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Dear

The Premier Social Event of the Season is just around the corner. The Winterfest Black Tie Ball takes place on Saturday, December 7, 2019 hosted by Seminole Hard Rock Hotel & Casino, presented by Ford. You are cordially invited to be a part of the excitement as an Auction Contributor.

Your company will be exposed to 900+ top corporate, community, and civic leaders. The Silent Auction presented by Fidelity Investments features 225+ items including trips, jewelry, art, adventure sports memorabilia and so much more! Guests will not miss a minute of the excitement being able to bid with their smart devices or computers through Qtego Auction Technologies. In order to maximize your contribution, we will go live with our auction online beginning mid-October and will continue to add and upload items until the week of the event. Take full advantage of having the most exposure, as we take great pride in promoting your donated items and will treat them with the utmost of care. Your logo will be included in the site and we push this out through social outlets.

This star-studded Gala starts at 6:00 p.m. and continues through midnight with an amazing dinner entertainment. We are thrilled to continue our partnership with Broadway Across America, and this year they will provide first-class entertainment featuring the cast direct from the hit Broadway show Disney's *Aladdin*.

Annually, this event continues to be a great way to show your community spirit to a captive audience while supporting a South Florida Holiday Tradition, the Seminole Hard Rock Winterfest Boat Parade. Additional Customized Sponsorship Opportunities are also available for all our events, just contact the Winterfest office at 954-767-0686. Save the date to see the 48th Annual Seminole Hard Rock Winterfest Boat Parade on December 14, 2019. For more information visit www.winterfestparade.com.

As the climax of the Social Season, we would love for you to join us at the event by purchasing individual tickets or a fabulous table of 10.

Sincerely,

Dawn Read

Dawn Read
Event Director

Seminole Hard Rock Winterfest Boat Parade - "The World's Most Watched Boat Parade"

512 Northeast 3rd Avenue, Fort Lauderdale, Florida 33301 • Tel: 954-767-0686 • Fax: 954-767-0665

Website: www.winterfestparade.com • Email: boats@winterfestparade.com

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