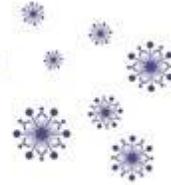




WINTERFEST
BOAT PARADE



N E W S R E L E A S E

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SEMINOLE HARD ROCK WINTERFEST BOAT PARADE IS NAMED TOP THREE OF 100 EVENTS IN SOUTH FLORIDA BY BIZBASH

Winterfest, Inc. is recognized as producing one of the most influential annual events in South Florida.

FORT LAUDERDALE (April 24, 2020) — BizBash, the premier resource for event and meeting professionals in North America, has announced Seminole Hard Rock Winterfest Boat Parade has been recognized on its annual list of Top 100 Events as one of the top three parades/festivals in Miami/South Florida. These annual experiences have continued to break barriers, challenge the norm, and push limits to reach and engage audiences in a thoughtful way.

“Winterfest, Inc., the sole producers of the Seminole Hard Rock Winterfest Boat Parade, has worked for 49 years to encourage community connections while celebrating South Florida’s boating paradise,” says Lisa Scott-Founds, president and CEO of Winterfest. “This year, we are proud to honor First Responders and Healthcare Workers as Parade Celebrities. The Parade is a fantastic opportunity to highlight these vital workers of the pandemic. Businesses and individual boaters will showcase those that have gone above and beyond during COVID19. The Seminole Hard Rock Winterfest Boat Parade, the signature event of South Florida televised to millions, will be the stage for our essentials workers. Please plan on honoring these heroes and celebrate the holidays on December 12, with the theme, **“Masquerade on Parade – Dance and Song All Night Long.”**”

"From sold-out music festivals to record-breaking benefits, the events that make our Top 100 list are those that continue to raise the bar and set new standards in our industry," said Ashton Pike, BizBash senior editor. "Each event, whether returning to the list or making its debut, offers up its own set of unique ideas meant to inspire fellow event professionals— much like they inspired us."

Seminole Hard Rock Winterfest Boat Parade, listed as #3 under Parades and Festivals, and the rest of the Top 100 Events in Miami/South Florida can be found at www.bizbash.com/top-100.

FOR MORE INFORMATION: BizBash senior editor Ashton Pike is available for additional comments. Photos are available upon request.

ABOUT BIZBASH: BizBash empowers event professionals with ideas, intelligence, and resources to create smarter events. Each month, the most elite names in events across North America look to BizBash for venue discovery, event style, technology, and tools for their next event. Visit us at bizbash.com. Follow us at @BizBash on Twitter and Instagram or facebook.com/bizbash



SAVE THE DATE
DEC. 12, 2020

SEMINOLE
Hard Rock
HOTEL & CASINO

WINTERFEST
BOAT PARADE

#3 PARADES AND
FESTIVALS

BIZBASH 2020
TOP 100
Events in Miami/
South Florida

ABOUT WINTERFEST, INC.

Winterfest is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest Boat Parade - "The World's Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest, please contact the office at (954) 767-0686 or their website: www.winterfestparade.com.