



WINTERFEST

BOAT PARADE

DECEMBER, 14 2024

From Sawgrass to Seagrass: Waves of Holiday Cheer



CSOLANO



CITY OF FORT LAUDERDALE



Seminole Hard Rock Winterfest® Boat Parade Connects Florida's Waterways with 2024 Poster

Join the Winterfest® family as we celebrate the holiday season with the 12-mile Seminole Hard Rock Winterfest® Boat Parade on December 14th!

This year marks the 53rd anniversary of the Winterfest® organization, and we invite you to be part of the festivities. The Parade travels from Downtown Fort Lauderdale to Pompano Beach, making it the largest holiday celebration in Broward County.

The theme for this year, "From Sawgrass to Seagrass: Waves of Holiday Cheer," reflects South Florida's beautiful landscapes, from the Everglades to the ocean, all while embracing the spirit of the holidays. Whether it's paddleboarders, kayakers, pontoons, fishing boats, cabin cruisers, or mega yachts, this Parade promises a diverse and exciting display.

Don't have a boat or live nearby? No worries! You can watch the Parade from various spots along the route, including our designated viewing area on the Intracoastal. Plus, the event will be televised and streamed online.

Don't miss out on the fun! Enter your boat, buy tickets, or explore partnership opportunities.

Happy Holidays! We look forward to seeing you at the Parade!



Lisa Scott-Founds and *Bill Walker*
President & CEO Chairman of the Board



Kathy Keleher, Lisa Scott-Founds,
Dawn Diehl and Bill Walker

VOL. 31 | ISSUE 2 NOVEMBER 2024

"The World's Most Watched Boat Parade" captivates over 1 million spectators annually.

Call 954-767-0686 or visit WinterfestParade.com #WinterfestFL | Like us on Facebook

DISCOVER A NEW ERA.



A NEW ERA OF GAMING

Escape the everyday and indulge yourself in a truly extraordinary getaway with limitless possibilities, including our new addition of craps, roulette and sports betting.

800.937.0156 | [HardRockHolly.com](https://www.HardRockHolly.com) | [#GuitarHotel](https://twitter.com/GuitarHotel)



THE GUITAR HOTEL®



HOLLYWOOD, FL

HERE ARE A FEW OF THE PARADE SHOWSTOPPERS COMING TO SOUTH FLORIDA'S WATERWAYS ON DECEMBER 14, 2024

And it starts with a BANG on board the Fireworks Barge.



amazon Santa Showboat



Under the Sea "Octopus" Show Float



Toys For Tots



RNDC



Merryaoke ballyhoo media



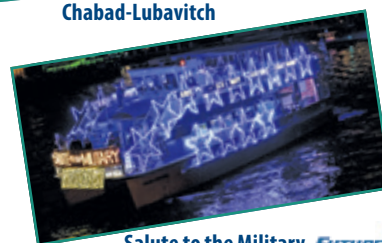
12 Dinghies of Christmas



Chabad-Lubavitch



TWIN PEAKS



Salute to the Military FUTURE TECH



"As we celebrate the 53rd annual Seminole Hard Rock Winterfest Boat Parade, this beloved tradition continues to light up our waterways and attracts locals and visitors alike. This year's parade promises to be more magical than ever, showcasing the beauty, diversity, and warmth of Greater Fort Lauderdale. We invite everyone to join in the festivities that capture the heart and soul of the holiday season."

Stacy Ritter

Stacy Ritter,
President and CEO, Visit Lauderdale



"The Seminole Hard Rock Winterfest Boat Parade is a dazzling event that marks the official start of the holiday season. It is such a unique community event where hundreds of beautifully decorated boats and festive superyachts light up a 12-mile route along the New River and Intracoastal Waterway. With over a million spectators and a \$50 million economic impact, this 'Best Show on H20' is a must-see spectacle that brings together our community and visitors from around the world. Don't miss out on this magical Broward County tradition!"

Nan H. Rich

Nan H. Rich
Broward County Mayor As of Print date: November 1, 2024



"The Seminole Hard Rock Winterfest Boat Parade is a wonderful start to the holiday season, a magical event that is fun for the entire family. For more than half a century, the Boat Parade has wowed millions of residents and visitors alike with spectacular illumination, colorful pageantry and festively decorated boats all along Fort Lauderdale's amazing waterways. The Boat Parade showcases the best of our community to the world. Nowhere has a more unique holiday event than Fort Lauderdale's. Please join us on the water or along the shore to celebrate the holidays and be a part of this truly remarkable tradition."

Dean Trantalis

Dean Trantalis,
Mayor, City of Ft. Lauderdale

JINGLE BALL
Presented by **Capital One**

PERFORMING

CAMILA CABELLO	THE KID LAROI
BENSON BOONE	JASON DERULO
SAWEETIE	KHALID
TINASHE	T-PAIN
ISABEL LAROSA	WONHO

**SATURDAY
12.21.24
AT 7:30PM**

**TICKETS
ON SALE NOW**

Kaseya Center

IHEARTRADIO.COM/JINGLEBALL

ROCK THE NIGHT AWAY WITH WINTERFEST AND DECO!

SHIREEN SANDOVAL **ALEX MIRANDA** **LYNN MARTINEZ**

DECCO DRIVE

**WEEKNIGHTS
7:30 & 11:30PM**

7

Celebrating Community a Fifth Third Better[®]

FIFTH THIRD

South Florida knows how to bring our community together to celebrate the holidays.

That's why we're proud to be the Official Bank and Grand Marshal Showboat Sponsor for Winterfest 2024.



Fifth Third Bank, National Association. Member FDIC.



WINTERFEST

BOAT PARADE

CALLING ALL BOAT OWNERS!

JOIN THE SEMINOLE HARD ROCK WINTERFEST® BOAT PARADE AND SHOWCASE YOUR VESSEL ON TV

Get ready for the most exciting event of the year! The Seminole Hard Rock Winterfest® Boat Parade is back, and we want YOU to be a part of it. Whether you have a kayak, a yacht, a paddleboard, or a catamaran, all types of boats are welcome to join in on the fun. This year's theme is "From Sawgrass to Seagrass: Waves of Holiday Cheer," so let your creativity shine by decorating your boat.

The pre-show starts at 6 PM, and the parade kicks off 6:30 PM on December 14th. Remember to ask your friends to vote for your boat.

ENTRY FEES:

- Nonprofit on a privately-owned vessel: \$30
- Private with no signage: \$35
- Corporate: from \$250 and up

NOT IN THE PARADE? BOATERS - WE NEED YOU TO BE CONTROL BOATS

We couldn't make this event possible without the help of our amazing volunteers, boating clubs, and Coast Guard Auxiliaries. They play a crucial role in coordinating our Official Control Boat Fleet, ensuring the safety and order of the Parade. If you'd like to be a part of this incredible team and enjoy a fantastic view of the Parade, consider becoming a Control Boat. Contact the Winterfest® office at 954-767-0686 to sign up. As a thank-you, all Control Boats will receive a goodie bag, have a chance to win prizes, and be invited to our Volunteer Party at Casa Calabria.



BOATERS - SMILE FOR THE CAMERAS - WAVE TO THE JUDGES

Don't miss out on the opportunity to have your boat showcased on TV! We'll have camera crews from WSVN Channel 7 capturing the excitement from the Riverside Hotel on Las Olas Boulevard, Tunnel Top Park, and Stranahan House as well as various locations along the route. The footage will be broadcasted on the City of Fort Lauderdale's channel 78, and WSVN will also stream it globally, making the Seminole Hard Rock Winterfest® Boat Parade a worldwide event.



SKIPPER'S MEETING



DECEMBER 10, 5:30 - 8:00 PM

HOSTED BY



Before the Parade, we'll be hosting a mandatory Skipper's Meeting. The meeting will be held at the Coral Ridge Yacht Club and is essential for all Parade participants to attend. At the meeting, you'll receive a thorough review of the rules, regulations, and line-up information from the U.S. Coast Guard, Fort Lauderdale Marine Patrol, and Parade organizers. After the meeting, enjoy dinner and cocktails. A representative of each entry will also receive a well-stocked goodie bag with Chevron gas cards, boat numbers, and a souvenir burgee by Carlos Solano. Don't wait any longer! Enter your boat today and be a star of the Seminole Hard Rock Winterfest® Boat Parade. It's an opportunity you don't want to miss!



PRESENTED BY



Zola Keller

LAS OLAS

Gowns • Cocktail • Bridal • Pageant



PRICES: \$495 - \$6,000

SIZES: 00-32 & Custom

LOCALLY GROWN. INTERNATIONALLY KNOWN.

818 E. Las Olas Blvd., Fort Lauderdale | 954-462-3222 | ZolaKeller.com

WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® gear. Visit winterfestparade.com or call 954-767-0686. One-of-a-kind items such as hand painted ornaments.



Winterfest® ornaments are designed by Pat Anderson



2024 POSTER ARTIST CARLOS SOLANO

Winterfest®, Inc. is thrilled to announce that internationally recognized and locally renowned artist, Carlos Solano, has been selected as the official poster artist of the 2024 Seminole Hard Rock Winterfest® Boat Parade. Solano's vibrant artwork, embodying this year's theme "From Sawgrass to Seagrass: Waves of Holiday Cheer," was unveiled at the much-anticipated "Winterfest® Launch Party" on Friday, Oct. 19, 2024.



This marks the first time Solano has been honored with this role, highlighting his unique and colorful contributions to the South Florida art scene. He is also the FIRST Winterfest® poster artist to create a DAY and NIGHT design for the Parade.

Known for his graffiti-like paintings and murals that add character to various locales in South Florida, Carlos Solano's work employs a rich palette and diverse styles, making him a beloved figure in the local community and a favorite with organizations such as the Florida Panthers. His work is seen in Wynwood, The Amerant Bank Arena and around Broward County such as the mural outside the Greater Fort Lauderdale Chamber of Commerce and at the Seminole Hard Rock Hotel & Casino during the Gabriel "Fluffy" Iglesias shows.

For more information about Carlos, visit his website www.csolano.com and find him on Instagram at @itz_csolano.



PEOPLE'S CHOICE AWARD

YOU BE THE JUDGE
PICK WHICH PARADE ENTRY WINS AND YOU COULD WIN ROUND TRIP TRAVEL ON JETBLUE



Whether you are enjoying the Parade from home, aboard a boat or on the shore, you can vote for your favorite entry to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization (vote daily until January 8).

DOWNLOAD THE WINTERFEST® APP POWERED BY

SCROLL THROUGH THE IMAGES and VOTE for a chance to WIN!
Each boat has an assigned number. Voting details on Winterfestparade.

WATCH: DOWNLOAD & VOTE for your FAVORITE BOAT. Check out WinterfestParade.com to find details on the judged categories, such as best decorated, sound, spirit and more!

JUDGES:

Rear Admiral Douglas Schofield

United States Coast Guard - Sector 7

Mayor Dean Trantalis

City of Fort Lauderdale

Radio Personality Paul Castronovo

iHeart Media - The Paul Castronovo Show

Chair Burnadette Norris-Weeks

Greater Fort Lauderdale Chamber of Commerce

President David Serle

Broward, Palm Beaches & St. Lucie REALTOR®

President & CEO Stacy Ritter

Visit Lauderdale

And YOU!



Official Rules: <https://winterfestparade.com/peoples-choice-award>

CAPTURE WINTERFEST®'S MAGIC WITH A UNITED STATES POSTAL SERVICE PICTORIAL POSTMARK



Winterfest® is working again with the Fort Lauderdale United States Postal Service to create a pictorial postmark. This 2024 mark will be available to postmark stamped envelopes and postcards. Winterfest® will have postcards available at the Nicklaus Children's Health System Winterfest Parade Viewing Area. There will also be a postcard on our website to download and mail. The postmark will be available for 30 days starting December 14, 2024.

SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the



WINTERFEST

BLACK TIE BALL



PRESENTED BY



IN ASSOCIATION WITH



DECEMBER 7TH

JOIN US FOR A ROARING GOOD TIME.

Can you feel the love tonight? The highly anticipated Seminole Hard Rock Winterfest® Black Tie Ball presented by Broward Health in Association with Republic National Distributing Company is just around the corner. We are thrilled to present an evening in the Pride Lands of Disney's The Lion King. Hakuna Matata! Prepare to be transported to the Savannah Grasslands as we bring this production to life, with special thanks to Broadway Across America for the stars and Designs by Sean with the event team at the Seminole Hard Rock Hotel & Casino.

This signature event begins with the Welcome Reception sponsored by Fision Fiber Optics by Hotwire Communications with an ice bar featuring Santa Margherita wines and spirits such as Deep Eddy Vodka, J.F. Haden, Botanist Gin, and other spirits. Special performances from the cast of the North American Tour Disney's "The Lion King" and the 14-piece band Private Stock sponsored by DEX Imaging. Guests will dance the night away at this holiday gala known as the event of South Florida's social season. The amazing online silent auction presented by Daoud's Fine Jewelry will give you the opportunity to bid at the convenience of your home on over 200 items. The live auction takes place inside the ballroom with experiences from Tower Club Fort Lauderdale Membership, outdoor kitchen designed and installed by US Brick & Block Systems, LLC., Beauty Package from Fort Lauderdale Plastic Surgery/formerly Dr. Lisa Learn, M/Y Savoir-Faire Cruise with Captain Lee & Dinner From Mastro's Ocean Club. Ocean Manor Beach Resort Experience, Aqua Flight Water Experience, Pink Sands Harbour Island Bahamas for 10 guests, Heater, Chlorinator and Cordless Pool Cleaner from Lagasse Pools, \$25,000.00 Elegant Jewelry item from Daoud's Fine Jewelry, Green Glades West Experience from Bergeron Everglades Foundation, and more.

The ballroom will be transformed to reflect the Savannah in a celebration of life, love, and harmony. Guests are encouraged to dress in their most glamorous black-tie attire. Local top fashion designer Zola Keller has created elegant gowns that range from pure sophistication to embracing the theme with feather boas, animal prints, and glittering accessories. Susan Renneisen –Vice President of Community Affairs and Special Events for the Seminole Hard Rock Hotel & Casino and Shane Strum – President and CEO of Broward Health co-chair this event. This magical evening produced by the Seminole Hard Rock Hotel & Casino will honor two of this area's community leaders: 2024 Belle of the Ball – Stacy Ritter, CEO and President of Visit Lauderdale and Mike Weymouth, President of the Las Olas Company, will be recognized as this year's Commodore.

TABLES OF 10 (\$4,000 to \$6,000) and TICKETS (\$400.00) are on sale for this extraordinary event are limited, so don't miss your chance to be a part of this unforgettable experience. Secure your place by visiting Winterfestparade.com.



Bill Walker – Water Taxi
Lisa Scott-Founds – Winterfest, Inc.,
Susan Renneisen – Seminole Hard Rock Hotel & Casino and
David Boothe – Republic National Distributing Company,



2024 Belle of the Ball – Stacy Ritter
Commodore – Mike Weymouth



Ball Committee

Photos by Downtown Photo
Dresses by Zola Keller
Jewelry by Daoud's Fine Jewelry



Disney Presents The Lion King. Photo by Matthew Murphy

Disney
THE LION KING
THE WORLD'S #1 MUSICAL



SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

DECEMBER 13, 2024

@manfredbaumann



2024 CO-GRAND MARSHALS Jack Wagner with Stanley C. Panther and Viktor E. Rat

Brought to you by In association with



HOLLYWOOD, FL

We are thrilled to announce the three exceptional Grand Marshals leading this year's Seminole Hard Rock Winterfest® Boat Parade. Winterfest® proudly presents Hallmark celebrity Jack Wagner alongside the dynamic mascots of the Stanley Cup Champions - the Florida Panthers, Stanley C. Panther and Viktor E. Rat.

Jack Wagner, a well-loved Hallmark actor and musician, has charmed audiences for years with his roles on-screen. Off-screen, Jack is an avid philanthropist, lending his voice to charitable causes across the nation. His participation in this year's Winterfest Parade underscores his commitment to spreading holiday joy in South Florida.

Accompanying Jack are two of Florida's favorite sports figures—Stanley C. Panther and Viktor E. Rat, mascots of the Florida Panthers. Known for their community spirit and infectious energy, these beloved mascots bring joy to fans of all ages, embodying the teamwork and excitement that Florida Panthers hockey is known for.

The Grand Marshals will be honored at the exclusive Grand Marshal Reception, followed by leading the Parade the next night onboard the Grand Marshal Showboat presented by Fifth Third Bank.

Special performance by Alexander Star and The Rhythm Chicks.



Alexander Star
+ The Golden People



The Rhythm
Chicks



Captain Lee
The Official Captain of
Winterfest



James Schultz as THE GRINCH
in the Touring Company of Dr. Seuss' HOW THE
GRINCH STOLE CHRISTMAS! The Musical.
Credit: Jeremv Daniel



Mr. Monopoly
MONOPOLY™, ® & © 2024 Hasbro.
All Rights Reserved.™



Jr. Captain Nicholas,
representing YMCA of
South Florida



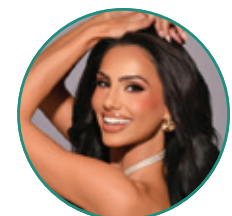
Ryan Cabrera



Chris Kirkpatrick
founding member of
the pop group *NSYNC



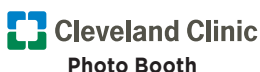
Skip Ahoy
Winterfest Mascot



Peyton Lewis
Miss Florida



JETLINX





THE VOTES ARE IN! WINTERFEST® FOUNDATION ANNOUNCES 2024 JR. CAPTAIN: NICHOLAS MENENDEZ

representing

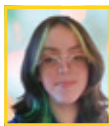


Congratulations to 13 year old Nicholas Menendez representing YMCA of South Florida for winning the title of the 2024 Winterfest® Jr. Captain. This Program is powered by FPL, and moved by TWO MEN AND A TRUCK. Nicholas has Down Syndrome and that has never stopped him from doing anything he wants to do in life. He loves to dance, color, play games, play sports, and give big hugs. His favorite sport is Basketball. He participates in many Adaptive Recreation programs at the YMCA. He is always concerned for everyone around him and cares for all. He always assures that everyone around him is safe and happy.



The Winterfest® Jr. Captain program was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young cancer warrior was introduced to Winterfest® by the Wasie Foundation and the Jessica June Children's Cancer Foundation. This year marks the 15th annual Jr. Captain. Former Wasie Foundation representative Jen Klaassens, Lisa Scott-Founds, President & CEO of Winterfest®, and Winterfest® Event Director Dawn Diehl, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.

2024 JR. CAPTAIN NOMINEES



ABBIE (13)
The Bougainvillea House



BRITNAY (13)
Epilepsy Alliance Florida



EVA (9)
Freedom Waters Foundation



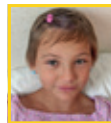
JACOB (9)
Joe DiMaggio Children's Hospital



KINLEY (12)
Boys & Girls Club of Broward County



NICCO (9)
Ann Storck Center



OLIVIA (8)
Nicklaus Children's Hospital Foundation



QUINCY (16)
Junior Achievement of South Florida

WINTERFEST® FOUNDATION FANTASY BOAT STUDENT ART CONTEST CALLING ALL BROWARD COUNTY STUDENTS IN KINDERGARTEN thru 5TH GRADE!

CREATE YOUR FANTASY BOAT WITH A CHARACTER ON PAPER OR COMPUTER

Submit your original 8.5" x 11" artwork for the 20th annual Fantasy Boat Student Art Contest on PAPER using crayons, pencils, paints OR using Microsoft "Paint" Program on your COMPUTER. Deadline is Feb. 15, 2025, and can be sent electronically as a hi-res JPEG or PDF or mailed/dropped to the Winterfest® office.

FIRST PLACE IN EACH CATEGORY WILL RECEIVE A LAPTOP

SECOND, THIRD PLACE WINNERS AND HONORABLE MENTIONS WILL BE AWARDED VISA GIFT CARDS IN EACH LEVEL GRADES K/1, 2/3, 4/5 and prizes for the winners' schools.

HIGHLIGHT: A Character from one submission will become a "Costume Creation" brought to life by the creator of the children's books and show POMP, SNOW & CIRQUEumstance.

SPECIALTY AWARDS: GUY HARVEY OCEAN FOUNDATION AWARD and MUSEUM AWARD.

AWARDS CEREMONY: Hosted by Museum of Discovery & Science – all participants and their immediate family are invited to attend. Date To be announced

For Rules & Release Forms: WinterfestFoundation.org

PRESENTED BY



AWARDS PRESENTED BY



Joe DiMaggio Children's Hospital





WINTERFEST BOAT PARADE



Nicklaus Children's Health System

PARADE VIEWING AREA

In association with the Beach Business Improvement District



DECEMBER 14

Gates open at 4 PM, Parade arrives at 7 PM
Live Entertainment before the Parade and after until 10:30 PM

LOCATION: Las Olas Intracoastal Promenade Park
80 Las Olas Circle, Fort Lauderdale, FL 33316



Enjoy an up close and personal view of the Parade from this location. A festival atmosphere will include performances by the Shane Duncan and Southern Blood Bands on the City of Fort Lauderdale Stage. Your favorite Coca-Cola products will be available for purchase along with food vendors in the Stella Artois Culinary Courtyard. Sampling by LaCroix. Interactive games, fun for the whole family, and take photos with Santa. Parade commentary from iHeart, will be heard throughout the area. Seating will be provided for each guest.



Tickets are \$35 for children 10 and younger, \$40 for adults and children under 3 are FREE.

Parking is available at the City Garage. Rideshare is encouraged.

PARADE GOES ON RAIN OR SHINE! There are no refunds, no exceptions. No pets, cans, drones, chairs, or coolers are permitted inside the gated Parade Viewing area.



Make it a Winterfest® weekend with discounted hotel packages at winterfestparade.com.



-Chairman David Greenberger

BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 14

CLOSINGS WILL BE IN EFFECT:

- New River closes at 2:30 PM to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close to boaters:
5:20 PM from Port Everglades to Oakland Park Bridge South
6:20 PM North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 PM ALL Parade Vessels, New River
- Preshow: 6 PM / Parade Start Time: 6:30 PM, SHARP and will remain closed until Parade passes

NO ANCHORING ZONES

- No anchor zones" will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route



BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate)

	UP	DOWN
7th Avenue Bridge	6:00 PM	8:30 PM
FEC Railroad Bridge	6:00 PM	8:30 PM
Andrews Avenue	6:00 PM	8:30 PM
Third Avenue Bridge	6:00 PM	8:30 PM
Las Olas Boulevard	7:00 PM	9:00 PM
Sunrise Boulevard	7:30 PM	9:30 PM
Oakland Park Boulevard	8:00 PM	10:00 PM
Commercial Boulevard	8:30 PM	11:00 PM

TAKE **brightline** Visit Winterfestparade.com to see the current Brightline schedule for December 14th.

HOST A PARTY & DECORATE! WAVE TO THE CAMERAS AND SING WITH THE KARAOKE SHOWBOAT



Attention all residents and businesses along the Intracoastal Waterway and the New River! This year, we're putting the spotlight on YOU with our Merryaoke Ballyhoo Billboard Entry. Imagine seeing yourself and your guests on the big screens as it travels throughout the Seminole Hard Rock Winterfest® Boat Parade, HOST capturing all the excitement on December 14th.

HOST A PARTY AND BE A PART OF THE FUN!

Residents with the most outstanding decorations will have the chance to be recognized and invited to the Winterfest® Captain's Cup Awards Party.

FLOATING CONCERT BY ALEXANDER STAR + GOLDEN PEOPLE ONBOARD THE VISIT LAUDERDALE SHOWBOAT



The Seminole Hard Rock Winterfest® Boat Parade producers are thrilled to announce a talented artist and songwriter will sing "Laudy' Dayo" during the Parade. This new song is the anthem of Greater Fort Lauderdale celebrating the diversity and unity found in Broward County, where people of all nationalities, cultures, and value systems coexist under the sun. The anthem will be performed by Alexander Star + The Golden People on the Visit Lauderdale decorated "Floating concert showboat" onboard the Island Adventure Water Taxi.



WINTERFEST

BOAT PARADE

Saturday, December 14, 2024

Show off your holiday spirit by decorating your home, business, or dock in lights.



Scan the QR code to submit your best photos

PROUD FOUNDING SPONSOR



VIP PARADE VIEWING

PRESENTED BY



IN ASSOCIATION WITH



AT TUNNEL TOP PARK



THIS AREA IS A SPONSOR ONLY EVENT: WANT A TICKET? Become a Partner!

The Parade's "Official Start" takes place here! 500+ community leaders and sponsors will enjoy the perfect view to watch the Parade from Tunnel Top Park, the historic Stranahan House and Riverside Hotel. Guests will mingle amongst Parade judges while enjoying delectable food and cocktails. A special thank you to PEOPayGo, Moss Construction and Holy Cross Health for their support. A variety of area restaurants will bring their signature dishes to this exclusive area. Join the Winterfest® family of sponsors and watch WSVN's television crew and judges in action in the Judging Area. - Chairwoman Lisa Duke



HOSTED BY



For moments
WORTH MORE



David Beckham

STELLA  ARTOIS

PLEASE ENJOY RESPONSIBLY

ALWAYS DRINK RESPONSIBLY © 2024 Stella Artois Beer, St. Louis, MO

WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL:

Winterfest® Television Special is shared around the state through a network partnership with WSVN (Fox Affiliate) and Bally Sports Sun and is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7.

Friday, December 20, 2024..... 7:00-8:00 PM
 Wednesday, December 25, 2024.....5:00-6:00 AM
 Wednesday, December 25, 2024..... 12:00-1:00 PM
 Wednesday, January 1, 2025.....5:00-6:00 AM
 Wednesday, January 1, 2025..... 12:00-1:00 PM

Check your local listing for the airings on Bally Sports Sun

BOSTON: Sister stations will air the Parade.

WHDH - Wednesday, December 25, 2024 10:00-11:00 AM
 WLVI - Wednesday, December 21, 2024.....5:00-6:00 PM

SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season.



Santa

DROP OFF YOUR LETTER INTO BROWARD HEALTH SANTA MAILBOXES

Broward Health is going to help you get your letter to Santa. Look for Santa Sightings and mailbox locations on the Winterfest® website



You might even catch the Jolly Ol' Man himself walking along our beautiful downtown area.

STORYTIME WITH SANTA PRESENTED BY JOE DIMAGGIO CHILDREN'S HOSPITAL



Joe DiMaggio Children's Hospital

Register on winterfestparade.com today to enjoy Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register? Don't worry, just tune in on Winterfest®'s Facebook page to enjoy Storytime with Santa – thanks to Joe DiMaggio Children's Hospital and EyeOnSouthFlorida. The video reading of "Twas the Night Before Christmas" will remain active with links on all of Winterfest®'s social media platforms and website until December 24.



SWEEPSTAKES/CONTESTS - WIN PRIZES!

There are a variety of ways to Win with Winterfest®. Vote for your favorite Parade Entry, Decorating Your Home and other great opportunities to win just by visiting the Winterfest® website Contest section.

<https://winterfestparade.com/contests>

Prizes are subject to change prior to the start of the contest. Please check the website for details.



GET-AWAY VACATIONS

- 1. TRAVEL TO PARADE:** One lucky winner will stay at the Seminole Hard Rock Hotel & Casino, receive Fifth Third Bank Grand Marshal Showboat Tickets and air travel with JetBlue.
- 2. STAYCATION:** Want a little get-away with your friends or business associates? Enter in this contest for a chance to win a Bora Bora Experience at the Seminole Hard Rock Hotel & Casino.

PET CONTEST

3. FESTIVE PET COSTUME PHOTO CONTEST

WIN A GIFT CARD IF YOUR PET RECEIVES THE MOST VOTES!

Are you a proud parent of a pampered pooch or a furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly on our site.



ONLINE AUCTION

4. ENJOY THE ONLINE SHOPPING EXPERIENCE

in the privacy of your home with our amazing online auction presented by Daoud's Fine Jewelry.



RNDC and its valued supplier partners proudly support Winterfest.



2024 CAPTAIN'S CUP AWARDS



ALL PARADE PARTICIPANTS AND SPONSORS ARE INVITED TO THE CAPTAIN'S CUP FEBRUARY 12, 2025

Join us in 2025 as we thank and congratulate the Seminole Hard Rock Winterfest® Boat Parade's winners, participants, and sponsors. Live entertainment, cocktails, full-course dinner and more!

HOSTING AND SPONSORSHIP OPPORTUNITIES ARE AVAILABLE WITH THIS EVENT.



CALLING ALL 2024 VOLUNTEERS

Join us as we celebrate YOU and your commitment to the Winterfest® organization.

Casa Calabria is hosting our Volunteer Appreciation Party in March 2025.

Details will be sent to you via email.



2023 Volunteer of the Year: David and Lisa Plotnik



Winterfest Launch Party Golden Glitter of the Sun

PRESENTED BY

GRAY ROBINSON

FEATURED RESTAURANT



The Gray Robinson, P.A. Winterfest® Launch Party, recently held at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, gave guests golden glitz with highlights of what they can expect in December. A video produced by Hotwire Communications started the evening with event and Parade highlights, followed by a video from the Bergeron Everglades Foundation, unveiling of the commemorative poster by Carlos Solano and announcement of the 2024 Grand Marshals. Culinary creations featured Casa Calabria Restaurant, along with other local establishments such as 3030 Ocean, Billy's Stone Crab, Eddie V's, Mimi's Ravioli, Sea Level, DUNE by Laurent Tourondel and Truluck's Restaurant. Republic National Distributing Company highlighted their brands with decadent cocktails created with Deep Eddy Vodka, Botanist Gin, and J.F. Haden's Liqueur along with Stella Artois, and mocktails by LaCroix Sparkling Water. Cleveland Clinic and the Water Taxi gave guests multiple opportunities to capture the fun in photos.

Event Chairwomen Alyssa Lovitt of I LOV-ITT Events, LLC. and Gray Robinson P.A. partner, Robyn Vines, welcomed guests with Winterfest® President & CEO, Lisa Scott-Founds and Winterfest® Chairman Bill Walker peaked the excitement of the attendees for this year's Parade.

MC's for the evening - Drew from Y-100 . DJ Kris Prime kept the party going. There were lasers, LED dance floor, cold sparkles, and confetti added to the ambiance. Special performance by Dance-Pop Singer Cynthia Torres "Break Up to Make Up" brought to you by



Guests made a splash with the bling from Carroll's Jewelers. Security provided by King Intelligence and Security Services, Inc.

PHOTO BOOTH



You Are Invited



PRESENT

Barbie's Las Olas Beach House

Hosted by *Steven Savor*

SATURDAY, NOVEMBER 9TH • 7PM

VILLA de PALMA

600 Isle of Palms, Fort Lauderdale

SPECIAL GUEST



Bob Mackie

A PORTION OF THE
PROCEEDS BENEFIT



3 BANDS - OPEN BAR

PURCHASE YOUR TICKETS TODAY (\$150PP)

VISIT WWW.WINTERFESTPARADE.COM

PARKING: VALET PARKING, LIMO OR UBER RECOMMENDED

ATTIRE: BEACHY CHIC





WINTERFEST BOAT PARADE

FREE FAMILY FUN DAY



PHOTOS WITH SANTA

PRESENTED BY



Joe DiMaggio Children's Hospital®

IN ASSOCIATION WITH



SPECIAL APPEARANCE BY STANLEY C. PANTHER AND VIKTOR E. RAT

NOVEMBER 24 • 10 A.M. – 3 P.M.

ESPLANADE PARK • 400 SW 2ND STREET • FORT LAUDERDALE

EXCITING FREE ACTIVITIES

- Joe DiMaggio Children's Hospital Teddy Bear Clinic
- Ice Cream sampling from Publix
- Stoked on Salt Ocean Conservation Village
- Catabella Express Train, Polar Express
- Entertainment by School of Rock
- Broward College Snow Mountain
- Pet Rescue Row and Puppy Kissing Booth
- Chevron toy cars
- Water Taxi Rides
- City of Fort Lauderdale Kids Zone
- Free Bicycle Helmets from Epilepsy Alliance

As well as other giveaways, sampling by Raising Cane's Chicken Fingers and Fiorucci Foods. Activities by Ave Maria, South Florida Ford, Flamingo Gardens, Veterinary Emergency Group, Freedom Waters Foundation and much more.

Adorable rescues on hand with Good Karma, Big Dog Ranch, Abandoned Pet Rescue, Broward County Animal Care, I heart Animal Rescue, and Saving Sage Animal Rescue Foundation.

Additional entertainment by the Hip Hop Kidz, South Florida Cloggers, and Florida Children's Theater

BONUS: The Museum of Discovery and Science will open their doors for FREE after the event 3-5 PM



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 Broward Sheriff's Office Marine Unit
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 City of Fort Lauderdale Parks and Recreation
 Clear Path Alerts Security Company
 FDI Services

Florida Department of Transportation
 Fort Lauderdale Police Department
 Fort Lauderdale Police Marine Unit
 United States Coast Guard - Sector 7
 United States Postal Service
 Water Taxi

THERE'S AN APP FOR THAT!

Winterfest® app provides convenient links to the Winterfest® website, offering visitor information, hotel deals, a Parade route map, ticket access, event details, music, coloring pages, and a Parade Tracker. Follow Santa's Sleigh delivered by Amazon (aboard the Jungle Queen) and the Grand Marshal Showboat with Jack Wagner and mascots Stanley C. Panther and Viktor E. Rat sponsored by Fifth Third Bank, as they journey through the Parade route. You can also cast your vote for your favorite boat by clicking on its image within the app. All boat entries are listed. (Standard message and data rates may apply)



The Seminole Hard Rock Winterfest® Boat Parade has been recognized as one of the top 10 Holiday Parades in the USA 10Best Readers' Choice Awards.



Winterfest Board Retreat



Boat Parade Chairman - Britt Lanier with Winterfest Chairman of the Board - Bill Walker

WINTERFEST®, INC.

512 N.E. Third Avenue, Fort Lauderdale, FL 33301 • 954-767-0686 • www.WinterfestParade.com

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#WinterfestFL24



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EVERGLADES FOUNDATION

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THE JOURNEY OF WATER IS THE LIFE
OF FLORIDA

Long Live the Everglades!

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