



# WINTERFEST

BOAT PARADE



## NEWS RELEASE

**FOR MORE INFORMATION:**

Kathy- Keleher, Winterfest, Inc.  
954-767-0686, [kathy@winterfestparade.com](mailto:kathy@winterfestparade.com)  
Website: [winterfestparade.com](http://winterfestparade.com)  
Facebook: [winterfest.parade](https://www.facebook.com/winterfest.parade)  
Instagram: [winterfestinc](https://www.instagram.com/winterfestinc)  
Twitter: [winterfestinc](https://twitter.com/winterfestinc)  
#WinterfestFL

### Winterfest Installs New Chairman of the Board

**FORT LAUDERDALE, FL – APRIL 12, 2019** – Winterfest, Inc. announced their 2019-2020 Chairman of the Board and new board members. The installation was hosted at the Seminole Hard Rock Hotel & Casino Hollywood followed by a reception after the meeting. Outgoing Chairman, Ben Wesley, External Affairs Manager at Florida Power & Light, handed over a “bedazzled pink” gavel to Susan Renneisen, Vice President of Community Affairs and Special Events at the Seminole Hard Rock Hotel & Casino Hollywood. Mark Swenson, Senior Vice President – Wealth Management at UBS Financial Services, Inc. – The Garvin Financial Team was installed as chairman-elect. “I am honored to be taking over as chair for Winterfest, Inc. at such a noteworthy time in the history of the organization. This is the perfect opportunity to develop new strategies that will take the parade and events to a whole new level, and potentially new audiences,” said Susan Renneisen. “With the collective talent and business connections we have through our board members and the dedication of our staff and volunteers, I am confident that we can achieve significant growth and continued success for the organization that will yield positive results for years to come.”

“The 2019-2020 Winterfest Board has a fresh new direction,” said Lisa Scott-Founds, Winterfest President & CEO. “As we embark on our 48<sup>th</sup> Parade year, it is exciting to begin a new era as we look towards our 50<sup>th</sup> Anniversary in 2021. We are always striving to be bigger and better year after year, and our board is committed now more than ever to bring the community the “Greatest show on H2O.”

The Winterfest board of directors is composed of 50 community leaders who are ambassadors for this South Florida signature event.

**New Board Members:**

- Kim Butler, Director of Marketing at Dania Pointe
- Lois Marino, Director of Community Engagement at BBX Capital Corporation
- Ted Morley, President of Maritime Professional Training
- Carlos Suarez, CEO & Founder of Venice Magazine

- Noelle Stevenson, Vice President, Film, Music, Fashion, & Create at Greater Fort Lauderdale Convention & Visitors Bureau

For more information and a complete list of Winterfest Board and Advisory Members, visit [winterfestparade.com](http://winterfestparade.com) or call [954-767-0686](tel:954-767-0686).

###

**About Winterfest, Inc.**

*Winterfest is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest Boat Parade - "The World's Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest, please contact the office at (954) 767-0686 or their website: [www.winterfestparade.com](http://www.winterfestparade.com).*

**About Seminole Hard Rock Hotel & Casino Hollywood**

*Seminole Hard Rock Hotel & Casino Hollywood is the flagship casino resort of Hard Rock International, owned by the Seminole Tribe of Florida. It is a world-renowned entertainment, gaming and hospitality destination that features a AAA Four Diamond-rated luxury hotel; expansive gaming offerings including first-in-class slots, high-stakes table games and South Florida's premier poker room; spa and fitness center; award-winning dining and nightlife; and the popular Hard Rock Event Center which hosts A-list entertainers, comedy and sporting events. A \$1.5 billion expansion slated to open in fall 2019 will bring 638 luxury guestrooms to a first-ever, iconic, guitar-shaped hotel and 168 upscale guest accommodations in an adjacent hotel tower overlooking a lush, "Bora Bora" style, private cabana environment; a 42,000 square-foot Rock Spa®; a 13.5 acre recreational water-focused experience for sunbathing, swimming, kayaking, sailing and paddle boarding; 21 distinctive restaurants, bars and lounges; an expanded gaming floor featuring 3,100 slots, 193 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space; and 26,000 square feet of new retail space. The highly anticipated 6,500 seat Hard Rock Live theater-style concert venue will feature headline performances and live broadcast capabilities. The resort is located on 87 acres of the Hollywood Seminole Reservation along State Road 7, (U.S. Highway 441). The resort is 10 minutes from Fort Lauderdale/Hollywood International Airport and 30 minutes from downtown Miami and Miami International Airport. For more information, visit us online at [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com), call 800-937-0010 or follow us: Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood), Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly)*



*Lisa Scott-Founds (President & CEO), Susan Renneisen (Chairman) and Ben Wesley (Immediate Past Chair) – photo by Ginny Fujino*

*Additional photos are available by request.*