

*Winterfest, Inc. proud producers of the*



MONDAY, MARCH 10, 2025

*Hosted by SAVOR CINEMA*

#WinterfestFL #WinterfestParade

**WELCOME, Call to Order by Bill Walker:** 5:45 PM Bill asked Board Members to check in on your social platforms: @WinterfestInc @Winterfest.Parade #WinterfestFL #WinterfestParade

Greetings from Steven Savor.

**Self-Introductions and Attendance** (see attendance sheet online)

**MINUTES:** Bill Walker requested approval of the February minutes. Julio Raminez Motioned; Dan Lindblade Seconded. Unanimous approval.

**TREASURER'S REPORT:**

Julio Raminez reported: Financials. February's operating account: Start Op. Balance \$ 365,205.83 / Debits (\$370,136.18) / Credits \$60,478.14/ Prev. Checks \$232,823.98 / Out. Checks \$9,463.74 / End Op. Balance \$278,908.03/ Reserves \$893,303.76.

**COUNSEL REPORT:** Robyn Vines - No Report

**BOARD SLATE:** Bill Walker presented the 2025-2026 Board Slate noting the new members to the board. Dan Lindblade motioned to approve; Chris Krzemien seconded- the slate was passed unanimously.

**BOARD RETREAT:** Dawn Diehl will be sending out the registration form again for the retreat at LaPlaya in Naples on June 6-8.

**PRESIDENT & CEO:** Lisa Scott-Found's thanked the various sponsors in attendance. Noted the passing away of Charlie Folds who mentored Lily Pardo at WSVN.

Bill Walker announced the 2025 theme is Yacht Rock of Ages and will be working with a local artist. Lisa noted we are working to have Romero Britto for 2026 poster artist.

Bill continued we are working on WOW entries and will be announcing ideas at the retreat. A few ideas are working with new technology for lighting and sound. EDM entertainment like Factory Town, images such as Ignite, etc. we are putting a refresher on the Parade.

**SEMINOLE HARD ROCK WINTERFEST BOAT PARADE:** Britt Lanier reported the committee had a recap meeting in January going through the Parade from 2024 and adjusting for 2025. The staff is working on happy hour dates and locations. Britt announced Cliff Berry as the new parade chair.

**PARADE ENHANCEMENT:** Bill Walker noted there will be updates at the Retreat.

April 22	Appreciation Party at Casa Calabria (Volunteer Party)	Alyssa Lovitt / Dawn Diehl - Alyssa asked everyone to come out and support our volunteers. Every volunteer receives two complimentary drinks and Happy Hour prices.
August 27	Theme Roll Out Party	Dawn Diehl - The event will be at Savor Cinema
October 25	Launch Party	Alyssa Lovitt / Dawn Diehl - We will have stone crabs!! - The new restaurant opening near the Parade Viewing Area- Ocean Prime, will be part of the Launch Party
November 23	Family Fun Day	Dawn Diehl - Looking to connect with non-profit organizations and pet rescues. The event is at Esplanade Park. Thank you to the Museum of Discovery and Science for opening their doors after the event to attendees at no charge. Chris Krzemien noted he will make some connections.
December 6	Black Tie Ball - Silent Auction	Susan Renneisen Dawn Diehl / Wendy Liebowitz - No Report - Lisa added to start thinking about auction items
December 9	Skipper's Meeting	Kathy Keleher - Asked for any board members involved with Coral Ridge Yacht Club to encourage the renewal of their sponsorship
December 12	GM Experience	Susan Renneisen - No Report
December 13	Parade Viewing	David Greenberger / Dawn Diehl - Dawn reported the restaurant is opening and the area will be reimaged for 2025 while Dawn works around the new layout and fairways. Ken Ortner asked about the roof top of the parking garage. Dawn informed everyone that the area is not being rented, and it is difficult to see the boats. There will be 300 parking spaces of the existing 600+ allocated to the Marina

offices including Ocean Prime. She thanked Jeff Stukel for his help and guidance and introductions.

#### VIP Viewing

- Gary Correll/ Alyssa Lovitt  
Nicole Covar/Carol Tracz
- Lisa Scott-Founds thanked Lisa Duke for 11 years as chair. Alyssa will be helping Gary with the Area. One thing that was addressed is securing some of the entrances that were breached last year.

**FOUNDATION REPORT:** Dawn Diehl reported the artwork is coming in for the Student Art Contest and we will be looking for volunteers to help with gluing and displaying soon.

Freedom Water's Safety Event was yesterday, March 9. Looking to possibly changing the event name to attract more attendees. Apparently, Water Safety isn't a sexy event to attract a lot of attendees! Dawn thanked sponsors such as Joe DiMaggio Children's Hospital, Water Taxi, USCG and other safety agencies. Joe Cox offered the opportunity to join forces with MODS for their day (was the day before ours) as they had 11,000 in total. We will be working towards that for 2025.

**SPOTLIGHTS:** Alyssa Lovitt discussed PLA It Forward's March Madness event and Kristine Lundblad noted information on Ranch Roam. Alexa Lanier noted she was chairing Literary Feast on March 29<sup>th</sup>. Debbie Banks agreed to host a board meeting at Lago Mar.