



WINTERFEST

BOAT PARADE

DECEMBER, 16 2023



Reflections Afloat



POSTER ARTIST: LAURA BRILL EL MORE



CITY OF FORT LAUDERDALE



52 NEVER LOOKED SO GOOD!



This year's 52nd Annual Seminole Hard Rock Winterfest® Boat Parade will rock the South Florida waterways on Saturday, December 16, 2023. What better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and thousands of watts of music pumping through their sound systems - all for the entertainment of the more than one million spectators along the 12-mile waterway Parade route. Dubbed the "World's Most Watched Boat Parade," Winterfest® Inc. has an economic impact averaging 50 million dollars annually to the South Florida economy. Noted as Florida's #1 attended one-day live spectator event, the Parade is recognized as #7 in the U.S and Top 20 Parade in the World. Each year, Winterfest® organizers strive to create the unexpected for Parade guests, and this year is no different. Expect lots of surprises – you never know who will show up at a Winterfest® event! Winterfest® Inc. is a 501(c)4 not for profit organization created to produce unique, cutting edge, awe-inspiring events. Winterfest® promotes the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest® Boat Parade, all while bringing the community together. The tradition became an organized event in 1971 and incorporated in 1988. Today, Winterfest® Inc. employs three full-time and two part-time staff members with a Board of Directors, and volunteers who are involved year round. Winterfest® produces this FREE signature Parade every December, working with government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, Broward Sheriff's Office Fire Rescue, Federal Aviation Administration, FBI, Florida Department of Transportation, Florida Highway Patrol and Homeland Security. Winterfest® coordinates with 160 police details for land and sea, 27 ham operators, 25 control boaters, towboat operators, bridge tenders, charter boat captains, dock masters, and an additional 350 volunteers. All this fun is captured on camera in conjunction with WSVN 7 to produce a one-hour television special shown digitally all over the world.





GRAYROBINSON

WINTERFEST® LAUNCH PARTY



Oct. 14, 7 – 10 p.m.

The Launch Party presented by Gray Robinson, P.A., was hosted by Fort Lauderdale Marriott Harbor Beach Resort & Spa, with culinary delights from featured restaurant, Casa Calabria, along with other local establishments 3030 Ocean, Billy's Stone Crab, Mimi's Ravioli, Timpano, Eddie V's, Piazza Italia, Fogo de Chao, Sea Level, and Flemings. Guests enjoyed the Future Tech and LG Virtual Reality Experience. Libations from Stella Artois, LaCroix Sparkling Waters, and spirits from Republic National Distributing Company.

Special Performance by Melle Mel and Scorpio from the Furious 5 presented by Ocean Manor Beach Resort. Video highlights of the 2023 year from Hotwire Communications will be shown and don't miss the Grand Marshal announcement by WSVN Channel.

King Security will be there to check credentials.

Special Performance by
Grandmaster Flash & the Furious 5

FEATURED RESTAURANT



Catch the reveal of
the 2023 original
poster art by
Laura Elmore.





WINTERFEST

BOAT PARADE



GASTBY ROARING 20S

Nov. 4, 7 – 10 p.m.

\$125 per ticket



Gatsby Party presented by Steve Savor, celebrated Winterfest® along with the Fort Lauderdale International



Film Festival at this ultimate mansion party. Multiple bands and DJs entertained party goers throughout the evening.

Joe DiMaggio  **Children's Hospital®**

FAMILY FUN DAY – FREE EVENT

IN ASSOCIATION WITH



Nov. 19, 10 a.m. – 3 p.m.

Esplanade Park is the place to be for FREE fun for kids of all ages! Families will enjoy.

- Stoked on Salt Ocean Conservation Village
- Experience Catabella Express Train, PolarExpress
- Free bicycle helmets from Epilepsy Alliance
- Entertainment provided by School of Rock
- Broward College Snow Mountain
- Artist Joseph Gormley's heart paintings
- Y-100 to MC
- Pet Rescue Row and Puppy Kissing Booth
- Free boat rides courtesy of Water Taxi
- Give-a-ways and Activities with South Florida Ford, Ave Maria, Museum of Discovery & Science, YMCA, Florida Children's Theatre, Nova Southeastern University, and SO MUCH MORE!



BONUS: the Museum of Discovery & Science will open for FREE after this event (Free Admission from 3-5 P.M.)



OFFICIAL BANK OF WINTERFEST



FIFTH THIRD BANK



SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the

WINTERFEST

BLACK TIE BALL

PRESENTED BY



IN ASSOCIATION WITH



REPUBLIC NATIONAL DISTRIBUTING COMPANY

DECEMBER 9, 6 P.M. – MIDNIGHT

Tables of 10 available \$4000-\$6000.

Individual tickets \$400 per person



The Seminole Hard Rock Hotel & Casino will transform the room to a French cabaret vibe with the glitz and larger-than-life decor.

Guests will immediately want to dance from the moment they walk into the Hotwire Communications Welcome

Reception. Guests will be treated to special performances from the Cast of the Spectacular Moulin Rouge! The Musical and the evening will be filled with a rich array of music from the 12-piece band "Private Stock" with entertainment sponsored by DEX Imaging. Republic National Distributing Company will bring spirits and wines. Bid on amazing items in the Robinson's Jewelers silent auction. A few live auction highlights from our partners at Pink Sands Resort, Ocean Manor Beach Resort, Explora Journeys, Dr. Lisa Learn, U.S. Brick & Block, Robinson's Jewelers, Savior-Faire with Captain Lee and dinner at Mastro's.

2023 Belle of the Ball – Karla Nelson-Thatcher
Commodore – David Boothe



fision
by Hotwire Communications

DEX
Imaging



BROADWAY ACROSS AMERICA

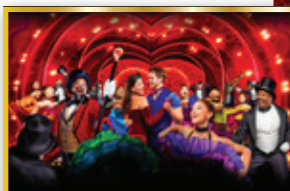
ROBINSON'S
JEWELERS

MOULIN ROUGE!

REMY MARTIN

DOUGLAS

THE BOTANIST



Moulin Rouge! The Musical is a grand and spectacular production; the musical contains some mature themes, revealing costumes and adult language. Recommended for ages 12+.



2023 GRAND MARSHALS BOYZ II MEN

GRAND MARSHAL RECEPTION

HOSTED BY



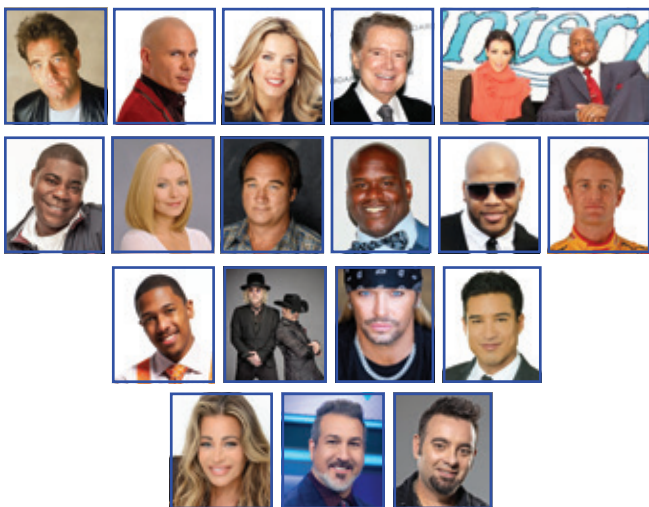
HOLLYWOOD, FL

SPONSORSHIP IS YOUR TICKET IN

SPECIAL CONCERT FOR INVITED GUESTS

The Seminole Hard Rock Winterfest® Grand Marshal Reception will honor the Seminole Hard Rock Winterfest® Boat Parade Grand Marshals and celebrity guests.

PREVIOUS GRAND MARSHALS - TO NAME A FEW...



(Top L-R) Huey Lewis, Pitbull, Deborah Norville, Regis Philbin, Kim Kardashian, Alonzo Mourning, Tracey Morgan, Kelly Ripa, Jim Belushi, Shaquille O'Neal, Flo Rida, Ryan Hunter-Reay, Nick Cannon, Big & Rich, Bret Michaels, Mario Lopez, Taylor Dayne, Joey Fatone and Chris Kirkpatrick.

Reflections Afloat

CELEBRITIES AND CELEBRATIONS

More than 1 million people will be watching the
"Best Show on H2O!"



Belkys Nerey
WSVN News



WSVN
MIAMI/PORT LAUDERDALE

Craig Stevens
WSVN News



Miss Florida 2023
Juliette Valle



amazon



H-PROOF®



TWIN PEAKS
MIAMI • MIAMI • MIAMI



bellyhoo
media



RND
MIAMI • MIAMI • MIAMI



WSVN
MIAMI/PORT LAUDERDALE



WINTERFEST

BOAT PARADE



VISIT OUR WEBSITE TO ENTER OUR CONTESTS



CHANCE TO WIN A WINTERFEST WEEKEND

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD BANK



SWEEPSTAKES brought to you by **SunSentinel**

MEDIA GROUP

PLAY-CATION

Want a little get-away with your friends or business associates?

Enter our Deco Contest for a chance to win a Bora Bora Cabana Fun Day with a \$1000.00 food & beverage credit at the Seminole Hard Rock Hotel & Casino, Hollywood, FL.



SPECIAL THANK YOU TO



Visit WinterfestParade.com for details

SEE MORE CONTESTS ON PAGE 22

Reflections Afloat

BE A PART OF THE “BEST SHOW ON H2O”

TO ENTER YOUR BOAT IN THE PARADE:

Simply scan this QR Code

Visit Winterfestparade.com

**Or email info@winterfestparade.com
to have an application sent to you**



December 16, 6:30 p.m.

Staging / Start Location: New River – entries are docked from the Stranahan House west to the Broward Center for the Performing Arts.

Parade Route: Along the New River in Downtown Fort Lauderdale, up the Intracoastal to Lake Santa Barbara in Pompano Beach. There are 12 miles of shoreline to catch the Parade from your favorite spot! Boat Categories: private, charter, commercial, showboat, barge, classic, non-profit, sailboat and preshow (paddleboard, kayak, and gondola).

ENTER YOUR BOAT STARTING AT \$35

PRIVATELY-OWNED

Vessels with no corporate signage entry fee is only \$35 and includes:

- Non-Motorized Pre-Show (No Signage –paddleboarders, kayaks, row boats and vessels under 20 feet.
- Private Entry (No Signage 20 ft and over)
- Non-Profit \$30 (Non-Profit signage ONLY on private vessel)
- Classic Boats \$35

COMMERCIAL ENTRY

Privately owned vessel with

Corporate Signage – not a charter boat:

- 20' - 39' \$250
- 40' - 59' \$500
- 60' and over \$1000

TOUR BOAT/CHARTER BOAT

Any boat charging for charter with or without corporate signage:

- 20' - 39' \$500
- 40' - 59' \$1000
- 60' and over \$1500



Showboat (Guaranteed Television in one-hour special on WSVN , affiliate stations and Bally Sports) \$8000 Includes tickets to events.

All entries will receive a complimentary digital 8x10 photograph, two tickets to the Captains' Cup & a well-stocked goodie bag courtesy of West Marine and Chevron gift cards.

Note: All boats must provide proof of insurance before being considered for parade participation.



WINTERFEST[®]

BOAT PARADE



BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 16

CLOSINGS WILL BE IN EFFECT:

- New River closes at 2:30 p.m. to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at
5:20 p.m. from Port Everglades to Oakland Park Bridge South
6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 p.m. ALL Parade Vessels, New River
- Preshow: 6 p.m. / Parade Start Time: 6:30 p.m., SHARP



NO ANCHORING ZONES

- "No anchor zones" will be enforced throughout the New River and Las Olas Bridge area.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route

(Bridge times are approximate)

	UP	DOWN
7th Avenue Bridge	6:00 p.m.	8:30 p.m.
FEC Railroad Bridge	6:00 p.m.	8:30 p.m.
Andrews Avenue.....	6:00 p.m.	8:30 p.m.
Third Avenue Bridge.....	6:00 p.m.	8:30 p.m.
Las Olas Boulevard	7:00 p.m.	9:00 p.m.
Sunrise Boulevard.....	7:30 p.m.	9:30 p.m.
Oakland Park Boulevard	8:00 p.m.	10:00 p.m.
Commercial Boulevard	8:30 p.m.	11:00 p.m.

VISIT WINTERFESTPARADE.COM TO SEE THE CURRENT
BRIGHTLINE SCHEDULE FOR DECEMBER 16TH

brightline

WINTERFEST[®] TELEVISION SPECIAL

ONE HOUR SPECIAL: Winterfest[®] Television Special is shared around the state through a network partnership with WSVN (Fox Affiliate) and Bally Sports Sun and is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest[®] Television Special on WSVN 7.

BOSTON: Sister stations will air the Parade on (WHDH) and (WLVI).

Check local listing for times

SEE IT LIVE

LOCALLY: The "World's Most Watched Boat Parade" can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season.



CITY OF FORT LAUDERDALE

Reflections Afloat



WINTERFEST BOAT PARADE



**Baptist
Health**

PARADE VIEWING AREA

**Dec. 16, Gates open at 4 p.m., Parade arrives at 7 p.m.,
followed by a concert till 10:30 p.m.**

**LOCATION: Las Olas Intracoastal Promenade Park
80 Las Olas Cir., Fort Lauderdale, FL 33316**



TICKETS: \$30 adults/\$25 children



The Baptist Health Parade Viewing Area is the perfect location for spectators to enjoy in a festival atmosphere. Twin Peaks will be serving your favorite beer, spirits, Coke products (for purchase) and food vendors in the Stella Artois Culinary Courtyard. Sampling from our friends at LaCroix Sparkling Water. Interactive games with the Florida Panthers and fun for the whole family. Ford vehicles will be on display; spin the wheel to win prizes and take photos with Santa.

Parade commentary with Amelia from BIG105.9, will be heard throughout the area. Seats will be provided.

Out of Town? Spend the weekend at a hotel.



**Shane
Duncan
Band**



**Southern
Blood**





WINTERFEST

BOAT PARADE



WHERE TO WATCH THE PARADE DECEMBER 16

1 BAPTIST HEALTH PARADE VIEWING AREA

IN ASSOCIATION WITH B.B.I.D.

GATES OPEN AT 4 P.M.

Las Olas Intracoastal Promenade Park

- Enjoy the Parade from the best seats on land
- Tickets \$30 adults/\$25 children

PURCHASE YOUR TICKETS ONLINE TODAY!

Scan the QR code with your phone's camera or go to winterfestparade.com/events/parade-viewing-area



RIDE SHARE TO THE PARADE!

Hotels around the Parade Viewing Area will be hosting shuttles to the viewing area. Ride Share is encouraged.

LIGHT UP THE PARADE ROUTE!

December 16, 6:30 - 11 p.m.

Live on the Parade route? Adorn your house, condominium, business and/or dock with lights and decorations for a chance to be on TV. Be sure to give your best Parade wave to photographers and film crew aboard the Grand Marshal Showboat. Get ready to sing with the Karaoke Showboat during the Parade.



SPEND A WEEKEND WITH WINTERFEST®!

A variety of weekend getaway packages are available to enjoy the beauty of Greater Fort Lauderdale and the Parade.

Scan the QR Code for a variety of Parade experiences.



TITLE SPONSOR

1-800-937-0010 | seminolehardrockhollywood.com
No Parade Viewing

BOOK YOUR PARTY WITH A NEW RIVER VIEW

2



OFFICIAL VIEWING HOTEL

954-467-0671 | www.RiversideHotel.com

Reflections Afloat





WINTERFEST BOAT PARADE



PEOPLE'S CHOICE AWARD

**YOU GET TO BE THE JUDGE!
VOTE FOR YOUR FAVORITE PARADE ENTRY AND YOU
COULD WIN ROUND TRIP TRAVEL ON JETBLUE AIRLINES**



Whether you are enjoying the Parade from home, aboard a boat or on the shore, you can vote for your favorite entry to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization (vote daily until January 8).

DOWNLOAD THE WINTERFEST APP

SCROLL THROUGH THE IMAGES and VOTE for a chance to WIN!

Each boat has an assigned number. Voting details on Winterfestparade.

WATCH: DOWNLOAD & VOTE for your FAVORITE BOAT. Check out WinterfestParade.com to find details on the judged categories, such as best decorated, sound, spirit and more!

JUDGES:

Rear Admiral Douglas Schofield

United States Coast Guard - Sector 7

Mayor Dean Trantalis

City of Fort Lauderdale

Radio Personality Paul Castronovo

iHeart Media - The Paul Castronovo Show

Chair Elect Burnadette Norris-Weeks

Greater Fort Lauderdale Chamber of Commerce

President Chris Krzemien

Broward, Palm Beaches & St. Lucie REALTOR®

President & CEO Stacy Ritter

Visit Lauderdale

And YOU!



CITY OF FORT LAUDERDALE



Official Rules: <https://winterfestparade.com/peoples-choice-award>



VIP VIEWING AREA



PRESENTED BY



HOSTED BY



December 16, 5:30 - 8:30 p.m.

WANT A TICKET? Become a Sponsor!

The Parade's "Official Start" takes place here! 500+ community leaders and sponsors will enjoy the perfect view to watch the Parade from Tunnel Top Park, the historic Riverside Hotel and Stranahan House. Guests will mingle amongst Parade judges while enjoying delectable food and cocktails. A special thank you to PeoPayGo, Moss Construction, Holy Cross Health and Nova Southeastern University for their support. A variety of area restaurants will bring their signature dishes to this exclusive area.

Join the Winterfest® family of sponsors and watch WSVN's television crew and judges in action in the Judging Area.





WINTERFEST[®]

BOAT PARADE



ENJOY THE HOLIDAYS AT HOME WITH WINTERFEST[®]

Our website is a family's do-it-yourself holiday dream with recipes and ornament making videos to make anyone a pro! The Winterfest[®] Workshop is filled with fun ways to inexpensively bring the holidays into your home.

DECORATING IDEAS • GAMES • RECIPES • HOLIDAY CONTESTS AND MORE



Ornament how-to video crafter
James T. (JT) Floyd, Jr.



STORYTIME WITH SANTA

Register on winterfestparade.com today to have Storytime with Santa from the comfort of your home via Zoom on December 18 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register? Don't worry, just tune in on Winterfest[®]'s Facebook page to enjoy Storytime with Santa – thanks to Joe DiMaggio Children's Hospital and EyeOnSouthFlorida. The video reading of "Twas the Night Before Christmas" will remain active with links on all of Winterfest[®]'s social media platforms and website until December 24.



Are you on the list for Storytime?

Joe DiMaggio  Children's Hospital

Santa on social media brought to you by



CAPTURE THE MAGIC OF WINTERFEST[®] WITH A UNITED STATES POSTAL SERVICE PICTORIAL POSTMARK

Winterfest[®] is working with the Fort Lauderdale United States Postal Service to create a pictorial postmark. This 2023 mark will be available to postmark stamped envelopes and postcards. Winterfest[®] will have postcards available at the Baptist Health Parade Viewing Area. There will also be a postcard on our website to download and mail. The postmark will be available for 30 days starting December 16, 2023.



STATION
December 16, 2023
Fort Lauderdale, FL 33316



Reflections Afloat

SANTA

YOU BETTER WATCH OUT - SANTA IS COMIN' TO TOWN EARLY THIS YEAR! LOOK FOR SIGHTINGS NEAR YOU!

Santa is coming to Greater Fort Lauderdale on a little vacation before his big night – thanks to Winterfest®! Winterfest® will list a few of the sightings on social media and their website.

**October 26-29 – Fort Lauderdale
International Boat Show**



**December 16 – Seminole Hard Rock
Winterfest Boat Parade**

SANTA SIGHTINGS: Look for a list
of locations on our website at
winterfestparade.com



DROP OFF YOUR LETTER INTO THE BROWARD HEALTH SANTA MAILBOX

- Broward Health Medical Center 1600 S. Andrews Avenue, Fort Lauderdale, FL 33316
- Broward Health North 201 E. Sample Road, Deerfield Beach, FL 33064
- Broward Health Imperial Point 6401 N. Federal Highway, Fort Lauderdale, FL 33308
- Broward Health Coral Springs 3000 Coral Hills Drive, Coral Springs, FL 33065
- Riverside Hotel 620 East Las Olas Boulevard, Fort Lauderdale, Florida 33301



TRACK SANTA

Download our FREE APP Created by The Media Lab, Inc.

Visit winterfestparade.com/santa or search
Winterfest Santa Tracker in your App Store,

powered by



GET YOUR PHOTO ON SOCIAL MEDIA

Upload your images using #WF2023 #WinterfestFL



Winterfest.Parade



WinterfestInc



WinterfestInc



Winterfest101

PARADE PARTICIPANTS AND VOLUNTEER EVENTS

CALLING ALL CAPTAINS! SKIPPER'S MEETING

December 12, 5:30-7:30 p.m.

Skipper's Meeting presented by Frank & Jimmie's Propeller, West Marine and Chevron. Coral Ridge Yacht Club will host Parade captains for dinner following the mandatory meeting. Chevron Gas Cards along with a souvenir burgee by Laura Elmore and other items in West Marine goodie bags will be provided for each Boater. Participants will receive their numbers printed by Image360 and staging information.

HOSTED BY



PRESENTED BY

West Marine



CAPTAIN'S CUP

February 28, 2024 7-10 p.m.

Join us in 2024 as we thank and congratulate the Seminole Hard Rock Winterfest® Boat Parade's winners, participants, and sponsors. Live entertainment, cocktails, full-course dinner and more!



VOLUNTEER PARTY

March 6, 2024 6-8 p.m.

This celebratory event honors the people who play a huge role in the success of Winterfest®—our volunteers! The Carolyn McLaughlin Spirit of Volunteerism Award recipient will be announced during event. This community appreciation event will be hosted by the beautiful Piazza Italia on Las Olas Blvd.

HOSTED BY



2023 Volunteer Award
Recipient: Deborah Drab



REFLECTIONS AFLOAT COMES TO LIFE ON THE WATERWAY

And it starts with
a BANG
on board the
Fireworks Barge.

Remember to vote for your favorite
entry – one random voter wins
certificates on JetBlue Airlines



Rubber Ducky



**Winterfest®
Neon Nightlife Under the
Sea "Octopus" show float**



Toys For Tots



12 Dinghies of Christmas



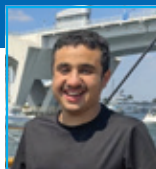
**Chabad Lubavitch
of Fort Lauderdale**





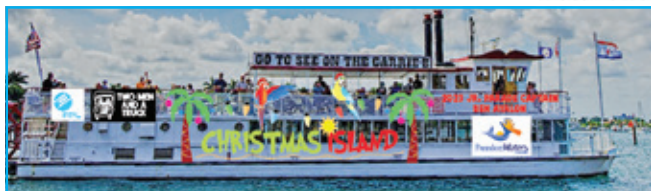
2023 JR. CAPTAIN

BEN AYALON representing FREEDOM WATERS FOUNDATION



Congratulations to 16 year old Ben Ayalon representing Freedom Waters Foundation for winning the title of the 2023 Winterfest® Jr. Captain. This Program is powered by FPL, and moved by TWO MEN AND A TRUCK. Ben's diagnosis of autism, OCD, and developmental delay may present challenges in his daily life, but his positivity and kindness have a remarkable impact on those around him. Despite the difficulties he faces, Ben consistently wears a smile and exudes a friendly demeanor. He greets everyone he encounters with a warm hello and a desire to share a hug. Ben is happiest when he is on or near the water; it is very calming and therapeutic for him, and Freedom Waters allows him these life-changing experiences.

The Winterfest® Jr. Captain program was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young cancer warrior was introduced to Winterfest® by the Wasie Foundation and the Jessica June Children's Cancer Foundation. This year marks the 14th annual Jr. Captain. Former Wasie Foundation representative Jen Klaassens, Lisa Scott-Founds, President & CEO of Winterfest®, and Winterfest® Event Director Dawn Diehl, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.



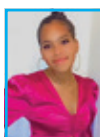
2023 JR. CAPTAIN NOMINEES



JAMES (14)
Big Brother
Big Sister
of Broward
County



**GABBY &
MAX (13 & 8)**
The For Paul
Foundation



LAILA (14)
Prevention
Central



PENELOPE (12)
Ann Storck
Center



NOAH (8)
United
Community
Options



LIVIA (15)
Dan Marino
Foundation



SOPHIA (11)
Children's
Diagnostic &
Treatment
Center



JANNAH (16)
Bowtie Kids



ANEYSIA (9)
4KIDS

All nominees entered into the 2023 Jr. Captain Contest will ride on the Santa Showboat presented by Amazon





FANTASY BOAT STUDENT ART CONTEST

Broward County students in grades K-5: Submit your original 8.5" x 11" artwork for the 19th annual Fantasy Boat Student Art Contest on PAPER using crayons, pencils, paints OR using Microsoft "Paint" Program on your COMPUTER. Deadline is Feb. 15, 2024 and can be sent electronically as a hi-res JPEG or PDF or mailed/dropped off to the Winterfest® office.

PRIZES WILL BE AWARDED in Grade Categories (K/1, 2/3, 4/5). Laptops will be awarded to the First Place student winner in each category courtesy of



Second Place - \$300, **Third Place** - \$200 and

Honorable Mentions - \$50. A character from one of the drawings will be brought to life courtesy of POMP, SNOW & CIRQUEumstance™.

All participants will receive a participation certificate.

All artwork will be on display at the museum of discovery and science (dates tba).

PRESENTED BY



AWARDS PRESENTED BY



**Joe DiMaggio
Children's Hospital®**



Scan for
Contest Details

SPECIAL PRIZES BY



Scan for
Character Ideas

Founded in 2017, The Winterfest Foundation 501(c)(3) was created to focus on education, arts and culture in public places, water safety and assisting other charitable efforts.

THE WINTERFEST FOUNDATION IS A 501(C)(3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REGISTRATION#: CH53727



WINTERFEST

BOAT PARADE



ENTER YOUR DECORATED HOME OR BUSINESS - LIGHT THE WATERWAY



Residents with the best in decorations will be invited to the Winterfest® Captain's Cup Awards Party to receive an award as well as:

- Sing along with the Karaoke Boat & see your Party on the screens
- Vote for your favorite decorated home/business and Parade entry for the chance to win prizes

FESTIVE PET COSTUME PHOTO CONTEST

WIN \$100 GIFT CARD IF YOUR PET RECEIVES THE MOST VOTES!

Are you a proud parent of a pampered pooch or furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly to the contest site (QR code on the bottom of page 8.) Winterfest® is working with various partners on promoting and securing prizes.



GET-AWAY VACATIONS TRAVEL TO THE PARADE

Thank you to WSVN Channel 7, iHeart Radio, Hotwire Communications and Sun Sentinel for promoting so many ways to win with Winterfest. Look on our website for details on a variety of Sweepstakes and Contests.



Reflections Afloat

SHOP FOR THE HOLIDAYS AT HOME

Enjoy the online experience in the privacy of your home with the Robinson's Jewelers Las Olas Online Auction. Bid on amazing items dinner, vacations and experiences.

Featured live auction items such as an Outdoor Kitchen by US Brick and Block, Dr. Lisa Learn - Fort Lauderdale Plastic Surgery, Jewelery by Robinson's Jewelers, Experiences at Ocean Manor Beach Resort, Pink Sands, Savior-Faire yacht cruise with Captain Lee with dinner at Mastro's, Explora Journeys, SeaGlass, Tower Club, and more.

ROBINSON'S
JEWELERS
LAS OLAS



U.S. BRICK & BLOCK



PINK SANDS
BEACHSIDE BEACHES



SEAGLASS
A CREATED FORT LAUDERDALE WINE EXPERIENCE

Explora
JOURNEYS

OCEAN MANOR
BEACH RESORT

TOWER CLUB
FORT LAUDERDALE

WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® gear. Visit winterfestparade.com or calling 954-767-0686.

One-of-a-kind items such as hand-painted ornaments and shirts by Poster Artist Dennis Friel.

Winterfest® ornaments are designed by Pat Anderson

Winterfest® Shirt by Dennis Friel





WINTERFEST

BOAT PARADE

TITLE SPONSOR

Seminole Hard Rock Hotel & Casino

OFFICIAL SPONSORS

BIG 105.9

Dennis Friel – Connected by Water
Fifth Third Bank, South Florida

Laura Elmore – 954Design, Poster Artist
NewsRadio 610 WIOD

Paul Castronovo Show

Republic National Distributing Company
Riverside Hotel

93.9 MIA

WSVN Channel 7

Y-100

MEDIA PARTNERS

Bally's Sports Florida

Blacktie America

BrandStar

City & Shore Magazine

Deco Drive

EyeOnSouthFlorida

Fort Lauderdale Media Associates, Inc.

iHeartMedia, Inc.

KL Media

Lifestyle Media Group

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QuinnProQuo Strategies + Communication

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