

# WINTERFEST

**DECEMBER, 10 2022** 









## 51 NEVER LOOKED SO GOOD!



he Best Show on H20 embarks on its next 50 years with a new look and a new attitude "We've never looked so good!" This year's Annual Seminole Hard Rock Winterfest® Boat Parade will rock the South Florida waterways on Saturday, December 10, 2022. What better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and thousands of watts of music pumping through their sound systems - all for the entertainment of the more than one million spectators along the 12-mile waterway Parade route. Dubbed the "World's Most Watched Boat Parade," Winterfest® Inc. has an economic impact averaging 50 million dollars annually to the South Florida economy. Noted as Florida's #1 attended one-day live spectator event, the Parade is recognized as #7 in the U.S and Top 20 Parade in the World. Each year, Winterfest® organizers strive to create an unexpected twist for Parade guests, and this year is no different. Expect lots of surprises – you never know who will show up at a Winterfest® event! Winterfest® Inc. is a 501(c)4 not for profit organization created to produce unique, cutting edge, awe-inspiring events. Winterfest® promotes the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest® Boat Parade, all while bringing the community together. The tradition became an organized event in 1971 and incorporated in 1988. Today, Winterfest® Inc. employs a staff of three with a Board of Directors, interns, and volunteers who are involved all year long. Winterfest® produces this FREE signature Parade every December, utilizing government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, Broward Sheriff's Office Fire Rescue, Federal Aviation Administration, FBI, CIA, Florida Department of Transportation, Florida Highway Patrol and Homeland Security. Winterfest® coordinates with 160 police details for land and sea, 27 ham operators, 25 control boat volunteers, control boat captains, towboat operators, bridge tenders, charter boat captains, dock masters, and an additional 300 volunteers. All this fun is captured on camera in conjunction with WSVN 7 to produce a one-hour television special shown digitally all over the world.





## GRAYROBINSON

## WINTERFEST® LAUNCH PARTY

### Oct. 21, 7 - 10 p.m.

The Launch Party presented by Gray Robinson, P.A., hosted by Fort Lauderdale Marriott Harbor Beach Resort & Spa, will begin with the Robinson Jewelers Grand Entrance and culinary delights from featured restaurant, Casa Calabria, along with other local establishments such as 3030 Ocean, Andy's Live Fire Grill, Billy's Stone Crab, Eddie V's, Mimi's Ravioli, Piazza Italia, Fogo de Chao, Sea Level, and Timpano. Get your glow accessories from Cleveland Clinic Florida and relax in the Neuvana Lounge. Enjoy libations from

Stella Artois, LaCroix Sparkling Waters, Celsius, and products from Republic National Distributing Company.

Bravo's Captain Lee from Below Deck will be in attendance as one of the special celebrity quests. Video highlights of the 2022 year by Hotwire Communications will be shown and don't miss the Grand Marshal announcement by WSVN Channel 7.

SPONSORSHIP IS YOUR TICKET IN.

King Security will be there to check credentials. Special Performance by Violinist STEVEN AVI

FEATURED RESTAURANT









(W) NEUVANA LOUNGE

Catch the reveal of the 2022 original poster art by Dennis Friel.



Steven Avi



Mirkala Crystal



Aaliyah Jae



Below Deck's Captain Lee



Miss Teen USA 2022 Alyssa Khan



Miss Florida USA 2022 **Taylor Fulford** 



POMP, SNOW & CIRQUEumstance"



















































## **SECRETS OF THE SEA**

### Nov. 5, 7 – 10 p.m. \$100 per ticket







The Secrets of the Sea

Party presented by Steve Savor, in association with The Umbrella Group, is a celebration event for Winterfest® along with the Fort Lauderdale



International Film Festival. Multiple bands and DJs throughout the evening will entertain quests during this ultimate mansion party.



## **FAMILY FUN DAY - FREE EVENT**





## Nov. 20, 10 a.m. – 3 p.m.

Esplanade Park is the place to be for FREE fun for kids of all ages! Families will enjoy "The Polar Express," face painting, Pet Rescue Row, Stoked on Salt Conservation Village and photo opportunities with Santa. Give-a-ways and Activities with the Florida Panthers, South Florida Ford, Cirque Dreams Holidaze, Fifth Third Bank NASCAR Show Car, The For Paul

Foundation, YMCA, Ave Maria Community, Florida Children's Theatre, Nova Southeastern University and SO MUCH MORE!

- Snow Mountain by Broward College.
- Free bicycle helmets from Epilepsy Alliance (while supplies last)

BONUS: the Museum of Discovery & Science will open for FREE after this event (Free Admission from 3-5 P.M.)













PRESENTED BY





## DECEMBER 3, 6 P.M. - MIDNIGHT

Tables of 10 now now available at \$3000-\$5000. Individual tickets \$300 per person



The Seminole Hard Rock Hotel & Casino will transform the room with a Disco to Motown vibe with the glitz and larger-than-life decor fit to reflect the life of a Rock Megastar. Guests will immediately want to dance from the moment they walk into the Hotwire Communications Welcome Reception. They will enjoy special performances from

Broadway's North American Tour of TINA and the evening will be filled with a rich array of music from the 12-piece band "Private Stock" with entertainment sponsored by DEX Imaging, Republic National Distributing Company will bring

spirits and wines such as Chloe, Imagery, Tribute and 13 Celsius. Capture the excitement of the night at the Dr. Lisa Learn Photo Booth. Bid on amazing items in the Fidelity Investments silent auction. A few live auction highlights from our partners at Pink Sands Resort, Ocean Manor, Carroll's Jewelers and Explora Journeys.

> CELEBRATE THIS YEAR'S BELLE OF THE BALL - Lisa Duke and COMMODORE - Steve Savor



































## **2022 GRAND MARSHALS**







**JOEY FATONE** 



CHRIS KIRKPATRICK

## **GRAND MARSHAL RECEPTION**

PRESENTED BY



**HOSTED BY** 



HOLLYWOOD,

### SPONSORSHIP IS YOUR TICKET IN

## SPECIAL CONCERT FOR INVITED GUESTS

The Seminole Hard Rock Winterfest® Grand Marshal Reception presented by Sylvester Comprehensive Cancer Center will honor the Seminole Hard Rock Winterfest® Boat Parade Grand Marshals, Jr. Captain Luna Maria, Child Ambassador, and celebrity guests.

TICKET SPONSORSHIP AVAILABLE

### A FEW PAST GRAND MARSHALS



Past Grand Marshals include (Top L-R) Huey Lewis, Pitbull, Deborah Norville, Regis Philbin, Kim Kardashian, Alonzo Mourning, Tracey Morgan, Kelly Ripa, Jim Belushi, Shaquille O'Neal, Flo Rida, Ryan Hunter-Reay, Nick Cannon, Big & Rich, Bret Michaels, and Mario Lopez.



## **CELEBRITIES AND CELEBRATIONS**

More than 1 million people will be watching the "Best Show on H20!"





Taylor Fulford



Miss Teen USA 2022

Alyssa Khan









## **VISIT OUR WEBSITE TO ENTER OUR CONTESTS**

## TICKETS ON BOARD OUR GRAND MARSHAL SHOWBOAT



## WIN TICKETS ON BOARD THE GRAND MARSHAL SHOWBOAT

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD BANK



## **WINTERFEST GET-AWAY WEEKEND**

Enter for a chance to win tickets on the Grand Marshal Showboat presented by Fifth Third Bank PLUS a dream vacation to the exclusive Seminole Hard Rock Hotel & Casino - The Guitar Hotel in Hollywood, Florida.

- Deluxe Accommodations for a Two (2) Night stay at The Seminole Hard Rock Hotel & Casino, Hollywood, FL
- (2) Dinners for two on property
- Round trip air travel for two (2) on JetBlue





HOLLYWOOD, FL











**SEE MORE CONTESTS ON PAGE 22** 



## BE A PART OF THE "BEST SHOW ON H2O"

TO ENTER YOUR BOAT IN THE PARADE: Simply scan this QR Code Visit Winterfestparade.com Or email info@winterfestparade.com to have an application sent to you



## December 10, 6:30 p.m.

**Staging / Start Location:** New River — entries are docked from the Stranahan House west to the Broward Center for the Performing Arts.

Parade Route: Along the New River in Downtown Fort Lauderdale, up the Intracoastal to Lake Santa Barbara in Pompano Beach. There are 12 miles of shoreline to catch the Parade from your favorite spot! Boat Categories: private, charter, commercial, showboat, barge, classic, non-profit, sailboat and preshow (paddleboard, kayak, and gondola).

## **ENTER YOUR BOAT STARTING AT \$35**

#### PRIVATELY-OWNED

Vessels with no corporate signage entry fee is only \$35 and includes:

- Non-Motorized Pre-Show (No Signage –paddleboarders, kayaks, row boats and vessels under 20 feet.
- Private Entry (No Signage 20 ft and over)
- Non-Profit \$35 (Non-Profit signage ONLY on private vessel)
- Classic Boats \$35

#### **COMMERCIAL ENTRY**

Privately owned vessel with

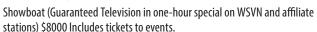
Corporate Signage — not a charter boat:

- 20' 39' \$250
- 40' 59' \$500
- 60' and over \$1000

#### **TOUR BOAT/CHARTER BOAT**

Any boat charging for charter with or without corporate signage:

- 20' 39' \$500
- 40' 59' \$1000
- 60' and over \$1500



All entries will receive a complimentary 8x10 photograph, two tickets to the Captains' Cup & a well-stocked goodie bag courtesy of West Marine at the Skippers' Meeting.

Note: All boats must provide proof of insurance before being considered for parade participation.





## BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 10

#### **CLOSINGS WILL BE IN EFFECT:**

- New River closes at 2:30 p.m. to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at
   5:20 p.m. from Port Everglades to Oakland Park Bridge South
   6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara





Preshow: 6 p.m. / Parade Start Time: 6:30 p.m., SHARP



#### **NO ANCHORING ZONES**

- "No anchor zones" will be enforced throughout the New River, Las Olas Bridge area and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route

(Bridge times are approximate)	UP	DOWN
7th Avenue Bridge	6:00 p.m	8:30 p.m.
FEC Railroad Bridge	6:00 p.m	8:30 p.m.
Andrews Avenue	6:00 p.m	8:30 p.m.
Third Avenue Bridge	6:00 p.m	8:30 p.m.
Las Olas Boulevard	7:00 p.m	9:00 p.m.
NEW PARADE VIEWING: Las Olas Intracoastal Promenade Park		
Sunrise Boulevard	7:30 p.m	9:30 p.m.
Oakland Park Boulevard	8:00 p.m	10:00 p.m.
Commercial Boulevard	8:30 p.m	11:00 p.m.

VISIT WINTERFESTPARADE.COM TO SEE THE CURRENT BRIGHTLINE SCHEDULE FOR DECEMBER 10TH

**bright**line

### WINTERFEST® TELEVISION SPECIAL

**ONE HOUR SPECIAL:** Winterfest® Television Special is shared around the state through a network partnership with WSVN (Fox Affiliate) and Bally Sports Sun and is rebroadcast throughout the holiday season.

**SOUTH FLORIDA:** Watch the Winterfest® Television Special on WSVN 7.

**BOSTON:** Sister stations will air the Parade on (WHDH) and (WLVI).

#### **SEE IT LIVE**

**LOCALLY:** The "World's Most Watched Boat Parade" can be seen live on Fort Lauderdale's city station Comcast Channel 78. Check our website for details and video highlights of events throughout the season.













## **VING AREA**



Dec. 10, Gates open at 4 p.m., Parade arrives at 7 p.m., followed by a concert till 10:30 p.m.

LOCATION: Las Olas Intracoastal Promenade Park 80 Las Olas Cir., Fort Lauderdale, FL 33316



The Baptist Health Parade Viewing Area presented by the Florida Panthers is the perfect location for spectators to enjoy in a festival atmosphere. Twin Peaks will be serving your favorite Republic National Distributing Company spirits, Coke products (for purchase) and food vendors in the Stella Artois Culinary Courtyard. Sampling from our friends at LaCroix, Kroger Delivery, Checker's and Celsius. Interactive games and fun for the whole family. Ford vehicles will be on display; spin the wheel to win prizes and take photos with Santa.

Parade commentary from Y100's Drew and Amelia from BIG1059, will be heard throughout the area. Chairs will be provided.





Spend the weekend at a hotel.







Duncan Band

















## WHERE TO WATCH THE PARADE DECEMBER 10

1 BAPTIST HEALTH PARADE VIEWING AREA

PRESENTED BY THE FLORIDA PANTHERS IN ASSOCIATION WITH B.B.I.D. and GATES OPEN AT 4 P.M.

#### Las Olas Intracoastal Promenade Park

- · Enjoy the Parade from the best seats on land
- Tickets \$25 adults/\$20 children

#### **PURCHASE YOUR TICKETS ONLINE TODAY!**

 $Scan \ the \ QR \ code \ with \ your \ phone's \ camera \ or \ go \ to \\ winterfest parade.com/events/parade-viewing-area$ 



#### **RIDE SHARE TO THE PARADE!**

Hotels around the Parade Viewing Area will be hosting shuttles to the viewing area. Ride Share is encouraged.

## LIGHT UP THE PARADE ROUTE!

### December 10, 6:30 - 11 p.m.

Live on the Parade route? Adorn your house, condominium, business and/ or dock with lights and decorations for a chance to be on TV. Be sure to give your best Parade wave to photographers and film crew aboard



the Grand Marshal Showboat. Get ready to sing with the Karaoke Showboat during the Parade.

## SPEND A WEEKEND WITH WINTERFEST®!

A variety of weekend getaway packages are available to enjoy the beauty of Greater Fort Lauderdale and the Parade.

Scan the QR Code for a variety of Parade experiences.



#### **TITLE SPONSOR**

1-800-937-0010 | seminolehardrockhollywood.com



### OFFICIAL VIEWING HOTEL

954-467-0671 | www.RiversideHotel.com



SALT 954.751.SALT | Salt7.com

OR Riverside Hotel (Official Viewing Hotel) 954.467.0671 | RiversideHotel.com









## PEOPLE'S CHOICE AWARD

## YOU GET TO BE THE JUDGE! **VOTE FOR YOUR FAVORITE PARADE ENTRY AND YOU COULD WIN ROUND TRIP TRAVEL ON JETBLUE AIRLINES**

## jetBlue<sup>\*</sup>

Whether you are enjoying the Parade from home, aboard a boat or on the shore, you can vote for your favorite entry to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization (vote daily until January 8).

#### DOWNLOAD THE WINTERFEST APP

SCROLL THROUGH THE IMAGES and VOTE for a chance to WIN! Each boat has an assigned number. Voting details on Winterfestparade.

WATCH: DOWNLOAD & VOTE for your FAVORITE BOAT. Check out WinterfestParade.com to find details on the judged categories, such as best decorated, sound, spirit and more!

**WEB:** Each boat has an assigned number. Voting details on Winterfestparade.com.

#### Rear Admiral Brendan C. McPherson

United States Coast Guard - Sector 7

#### **Paul Castronovo**

iHeartMedia / BIG 105.9/ On-air Personality

#### Carlos Melendez

President Broward, Palm Beaches & St. Lucie REALTOR®

#### Carolyn Michaels, IOM

Executive Vice President,

Greater Fort Lauderdale Chamber of Commerce

#### Stacy Ritter

President & CEO, Visit Lauderdale

#### **Mayor Dean Trantalis**

City of Fort Lauderdale

And YOU!

















## VIP VIEWING AREA



## December 10, 5:30 - 8:30 p.m. WANT A TICKET? Become a Sponsor!

The Parade's "Official Start" takes place here! 500+ community leaders and sponsors will enjoy the perfect view to watch the Parade from Tunnel Top Park, the historic Riverside Hotel and Stranahan House. Guests will mingle amongst Parade judges while enjoying delectable food and cocktails. A special thank you to Holy Cross Health and Nova Southeastern University for their support. A variety of area restaurants will bring their signature dishes

Florida NOVA SOUTHEASTERN







to this exclusive area. Join the Winterfest® family of sponsors and watch WSVN's television crew and judges in action in the Broward Mall Judging Area.















































# ENJOY THE HOLIDAYS AT HOME WITH WINTERFEST®

Our website is a family's do-it-yourself holiday dream with recipes and ornament making videos to make anyone a pro! The Winterfest® Workshop is filled with fun ways to inexpensively bring the holidays into your home.

#### DECORATING IDEAS • GAMES • RECIPES • HOLIDAY CONTESTS AND MORE







Ornament how-to video crafter James T. (JT) Floyd, Jr.

## STORYTIME WITH SANTA

Register on winterfestparade.com today to have Storytime with Santa from the comfort of your home via Zoom on December 15 at 7:00 PM. The first 100 households to register will receive a complimentary book from Santa's library. Forgot to register? Don't worry, just tune in on Winterfest®'s Facebook page to enjoy Storytime with Santa — thanks to Joe DiMaggio Children's Hospital and EyeOnSouthFlorida. The video reading of "Twas the Night Before Christmas" will remain active with links on all of Winterfest®'s social media platforms and website until December 24.





Are you on the list for Storytime?

Santa on social media brought to you by EYEOI



## CAPTURE WINTERFEST®'S MAGIC WITH THE FIRST PICTORIAL POSTMARK

Winterfest® is working with the Fort Lauderdale United States Postal Service to create a pictorial postmark. This 2022 mark will be available to postmark stamped envelopes and postcards. Winterfest® will have postcards available at the Baptist Health Parade Viewing Area. There will also be a postcard on our website to download and mail.

The postmark will be available for 30 days starting December 10, 2022 until January 9, 2023.





## **SANTA**

### YOU BETTER WATCH OUT - SANTA IS COMIN' TO TOWN EARLY THIS YEAR! LOOK FOR SIGHTINGS NEAR YOU!

Santa is coming to Greater Fort Lauderdale on a little vacation before his big night - thanks to Winterfest®! Winterfest® will list a few of the sightings on social media and their website.

October 26-30 - Fort Lauderdale International **Boat Show** 

December 10 – Seminole Hard Rock Winterfest Boat Parade

SANTA SIGHTINGS: Look for a list of locations on our website at winterfestparade.com



A Cookie Stop at a local

#### DROP OFF YOUR LETTER INTO THE **BROWARD HEALTH SANTA MAILBOX**

- Broward Health Medical Center 1600 S. Andrews Avenue, Fort Lauderdale, FL 33316
- Children's Hospital **BROWARD HEALTH**
- Broward Health North 201 E. Sample Road, Deerfield Beach, FL 33064
- Broward Health Imperial Point 6401 N. Federal Highway, Fort Lauderdale, FL 33308
- Broward Health Coral Springs 3000 Coral Hills Drive, Coral Springs, FL 33065
- Riverside Hotel 620 East Las Olas Boulevard, Fort Lauderdale, Florida 33301
- African-American Research Library and Cultural Center 2650 Sistrunk Blvd, Fort Lauderdale, FL 33311

Look on our website for a complete list of locations



## **TRACK SANTA**

**Download our FREE APP** Created by The Media Lab, Inc. Visit winterfestparade.com/santa or search Winterfest Santa Tracker in your App Store,



## **GET YOUR PHOTO ON SOCIAL MEDIA**

Upload your images using #WF2022 #WinterfestFL









# EVENTS ASSOCIATED WITH PARADE PARTICIPANTS AND VOLUNTEERS

## **CALLING ALL CAPTAINS! SKIPPER'S MEETING**

## December 6, 5:30-7:30 p.m.

Skipper's Meeting presented Frank & Jimmie's Propeller, FB Marine Group and Chevron. Coral Ridge Yacht Club will host Parade captains for dinner following the mandatory meeting. West Marine goodie bags will be provided for each boater, with their numbers printed by Image360, along with a souvenir burgee by Dennis Friel and more.















## **CAPTAIN'S CUP**

Join us in 2023 as we thank and congratulate the Seminole Hard Rock Winterfest® Boat Parade's winners, participants, and sponsors. Live entertainment, cocktails, full-course dinner and more!



## **VOLUNTEER PARTY**

This celebratory event in 2023 honors the people who play a huge role in the success of Winterfest®—our volunteers! The Carolyn McLaughlin Spirit of Volunteerism Award recipient will be announced during event. This community appreciation event will be hosted by the beautiful Piazza Italia on Las Olas Blvd.



HOSTED BY



2022 Volunteer Award recipients Renee and J.T. Floyd



## NEON NIGHTLIFE COMES TO LIFE ON THE WATERWAY

And it starts with a BANG on board Kroger Delivery Fireworks Barge.



remember to vote for your favorite entry

– one random voter wins round trip
travel on JetBlue Airlines





amazon Santa Showboat



Winterfest® Neon Nightlife Under the Sea "Octopus Garden" show float











H-PROOF®



New Country Duo Tigirlily on board Breezy Tiki



## 2022 JR. CAPTAIN

## LUNA MARIA representing Forza Stefano Charitable Foundation

Congratulations to 14-year-old Luna Maria representing Forza Stegano Charitable Foundation for winning the title of the 2022 Winterfest® Jr. Captain powered by FPL, moved by TWO MEN AND A TRUCK. Luna Maria is going through treatment for thyroid cancer. She has been a



ballet dancer since the age of 2 and has been performing since the age of 4. Luna also loves to play the piano, listen to music and hang out with her friends and family. "I want to help other teens know that they are going to be okay."

The Winterfest® Jr. Captain program was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young cancer warrior was introduced to Winterfest® by the Wasie Foundation and the Jessica June Children's Cancer Foundation. This year marks the 13th annual Jr. Captain. Former Wasie Foundation representative Jen Klaassens, Lisa Scott-Founds, President & CEO of Winterfest®, and Winterfest® Event

Director Dawn Diehl, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues as Winterfest® honors a child annually with the title of Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.







### **JR. CAPTAIN NOMINEES**



ALFONSINA Children's Diagnostic & Treatment Center



DEANNA United Community Options of Broward



ISIAH Freedom Waters Foundation



BREANA Tomorrow's Rainbow



ISAIAH Ann Stork Center



KAMAURRI Big Brothers Big Sisters of Broward County

amazon



All nominees entered into the 2022 Jr. Captain Contest will ride on the Santa Showboat presented by Amazon



## **FANTASY BOAT STUDENT ART CONTEST**

Broward County students in grades K-5: Submit your original 8.5" x 11" artwork for the 19th annual Fantasy Boat Student Art Contest on PAPER using crayons, pencils, paints OR using Microsoft "Paint" Program on your COMPUTER. Deadline is Feb. 15, 2023 and can be sent electronically as a hi-res JPEG or PDF or mailed/dropped off to the Winterfest® office.

**PRIZES WILL BE AWARDED** in Grade Categories (K/1, 2/3, 4/5). Laptops will be awarded to the First Place student winner in each category courtesy of



Additional prizes will be awarded from our partners, including a character from one of the drawings being brought to life courtesy of POMP, SNOW & CIROUEumstance™.

All participants will receive a participation certificate.

Artwork will be virtually displayed on winterfestfoundation.org























PRESENTED BY

AWARDS PRESENTED BY

Joe DiMaggio Children's Hospital®

Scan for Character Ideas

Founded in 2017, The Winterfest Foundation 501(c)3 was created to focus on education, arts and culture in public places, water safety and assisting other charitable efforts.

## ENTER YOUR DECORATED HOME OR BUSINESS - LIGHT THE WATERWAY



Residents with the best in decorations will be invited to the Winterfest® Awards Party (Captain's Cup) to receive an award as well as;

- Opportunities for a Grand Marshal Shout-out to your Party during the Parade -Contact Winterfest® for details.
- Sing along with the Karaoke Boat & see your Party on the screens
- Vote for your favorite decorated home/business and Parade entry for the chance to win prizes

### **FESTIVE PET COSTUME PHOTO CONTEST**

#### WIN \$100 GIFT CARD IF YOUR PET RECEIVES THE MOST VOTES!

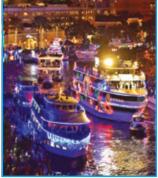
Are you a proud parent of a pampered pooch or furry feline? Does your pet have more holiday costumes than you? Post that photo on Facebook/Instagram with your username and #winterfestpet OR upload directly to the contest site (QR code on page 23.) Winterfest® is working with iHeartMedia and various partners on promoting and securing prizes.

## GET-AWAY VACATIONS TRAVEL TO THE PARADE

One lucky winner will stay at the Seminole Hard Rock Hotel & Casino Hollywood, receive Fifth Third Bank Grand Marshal Showboat Tickets and air travel with JetBlue.









## **PLAY-CATION**

## Want a little get-away with your friends or business associates?

Enter for a chance to win a Bora Bora Cabana Fun Day for Ten at the Seminole Hard Rock Hotel & Casino Hollywood.













Visit WinterfestParade.com for details

## WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® gear by visiting winterfestparade.com or calling 954-767-0686.

Merchandise is now on sale and available. One-of-a-kind items such as hand-painted ornaments, Winterfest® charms, and shirts by Poster Artist Dennis Friel.

The annual Winterfest® charm is designed by Carroll's Jewelers Winterfest® ornaments are designed by Pat Anderson Winterfest® Shirt by Dennis Friel







#### TITLE SPONSOR

Seminole Hard Rock Hotel & Casino

#### OFFICIAL SPONSORS

BIG 1059

Dennis Friel – Connected by Water, Poster Artist Fifth Third Bank, South Florida

NewsRadio 610 WIOD

Paul Castronovo Show

Republic National Distributing Company

Riverside Hotel

Q3 Q MIA

WSVN Channel 7 Y-100

#### **MEDIA PARTNERS**

Bally's Sports Florida

Blacktie South Florida

Rlue Truck Productions

BrandStar City & Shore Magazine

Deco Drive

EveOnSouthFlorida

Fort Lauderdale Media Associates, Inc. iHeartMedia, Inc.

Lifestyle Media Group

Mobile Marketing

QuinnProQuo Strategies + Communications

Riverwalk Fort Lauderdale, Inc. & Go Riverwalk Magazine RSVP

SunSentinel

TravelHost Magazine of Greater Fort Lauderdale

Venice Fort Lauderdale's Magazine Visit Lauderdale

#### **FOUNDING SPONSORS**

Broward, Palm Beaches & St. Lucie REALTORS®

City of Fort Lauderdale

Greater Fort Lauderdale Chamber of Commerce Marine Industries Association of South Florida

#### **EVENT SPONSORS**

1888 Rum

Baptist Health South Florida

BBID - Beach Business Improvement District

Broadway Across America

Broward College

Broward Health

Salah Foundation Children's Hospital at Broward Health Broward Mall

Casa Calabria

Cleveland Clinic Coral Ridge Yacht Club

DEX imaging, Inc.

Dr. Lisa Learn

Explora Journeys

Fidelity Investments Florida Panthers

Fort Lauderdale Marriott Harbor Beach Resort & Spa

Frank & Jimmies Propeller Gray Robinson Attorneys at Law

Holy Cross Health

Hotwire Communications Joe DiMaggio Children's Hospital

LaCroix Sparkling Waters

Neuvana

Nova Southeastern University

Piazza Italia

Pink Sands Resort

Publix Super Markets, Inc.

Robinson's Jewelers Savior-faire

SLT Collection

South Florida Ford

Stella Artois

Sylvester Comprehensive Cancer Center

The Umbrella Group

#### UBS Financial Services - The Garvin Financial Team **BOAT PARADE SPONSORS**

ACR Electronics, Inc

Amazon

Agua Flight

BlahFace Inc

**Bon's Barricades** 

Cape Ann Towing Chevron U.S.A. Inc. Dynamic Effects & Fireworks Co FB Marine Group

FPL Frank & Jimmie's Propeller

H-PROOF Image 360 - Lauderhill

JetBlue

Kroger Delivery Twin Peaks Restaurants

TWO MEN AND A TRUCK West Marine

CONTRIBUTING SPONSORS

All My Sons Moving & Storage

13 Celsius Wines

Benziger Tribute Wines Bokampers Restaurant

Carr Workplaces

Carroll's Jewelers

Celsius Energy Drink

Charles A. Krblich, P.A., CPA

Chloe Wines

Coca Cola

Cointreau Covar Global Marketing

Crazy About Costumes

Cupcake Vineyards

**Deco Productions** 

Downtowner Saloon

Durée & Company, Inc.

Fireball Cinnamon Whisky

Girl Bossing

HLS-Hospitality

Happy Dad Harbor Nails & Blowdry

Historic Stranahan House Museum

I LOV-ITT Events LLC. **Imagery Wines** 

Informa

Ivan Rodriguez Consulting Inc

Jeevz

John Knox Village King Intelligence and Security Services, Inc.

MAP Broward

Ozone Professionals

Pat Anderson, Artist ProMotion Sports & Entertainment, LLC

Rémy Martin

Riverwalk Fort Lauderdale, Inc.

S.MARK Graphics

Salt 7

Seminole Tribe of Florida Sixth Star Entertainment & Marketing, Inc

Stephen's Distributing

Stiles Corporation The Las Olas Company

The Media Lab Zola Keller

#### **OPERATION ASSISTANCE** Broward Amateur Radio Club

**Broward County Board of County Commissioners** Broward Sheriff's Office Marine Unit City of Fort Lauderdale Dockmaster

City of Fort Lauderdale Parks and Recreation

Clear Path Alerts Security Company

**FDI Services** Florida Department of Transportation

Fort Lauderdale Police Department Fort Lauderdale Police Marine Unit United States Coast Guard - Sector 7

> United States Postal Service Water Taxi

#### **PHOTOGRAPHERS** Al Evans - Downtown Photo

Ginny Fujino - Blacktie South Florida Howie Grapek - GPO Photography Jason Leidy - Middle River Arts Photography

Tom Serio Photography