



WINTERFEST BOAT PARADE

Reflections Afloat



CITY OF FORT LAUDERDALE



EVERSHINE UNDER THE SUN

Experience Winterfest® and the Seminole Hard Rock Winterfest Boat Parade

Join us for the 12-mile Holiday Block Party on December 16th, celebrating the holidays in South Florida's unique style, with boats as the heart of the Parade and the participants the soul of its entertainment.

The Winterfest® organization celebrating 52 years will have added live entertainment including a Floating Concert Showboat and an Interactive Karaoke. The Seminole Hard Rock Winterfest® Boat Parade spans from Fort Lauderdale's Downtown to Pompano Beach, making it Broward County's largest holiday celebration. The theme "Reflections Afloat" embodies South Florida's nautical beauty and energy with a nod to the event's 20 years of title sponsorship with the Seminole Hard Rock Hotel & Casino. From paddleboarders, kayakers, fishing boats, pontoons, barges, and mega yachts, this Parade has it all.

Don't own a boat or live in the area? You can enjoy the show from a variety of locations along the route as well as our organized viewing location on the Intracoastal. The event is also televised and on the web.

Don't miss out!

Enter your boat, purchase tickets,
or become a partner.

Happy Holidays!
See you at the Parade.

Winterfest Team



Karli Florence-Ramirez, Kathy Keleher, Dawn Diehl,
Bill Walker and Lisa Scott-Founds

VOL. 29 | ISSUE 1 NOVEMBER 2023

"The World's Most Watched Boat Parade" captivates over 1 million spectators annually.
Call 954-767-0686 or visit WinterfestParade.com #WinterfestFL | Like us on Facebook

DISCOVER YOUR RHYTHM.



PARADISE MEETS PLAYGROUND.

Escape the every day and indulge yourself in a truly extraordinary getaway with limitless possibilities.

1 Seminole Way, Hollywood, FL 33314 | HardRockHolly.com | [#GuitarHotel](https://twitter.com/GuitarHotel)

- 1,271 luxury guest rooms and suites
- World-class spa spanning 42,000 square feet
- Dining concepts for every taste
- 18 acres of pools and a lagoon
- 26,000 square foot retail promenade
- Brand standard amplified service
- 10 minutes from Ft. Lauderdale Airport
- 30 minutes from Miami International Airport



THE GUITAR HOTEL®



HOLLYWOOD, FL



"In its 52nd year, the Seminole Hardrock Winterfest Boat Parade remains a captivating tradition that reflects our diverse community. Anticipate an even grander spectacle this year, as we look forward to welcoming everyone to the

enchanting festivities that define the spirit of the season on the waterways of Greater Fort Lauderdale."

Stacy Ritter

Stacy Ritter,
President and CEO, Visit Lauderdale



"The Seminole Hard Rock Winterfest Boat Parade truly is the "Best Show on H2O" and is the ultimate way to kick-off the Holiday Season with family and friends. This extraordinary event showcases the immense creativity and beauty

of our community and attracts visitors from around the world. The Seminole Hard Rock Winterfest Boat Parade is a cherished tradition in Broward County and a unique event that should not be missed! Happy Holidays to all and I hope to see you there"

Nan H. Rich

Nan H. Rich
Broward County Mayor



"The Seminole Hard Rock Winterfest Boat Parade is a wonderful start to the holiday season, a magical event that is fun for the entire family. For more than half a century, the Boat Parade has wowed millions of residents and visitors alike with

spectacular illumination, colorful pageantry and festively decorated boats all along Fort Lauderdale's amazing waterways. The Boat Parade showcases the best of our community to the world. Nowhere has a more unique holiday event than Fort Lauderdale's. Please join us on the water or along the shore to celebrate the holidays and be a part of this truly remarkable tradition."

Dean Trantalis

Dean Trantalis,
Mayor, City of Ft. Lauderdale

HERE ARE A FEW OF THE PARADE SHOWSTOPPERS COMING TO SOUTH FLORIDA'S WATERWAYS ON DECEMBER 16, 2023

And it starts with a BANG
on board the Fireworks Barge.



amazon Santa Showboat



H-PROOF®



Toys For Tots



Winterfest® Neon Nightlife Under
the Sea "Octopus" show float



RNDC



ballyhoo
media



Rubber Duck



Chabad Luvich



12 Dinghies of Christmas



wsvn



TWIN PEAKS



DECEMBER 22 - 30

AT THE DIPLOMAT BEACH RESORT HOLLYWOOD

Tickets start at \$39 - get them today • www.cirqueatthediplomat.com

A NEW HOLIDAY CIRQUE SHOW!

The razzle dazzle of Broadway meets the sparkle and pizzazz of Hollywood at the exclusive residency and world premiere of **POMP, SNOW & CIRQUEumstance at the Diplomat Beach Resort, Hollywood, FL.**

Don't miss this once-in-a-lifetime experience by Broadway Director and Cirque Dreams Founder Neil Goldberg.

DID YOU SEE US AT WITH SANTA?



Santa knows where to get-away when he is taking a break from the North Pole. [VISIT LAUDERDALE](http://www.visitbroward.com) takes Santa on Vacation while he was in Broward County, he stopped by to say hello at the Winterfest booth.



Photo courtesy of MegaFend Mooring Products

ROCK THE NIGHT AWAY WITH WINTERFEST AND DECO!

SHIREEN SANDOVAL ALEX MIRANDA LYNN MARTINEZ

DECO DRIVE

WEEKNIGHTS 7:30 & 11:30 PM

7

Fifth Third Bank proudly supports Winterfest® 2023



2023 Grand Marshals
BOYZ II MEN



FIFTH THIRD BANK

Fifth Third Bank. National Association, Member FDIC.



THE OFFICIAL BANK AND SPONSOR OF THE GRAND MARSHAL SHOWBOAT



WINTERFEST

BOAT PARADE

CALLING ALL BOAT OWNERS!

JOIN THE SEMINOLE HARD ROCK WINTERFEST® BOAT PARADE AND SHOWCASE YOUR VESSEL ON TV

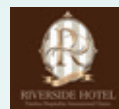
Get ready for the most exciting event of the year! The Seminole Hard Rock Winterfest® Boat Parade is back, and we want YOU to be a part of it. Whether you have a kayak, a yacht, a paddleboard, or a catamaran, all types of boats are welcome to join in on the fun. This year's theme is "Reflections Afloat," so let your creativity shine by decorating your boat. Plus, by participating, you'll have the chance to be featured on television and even compete in the "People's Choice Awards" sponsored by JetBlue. It's a fantastic way to support your community and spread holiday cheer.

The pre-show starts at 6 PM, and the parade kicks off at 6:30 PM on December 16th. Remember to ask your friends to vote for your boat. You will receive your number sponsored by Image360 Lauderhill.

ENTRY FEES: nonprofit (privately-owned vessel: \$30 / privately-owned vessel with no signage \$35 / Corporate Entries from \$250 and up

BOATERS - SMILE FOR THE CAMERAS - WAVE TO THE JUDGES

Don't miss out on the opportunity to have your boat showcased on TV! We'll have camera crews from WSVN Channel 7 capturing the excitement from the Riverside Hotel on Las Olas Boulevard, Tunnel Top Park, and Stranahan House as well as various locations along the route. The footage will be broadcasted on the City of Fort Lauderdale's channel 78, and WSVN will also stream it globally, making the Seminole Hard Rock Winterfest® Boat Parade a worldwide event.



BOATERS - WE NEED YOU TO BE CONTROL BOATS



We couldn't make this event possible without the help of our amazing volunteers, boating clubs, and Coast Guard Auxiliaries. They play a crucial role in coordinating our Official Control Boat Fleet, ensuring the safety and order of the Parade. If you'd like to be a part of this incredible team and enjoy a fantastic view of the Parade, consider becoming a Control Boat. Contact the Winterfest® office at 954-767-0686 to sign up. As a thank-you, all Control Boats will receive a goodie bag, have a chance to win raffle prizes, and be invited to our Volunteer Party on March 6 at Piazza Italia.

OFFICIALS GOWNS OF WINTERFEST

Zola Keller

LAS OLAS

Gowns • Cocktail • Bridal • Pageant



PRICES:
\$495 - \$6,000

SIZES:
00-32
& Custom

**LOCALLY GROWN.
INTERNATIONALLY KNOWN.**

818 E. Las Olas Blvd., Fort Lauderdale | 954-462-3222 | ZolaKeller.com

SKIPPER'S MEETING

DECEMBER 12, 5:30 - 8:00 PM

HOSTED BY



Before the Parade, we'll be hosting a mandatory Skipper's Meeting on December 12th from 5:30 PM to 8:00 PM. The meeting will be held at the Coral Ridge Yacht Club and is essential for all Parade participants to attend. At the meeting, you'll receive a thorough review of the rules, regulations, and line-up information from the U.S. Coast Guard, Fort Lauderdale Marine Patrol, and Parade organizers. After the meeting, enjoy dinner and cocktails. Each parade entry will also receive a well-stocked goodie bag with Chevron gas cards, items from West Marine and a souvenir burgee by Laura Elmore.

Don't wait any longer! Enter your boat today and be a star of the Seminole Hard Rock Winterfest® Boat Parade. It's an opportunity you don't want to miss!



PRESENTED BY

West Marine



WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® gear. Visit winterfestparade.com or calling 954-767-0686.

One-of-a-kind items such as hand-painted ornaments and shirts by Marine Artist Dennis Friel.

Winterfest® ornaments are designed by Pat Anderson

Winterfest® Shirt by Dennis Friel



2023 POSTER ARTIST - MEET LAURA ELMORE

Laura Elmore was born and raised in South Florida. An all around artist, painter, photographer, graphic designer and advertising business owner. She received a Bachelor's degree from the College of Fine Arts in Graphic Design at the University of Florida. She started 954design.com in 2003 providing high quality design for businesses. Around town she is known for her "Las Olas" series painting. All painted on-site at popular and historical landmarks. Locations can be found off of Las Olas Blvd. and along the historical New River area. Laura is a community leader in the city of Ft. Lauderdale. In 2009 she was acknowledged by Cystic Fibrosis Foundation as one of South Florida's Top leaders in Broward County. She served on the board for Birch State park since 2014. For the past 2 years in October she hosts an annual fundraiser that gives 100% of all proceeds to the charity in need. Along with being the Poster Artist for Winterfest® this year, Laura designs the promotional materials for the organizers annual Black Tie Ball.



This year, 954Design is celebrating 20 years in business. Currently you can find Laura with her husband and son exploring nature and enjoying new eateries.

PEOPLE'S CHOICE AWARD

**YOU BE THE JUDGE
PICK WHICH PARADE ENTRY WINS AND YOU
COULD WIN ROUND TRIP TRAVEL ON JETBLUE**

jetBlue

Whether you are enjoying the Parade from home, aboard a boat or on the shore, you can vote for your favorite entry to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization (vote daily until January 8).

DOWNLOAD THE WINTERFEST® APP POWERED BY

SCROLL THROUGH THE IMAGES and VOTE for a chance to WIN!
Each boat has an assigned number. Voting details on Winterfestparade.

WATCH: DOWNLOAD & VOTE for your FAVORITE BOAT. Check out WinterfestParade.com to find details on the judged categories, such as best decorated, sound, spirit and more!

JUDGES:

Rear Admiral Douglas Schofield

United States Coast Guard - Sector 7

Mayor Dean Trantalis

City of Fort Lauderdale

Radio Personality Paul Castronovo

iHeart Media - The Paul Castronovo Show

Chair Elect Burnadette Norris-Weeks

Greater Fort Lauderdale Chamber of Commerce

President Chris Krzemien

Broward, Palm Beaches & St. Lucie REALTOR®

President & CEO Stacy Ritter

Visit Lauderdale

And YOU!



Official Rules: <https://winterfestparade.com/peoples-choice-award>



CAPTURE WINTERFEST®'S MAGIC WITH A UNITED STATES POSTAL SERVICE PICTORIAL POSTMARK



STATION
December 16, 2023
Fort Lauderdale, FL 33316

Winterfest® is working with the Fort Lauderdale United States Postal Service to create a pictorial postmark. This 2023 mark will be available to postmark stamped envelopes and postcards. Winterfest® will have postcards available at the Baptist Health Parade Viewing Area. There will also be a postcard on our website to download and mail. The postmark will be available for 30 days starting December 16, 2023.

SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the



WINTERFEST

BLACK TIE BALL

PRESENTED BY



IN ASSOCIATION WITH



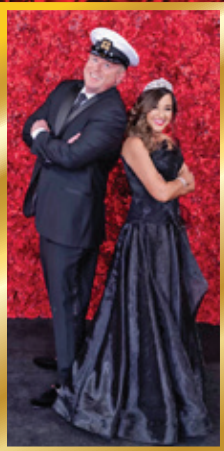
DECEMBER 9TH



Lisa Scott-Founds – Winterfest, Inc.,
David Boothe – Republic National Distributing Company,
Susan Renneisen – Seminole Hard Rock Hotel & Casino and
Kathryn Salerno – Broward Health



Wendy Liebowitz, Susan Phipps, Ginny Fujino,
Micki Scavone, Lori Perlman



2023 Belle of the Ball – Karla
Nelson-Thatcher
Commodore – David Boothe



Andrew Robinson, Tiffany
Macklin and Roxana Garcia



Catering Team from the Seminole Hard Rock Hotel & Casino

Photos by Downtown Photo
Dresses by Zola Keller
Jewelry by Robinson's Jewelers Las Olas

Prepare to step into a world of romance, glamour, and exhilaration as we proudly announce the highly anticipated Seminole Hard Rock Winterfest Black Tie Ball presented by Broward Health in Association with Republic National Distributing Company with a Moulin Rouge Flair. Hosted and produced by Seminole Hard Rock Hotel & Casino, this enchanting event promises an evening of unforgettable entertainment, exquisite dining, and an ambiance reminiscent of the iconic Broadway show.

The event will captivate the allure and mystique of turn-of-the-century Paris with its fusion of elegance and excitement. This signature event will begin with the Welcome Reception sponsored by Fision Fiber Optics by Hotwire Communications with an ice bar featuring Republic National Distributing Company wine and spirits products such as Deep Eddy Vodka, Botanist Gin, and Remy Martin. Prepare to be transported to the enchanting world where passion, artistry, and opulence collide in perfect harmony. Special performances from the Cast of the Spectacular "Moulin Rouge! The Musical" (Special thank you to Broadway Across America), and the band Private Stock sponsored by DEX Imaging will guarantee guests will dance the night away. This event is tagged as the most prominent holiday gala in the Fort Lauderdale area and by far the highlight of South Florida's social season.

The amazing silent auction presented by Robinson's Jewelers will give you the opportunity to bid at the convenience of your home on over 200 items. The live auction takes place inside the ballroom with experiences from Pink Sands Resort, Ocean Manor Beach Resort, Captain Lee onboard Savior-Faire, Explora Journeys, services from Dr. Lisa Learn, outdoor kitchen designed and installed by US Brick & Block Systems, LLC., jewelry from Robinson's Jewelers Las Olas, Membership at the Tower Club, and a Private Cabana at SeaGlass.

The ballroom will be transformed to reflect the Parisian era which indulged in the celebration of life, love, art with a twist of risqué. Guests are encouraged to dress in their most glamorous black tie attire, with a touch of Moulin Rouge flair. Local top fashion designer Zola Keller has created a few elegant gowns that range from pure sophistication to embracing the inner showgirl with feather boas, corsets, and glittering accessories.

Susan Renneisen –Vice President of Community Affairs and Special Events for the Seminole Hard Rock Hotel & Casino and Kathryn Salerno, MBA - Director of Community Affairs for Broward Health co-chair this event. This magical evening produced by the Seminole Hard Rock Hotel & Casino will honor two of this area's community leaders: 2023 Belle of the Ball – Karla Nelson-Thatcher, Hotwire Communications Senior Vice President, Marketing, Media, Public & Government Affairs. David Boothe, On Premise Division Manager, representing Republic National Distributing Company will be recognized as this year's Commodore.

TICKETS (\$400.00) and TABLES OF 10 (\$4,000 to \$6,000) are on sale for this extraordinary event are limited, so don't miss your chance to be a part of this unforgettable experience. Secure your place by visiting Winterfestparade.com.

fision
by Hotwire Communications

DEX
imaging

FLPS
FORT LAUDERDALE
PLASTIC SURGERY

JETLINX

BROADWAY **ACROSS AMERICA**

ROBINSON'S
JEWELERS
LAS OLAS

Zola Keller
Las Olas

MOULIN ROUGE!

RNDC

REMY MARTIN

THE BOTANIST

BOOKS 1888

JENAHEN'S

DOBEL

DOBEL



Moulin Rouge! The Musical is a grand and spectacular production; the musical contains some mature themes, revealing costumes and adult language. Recommended for ages 12+.

SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

DECEMBER 15, 2023



HOLLYWOOD, FL



2023 GRAND MARSHALS BOYZ II MEN

Brought to you by

In association with



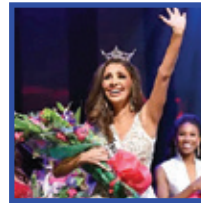
HOLLYWOOD, FL

Seminole Hard Rock Winterfest® Boat Parade is thrilled to announce the legendary R&B group Boyz II Men has been chosen as the Grand Marshals for the highly anticipated Parade in 2023. Known for their incredible harmonies, soulful ballads, and timeless hits such like "End of the Road," "I'll Make Love to You," or "On Bended Knee." Boyz II Men will bring their unparalleled energy and talent to this iconic holiday event.

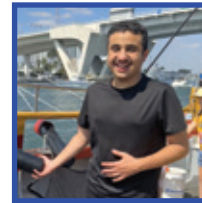
Boyz II Men will be honored at the exclusive Grand Marshal Reception, followed by leading the Parade the next night onboard the Grand Marshal Showboat presented by Fifth Third Bank.

Boyz II Men will perform at the Seminole Hard Rock Winterfest® Grand Marshal Reception.

Special guests included Alexander Star + The Golden People, an appearance by Miss Florida Juliette Valle and this year's Jr. Captain representing Freedom Waters Foundation, Ben Ayalon.



Miss Florida 2023
Juliette Valle



Jr. Captain
Ben Ayalon



Alexander Star
+ The Golden People



WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL:

Winterfest® Television Special is shared around the state through a network partnership with WSVN (Fox Affiliate) and Bally Sports Sun and is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7.

Friday, December 22, 2023.....7:00-8:00 PM
Monday, December 25, 2023.....5:00-6:00 AM
Monday, December 25, 2023.....12:00-1:00 PM
Monday, January 1, 2024.....5:00-6:00 AM
Monday, January 1, 2024.....12:00-1:00 PM

BOSTON: Sister stations will air the Parade.

WHDH - Monday, December 25, 2023 12:00-1:00 PM
WLVI - Sunday, December 31, 2023 2:00-3:00 PM

SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season.



Santa

DROP OFF YOUR LETTER INTO BROWARD HEALTH SANTA MAILBOXES

Broward Health is going to help you get your letter to Santa. Look for Santa Sightings and mailbox locations on the Winterfest® website



You might even catch the Jolly Ol' Man himself walking along our beautiful downtown area.

STORYTIME WITH SANTA PRESENTED BY JOE DIMAGGIO CHILDREN'S HOSPITAL

Register on winterfestparade.com today to have Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register? Don't worry, just tune in on Winterfest®'s Facebook page to enjoy Storytime with Santa – thanks to Joe DiMaggio Children's Hospital and EyeOnSouthFlorida. The video reading of "Twas the Night Before Christmas" will remain active with links on all of Winterfest®'s social media platforms and website until December 24.



Joe DiMaggio
Children's Hospital®

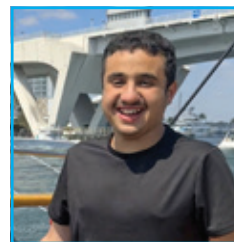




THE VOTES ARE IN! WINTERFEST® FOUNDATION ANNOUNCES 2023 JR. CAPTAIN: BEN AYALON representing FREEDOM WATERS FOUNDATION

Congratulations to 16 year old Ben Ayalon representing Freedom Waters Foundation for winning the title of the 2023 Winterfest® Jr. Captain. This Program is powered by FPL, and moved by TWO MEN AND A TRUCK. Ben's diagnosis of autism, OCD, and developmental delay may present challenges in his daily life, but his positivity and kindness have a remarkable impact on those around him. Despite the difficulties he faces, Ben consistently wears a smile and exudes a friendly demeanor. He greets everyone he encounters with a warm hello and a desire to share a hug. Ben is happiest when he is on or near the water; it is very calming and therapeutic for him, and Freedom Waters allows him these life-changing experiences.

The Winterfest® Jr. Captain program was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young cancer warrior was introduced to Winterfest® by the Wasie Foundation and the Jessica June Children's Cancer Foundation. This year marks the 14th annual Jr. Captain. Former Wasie Foundation representative Jen Klaassens, Lisa Scott-Founds, President & CEO of Winterfest®, and Winterfest® Event Director Dawn Diehl, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.



2023 JR. CAPTAIN NOMINEES



JAMES (14)
Big Brother
Big Sister
of Broward
County



**GABBY &
MAX (13 & 8)**
The For Paul
Foundation



LAILA (14)
Prevention
Central



PENELOPE (12)
Ann Storck
Center



NOAH (8)
United
Community
Options



LIVIA (15)
Dan Marino
Foundation



SOPHIA (11)
Children's
Diagnostic &
Treatment
Center



JANNAH (16)
Bowtie Kids



ANEYSIA (9)
4KIDS

All nominees entered into the 2023 Jr. Captain Contest will ride on the Santa Showboat presented by Amazon



CALLING ALL BROWARD COUNTY STUDENTS IN KINDERGARTEN thru 5TH GRADE! WINTERFEST® FOUNDATION FANTASY BOAT STUDENT ART CONTEST

CREATE YOUR FANTASY BOAT WITH A CHARACTER ON PAPER OR COMPUTER

Submit your original 8.5" x 11" artwork for the 19th annual Fantasy Boat Student Art Contest on PAPER using crayons, pencils, paints OR using Microsoft "Paint" Program on your COMPUTER. Deadline is Feb. 15, 2024 and can be sent electronically as a hi-res JPEG or PDF or mailed/dropped off to the Winterfest® office.

FIRST PLACE IN EACH CATEGORY WILL RECEIVE A LAPTOP COURTESY OF DANIA POINTE
FIRST, SECOND & THIRD PLACE WINNERS WILL BE AWARDED VISA GIFT CARDS
IN THREE CATEGORIES GRADES K/1, 2/3, 4/5

PLUS, HONORABLE MENTIONS and prizes for the winners' schools.

HIGHLIGHT: A Character from one submission will become a "Costume Creation" brought to life by the creator of the children's book and show POMP, SNOW & CIRQUEumstance.

SPECIALTY AWARDS: GUY HARVEY OCEAN FOUNDATION AWARD and MUSEUM AWARD.

AWARDS CEREMONY: Hosted by Museum of Discovery & Science – all participants and their immediate family are invited to attend.

For Rules & Release Forms: WinterfestFoundation.org

PRESENTED BY



AWARDS PRESENTED BY





WINTERFEST BOAT PARADE



**Baptist
Health**

PARADE VIEWING AREA

In association with
the Beach Business Improvement District

DECEMBER 16

Gates open at 4PM, Parade arrives at 7 PM

**Live Entertainment before the
Parade and after until 10:30 PM**

LOCATION: Las Olas Intracoastal Promenade Park

80 Las Olas Circle, Fort Lauderdale, FL 33316

Enjoy an up close and personal view of the Parade from this location. A festival atmosphere will include the Shane Duncan Band and Southern Blood on the City of Fort Lauderdale Stage. Twin Peaks serving your favorite Republic National Distributing Company and Coke products (for purchase) and food vendors in the Stella Artois Culinary Courtyard. Sampling LaCroix and Celsius. Interactive games and fun for the whole family. Ford vehicles will be on display; spin the wheel to win prizes and take photos with Santa. Parade commentary from Amelia from BIG1059, will be heard throughout the area.



Tickets are \$25 for children 10 and younger, and \$30 for adults.

Parking is available at the City Garage. Rideshare is encouraged.

PARADE GOES ON RAIN OR SHINE! There are no refunds, no exceptions. No pets, cans, drones, chairs, or coolers are permitted inside the gated Parade Viewing area.



Make it a Winterfest® weekend with discounted hotel packages at winterfestparade.com.



BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 16

CLOSINGS WILL BE IN EFFECT:

- New River closes at 2:30 PM to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at 5:20 PM from Port Everglades to Oakland Park Bridge South 6:20 PM North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 PM ALL Parade Vessels, New River
- Preshow: 6 PM / Parade Start Time: 6:30 PM, SHARP

NO ANCHORING ZONES

- No anchor zones" will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route



BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate)

	UP	DOWN
7th Avenue Bridge	6:00 PM	8:30 PM
FEC Railroad Bridge	6:00 PM	8:30 PM
Andrews Avenue	6:00 PM	8:30 PM
Third Avenue Bridge	6:00 PM	8:30 PM
Las Olas Boulevard	7:00 PM	9:00 PM
Sunrise Boulevard	7:30 PM	9:30 PM
Oakland Park Boulevard	8:00 PM	10:00 PM
Commercial Boulevard	8:30 PM	11:00 PM



Visit Winterfestparade.com to see the current Brightline schedule for December 10th.

HOST A PARTY & DECORATE! PARADE WATCHERS WAVE TO THE CAMERAS AND SING WITH THE KARAOKE SHOWBOAT



Attention all residents and businesses along the Intracoastal Waterway and the New River! This year, we're putting the spotlight on YOU with our Karaoke Ballyhoo Billboard Entry. Imagine seeing yourself and your guests on the big screens as it travels throughout the Seminole Hard Rock Winterfest® Boat Parade, capturing all the excitement on December 16th. Residents with the most outstanding decorations will have the chance to receive an award and be invited to the Winterfest® Captain's Cup Awards Party.

FLOATING CONCERT BY ALEXANDER STAR + GOLDEN PEOPLE ONBOARD THE VISIT LAUDERDALE SHOWBOAT

The Seminole Hard Rock Winterfest® Boat Parade producers are thrilled to announce a talented artist and songwriter will sing "Color Out Loud!!" during the Parade. This new song is an anthem celebrating the diversity and unity found in Greater Fort Lauderdale/Broward County, where people of all nationalities, cultures, and value systems coexist under the sun.



Winterfest® supporters will have the chance to hear it live at the Grand Marshal Reception on December 15th. The unveiling of the anthem to the public will be as Alexander Star + The Golden People perform on the Visit Lauderdale decorated 'floating concert showboat' onboard the Island Adventure Water Taxi in the Parade on December 16th.



LEARN MORE
WINTERFESTPARADE.COM

PROUD SPONSOR



REALTORS
BROWARD | PALM BEACHES | ST. LUCIE

SAVE THE DATE & DECORATE

Show the world what South Florida has to offer! Decorate your home or business with the Broward, Palm Beaches & St. Lucie Realtors®

VIP PARADE VIEWING

PRESENTED BY



IN ASSOCIATION WITH



AT TUNNEL TOP PARK

Community leaders and Winterfest® sponsors will enjoy the perfect view to watch the Parade from Tunnel Top Park, the historic Riverside Hotel and Stranahan House. Guests will mingle amongst Parade judges while enjoying delectable food and cocktails. A special thank you to PeoPayGo, Moss Construction, Holy Cross Health and Nova Southeastern University for their support. A variety of area restaurants will bring their signature dishes to this exclusive area. Join the Winterfest® family of sponsors and watch WSVN's television crew and judges in action in the Judging Area.

THIS AREA IS A SPONSOR ONLY EVENT: Want a Ticket? Become a Partner.



HOSTED BY



START WITH A STELLA



Always Enjoy Responsibly.
© 2023 Stella Artois® Beer, Brewed in the U.S.A., Stella Artois, St. Louis, MO

ADDITIONAL SWEEPSTAKES/CONTESTS

There are more ways to Win with Winterfest® from Voting for your favorite Parade Entry to Decorating Your Home – Here are a few other great opportunities to win just by visiting the Winterfest® website Contest section:



GET-AWAY VACATIONS

TRAVEL TO PARADE: One lucky winner will stay at the Seminole Hard Rock Hotel & Casino, receive Fifth Third Bank Grand Marshal Showboat Tickets and air travel with JetBlue.

STAY-CATION: Want a little get-away with your friends or business associates? Enter in this contest for a chance to win a Bora Cabana Fun Day for Ten.



jetBlue®

PET CONTEST

FESTIVE PET COSTUME PHOTO CONTEST

WIN \$250 GIFT CARD IF YOUR PET RECEIVES THE MOST VOTES!

Are you a proud parent of a pampered pooch or a furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly to the contest site.

Winterfest® is working with iHeartMedia and various partners on promoting and securing prizes.



<https://winterfestparade.com/contests>

Prizes are subject to change prior to the start of the contest. Please check the website for details.

RNDC and its valued supplier partners
proudly support Winterfest.



2023 CAPTAIN'S CUP AWARDS



**ALL PARADE PARTICIPANTS AND SPONSORS ARE
INVITED TO THE CAPTAIN'S CUP
FEBRUARY 28, 2024**

Join us in 2024 as we thank and congratulate the
Seminole Hard Rock Winterfest® Boat Parade's winners,
participants, and sponsors. Live entertainment, cocktails,
full-course dinner and more!

**HOSTING AND SPONSORSHIP OPPORTUNITIES ARE
AVAILABLE
WITH THIS EVENT.**

WE ♥ OUR VOLUNTEERS

CALLING ALL 2023 VOLUNTEERS

Join us as we celebrate YOU and your commitment to the
Winterfest® organization.



is hosting our Volunteer Appreciation Party on
March 6th.

Details will be sent to you via email.



2022 Volunteer of the Year
Deborah Drabb



Winterfest Launch Party Platinum Rewind

PRESENTED BY
GRAYROBINSON

FEATURED RESTAURANT



The Gray Robinson, P.A. Winterfest® Launch Party, recently held at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, gave guests a taste of the neon glow and glamour they can expect in December. A video produced by Hotwire Communications started the evening with event and Parade highlights, followed by the unveiling of the commemorative poster by Dennis Friel and announcement of the 2022 Grand Marshals.

Culinary creations featured Casa Calabria Restaurant, along with other local establishments such as 3030 Ocean, Andy's Live Fire Grill, BK Lobster, Billy's Stone Crab, Eddie V's, Mimi's Ravioli, Piazza Italia, Fogo de Chao, Sea Level, and Timpano. Republic National Distributing Company highlighted their brands with decadent cocktails created with 13 Celsius, Benziger Tribute, Chloe and Cupcake Wines, Brugal 1888, Cointreau, Deep Eddy Vodka, Skrewball Whiskey, Fireball Whisky, Remy Martin along with Stella Artois, and a sampling of Celsius energy drinks and LaCroix Sparkling Water complimented the Neuvana Lounge.

Event Chairwomen Alyssa Lovitt of I LOV-ITT Events, LLC. and Gray Robinson P.A. partner, Robyn Vines, welcomed guests with Winterfest® President & CEO, Lisa Scott-Founds and Winterfest® Chairman Mark Swenson as the under the sea themed room and neon glow brought by Cleveland Clinic peaked the excitement of the attendees for this year's Parade.

MC's for the evening - Drew from Y-100 and Amelia from BIG 105.9 DJ Kris Prime kept the entertainment flowing with Ivan Rodriguez Productions. Performances by Steven Avi on his neon-lighted violin and Deanette Rivas (Season 1 of La Voz) with sea and neon character photo ops from Florida Children's Theatre and Pomp, Snow & CIRQUEumstance, Cirque Dreams Holidayze, and Cleveland Clinic. Guests made a splash as they entered the Robinson's Jewelers Grand Entrance.

Winterfest Security provided by King Intelligence and Security Services, Inc.





ROARING 20s

Steven Savor
presents

GATSBY

Benefitting WINTERFEST and FLIFF



Steven Savor hosted the ultimate mansion party on November 4th in celebration of Winterfest's 20 year partnership with the Seminole Hard Rock Hotel & Casino. Benefitting both Winterfest® and the Fort Lauderdale International Film Festival, the event captured everyone's attention and was sold out within weeks.



SEMINOLE Hard Rock HOTEL & CASINO WINTERFEST BOAT PARADE FREE FAMILY FUN DAY

PRESENTED BY



**Joe DiMaggio
Children's Hospital®**

IN ASSOCIATION WITH

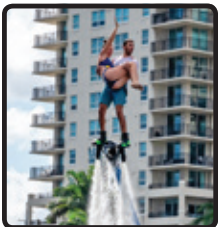


The weather was perfect for this year's Winterfest Family Fun Day presented by Joe DiMaggio Children's Hospital in association with Publix. Approximately 6,000 people enjoy a variety of activities at Esplanade Park including a special diving performance by Ellie Smart with Aqua Flight as well as other fun water activities by the Fort Lauderdale Fire Boat, IFEA fishing clinic and rides on the Water Taxi.

Additional activities included:

- Free ice cream sampling by Publix
- Stoked on Salt Ocean Conservation Village
- Catabella Express Train, Polar Express
- Free bicycle helmets from Epilepsy Alliance
- Entertainment by School of Rock
- Broward College Snow Mountain
- Artist Joseph Gormley heart paintings
- Pet Rescue Row and Puppy Kissing Booth
- Free Chevron toy cars

As well as other giveaways and activities by the Ave Maria, South Florida Ford, City of Fort Lauderdale, Fifth Third Bank, YMCA, Florida Children's Theatre, Nova Southeastern University, iHeart Gallery, Kids in Distress, Tomorrow's Rainbow, and Freedom Waters. The Museum of Discovery and Science opened their doors for free to over 1900 guests following the event.



OFFICIAL BANK OF WINTERFEST



THERE'S AN APP FOR THAT! PARADE TRACKER POWERED BY FORD



Winterfest® app provides convenient links to the Winterfest® website, offering visitor information, hotel deals, a Parade route map, ticket access, event details, music, coloring pages, and a Parade Tracker. Follow Santa's Sleigh delivered by Amazon (aboard the Jungle Queen) and the Grand Marshal Showboat with Boyz II Men, sponsored by Fifth Third Bank, as they journey through the Parade route. You can also cast your vote for your favorite boat by clicking on its image within the app. All boat entries are listed. (Standard message and data rates may apply)



The Seminole Hard Rock Winterfest® Boat Parade has been recognized as one of the top 20 Holiday Parades in the USA 10Best Readers' Choice Awards.

THANK YOU TO

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HOLLYWOOD, FL

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CITY OF FORT LAUDERDALE



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FIFTH THIRD BANK



Laura Elmore - Poster Artist



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City of Fort Lauderdale Dockmaster

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Clear Path Alerts Security Company
FDI Services
Florida Department of Transportation

Fort Lauderdale Police Department
Fort Lauderdale Police Marine Unit
United States Coast Guard - Sector 7
United States Postal Service

PHOTOGRAPHERS

Al Evans - Downtown Photo
Ginny Fujino - Black Tie South Florida

Howie Grapek - GPO Photography
Jason Leidy - Middle River Arts Photography

Tom Serio Photography



WINTERFEST[®]

BOAT PARADE

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#WinterfestFL23



WINTERFEST[®] - FORT LAUDERDALE IS THE HOST CITY OF SOUTH FLORIDA'S SIGNATURE HOLIDAY EVENT THE WORLD'S MOST WATCHED BOAT PARADE



2023 Winterfest[®] Board and Advisory Members with Staff during a recent Board Meeting

**JOIN THE PARADE – GET TICKETS TO WATCH
THE “BEST SHOW ON H2O”**

Volunteer at the Parade Viewing Area – as a
Control Boater – help in the staging area as a Dockwalker



Reflections Afloat

WINTERFEST 2023