory Endorsement
DO-100	05/17	Directors and Officers Coverage Part
DO-101	05/17	Employment Practices Coverage Part
DO-207	05/17	Failure to Maintain Insurance Exclusion
DO-283	05/17	Data and Security Plus Endorsement
DO-296	05/17	Fair Labor Standards Act Endorsement Defense Costs Only Coverage
DO-314	03/21	Biometric Information Exclusion
DO-GTC	05/17	General Terms and Conditions
Jacket FL	12/19	Policy Jacket
* PL 1 PFAS	03/23	Exclusion - Perfluoroalkyl And Polyfluoroalkyl Substances (Pfas)

Endorsements marked with an asterisk (\*) have been added to this policy or have a new edition date and are attached with this certificate.

# NON PROFIT MANAGEMENT LIABILITY COVERAGE PART DECLARATIONS

PLEASE READ YOUR POLICY CAREFULLY.

THIS IS A CLAIMS MADE POLICY COVERAGE FORM AND UNLESS OTHERWISE PROVIDED HEREIN, THE COVERAGE OF THIS FORM IS LIMITED TO LIABILITY FOR CLAIMS FIRST MADE DURING THE POLICY PERIOD, OR THE EXTENSION PERIOD, IF APPLICABLE. DEFENSE COSTS SHALL BE APPLIED AGAINST THE RETENTION.

No. NDO1575324G

Effective Date: 12/27/2024

12:01 AM STANDARD TIME

## ITEM I. PARENT ORGANIZATION AND PRINCIPAL ADDRESS

WINTERFEST INC AND THE WINTERFEST FOUNDATION INC  
512 NE 3RD AVE  
FORT LAUDERDALE, FL 33301

ITEM II. POLICY PERIOD: (MM/DD/YYYY) From: 12/27/2024 To: 12/27/2025

## Non Profit Directors and Officers Liability Coverage Part

### ITEM III. LIMITS OF LIABILITY

a. Non Profit Directors & Officers	\$1,000,000	EACH CLAIM
b. Non Profit Directors & Officers	\$1,000,000	IN THE AGGREGATE

ITEM IV. RETENTION:	\$1,000	EACH CLAIM
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ITEM V. PREMIUM:	\$886
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RETROACTIVE DATE:	Full Prior Acts
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PRIOR OR PENDING LITIGATION	12/27/2017
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## Employment Practices Liability Coverage Part

### ITEM III. LIMITS OF LIABILITY

a. Employment Practices	\$1,000,000	EACH CLAIM
b. Employment Practices	\$1,000,000	IN THE AGGREGATE

ITEM IV. RETENTION:	\$1,000	EACH CLAIM
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ITEM V. PREMIUM:	\$167
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RETROACTIVE DATE:	Full Prior Acts
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PRIOR OR PENDING LITIGATION	12/27/2017
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THESE DECLARATIONS ARE PART OF THE POLICY DECLARATIONS CONTAINING THE NAME OF THE INSURED AND THE POLICY PERIOD.

## NON PROFIT MANAGEMENT LIABILITY COVERAGE PART DECLARATIONS

PLEASE READ YOUR POLICY CAREFULLY.

THIS IS A CLAIMS MADE POLICY COVERAGE FORM AND UNLESS OTHERWISE PROVIDED HEREIN, THE COVERAGE OF THIS FORM IS LIMITED TO LIABILITY FOR CLAIMS FIRST MADE DURING THE POLICY PERIOD, OR THE EXTENSION PERIOD, IF APPLICABLE. DEFENSE COSTS SHALL BE APPLIED AGAINST THE RETENTION.

No. NDO1575324G

Effective Date: 12/27/2024

12:01 AM STANDARD TIME

### **Fiduciary Liability Coverage Part**

#### ITEM III. LIMITS OF LIABILITY

a. Fiduciary Liability NOT COVERED

ITEM IV. RETENTION: NOT COVERED

ITEM V. PREMIUM: NOT COVERED

ITEM VI. Coverage Form(s)/Part(s) and Endorsement(s) made a part of this policy at time of issue:

See Endorsement EOD (01/95)

THESE DECLARATIONS ARE PART OF THE POLICY DECLARATIONS CONTAINING THE NAME OF THE INSURED AND THE POLICY PERIOD.



This endorsement changes insurance provided under the following:

**NON PROFIT MANAGEMENT LIABILITY POLICY  
COMMUNITY ASSOCIATION DIRECTORS AND OFFICERS LIABILITY  
COVERAGE FORM  
PUBLIC OFFICIALS LIABILITY  
PROPERTY MANAGERS ERRORS AND OMISSIONS  
PROPERTY MANAGERS TENANT DISCRIMINATION  
PROFESSIONAL AND TECHNOLOGY ERRORS AND OMISSIONS LIABILITY  
TECHNOLOGY PROFESSIONAL LIABILITY COVERAGE FORM  
ALLIED HEALTHCARE PROFESSIONAL LIABILITY COVERAGE FORM  
MICRO PRO PROFESSIONAL LIABILITY COVERAGE FORM  
SPECIFIED PROFESSIONS PROFESSIONAL LIABILITY COVERAGE FORM  
TECHNOLOGY PROFESSIONAL LIABILITY INSURANCE COVERAGE  
INSURANCE AGENTS AND BROKERS PROFESSIONAL LIABILITY COVERAGE  
FORM**

**EXCLUSION – PERFLUOROALKYL AND POLYFLUOROALKYL  
SUBSTANCES (PFAS)**

This insurance does not apply to:

**Perfluoroalkyl And Polyfluoroalkyl Substances**

The **Company** shall not be liable to make payment for, as defined by the applicable policy above; **Loss, Defense Costs, Claim(s) Expense(s) or Cyber Event** in connection with any **Claim** made against the **Insured** arising out of, directly or indirectly resulting from, in consequence of, in whole or in part, or in any way involving any actual or alleged;

- a. threatened or suspected inhalation, ingestion, absorption, consumption, discharge, dispersal, seepage, migration, release or escape of, contact with, exposure to, existence of, or presence of, any **perfluoroalkyl or polyfluoroalkyl substances**; and
- b. abating, testing for, monitoring, cleaning up, removing, containing, treating, detoxifying, neutralizing, remediating or disposing of, or in any way responding to or assessing the effects of, **perfluoroalkyl or polyfluoroalkyl substances**, by any **Insured** or by any other person or entity.

**Perfluoroalkyl or polyfluoroalkyl substances** means any:

1. Chemical or substance that contains one or more alkyl carbons on which hydrogen atoms have been partially or completely replaced by fluorine atoms, including but not limited to:
  - a. Polymer, oligomer, monomer or nonpolymer chemicals and their homologues, isomers, telomers, salts, derivatives, precursor chemicals, degradation products or by-products;
  - b. Perfluoroalkyl acids (PFAA), such as perfluorooctanoic acid (PFOA) and its salts, or perfluorooctane sulfonic acid (PFOS) and its salts;
  - c. Perfluoropolyethers (PFPE);
  - d. Fluorotelomer-based substances; or

- e. Side-chain fluorinated polymers
- 2. Good or product, including containers, materials, parts or equipment furnished in connection with such goods or products, that consists of or contains any chemical or substance described in Paragraph 1.

All other terms and conditions of this policy are the same. This endorsement is a part of your policy. It takes effect on the effective date of your policy unless another effective date is shown.

## 2025-26 Winterfest Executive Board of Directors

	2025-2026 Board Officers	First	Last	Company
1	Chair	Robyn	Vines	Gray Robinson Attorneys at Law
2	Chair Elect	Britt	Lanier	Two Men and a Truck
3	Immediate Past Chair	Bill	Walker	Water Taxi
4	Secretary	Alyssa	Lovitt	ILOVITT Events
5	Asst. Secretary	Karla	Nelson-Thatcher	Hotwire Communications
6	Treasurer	Lisa	Duke	Walter Duke + Partners
7	Asst. Treasurer	Julio	Ramirez	Fifth Third Bank
8	Legal Council	Burnadette	Norris-Weeks	Burnadette Norris-Weeks, P.A.
9	President	Lisa	Scott-Founds	Winterfest, Inc.
	<b>At Large</b>			
1		Georgie	Brown	SoFlo Collective
2		Dan	Lindblade	Greater Fort Lauderdale Chamber of Commerce
3		Ken	Ortner	Kenneth A Ortner, P.A.
4		Susan	Renneisen	Seminole Hard Rock Hotel & Casino
5		Stacy	Ritter	Visit Lauderdale
All members of executive committee are voting members with the exception of the president, assistant secretary, assistant treasurer and legal council				

2025-2026 Committee Chairs Contact Information				
Committee	First Name	Last Name	Phone	Email
<b>COMMUNITY ENHANCEMENT</b>	<b>Alice</b>	<b>Harry</b>	<b>954-394-3380</b>	<b>aharry@mundialsmartknives.com</b>
Community Enhancement Committee Mission: To develop a stronger presence within the community via speakers bureau and other events.				
<b>PARADE</b>	<b>Clif</b>	<b>Berry</b>	<b>954-325-7392</b>	<b>cb2@cliffberryinc.com</b>
Boat Parade Committee Mission : First and foremost, the top priority for the Parade is the overall safety of everyone involved. After that, our mission as a committee is to assist with the general functions of the Parade, with a focus on the participant experience and the spectator experience.				
<b>PARADE ENHANCEMENT</b>	<b>Jimmie</b>	<b>Harrison</b>	<b>954-467-7723</b>	<b>jimmie@fjprop.com</b>
<p>Parade Enhancement Committee Mission: To enhance and expand boat recruitment and new entries to be in the parade.</p> <p>Create memorable entries that can be implemented with current staffing under current year enhancement budget. Improves the Parade or is relevant to the Parade, strengthens not dilutes the Parade. Engages more participants and viewers; locally, regionally, and nationally. The goal is for these entries to become supportive through sponsorship.</p>				

# BOARD OF DIRECTORS 2025-2026

First	Last	Company	E-mail	
Bill	Beckman	Becton, Dickinson and Company	<a href="mailto:wsbeckman@gmail.com">wsbeckman@gmail.com</a>	
Sally	Bergeron	Bergeron Emergency Services	<a href="mailto:sbergeron515@gmail.com">sbergeron515@gmail.com</a>	
Cliff	Berry	Cliff Berry	<a href="mailto:cb2@cliffberrylvinc.com">cb2@cliffberrylvinc.com</a>	<a href="mailto:Cliff.Berry@coftl.com">Cliff.Berry@coftl.com</a>
David	Bond	US Brick and Block	<a href="mailto:dbond@usbrickandblock.com">dbond@usbrickandblock.com</a>	
David	Boothe	Republic National Distributing Company	<a href="mailto:David.Boothe@RNDC-USA.COM">David.Boothe@RNDC-USA.COM</a>	
Ron	Brandenburg	Las Olas Company	<a href="mailto:ronald.brandenburgcfo@outlook.com">ronald.brandenburgcfo@outlook.com</a>	
Georgie	Brown	SoFlo Collective	<a href="mailto:georgiebrownmarketing@gmail.com">georgiebrownmarketing@gmail.com</a>	<a href="mailto:georgie@soflocollective.com">georgie@soflocollective.com</a>
Doug	Campbell	Brandstar	<a href="mailto:dcampbell@brandstar.com">dcampbell@brandstar.com</a>	
Nancy	Daly		<a href="mailto:ndaly7@msn.com">ndaly7@msn.com</a>	
Lisa	Duke	Walter Duke + Partners	<a href="mailto:lisa@walterduke.com">lisa@walterduke.com</a>	
Arminda "Mindy"	Figuroa	Latin2Latin Marketing + Communications	<a href="mailto:arminda@l2lmarketing.com">arminda@l2lmarketing.com</a>	
Barry	Flanigan	SYS Yachts	<a href="mailto:flanigan2712@gmail.com">flanigan2712@gmail.com</a>	
Shari	Gonzalez	iHeart Media	<a href="mailto:ShariGonzalez@iheartmedia.com">ShariGonzalez@iheartmedia.com</a>	
David	Greenberger	SCG & Associates	<a href="mailto:david@teamscg.com">david@teamscg.com</a>	
James "Jimmie"	Harrison	Frank & Jimmies Propeller	<a href="mailto:jimmie@fjprop.com">jimmie@fjprop.com</a>	
DeAnn	Hazey	Nicklaus Children's Health System	<a href="mailto:deann@adgstrategy.group">deann@adgstrategy.group</a>	
Bryce	Hollweg	Florida Panthers Hockey Club	<a href="mailto:hollwegb@floridapanthers.com">hollwegb@floridapanthers.com</a>	
Brian	Huseman	Amazon	<a href="mailto:bhuseman@amazon.com">bhuseman@amazon.com</a>	
Doug	Jones	Sixth Star Entertainment & Marketing, Inc.	<a href="mailto:doug@sixthstar.com">doug@sixthstar.com</a>	
Michael	Kelly	Bradford Marine	<a href="mailto:michaelkelly@bradford-marine.com">michaelkelly@bradford-marine.com</a>	
Chris	Krzemien	Broward, Palm Beaches & St Lucie Realtors	<a href="mailto:ckrzemien@gmail.com">ckrzemien@gmail.com</a>	
Britt	Lanier	Two Men and a Truck	<a href="mailto:Britt.Lanier@twomen.com">Britt.Lanier@twomen.com</a>	
Dan	Lindblade	Greater Fort Lauderdale Chamber of Commerce	<a href="mailto:dan@ftlchamber.com">dan@ftlchamber.com</a>	
Alyssa	Lovitt	ILOVITT Consulting	<a href="mailto:alyssa@ilovittevents.com">alyssa@ilovittevents.com</a>	
Kristene	Lundblad	Lank Oil Company	<a href="mailto:klundblad@lankoil.com">klundblad@lankoil.com</a>	
Lisa	Morley	Maritime Professional Training	<a href="mailto:lmorley@mptusa.com">lmorley@mptusa.com</a>	
Karla	Nelson-Thatcher	Hotwire Communications	<a href="mailto:karla.thatcher@hotwirecommunication.com">karla.thatcher@hotwirecommunication.com</a>	
Burnadette	Norris-Weeks	Austin Pamies, Norris Weeks, Powell PLIC	<a href="mailto:bnorris@apnwplaw.com">bnorris@apnwplaw.com</a>	
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# BOARD OF DIRECTORS 2025-2026

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# Advisory Committee 2024-25

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## Advisory Committee 2024-25

[illegible]

# 30<sup>th</sup> Annual WINTERFEST BOARD Strategic Planning Retreat

June 6-8, 2025



9891 Gulf Shore Drive, Naples Florida

NAME: \_\_\_\_\_

\_\_\_\_\_ \$400 per room per night, including taxes & resort fees: RUN OF HOUSE ROOM

\_\_\_\_\_ \$500 per room per night, including taxes & resort fees: BEACHFRONT

\_\_\_\_\_ Friday Night \_\_\_\_\_ Saturday Night \_\_\_\_\_ King Bed \_\_\_\_\_ 2 Queens

\_\_\_\_\_ Guest dinner

## DINNERS:

- Friday Night: Winterfest will be organized at Baleen; tabs will be separate on your own
- Saturday Night: Board Member dinner compliments of Winterfest  
Guest Dinner Saturday night is \$160 (reflects a discounted rate)

TOTAL CHARGES - ROOM AND GUEST DINNER \$ \_\_\_\_\_

\_\_\_\_\_ Check in the mail \_\_\_\_\_ Invoice me

Charge me! Credit card: \_\_VISA, \_\_M/C \_\_AMEX \_\_DISCOVER

Credit Card #: \_\_\_\_\_ exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

Winterfest will provide hospitality, breakfast for meeting

Want to stay longer? Our special rate is valid 3 days prior and 3 days after our event!!!

email: [dawn@winterfestparade.com](mailto:dawn@winterfestparade.com) Phone: 954.767.0686 ext. 101

## **Winterfest, Inc.**

512 NE 3rd Avenue,  
Fort Lauderdale, FL 33301

### **Conflict of Interest Policy**

The standard of behavior at Winterfest, Inc. is that all staff, volunteers, and board members scrupulously avoid any conflict of interest between the interests of Winterfest, Inc. on one hand, and personal, professional, and business interests on the other. This includes avoiding actual conflicts of interest as well as perceptions of conflicts of interest.

I understand that the purposes of this policy are: to protect the integrity of Winterfest, Inc.'s decision-making process, to enable our constituencies to have confidence in our integrity, and to protect the integrity and reputation of volunteers, staff, board members and sponsors.

In the course of meetings or activities, I will disclose any interests in a transaction or decision where I (including my business or other nonprofit affiliation), my family and/or my significant other, employer, or close associates will receive a benefit or gain or has a direct or indirect financial interest, for purposes of this policy. After disclosure of a conflict of interest transaction, I understand that I will be asked to leave the room for the discussion and will not be permitted to vote on the question.

I understand that this policy is meant to be a supplement to good judgment, and I will respect its spirit as well as its wording.

According to state statute 496.4055 Charitable organization or sponsor board duties.—

(1) As used in this section, the term “conflict of interest transaction” means a transaction between a charitable organization or sponsor and another party in which a director, officer, or trustee of the charitable organization or sponsor has a direct or indirect financial interest. The term includes, but is not limited to, the sale, lease, or exchange of property to or from the charitable organization or sponsor; the lending of moneys to or borrowing of moneys from the charitable organization or sponsor; and the payment of compensation for services provided to or from the charitable organization or sponsor.

(2) The board of directors, or an authorized committee thereof, of a charitable organization or sponsor required to register with the department under s. 496.405 shall adopt a policy regarding conflict of interest transactions. The policy shall require annual certification of compliance with the policy by all directors, officers, and trustees of the charitable organization. A copy of the annual certification shall be submitted to the department with the annual registration statement required by s. 496.405.

History.—s. 7, ch. 2014-122.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **WINTERFEST, INC.** Confidentiality Statement for Board, Advisory, and Committee Members

It is the policy of Winterfest, Inc. that board, advisory and committee members of Winterfest, Inc. will not disclose confidential information belonging to, or obtained through their affiliation with, Winterfest, Inc. to any person, including their relatives, friends, and business and professional associates, unless Winterfest, Inc. has authorized disclosure. This policy is not intended to prevent disclosure where disclosure is required by law. Confidentiality is the preservation of privileged information. Board members, Advisory Members, Committee Members, and other volunteers are cautioned to demonstrate professionalism, good judgment, and care at all times in handling any information related to Winterfest, Inc. to avoid unauthorized or improper disclosures of confidential information. While board, advisory and committee members are expected and encouraged to discuss the organization with one another and targeted publics, they shall not report opinions expressed in meetings, nor shall they report independently on committee action, or engage in any communication that has not been approved by the President or that would not be supported by board policy, procedures, or decisions. At the end of the board or committee member's term or upon his/her retirement, resignation or removal from the Board of Directors, Advisory Committee or other Winterfest, Inc. related committees, he/she shall return, at Winterfest, Inc.'s request, all documents, papers, and other materials, regardless of medium, which may contain or be derived from confidential information, in his/her possession. It is expected that board, advisory and committee members, will not use trade secrets, client lists, or other confidential information acquired by virtue of being on the board or committee, even after they complete their service with Winterfest, Inc.]. Certification I have read Winterfest Inc.'s complete policy on confidentiality and the Statement of Confidentiality presented above. I agree to abide by the requirements of the policy and this statement and to inform the Board Chair immediately if I believe any violation (unintentional or otherwise) of the policy or this statement has occurred.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_