





## **DECEMBER, 14 2024**

From Sawgrass to Seagrass: Waves of Holiday Cheer





# **53 NEVER LOOKED SO GOOD!**



his year's Annual Seminole Hard Rock Winterfest® Boat Parade will rock the South Florida waterways on Saturday, December 14, 2024. What better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and thousands of watts of music pumping through their sound systems - all for the entertainment of the more than one million spectators along the 12-mile waterway Parade route. Dubbed the "World's Most Watched Boat Parade," Winterfest® Inc. has an economic impact averaging 50 million dollars annually to the South Florida economy. Noted as Florida's #1 attended one-day live spectator event, Top 5 Holiday Parades by USA Today, the Parade is recognized as #7 in the U.S and Top 20 Parade in the World. Each year, Winterfest® organizers strive to create an unexpected twist for Parade guests, and this year is no different. Expect lots of surprises – you never know who will show up at a Winterfest<sup>®</sup> event! Winterfest<sup>®</sup> Inc. is a 501(c)4 not for profit organization created to produce unique, cutting edge, awe-inspiring events. Winterfest® promotes the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest® Boat Parade, all while bringing the community together. The tradition became an organized event in 1971 and incorporated in 1988. Today, Winterfest<sup>®</sup> Inc. employs a staff of three with a Board of Directors, interns, and volunteers who are involved all year long. Winterfest® produces this FREE signature Parade every December, utilizing government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, Broward Sheriff's Office Fire Rescue, Federal Aviation Administration, FBI, CIA, Florida Department of Transportation, Florida Highway Patrol and Homeland Security. Winterfest® coordinates 160 police details for land and sea, 27 ham operators, 25 control boat volunteers, control boat captains, towboat operators, bridge tenders, charter boat captains, dock masters, and an additional 300 volunteers. All this fun is captured on camera in conjunction with WSVN 7 to produce a one-hour television special shown digitally all over the world.





## GRAYROBINSON

# WINTERFEST® LAUNCH PARTY



## Oct. 19, 7 – 10 PM

The Launch Party presented by Gray Robinson, P.A., hosted by Fort Lauderdale Marriott Harbor Beach Resort & Spa, began with culinary delights from featured restaurant, Casa Calabria, along with 3030 Ocean, Billy's Stone Crab, Mimi's Ravioli,

Eddie V's, Sea Level, Truluck's and DUNE. Enjoy libations from Stella Artois, LaCroix Sparkling Waters, and products from Republic National Distributing Company. Guests got into the theme dressing in gold, black and white. The room came alive with an LED dance floor, lasers and confetti. Special Performance by Cynthia Torres presented by Ocean Manor Beach Resort and Liquid Recovery Waste. Thanks to our Picture Perfect Experience partner Cleveland Clinic and Holiday Memory partner Water Taxi. Video highlights of the 2024 year produced by Hotwire Communications was shown along with

our Grand Marshal announcement by WSVN Channel 7. Special thank you to Chairwoman, Alyssa Lovitt .

PICTURE PERFECT PARTNER

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THE BOTANIST

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# BARBIE'S LAS OLAS BEACH HOUSE

#### Nov. 9, 7 – 10 PM \$150 per ticket

The ultimate Barbie Beach House Event hosted by Steve Savor. Celebrate Winterfest<sup>®</sup> along with the Fort Lauderdale International Film Festival and Positively Pink at Fort Lauderdale's most amazing mansion party. Multiple bands, DJs and various surprises.



SPECIAL GUEST

Bollackie



Positively 💔 Pink



## **FAMILY FUN DAY - FREE**





Esplanade Park is the place to be for FREE fun for kids of all ages! Families will enjoy.

- Joe DiMaggio Children's Hospital Teddy Bear Clinic
- Ice Cream sampling from Publix
- Stoked on Salt Ocean Conservation Village
- Catabella Express Train, Polar Express
- Entertainment by School of Rock
- Broward College Snow Mountain
- Pet Rescue Row and Puppy Kissing Booth
- Chevron tov cars
- Water Taxi Rides
- City of Fort Lauderdale Kids Zone
- Free Bicycle Helmets from Epilepsy Alliance
- Giveaways and Activities with Samplings of Fiorucci Foods and Raising Cane's Chicken Fingers, Ave Maria, South Florida Ford, Flamingo Gardens, Veterinary Emergency Group, Freedom Waters Foundation and SO MUCH MORE!

BONUS: The Museum of Discovery & Science will open for FREE after this event (Free Admission from 3-5 PM)



#### SEMINOLE HARD ROCK HOTEL & CASINO proudly produces the





#### DECEMBER 7, 6 PM – MIDNIGHT Tables of 10 available \$4000-\$6000 Individual tickets \$400 per person

JOIN US FOR A ROARING GOOD TIME. Can you feel the love tonight? The highly anticipated Seminole Hard Rock Winterfest® Black Tie Ball presented by Broward Health in



The North American Tour of

Association with Republic National Distributing Company is just around the corner. We are thrilled to present an evening in the Pride Lands. Hakuna Matata! Prepare to be transported to the Savannah Grasslands as we bring this production to life. Special thanks to Broadway Across America and Designs by Sean along with the event team at the Seminole Hard Rock Hotel & Casino.

This signature event begins with the Welcome Reception sponsored by Fision Fiber Optics by Hotwire Communications with an ice bar featuring Santa Margherita wines and spirits such as Deep Eddy Vodka, J.F. Haden's Liquors, Botanist Gin, and other spirits. Special performances from the cast of the North



2024 Belle of the Ball -Stacy Ritter Commodore -Mike Weymouth

American Tour of Disney's "The Lion King" and the 14-piece band Private Stock sponsored by DEX Imaging. Guests will dance the night away at this holiday gala known as THE event of South Florida's social season. The amazing online silent auction presented by Daoud's Fine Jewelry will give you the opportunity to bid at the convenience of your home on over 200 items (live auction items: see page 23).

Local top fashion designer Zola Keller has created elegant gowns that range from pure sophistication to embracing

the theme with feather boas, animal prints, and glittering accessories.

Susan Renneisen —Vice President of Community Affairs and Special Events for the Seminole Hard Rock Hotel & Casino and Shane Strum — President and CEO of Broward Health co-chair this event.

Guests will have the opportunity to enter into a \$10,000 value giveaway with different services from VIO Med Spa.







# SPONSORSHIP IS YOUR TICKET IN SPECIAL PERFORMANCE FOR INVITED GUESTS

Joey Fatone of \*NSYNC

James Schultz as THE GRINCH

the Touring Company of Dr. Seuss' HOW T GRINCH STOLE CHRISTMAS! The Musical.

The Seminole Hard Rock Winterfest® Grand Marshal Reception will honor the Seminole Hard Rock Winterfest® Boat Parade Grand Marshals and celebrity guests.



Alexander Star + The Golden People singing "Laudy Dayo"



Captain Lee The Official Captain of Winterfest

#### SPECIAL GUESTS



Chris Kirkpatrick of \*NSYNC



MONOPOLY<sup>114</sup>," & ° 2024 Hasbr All Rights Reserved."



Jr. Captain Nicholas, representing YMCA of South Florida



Skip Ahoy WInterfest Mascot

## PREVIOUS GRAND MARSHALS - TO NAME A FEW...



(Top L-R) Huey Lewis, Pitbull, Deborah Norville, Regis Philbin, Kim Kardashian, Alonzo Mourning, Tracey Morgan, Kelly Ripa, Jim Belushi, Shaquille O'Neal, Flo Rida, Ryan Hunter-Reay, Nick Cannon, Big & Rich, Bret Michaels, Mario Lopez, Taylor Dayne, Joey Fatone, Chris Kirkpatrick and Boys II Men.

## **CELEBRITIES AND CELEBRATIONS**

## More than 1 million people will be watching the "Best Show on H20!"



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## VISIT OUR WEBSITE TO ENTER OUR CONTESTS



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SWEEPSTAKES brought to you by SunSentinel

## PLAYCATION

#### Want a little get-away with your friends or business associates?

Enter our Deco Contest for a chance to win a Bora Bora Cabana Fun Day with a \$1000.00 food & beverage credit at the Seminole Hard Rock Hotel & Casino, Hollywood, FL.





Visit WinterfestParade.com for details

**SEE MORE CONTESTS ON PAGE 22** 

## BE A PART OF THE "BEST SHOW ON H2O"

TO ENTER YOUR BOAT IN THE PARADE: Simply scan this QR Code Visit Winterfestparade.com Or email info@winterfestparade.com to have an application sent to you



## December 14, 6:30 PM

**Staging / Start Location:** New River – entries are docked from the Stranahan House west to the Broward Center for the Performing Arts.

**Parade Route:** Along the New River in Downtown Fort Lauderdale, up the Intracoastal to Lake Santa Barbara in Pompano Beach. There are 12 miles of shoreline to catch the Parade from your favorite spot! Boat Categories: private, charter, commercial, showboat, barge, classic, non-profit, sailboat and preshow (paddleboard, kayak, and gondola).

## ENTER YOUR BOAT STARTING AT \$30

#### PRIVATELY-OWNED

Vessels with no corporate signage entry fee is only \$35 and includes:

- Non-Motorized Pre-Show (No Signage paddleboarders, kayaks, row boats and vessels under 20 feet.
- Private Entry (No Signage 20 ft and over)
- Classic Boats

Non-Profit \$ 30

Non-Profit signage ONLY on private vessel)

#### **COMMERCIAL ENTRY**

Privately owned vessel with Corporate Signage – not a charter boat:

- 20' 39' \$250
- 40′ 59′ \$500
- 60' and over \$1000

#### **TOUR BOAT/CHARTER BOAT**

Any boat charging for charter with or without corporate signage:

- 20' 39' \$500
- 40' 59' \$1000
- 60' and over \$1500



#### Showboat (Guaranteed Television in one-hour special on WSVN , affiliate stations and Bally Sports) \$8000 Includes tickets to events.

All entries will receive a complimentary digital 8x10 photograph, two tickets to the Captains' Cup & a well-stocked goodie bag courtesy of Boat Owners Warehouse and Chevron gift cards.

Note: All boats must provide proof of insurance before being considered for parade participation.

Special thank you to Boat Parade Chairman - Britt Lanier

INTERFEST

## BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 14

#### **CLOSINGS WILL BE IN EFFECT:**

- New River closes at 2:30 PM to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close to boaters:
   5:20 PM from Port Everglades to Oakland Park Bridge South
   6:20 PM North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 4:30 PM ALL Parade Vessels, New River
- Preshow: 6 PM / Parade Start Time: 6:30 PM, SHARP and will remain closed until Parade passes

#### **NO ANCHORING ZONES:**

- "No anchor zones" will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route

(Bridge times are approximate)	UP	DOWN
7th Avenue Bridge	6:00 PM	8:30 PM
FEC Railroad Bridge	6:00 PM	8:30 PM
Andrews Avenue	6:00 PM	8:30 PM
Third Avenue Bridge	6:00 PM	8:30 PM
Las Olas Boulevard	7:00 PM	9:00 PM
Sunrise Boulevard	7:30 PM	9:30 PM
Oakland Park Boulevard	8:00 PM	10:00 PM
Commercial Boulevard	8:30 PM	11:00 PM

VISIT WINTERFESTPARADE.COM TO SEE THE CURRENT BRIGHTLINE SCHEDULE FOR DECEMBER 14TH

WINTERFEST® TELEVISION SPECIAL

**ONE HOUR SPECIAL:** Winterfest® Television Special is shared around the state through a network partnership with WSVN (Fox Affiliate) and Bally Sports Sun and is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7.

BOSTON: Sister stations will air the Parade on (WHDH) and (WLVI).

SEE IT LIVE: Look on Winterfest Social Sites, Facebook Live

**LOCALLY:** The 'World's Most Watched Boat Parade" can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season.





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Nicklaus Children's Health System

Dec. 14, Gates open at 4 PM, Parade arrives @ 7 PM, followed by a concert till 10:30 PM

LOCATION: Las Olas Intracoastal Promenade Park 80 Las Olas Cir., Fort Lauderdale, FL 33316 TICKETS: \$40 adults/\$35 children

Enjoy an up close and personal view of the Parade from this location. A festival atmosphere will include performances by the Shane Duncan and Southern Blood Bands on the City of Fort Lauderdale Stage. Your favorite Coca-Cola products will be available for purchase along with food vendors in the Stella Artois Culinary Courtyard. Sampling by LaCroix. Interactive games, fun for the whole family, and take photos with Santa. Parade commentary from iHeart, will be heard throughout the area. Seating will be provided for each guest. Special thanks to Chairman, David Greenberger.

FROM Out of Town? Spend the weekend at a hotel.













Southern







# WHERE TO WATCH THE PARADE DECEMBER 14

## ST. NICKLAUS CHILDREN'S HEALTH SYSTEM PARADE VIEWING AREA

IN ASSOCIATION WITH B.B.I.D. **GATES OPEN AT 4 PM** 

#### Las Olas Intracoastal Promenade Park

- Enjoy the Parade from the best seats on land
- Tickets \$40 adults/\$35 children

### **PURCHASE YOUR TICKETS ONLINE TODAY!**

Scan the QR code with your phone's camera or go to winterfestparade.com/events/parade-viewing-area



#### **RIDE SHARE TO THE PARADE!**

Hotels around the Parade Viewing Area will be hosting shuttles to the viewing area. Ride Share is encouraged.

## SPEND THE WEEKEND WITH WINTERFEST<sup>®</sup>!

A variety of weekend getaway packages are available to enjoy the beauty of Greater Fort Lauderdale and the Parade.

Scan the QR Code for a variety of Parade experiences.

## Hard Ko HOLLYWOOD, FL

#### TITLE SPONSOR

1-800-937-0010 seminolehardrockhollywood.com No Parade Viewing



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### **BOOK YOUR PARTY WITH A NEW RIVER VIEW**



#### **OFFICIAL VIEWING HOTEL** 954-467-0671 | www.RiversideHotel.com





## **PEOPLE'S CHOICE AWARD**

WINTERFEST

#### YOU GET TO BE THE JUDGE! VOTE FOR YOUR FAVORITE PARADE ENTRY AND YOU COULD WIN ROUND TRIP TRAVEL

# jetBlue

Whether you are enjoying the Parade from home, aboard a boat or on the shore, you can vote for your favorite entry to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization (vote daily until January 8).

DOWNLOAD THE WINTERFEST® APP POWERED BY

SCROLL THROUGH THE IMAGES and VOTE for a chance to WIN! Each boat has an assigned number. Voting details on Winterfestparade.com

WATCH: DOWNLOAD & VOTE for your FAVORITE BOAT. Check out WinterfestParade.com to find details on the judged categories, such as best decorated, sound, spirit and more!

#### JUDGES:

Rear Admiral Douglas Schofield United States Coast Guard - Sector 7

Mayor Dean Trantalis City of Fort Lauderdale

Radio Personality Paul Castronovo iHeart Media - The Paul Castronovo Show

Chair Burnadette Norris-Weeks Greater Fort Lauderdale Chamber of Commerce

President David Serle Broward, Palm Beaches & St. Lucie REALTOR®

President & CEO Stacy Ritter Visit Lauderdale And YOU!





🖗 iHeart RADIO



#### Official Rules: https://winterfestparade.com/peoples-choice-award

## **VIP VIEWING AREA**



## December 14, 5:30 - 8:30 PM WANT A TICKET? BECOME A SPONSOR!

The Parade's "Official Start" takes place here! 500+ community leaders and sponsors will enjoy the perfect view to watch the Parade from Tunnel Top Park, the historic Stranahan House and Riverside



IN ASSOCIATION WITH

HolyCross

Hotel. Guests will mingle amongst Parade judges while enjoying delectable food and cocktails. A special thank you to PEOPayGo, Moss Construction and Holy Cross Health for their support. A variety of area restaurants will bring their signature dishes to this exclusive area. Join the Winterfest<sup>®</sup> family of sponsors and watch WSVN's television crew and judges in action in the Judging Area. Special Thanks to Chairwoman, Lisa Duke





## ENJOY THE HOLIDAYS AT HOME WITH WINTERFEST®

Rock WINTERFEST

Our website is a family's do-it-yourself holiday dream with recipes and ornament making videos to make anyone a pro! The Winterfest<sup>®</sup> Workshop is filled with fun ways to inexpensively bring the holidays into your home.

DECORATING IDEAS • GAMES • RECIPES • HOLIDAY CONTESTS AND MORE



## **STORYTIME WITH SANTA**

Register on winterfestparade.com today to have Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register? Don't worry, just tune in on Winterfest®'s Facebook page to enjoy Storytime with Santa – thanks to Joe DiMaggio Children's Hospital and EyeOnSouthFlorida. The video reading of "Twas the Night Before Christmas" will remain active with links on all of Winterfest®'s social media platforms and website until December 24.



Are you on the list for Storytime?

Children's Hospital

The Garvin Fin

💥 UBS

Santa on social media brought to you by Eyeor



## CAPTURE THE MAGIC OF WINTERFEST® WITH A UNITED STATES POSTAL SERVICE PICTORIAL POSTMARK

Winterfest<sup>®</sup> is working with the Fort Lauderdale United States Postal Service to create a pictorial postmark. This 2024 mark will be available to postmark stamped envelopes and postcards. Winterfest<sup>®</sup> will have postcards available at the Baptist Health Parade Viewing Area. There will also be a postcard on our

website to download and mail. The postmark will be available for 30 days starting December 14, 2024.



## SANTA

FL.

#### YOU BETTER WATCH OUT - SANTA IS COMIN' TO TOWN EARLY THIS YEAR! LOOK FOR SIGHTINGS NEAR YOU!

Santa is coming to Greater Fort Lauderdale on a little vacation before his big night – thanks to Winterfest®! Winterfest® will list a few of the sightings on social media and their website.

October 30 - November 3, 2024 -Fort Lauderdale International **Boat Show** 

December 14 – Seminole Hard Rock Winterfest Boat Parade

SANTA SIGHTINGS: Look for a list of locations on our website at winterfestparade.com

#### **DROP OFF YOUR LETTER INTO A BROWARD HEALTH SANTA MAILBOX**



- Broward Health Medical Center 1600 S. Andrews Avenue, Fort Lauderdale, FL 33316
- Broward Health North 201 E. Sample Road, Deerfield Beach, FL 33064
- Broward Health Imperial Point 6401 N. Federal Highway, Fort Lauderdale, FL 33308
- Broward Health Coral Springs 3000 Coral Hills Drive, Coral Springs, FL 33065
- Riverside Hotel 620 East Las Olas Boulevard, Fort Lauderdale, Florida 33301



## **TRACK SANTA**

Download our FREE APP Created by The Media Lab, Inc. Visit winterfestparade.com/santa or search Winterfest Santa Tracker in your App Store,





#### Upload your images using #WF2023 #WinterfestFL











## PARADE PARTICIPANTS AND VOLUNTEER EVENTS

## **CALLING ALL CAPTAINS! SKIPPER'S MEETING**



## December 10, 5:30-7:30 PM

Skipper's Meeting presented by Frank & Jimmie's Propeller, Boat Owners Warehouse and Chevron. Coral Ridge Yacht Club will host Parade captains for dinner following the mandatory meeting. Chevron Gas Cards along with a souvenir burgee by Carlos Solano and other items in the HOSTED BY



goodie bags will be provided for each Boater. Participants will receive their numbers printed by Image 360 and staging information.

PRESENTED BY



## CAPTAIN'S CUP

### February 12, 2025 7-10 PM

Join us in 2025 as we thank and congratulate the Seminole Hard Rock Winterfest® Boat Parade's winners, participants, and sponsors. Live entertainment, cocktails, full-course dinner and more!



## VOLUNTEER PARTY

#### March 2025

Join us as we celebrate YOU and your commitment to the Winterfest® organization.



HOSTED BY

Casa Calabria will be hosting our Volunteer Appreciation Party in 2025. Details will be sent to you via email.





2023 Volunteer of the Year: David and Lisa Plotnik



## FROM SAWGRASS TO SEAGRASS: WAVES OF HOLIDAY CHEER

And it starts with a BANG on board the Fireworks Barge. RERGERON

Remember to vote for your favorite entry – one random voter wins certificates on JetBlue Airlines





**Toys For Tots** 



Winterfest® Neon Nightlife Under the Sea "Octopus" show float



**12 Dinghies of Christmas** 



Chabad Lubavitch of Fort Lauderdale





## 2024 JR. CAPTAIN PROGRAM

## Congratulations Nicholas Menendez representing YMCA of South Florida

Congratulations to 13 year old Nicholas Menendez representing YMCA of South Florida for winning the title of the 2024 Winterfest<sup>®</sup> Jr. Captain. This Program is powered by FPL, and moved by TWO MEN AND A TRUCK.



Nicholas has Downs Syndrome and that has never stopped him from doing anything he wants to do in life. He loves to dance, color, play games, play sports, and give big hugs. His favorite sport is Basketball. He participates in many Adaptive Recreation programs at the YMCA. He is always concerned for everyone around him and cares for all. He always assures that everyone around him is safe and happy.

The Winterfest<sup>®</sup> Jr. Captain program was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young cancer warrior was introduced to Winterfest<sup>®</sup> by the Wasie Foundation and the Jessica June Children's Cancer Foundation. This year marks the 15th annual Jr. Captain. Former Wasie Foundation representative Jen Klaassens, Lisa Scott-Founds, President & CEO of Winterfest<sup>®</sup>, and Winterfest<sup>®</sup> Event Director Dawn Diehl, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues

as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.





## **2024 JR. CAPTAIN NOMINEES**





JACOB (9)

Children's

Hospital

Joe DiMaggio



BRITNAY (13) Epilepsy Alliance Florida

KINLEY (12)

Boys &

Girls Club





NICCO (9) Ann Storck Center









All nominee entered into the 2024 Jr. Captain Contest will ride on the Santa Showboat presented by Amazon

amazon