



WINTERFEST

BOAT PARADE

**WINTERFEST® Brings
“Lights, Camera, Action...”
Movies On Parade”
for the Holidays**



Fort Lauderdale's Downtown, New River and Intracoastal Waterway turns into a Floating Movie Theater on Saturday, December 14th. The 12 mile Parade Route staged in Fort Lauderdale hosts kayaks, fishing boats, barges and mega yachts to bring the holiday season to South Florida with the 2019 Seminole Hard Rock Winterfest® Boat Parade!

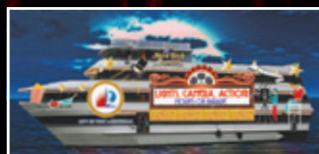
This 48 year old holiday tradition celebrates over 15 years with Seminole Hard Rock Hotel & Casino as its title sponsor. This year is extra special with the Winterfest organization's chair Susan Renneisen. Susan is the Vice President of Community Affairs and Special Events of Seminole Hard Rock Hotel & Casino. "Without these great organizations and individuals, we could not put together an event of this magnitude," noted Lisa Scott-Founds, President & CEO.

With over 1 million attendees watching the Parade via land and water, it is considered "The World's Most Watched Boat Parade." Winterfest® captivates the Lights, Camera, Action ... Movies On Parade theme this year with décor, entertainment, music and holiday cheer.

Winterfest® hosts a variety of events leading up to our signature event, the Parade. Take a moment to read through our newsletter to find out all the ways YOU can be a part of it! Enter your boat, purchase tickets or become a partner.

**Happy Holidays!
See you at the Parade.**

*Susan Renneisen
Chairwoman of the Board
Lisa Scott-Founds
President & CEO*



Grand Marshal Showboat



Southwest Airlines® Showboat



The Santa Showboat Presented by
Dania Pointe and City of Dania Beach

BOOK YOUR ROOM NOW.



DISCOVER YOUR RHYTHM.

Escape the everyday and indulge yourself in a truly extraordinary getaway with limitless possibilities.

Now Open | HardRockHolly.com | [#DiscoverYourRhythm](https://twitter.com/DiscoverYourRhythm)



Winterfest Kicked Off their 2019 Celebration with a Mist of Amethyst at the

GRAY | ROBINSON
ATTORNEYS AT LAW

WINTERFEST® WHITE PARTY



To initiate the 2019 Winterfest® celebration, Fort Lauderdale Marriott Harbor Beach Resort & Spa hosted the Gray Robinson, P.A. Winterfest® White Party featuring Piazza Italia Restaurant. This elite gathering was the kickoff for the Winterfest® 2019 season themed, **"Lights, Camera, Action ... Movies on Parade."** An invitation-only event, attendees experienced an exclusive first look at the focal point of the parade's media campaign and experienced the poster unveiling in a spectacularly decorated room bathed in white with a mist of amethyst.

Winterfest Chair, Susan Renneisen, along with President & CEO, Lisa Scott-Founds, started the evening with a video by Hotwire Communications followed by Gray Robinson, P.A. Robyn Vines, Fort Lauderdale Marriott Harbor Beach Resort & Spa Chris Bielski with Sixth Star Entertainment, Rock With U and Ivan Rodriguez keeping the party mode throughout the evening.

Highlights include:

- A nod to our friends in the Bahamas with a Bahamas Paradise Cruises Welcome with a Junkanoo band provided by Bahamas Tourism Council
- Celebrities and entertainers: iHeart's Paul Castronovo, Captain Lee from Below Deck, The Fazino Brothers, Bonn E Mai, Cam Bogle, Anton Ewald, Miss Florida USA Nicolette Jennings and Miss Latina International crown winners
- City of Fort Lauderdale Mayor Dean Trantalis with Broward County Vice Mayor Dale V.C. Holness and City of Dania Beach Mayor Lori Lewellen greeted guests on stage and noted other local politicians in attendance
- Local Artist, Brooke Trace, unveiled the Winterfest 2019 Poster with Lisa and Susan. The artwork also graces the cover of Go Riverwalk Magazine.

Winterfest Security by: King Intelligence and Security Services, Inc.



THERE'S AN APP FOR THAT! PARADE TRACKER POWERED BY FORD

The app offers links to the Winterfest® site for visitor's info, Parade route map, info of events, music, coloring pages and a Parade Tracker as the Santa Showboat presented by Dania Pointe and City of Dania Beach as well as other entries navigate the Parade route. Vote for your favorite boat by clicking on the image in the app OR texting Boat (number) to 23000. All boat entries are listed. (Msg and data rates may apply)

USA 10Best Readers' Choice Awards

Seminole Hard Rock Winterfest Boat Parade was noted as one of the top 20 Holiday Parades



WINTERFEST® FAMILY FUN DAY



**Joe DiMaggio
Children's Hospital**

PRESENTED BY **Publix**®



NOVEMBER 24TH FROM 10 A.M. – 3 P.M.

HUIZENGA PLAZA – 32 E. LAS OLAS BOULEVARD • FORT LAUDERDALE

EXCITING FREE ACTIVITIES

IN COOPERATION WITH THE 3RD ANNUAL SOS OCEAN CONSERVATION DAY



- Photo opps: **Shrimp Louie & Santa**
- **Publix Cookie Decorating and Arts & Crafts / Ice Cream Cart**
- **Joe DiMaggio Children's Hospital Face Painting, Balloon Art, Bounce Houses and Obstacle Course**
- **LaCroix, GoGo Squeeze Yogurtz Sample**
- **Catabella Express Train, Polar Express Slide & Alpine Wood Tubing Slide**
- **Free bicycle helmets from Epilepsy Florida (while supplies last)**
- **Bounce houses, activities, Ford prize wheel, photo booths, give-a-ways & kids' games!**
- **Live Entertainment by Shane Duncan Band**
- **WSVN Channel 7 on-location**
- **Cathy & Larry Danielle Pet Rescue Row**—the Humane Society of Broward Co., Abandoned Pet Rescue, South Florida Wildlife Center, Beyond Nine Cat Rescue, Everglades Abandon Dog Rescue, Bird Lovers and more
- **Renaissance Festival Pirate Ship, Fifth Third Bank Show Car, Museum of Discovery & Science activities**
And SO MUCH MORE!

Celebrate 22 years of Family Fun with Winterfest!

OFFICIAL BANK OF WINTERFEST



FIFTH THIRD BANK



Southwest





South Florida Ford, David Boothe – Republic National Distributing Company, Winterfest Captain – Bravo TV's Captain Lee, Susan Renneisen – Seminole Hard Rock Hotel & Casino and Lisa Scott-Founds – Winterfest, Inc. in Zola Keller gowns.



Partners and Committee Members: Wendy Liebowitz - Fidelity Investments, Roxana Garciga - Republic National Distributing Company and Micki Scavone - Carr Workplaces



Committee Members with representatives from Broadway Across America: Lori Perlman, Micki Scavone, Charlotte Vermaak, Arlette Spaniak, Nicole Paoletti, Ginny Fujino, and Denise Casale

YOUR BROADWAY WISH
IS GRANTED



JANUARY 8-19, 2020 | BrowardCenter.org

© Disney

SEMINOLE HARD ROCK HOTEL & CASINO
proudly produces the



WINTERFEST
BLACK TIE BALL



Presented by



Presented by



Seminole Hard Rock Winterfest® Black Tie Ball Kicks off the Holiday Season in Style DECEMBER 7TH

Hosted by Seminole Hard Rock Hotel & Casino

The Seminole Hard Rock Winterfest® Black Tie Ball will create a magical adventure surrounded in the décor of Arabian Nights. The event's theme reflects the inspiration of the Disney musical "Aladdin," where guests will be transported through highlights of the Broadway play.

The event takes place Saturday, December 7 and is presented by South Florida Ford in association with Republic National Distributing Company. It will overload all the senses with the exotic décor by Seminole Hard Rock Hotel & Casino – producers of the event.

The journey begins with the Dex Imaging Magic Carpet Reception featuring cocktails, wines and spirits to tease the tongue: Brugal 1888, Three Olives Vodka, Maestro Dobel Tequila, Remy Martin, Fireball, Stella Artois and other products by Republic National Distributing Company will be flowing.

Guests won't miss a beat of the evening as they bid in the Fidelity Investments Silent Auction. Attendance at the event is not required to bid on items. Simply visit <https://qtgo.net/qlink/winterfest> and start bidding today on jewelry, cruises, vacations, airline tickets from Southwest Airlines – the official airline of Winterfest®, sports memorabilia, art and more. Some of the Live auction highlights include:

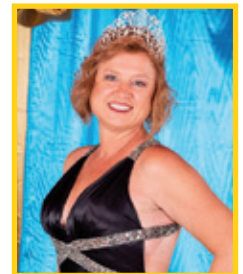
- Carroll's Jewelers Shopping Spree
- Piazza Italia Party – three options for 18, 100 or 175 guests valued at \$12,000!
- Savior Faire yachting experience with Below Deck Star - Captain Lee
- Museum of Discovery & Science Private Event and Movie
- Reflective EcoCeiling
- Pink Sands Resort Retreat for 5 couples or 10 friends in Harbor Island Bahamas
- Flight from Fort Lauderdale to Exuma on a private jet – donated by Andiamo Ventures, LLC.

Guests will experience the ambiance and amenities of Seminole Hard Rock Hotel & Casino Hollywood's new guitar-shaped hotel as they walk into into the Seminole Ballroom draped in the fabrics, sights and sounds inspired by the mystical town of Agrabah. There will be special performances direct from the Disney's Broadway musical "Aladdin," brought to you by Broadway Across America. Private Stock, a 12-piece band, will have attendees dancing throughout the evening.

The evening will include fashionistas wearing Zola Keller gowns. Ball Co-Chairs Susan Renneisen and Gregg Snowden have an amazing evening in store for over 900 guests. Attendees will be able take fun photos from Ultimate Software and receive swag bags compliments of Fifth Third Bank.

During the night, Winterfest® will honor board member and sponsor, Robyn Vines, as this year's Belle-of-the Ball.

The Black Tie Ball is the perfect holiday event in anticipation of the 48th Annual Seminole Hard Rock Winterfest® Boat Parade. Tables of 10 range from \$3,000-\$4,000. \$5,000 tables are sold out. View your digital invite at <https://winterfestparade.com/events/black-tie-ball>



2019 Belle of the Ball: Robyn Vines



SENSATIONAL SHOWBOATS



CITY OF FORT LAUDERDALE



Grand Marshal Showboat



GREATER FORT LAUDERDALE
#GreaterTogether
Diversity is in our DNA.



DANIA POINTE
SHOPS | RESIDENCES | OFFICES
DINING | HOTELS | ENTERTAINMENT



DANIA BEACH
SUN | SEA | SAND



Belkys Nerey and Craig Stevens
WSVN News

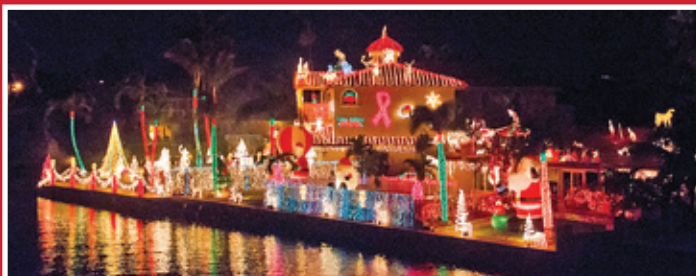


1888 Three Olives Remy Martin FIREBALL



Hewlett Packard
Enterprise

WAVE TO THE CAMERAS DURING THE PARADE



In memory of Dr. William Zenga

Residents and businesses located along the Intracoastal Waterway and the New River can be a part of the Parade by decorating their property or dock on Parade Night, December 14. The cameras will be focused on the Parade boats AND the lights on shore. Decorate your property and be a backdrop for the award-winning Parade.

WSVN Channel 7 will feature the best of the best of decorated homes and businesses along the Parade route. Be sure to give your best wave to photographers, film crew aboard the Grand Marshal Showboat - the South Beach Lady on PARADE NIGHT.

Upload your photos with the hashtag #winterfestFL19 and your Parade images might be seen on our Social Media Boat.

Fifth Third Bank
proudly supports
the 2019
Winterfest®
Parade.



FIFTH THIRD BANK

Fifth Third Bank. Member FDIC.



SMILE FOR THE CAMERAS WAVE TO THE JUDGES

There will be several camera crews on hand for the Seminole Hard Rock Winterfest® Boat Parade on December 14, 2019. WSVN will film at the Riverside Hotel on Las Olas Boulevard and at the Stranahan House, while providing the connection to the City of Fort Lauderdale's channel 78. WSVN will provide the live webcam for Facebook Live and Eye on South Florida. Judges will be there as well.

The best places to view the Parade in true procession along the New River are at the Riverside Hotel and areas east of the Stranahan House, and east from the Downtowner Saloon.

For a complete list of viewing locations, visit www.WinterfestParade.com/where-to-eat-where-to-stay.

BOATERS - WE NEED YOU TO BE CONTROL BOATS



Where would we be without our amazing volunteers, boating clubs, and Coast Guard Auxiliaries to coordinate our Official Control Boat Fleet? Our Control Boats are the additional eyes and ears of the Parade that also keep the "line"

between the Parade participants and spectators established. If you would like to help the Parade as a Control Boat while having an awesome view, please contact the Winterfest® office at 954-767-0686. All Control Boats receive a great goodie bag, opportunity to win a raffle prize by ACR Electronics, and are invited to our Volunteer Party at Timpano in March.

PREVIOUS ENTRIES



ENTER YOUR BOAT FOR ONLY \$35 AND BE ON TV PARADE STARTS DECEMBER 14 AT 6:30 PM

It only costs \$35 to become part of the 48th year of the Seminole Hard Rock Winterfest® Boat Parade! From kayaks to yachts, and paddle boards to catamarans, all are welcome to take part in this year's theme, "Lights, Camera, Action ... Movies on Parade" by decorating their Parade entries. All entries will have the opportunity to be featured on television and are automatically qualified to compete for the "People's Choice Awards." So come out and support your boating community by participating in Winterfest®!

As the master of your vessel, you can decorate your entry in holiday or Parade theme. Millions will be watching so adorn your entry to amaze and delight. Remember: Winterfest® encourages all entries to add a sign of any charity that they support during the holiday season!

OFFICIAL BANK OF WINTERFEST®



FIFTH THIRD BANK



WINTERFEST

BOAT PARADE



CAPTAIN'S MEETING

HOSTED BY



Mark Swenson,
Winterfest®
Boat Parade Chairman



DECEMBER 10, 5:30 - 8:00 P.M.

This meeting is mandatory for Parade participants to attend.

Meeting includes review of rules, regulations, and line-up information with U.S. Coast Guard, Fort Lauderdale Marine Patrol and Parade Organizers. Dinner and cocktails will be provided after the meeting.

Every Parade entry will receive a well-stocked goodie bag with a souvenir burgee, a gas card courtesy of Chevron and a watch from Carroll's.

in association with



CARROLL'S
Jewelers



ABOUT THE POSTER ARTIST BROOKE TRACE

Brooke Trace, best known for her natural landscape digital photography and owner of North Beach Art, has been selected as the poster artist for the 48th Annual Seminole Hard Rock Winterfest Boat Parade. Trace design has blended her photography and digital skills to create this year's poster.



Brooke's love of art, nature, and beauty - in all forms took root as a child. Her mother gifted Brooke with a point and shoot camera to capture images of her pet Newfoundland dogs. She posed them with sunglasses, hats, and bandanas. This created the foundation for what has evolved into a successful twenty-year career in the arts. Her love of digital photography has evolved beyond shooting as she creates her personal style through editing. She enjoys blending various art forms to extend her vision from photography to canvas.



WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® merchandise! Winterfest® merchandise is on sale and available by visiting winterfestparade.com or calling 954-767-0686. One of a kind items such as ornaments and Winterfest® charms are still available.

Winterfest® watch and charms are designed by Carroll's Jewelers

Winterfest® ornaments designed by Pat Anderson



SANTA (FROM THE BOAT)



Dania Pointe is in the holiday spirit and the place to be to win tickets to be on board the Santa Sleigh Showboat presented by Dania Pointe and the City of Dania Beach in the Seminole Hard Rock Winterfest® Boat Parade. Enjoy an evening filled with food, beverages and an abundance of holiday spirit.

Register for your chance to win a Family Four (4) Pack of tickets to ride in the Parade.

For more information, visit Dania Pointe during one of their following Events - no purchase necessary:

Friday and Saturday, November 29th and 30th, Fill the Fire Truck with toy donations, hosted by Broward Professional Firefighters Local 4321

December 2nd and 9th, Monday Mistletoe Movie Madness, free holiday movies under stars at Dania Pointe.

**Don't want to Miss all the fun? Become a 2019 Winterfest Sponsor
Call 954-767-0686 today!**



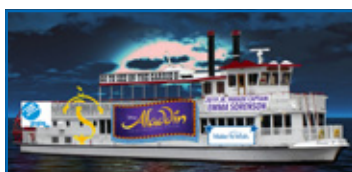
THE VOTES ARE IN! WINTERFEST FOUNDATION ANNOUNCES 2019 JR. CAPTAIN: EMMA SORENSON

After two weeks of tremendous support and a total of 19.3K votes, the Winterfest® Foundation is proud to announce 13 year-old Emma Sorenson nominated by Make- A-Wish Southern Florida as the 2019 Winterfest® Jr. Captain in the Seminole Hard Rock Winterfest® Boat Parade.

Diagnosed with brain cancer at age 12, Emma was nominated to enter the Winterfest® Jr. Captain campaign by Make-A-Wish Southern Florida. Emma's name will be in lights as she sails down the New River aboard the Winterfest® Jr. Captain Showboat themed Disney's "Aladdin". Emma along with 24 guests will be waving to the crowds from the Carrie B sponsored by FPL. One of her special guests will be another nominee, Sebastian representing JDRF (Junior Diabetes) South Florida since the voting was less than 200 votes between the two children.

Nearly 65,000 community members supported the 10 nominees by viewing and reposting their voting profiles through the social media campaign on Facebook.

As the charity associated with the winning child, Make-A-Wish Southern Florida will receive a \$1,000 check from the Winterfest® Foundation on behalf of FPL.



The following nominated children will be awarded the opportunity to sail on our Santa Showboat sponsored by the City of Dania Beach and Dania Pointe, a Parade favorite boat.



ANTHONY
National
MS Society



AUSTIN
United
Community
Options of
Broward



ERICKA
Boys and
Girls Club
of Broward
County



GABRIELLA
Russell
Education
Foundation



JADE
Tomorrow's
Rainbow



RICHARD
Fort Lauderdale
Jr. Shark
Wheelchair
Basketball



The Winterfest® Jr. Captain was created as a legacy to 15-year-old Amanda Blake who battled osteosarcoma, a rare form of bone cancer. This young Cancer Warrior was introduced to Winterfest® by the Wasie Foundation and the Jessica June Children's Cancer Foundation; she became an angelic face of hope in the battle against all odds. ["Amanda was one of those special stories that touched your soul," commented Wasie Foundation representative Jen Klaassens.].

This year marks the 11th annual Jr. Captain program.

Former Wasie Foundation representative, Jen Klaassens with Lisa Scott-Founds, President & CEO of Winterfest®, Inc. along with Event Director, Dawn Read, met Amanda prior to losing her battle. This monumental meeting changed the Parade's waterway tradition forever. Amanda's legacy continues as Winterfest® honors a child annually with the title: Winterfest® Jr. Captain of the Seminole Hard Rock Winterfest® Boat Parade.



SETH
Kids in
Distress



Zoë
Soaring
Butterflies
for Turner
Syndrome, Inc.

Broward County Students in Grades 3-5 Get Your Pens, Crayons and Markers Out and Draw A Fantasy Boat FANTASY BOAT STUDENT ART CONTEST

Draw a fantasy boat for this year's student art contest. Working with the Broward County School System and Broward Education, Winterfest® is encouraging kids in grades 3 – 5 to participate by submitting an 8.5" x 11" original artwork of a fantasy boat they would like to see in the Parade. The students winning 1st, 2nd, and 3rd places will win awards and cash for their schools. • \$1,000. (Classroom of the 1st place winner) • \$750. (Classroom of the 2nd place winner) • \$500. (Classroom of the 3rd place winner)

Each participating student will have his/her artwork exhibited gallery showing and reception at the Museum of Discovery and Science.

Each participant will receive a free ticket to The South Florida Fair as well as a kids meal from PDQ, Bubba Gump, a participation certificate and an invitation to the Awards Reception supported by First Horizon Bank and BBX Capital Foundation.



CONTEST WINNERS (L to R)

- 1st Place - ARINA DENISENKO, McNab Elementary School
- 2nd Place - ALIYAH PATERSON, Village Elementary School
- 3rd Place - YIXUAN LIU, Embassy Creek Elementary School

DEADLINE FOR BROWARD COUNTY PUBLIC, PRIVATE AND HOME-SCHOOLED STUDENTS TO ENTER IS JANUARY 15th

LET'S HAVE "NOTHIN' BUT A GOOD TIME" WITH GRAND MARSHAL BRET MICHAELS AS WINTERFEST ROCKS THE WATERWAYS WITH "LIGHTS, CAMERA, ACTION... MOVIES ON PARADE" THEME!



Bret Michaels is lead singer for the iconic Rock N' Roll Band, Poison. Poison has produced songs that have stood the test of time such as "Nothin' But A Good Time," "Every Rose Has Its Thorn," "Something to Believe In" and "Ride the Wind." The group sold over 40 million records and DVDs worldwide and have charted twelve Top 10 hits.

Outside of Poison, Bret Michaels has made a name for himself as a reality tv star. He has starred on Rock of Love, Celebrity Apprentice, Rock My RV, and the documentary Life as I Know It. The rocker won Celebrity Apprentice where he received \$250,000 for his nominated charity American Diabetes Association. "To reach out and help one person is an awesome day... to reach out and help many is an awesome life" (Michaels 2013).

Bret Michaels is coming to Hard Rock Live December 13th, 2019. Bret Michaels will be aboard the "Lights, Camera, Action ... Movies on Parade!" themed Grand Marshal Showboat on Saturday December 14th, 2019. A special thank you to Seminole Hard Rock Hotel & Casino for bringing this unforgettable rocker to the Parade. Bret will be on the bow to wave to the one million spectators along the 12- mile route.

SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

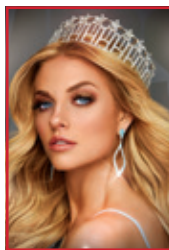
Bret Michaels will be honored at the Seminole Hard Rock Winterfest® Grand Marshal Reception at DAER DayClub at The Guitar Hotel prior to his concert. Drinks will be flowing courtesy of Republic National Distributing Company with special guests throughout the night.



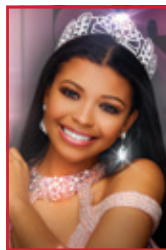
Alfa Romeo of Fort Lauderdale **CELEBRITY LOUNGE** will feature:



Captain Lee
Bravo's "Below Deck"



Nicolette Jennings
Miss Florida USA



Katia Gerry
Miss Florida Teen USA



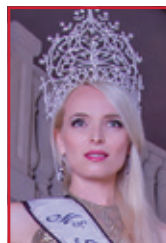
2019 Commodore
Bill Walker



Joey Fatone
founding member of NSYNC



Chris Kirkpatrick
founding member of NSYNC



Gelsiniy Bareeva
Ms. International World



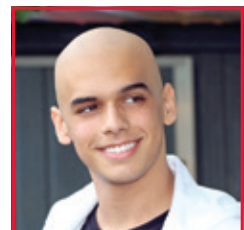
Deborah Alpandre
Ms. Latina International

A SPECIAL VIP EXPERIENCE



IN PURSUIT OF YOUR CURE.™

will feature cancer survivor
and child ambassador:



Braulio Hernandez





WINTERFEST

BOAT PARADE



BROWARD HEALTH

GRANDSTAND VIEWING AREA

PRESENTED BY



GET YOUR TICKET FOR THE PARTY IN THE PARK

Your ticket includes parking, shuttle to and from the Park and a RESERVED SEAT! Purchasing is as easy as 1, 2, 3.

1. Get your \$5 discount coupon the next time you are at Publix Super Markets (see our website for select locations)
2. Stop by Crown Wine & Spirits, Total Wine & More OR head to Seminole Hard Rock Hotel & Casino Front Desk to get your tickets.
3. You can also enter the discount code online at winterfestparade.com.

The Broward Health Grandstand Viewing Area presented by the Florida Panthers is filled with activities including inflatables, interactive games and give-a-ways. The area will feature the jolly man himself – Santa available for photos!

Live Entertainment on the Fort Lauderdale Stage featuring **BREEZE**

**BIG
105.9**
SOUTH FLORIDA'S CLASSIC ROCK



Boat Commentary provided by Big 105.9's Greg 'Toast' Lemega



Hungry? Thirsty? Don't worry, we have you covered! The Stella Artois Culinary Courtyard will have a variety of festival foods, beer, wine and soda for purchase (and some sampling too from LaCroix and other sponsors!).

Scared of the dark? Don't worry – there will be plenty of GLOW fun give-a-ways by Ford.

WHEN? Saturday, December 14 – Festival grounds open at 3:30 p.m.

WHERE? Hugh Taylor Birch State Park, 3109 E Sunrise Blvd, Fort Lauderdale (but you can't park there!)

TICKETS: Fun or the whole family for ONLY \$30 per adult / \$25 per child (10 and younger).

PARK AND RIDE: We have arranged for COMPLIMENTARY parking at the Galleria Mall for our guests and charter buses (to and from the Park) as part of your ticket.

RAIN OR SHINE! The Parade will go on rain or shine and there are no refunds, no exceptions. No pets, cans, drones or coolers are permitted inside the gated Grandstand area.



ABOUT SEMINOLE HARD ROCK HOTEL & CASINO

Seminole Hard Rock Hotel & Casino Hollywood is the flagship casino resort of Hard Rock International, owned by the Seminole Tribe of Florida. This world-renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion on Oct. 24, 2019. New offerings include 638 upscale guestrooms in the first-ever Guitar Hotel, 168 luxury guestrooms and unique swim-up suites in the adjacent Oasis Tower at Seminole Hard Rock Hotel & Casino Hollywood, and 465 newly redesigned guestrooms in Hard Rock Hotel for a combined room count of 1,271 throughout the resort. Additional amenities include the lush "Bora Bora" style lagoon with private cabanas and butler service; a 42,000 square-foot Rock Spa® & Salon; a 13.5-acre recreational water experience for swimming, kayaking and paddle boarding; 19 dining outlets and 20 bars and lounges; an expansive gaming floor with 3,100 slots, 195 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space including a 38,000-square-foot carpeted exhibition hall; and a 26,000-square-foot retail promenade. The highly anticipated Hard Rock Live entertainment venue with a 7,000-person capacity, will showcase A-list entertainers, comedy acts, Broadway performances, sporting events and live broadcast productions. The integrated resort is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441), and is 10 minutes from Fort Lauderdale/Hollywood International Airport and 30 minutes from downtown Miami and Miami International Airport. For more information, visit us online at www.seminolehardrockhollywood.com, call 800-937-0010 or follow us: Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood), Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly).



HOLLYWOOD, FL



VOLUNTEER PARTY AT TIMPANO®

Our volunteers play a significant role in the success of Winterfest®, and because of their valiant efforts, we want to reward them! Hosted by Timpano, we offer a giant "thank you" to our wonderful volunteers and honor one person with the Carolyn McLaughlin Spirit of Volunteerism award.



2018 Volunteer Award recipient Anne Hunt

PEOPLE'S CHOICE AWARD

Southwest®



YOU BE THE JUDGE PICK WHICH PARADE ENTRY WINS AND YOU COULD WIN ROUND TRIP TRAVEL

Whether you are enjoying the Parade from home, aboard a boat, or on the shore, you can vote for your favorite boat to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization.

WATCH - DOWNLOAD & VOTE for your FAVORITE BOAT (There's a FREE app for that)

DOWNLOAD THE WINTERFEST® APP POWERED BY SCROLL THROUGH THE IMAGES and VOTE and you might WIN!

Winterfest® is hosting the voting web page on our app. Check out WinterfestParade.com to find the app and details on the categories judged; such as best decorated, sound, spirit and more!

WEB: Each boat has an assigned number and you can vote on WinterfestParade.com or text your vote to 23000 (example: text - Boat00 to 23000)

VOTING: December 14 - JANUARY 12: Don't miss out on the action! Watch the Parade live on Fort Lauderdale Channel 78 or live streaming on the web and Facebook. You can be a JUDGE simply by voting for your favorite entry during the Parade on December 14th until January 12th.

2019 JUDGES:

Stephen J. Tilbrook

Chair Elect, Greater Fort Lauderdale Chamber of Commerce

Captain James A. Passarelli

United States Coast Guard - Sector 7

Amelia

BIG105.9 FM / WBGG-FM On Air Personality, iHeart Media

Jeffrey Levine

President Elect, REALTOR® of the Palm Beaches and Greater Fort Lauderdale Realtors

Stacy Ritter

President & CEO, Greater Fort Lauderdale Convention & Visitors Bureau

Dean Tantis

Mayor - City of Fort Lauderdale

And YOU! Download the Winterfest App, Vote, and you'll be entered for a chance to win round trip travel on Southwest Airlines®.

Official Rules: <https://winterfestparade.com/people-choice-award>

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Open to legal residents of Florida age 19 or older at time of entry. Limit one entry per person. All fields must be completed. Approximate retail value of prize: \$800. For complete details and Official Rules, visit winterfestparade.com. By submitting this entry, you agree to the Official Rules. By entering, information collected will be used in accordance with Sponsor's Privacy Policy at winterfestparade.com. Sponsor: Winterfest, Inc., 512 Northeast 3rd Avenue, Fort Lauderdale, Florida 33301. Enter by 8:00 p.m. ET on January 12, 2020. Message and data rates may apply. Data plans may not be available through all wireless carriers.

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AT LAURA WARD RIVERWALK PLAZA

More than 400 community leaders and sponsors will enjoy the most coveted location to watch the Parade just east of the Historic Stranahan House and west of the renowned Riverside Hotel. Guests will mingle amongst hosts for the Winterfest® television show and Parade judges as they enjoy delectable food and cocktails from Wild Sea Oyster Bar & Grille, Boathouse at the Riverside, The Capital Grille, Timpano, Burlock Coast Seafare & Spirits- Ritz Carlton, Lona Cocina Tequileria, Bravo Peruvian Cuisine, Conrad Fort Lauderdale Beach, Fort Lauderdale Marriott Harbor Beach Resort and Spa, American Social along with beverages from



Republic National Distributing Company such as Brugal 1888, Three Olives Vodka and Rémy Martin. LaCroix, and Stell Artois will also be on hand. Hotwire Communications, Holy Cross Hospital and Nova Southeastern University are the key sponsors of this beautiful shoreline with the Riverside Hotel hosting to add to the fun!

Historically, the Seminoles would travel along the New River by canoe and trade with the Stranahan Family. Frank Stranahan always welcomed them on property, while Ivy Stranahan taught the Seminoles to read, write and sew. Because of this amazing history, the Stranahan House is the perfect starting point for the strong holiday tradition that is the Seminole Hard Rock Winterfest® Boat Parade.

SPONSOR ONLY EVENT: Want a Ticket?
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Winterfest

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SANCTIONED EVENTS & CELEBRATIONS 2019-2020

December 7, 2019

Coral Springs Holiday Parade - The City of Coral Springs "Holiday Heroes" Parade will host more than 60 entries this year. The parade includes themed floats, nine marching bands and walking groups and of course Santa that closes the parade line up! For more information call 954-345-2200 or visit CoralSprings.org/holidayparade



January 17 - February 2, 2020

South Florida Fair - The 2020 South Florida Fair will be a celebration of popular sports in our community. Interactive and educational sports exhibits will pave the way as you stroll through the Expo Center. With four stages of music and entertainment, world-class illusions show daily, an award-winning agriculture and livestock program featuring over 1,000 exhibitors from more than 30 Florida counties, a historic Yesteryear Village, and more than 200 rides, games and attractions, the South Florida Fair is truly a place where families make memories and traditions begin. PLAY BALL, PLAY FAIR at the 2020 South Florida Fair, January 17- February 2. Information: Call 561.793.0333 or visit the website: www.southfloridafair.com



February 8 - March 23, 2020

Florida Renaissance Festival - Travel back in time to the 16th Century at the 28th Annual Florida Renaissance Festival, coming to Quiet Waters Park, February 8th through March 23rd, from 10:00 a.m. to Sunset! Over 100 Artisans selling their wares, Over 100 Performers and 12 Stages with Continuous Entertainment, Games of Skill, Human Powered Rides, Food and Drink fit for a King! It's a Fun Family Event for All Ages! For more information: www.ren-fest.com



March 14, 2020

Fort Lauderdale St. Patrick's Parade And Festival

It's time to paint the town green! Join us as the Fort Lauderdale St. Patrick's Parade and Festival marches into downtown Fort Lauderdale featuring fun and excitement for the entire family! The free event has grown into one of Fort Lauderdale's largest and most anticipated festivals, attracting thousands of spectators for a one-of-a-kind celebration of all things Irish. For more information call 954.314.8699 or visit www.stpatsftl.com



March 14, 2020

Hope Floats Benefiting Tomorrow's Rainbow

9th Annual Hope Floats Benefiting Tomorrow's Rainbow is a free memorial celebration for the entire family at Esplanade Park and is open to the public at 1 p.m. Live music, games, arts & crafts, and a paper boat parade featuring a 24 foot paper boat to honor those no longer with us, but that remain in our hearts forever begins at 4 p.m. Don't miss the boat! 954.978.2390 or visit TomorrowsRainbow.org



April 11, 2020

Fort Lauderdale Pirate Festival - Avast, me hearties! Join ye fellow Buccaneers on April 11, 2020,

between 11 a.m. and 7 p.m., at Esplanade Park, 400 SW 2nd Street, Fort Lauderdale, produced by The Rotary Club of Fort Lauderdale in partnership with Bobby Rodriguez Productions and the world renowned Florida Renaissance Festival. Enter yourself in the best Pirate Costume contest and enter your boat in the best Pirate Themed Boat contest. Activities for the whole family. For additional information contact us at the Rotary Club of Fort Lauderdale 954.434.0731 or please visit www.ftlpiratefest.com.



WINTERFEST

BOAT PARADE



BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 14

PARADE DAY

CLOSINGS WILL BE IN EFFECT:

- New River closes at 2:30 p.m. to non-parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at 5:20 p.m. from Port Everglades to Oakland Park Bridge South
- 6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 p.m. ALL Parade Vessels, New River
- Parade Start Time: 6:30 p.m., SHARP

NO ANCHORING ZONES

- "No anchor zones" will be enforced throughout the New River and Birch State Park.
- Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat to view the route.

BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate)	UP	DOWN
7th Avenue Bridge	6:00 p.m.	8:30 p.m.
FEC Railroad Bridge	6:00 p.m.	8:30 p.m.
Andrews Avenue	6:00 p.m.	8:30 p.m.
Third Avenue Bridge	6:00 p.m.	8:30 p.m.
Las Olas Boulevard	7:00 p.m.	9:00 p.m.
Sunrise Boulevard	7:30 p.m.	9:30 p.m.
<i>Viewing from the Grandstand Area (just north of Sunrise Boulevard)</i>		
Oakland Park Boulevard	8:00 p.m.	10:00 p.m.
Commercial Boulevard	8:30 p.m.	11:00 p.m.

WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL:

Winterfest® Television Special is shared around the state through a network partnership with WSVN and FOX Sports Sun is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7 on December 21 (7 p.m.), December 25 (5 a.m. and 12 noon) and January 1 (5 a.m. and 12 noon).

BOSTON: Sister stations will air the Parade December 28 at 3-4 p.m. (WHDH) and December 29 at 5-6 p.m. (WLVI).

SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station - Comcast Channel 78.

AROUND THE WORLD: EyeOnSouthFlorida.com will stream the Parade live with a link on Winterfestparade.com.

Check our website for details and video highlights of events throughout the season.



WINTERFEST® DECO DREAM GET-AWAY CONTEST

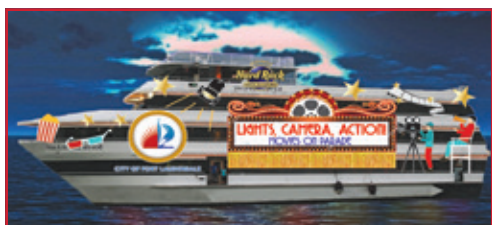
VISIT PARTICIPATING LOCATIONS MID-NOV. THRU DEC. 9, 2019



for a chance to win a **dream vacation** to the exclusive Hard Rock Hotel & Casino Cancun Resort in Mexico, including round trip travel for two on Southwest Airlines®.



PLUS a chance to win other great prizes such as:
• 2 tickets for the **Grand Marshal Showboat**



Our Grand Marshal Bret Michaels is brought to you by
Seminole Hard Rock Hotel & Casino

- 2 tickets to the **Grand Marshal Reception** presented by JM Lexus
- **Grandstand Viewing Area** Package and MORE!

Must be 21 or older to enter and a legal resident of Florida.
No purchase necessary. Official rules at winterfestparade.com/sweepstakes
Prizes are subject to change.

Visit Total Wine & More Locations for a chance to Win!



On December 10, tune in to WSVN Channel 7, Deco Drive to see if you are a lucky winner!

Eligibility: Winterfest® Deco Dream Get-Away Contest (the "Sweepstakes") is open only to legal residents of Florida who are at least twenty-one (21) years old at the time of entry. The Sweepstakes begins on November 10, 2019 at 12:00 a.m. Eastern Time ("ET") and ends on December 9, 2019 at 4:00 p.m. ET (the "Promotion Period"). Entrants who enter the Sweepstakes via text-messaging on their phone or other web-enabled device may be charged according to their carriers' data rate or text-messaging plans; entrants should contact their carriers for pricing details. **Air travel does not include taxes and fees from \$5.60 one-way.**

WINTERFEST, INC. 512 N.E. Third Avenue, Fort Lauderdale, FL 33301
954-767-0686 • www.WinterfestParade.com

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2019 CAPTAIN'S CUP AWARDS

HOSTED BY GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU

GREATER FORT LAUDERDALE



Seminole Hard Rock Winterfest® Boat Parade 2019 winners will be honored for the best in decorations, theme and spirit at the Greater Fort Lauderdale Broward County Convention Center on January 30, 2020.

EVERYONE IS TREATED LIKE A STAR with an Oscar-inspired theme of glitz, glamour and live entertainment. Every Parade participant receives two (2) tickets to this incredible event. Representatives from each Parade entry receive a photo of their entry, copies of the Winterfest Television Special produced by WSVN Channel 7 as well as the live version to be shown digitally on EyeOnSouthFlorida. All Participants will have the opportunity to win Boaty Awards and be congratulated by Winterfest®'s board of directors, corporate partners, and other supporters.



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"Fort Lauderdale is a wonderful place to live, work and play. It is during the holiday season that this city is especially magical. The Seminole Hard Rock Winterfest® Boat Parade ushers

in the holiday season for families, friends, neighbors, and visitors with an entertaining, fun-filled nautical festival. As Fort Lauderdale's signature holiday celebration for over 48 years, this event excites and enriches millions with its spectacular illumination, colorful pageantry, vibrant music, and magnificently decorated vessels. The Parade puts us in the international spotlight, strengthens our reputation as a "must-see" destination, and generates millions for our local economy. Please join us on the water to celebrate the spirit of the holidays and be a part of this joyful tradition."

Dean Trantalis
Dean Trantalis,
Mayor, City of Ft. Lauderdale



"The Seminole Hard Rock Winterfest® Boat Parade is a perfect way to kick off the holiday season in a way that is uniquely Broward County. It's the perfect

venue for families and friends to come together. It's also a great opportunity for local businesses to welcome the hundreds of thousands of people who come here to watch the parade and stay to celebrate. The Seminole Hard Rock Winterfest Boat Parade showcases Broward County's diversity, community, and culture. Happy Holidays to all!"

Dale V.C. Holness
Dale V.C. Holness
Broward County Commissioner



"The Seminole Hard Rock Winterfest® Boat Parade is a spectacular, time-honored tradition for Greater Fort Lauderdale's spirited coastal culture — where

we celebrate everything on our scenic waterways. In its 48th year, it continuously ranks as one of the world's top boat parades and is considered a holiday treasure for both locals and visitors. Every year, the grand caravan of illuminated ships are more festive and captivating than ever before."

Stacy Ritter
Stacy Ritter,
President and CEO, Greater Fort Lauderdale
Convention & Visitors Bureau



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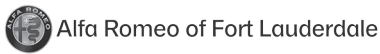


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WHAT IS THE WINTERFEST FOUNDATION?



Founded in 2017, The Winterfest Foundation 501(c)3 was created to focus on education, arts and culture in public places, water safety and assisting other charitable efforts.

2019 EVENTS INCLUDE

Captain Lee Premier Event benefitting Hope4HopeTown

Proceeds will help with the devastation of the Northern Islands of the Bahamas after Hurricane Dorian.



Winterfest Foundation Jr. Captain Contest



Student Art Contest and Gallery Reception



Special thanks to underwriters of the events:



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WinterfestFoundation.org



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#WinterfestFL19



WINTERFEST[®] - FORT LAUDERDALE IS THE HOST CITY OF SOUTH FLORIDA'S SIGNATURE HOLIDAY EVENT THE WORLD'S MOST WATCHED BOAT PARADE

The countdown has begun for the 48th Annual Seminole Hard Rock Winterfest[®] Boat Parade will be rockin' the South Florida waterways on Saturday, December 14, 2019. There is no better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and hundreds of watts of music pumping through their sound systems - all for the entertainment of the more than one million spectators along the 12-mile waterway Parade route. This year's theme is "Lights, Camera, Action ... Movies on Parade" and promises to bring out the rocker in all of us with Grand Marshal BRET MICHAELS! Dubbed the "World's Most Watched Boat Parade," Winterfest[®] Inc. has an economic impact averaging 50 million dollars annually to the South Florida economy. Noted as Florida's #1 attended one-day live spectator event, the Parade is recognized as the #7 in the U.S and Top 20 Parade in the World. Each year, Winterfest[®] organizers strive to create an unexpected twist for Parade guests, and this year is no different. Expect lots of surprises - you never know who will show up at a Winterfest[®] event!

Winterfest[®], Inc. is a 501(c)4 not-for-profit organization created to produce unique, cutting edge, awe-inspiring events. Winterfest[®] promotes the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest[®] Boat Parade, all while bringing the community together

The Parade heralds an early beginning in the 1950s as a group of friends getting together for the holidays. The tradition became an organized event in 1971 and incorporated in 1988. Today, Winterfest[®] Inc. employs a staff of three with a Board of Directors, interns, and volunteers who are involved all year long. Winterfest[®] produces this FREE signature Parade every December, utilizing 160 police details for land and sea, 27 ham operators, 25 control boat volunteers, and an additional 300 volunteers. Winterfest[®] coordinates with control boat captains, towboat operators, bridge tenders, charter boat captains, ham operators, dock masters, and government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, Broward Sheriff's Office Fire Rescue, Federal Aviation Administration, Federal Bureau of Investigation, Central Intelligence Agency, Florida Department Of Transportation, Florida Highway Patrol and Homeland Security. All this fun is captured on camera in conjunction with WSVN 7 to produce a one-hour television special shown all over the world.

