



WINTERFEST® Brings “Best of the 80s”



On Saturday, December 15th, Winterfest®, Inc. is turning back time with the Seminole Hard Rock Winterfest® Boat Parade. Big Hair, Big Sound and Neon Lights will bring the 80s back to life on kayaks, fishing boats, barges and mega yachts for the holiday season!

Winterfest® is a 501(c)4 not-for-profit organization which functions through the generous support of our partners, especially our title sponsor - Seminole Hard Rock Hotel & Casino. Without these great organizations and individuals, we could not put together an event of this magnitude. The “Best of the 80s” themed Parade will have over 1 million attendees dancing “All Night Long” while watching the Parade via land and water.

The Parade is our signature event; but we have many events throughout the Winterfest® Celebration. Visit our website for more details on all of our incredible events and learn how to purchase tickets or become a partner.

Happy Holidays!
See you at the Parade.

Ben Wesley
Chairman of the Board
Lisa Scott-Found
President & CEO

BEST OF THE 80s

VOLUME 24 • ISSUE 1 • NOVEMBER 2018

Call 954-767-0686 or visit WinterfestParade.com • #WinterfestFL18 • Like us on Facebook



THE AFTER AFTER PARTY

AMPLIFIED ACCOMMODATIONS
ICONIC ENTERTAINMENT
ENDLESS SURPRISES

HARDROCKHOLLY.COM



HOLLYWOOD, FL

GRAY | ROBINSON
ATTORNEYS AT LAW

WINTERFEST® WHITE PARTY



MARRIOTT RESORT
FORT LAUDERDALE
HARBOR BEACH



To initiate the 2018 Winterfest® celebration, Fort Lauderdale Marriott Harbor Beach Resort & Spa was the host of the Gray Robinson, P.A. Winterfest® White Party featuring Casa Calabria Restaurant.

This elite gathering kicked off the Winterfest® 2018 season themed, "Best of the 80s." An invitation-only event, attendees enjoyed an exclusive first look at the focal point of the Parade's media campaign and experience the poster unveiling in a spectacularly decorated room bathed in white with a touch of coral.

Seminole Hard Rock Winterfest® Boat Parade selected artist Raquel Cordon as the Official Commemorative Artist to bring this year's Parade theme to life. Highlights include: legendary rocker Huey Lewis was announced as Grand Marshal, delectable bites from Casa Calabria Restaurant, Anthony's Coal Fired Pizza, Anthony's Runway 84, Grille 401, Carlos & Pepe's, Mimi's Ravioli, Timpano, Truluck's, Sea Level, 3030 Ocean, Stella Artois beer as well as cocktails featuring Cointreau, Three Olives, Fireball and 1888 Brugal compliments of Republic National Distributing Company. Coccadotts was the featured dessert.

Guests got photos compliments of Ultimate Software and Ford. Other highlights from the evening included a video announcements of Grand Marshal Huey Lewis, models from Panta Interactive and announcements of more Parade celebrities. Sixth Star Entertainment brought entertainment and beautiful décor. Rock With U Entertainment was in the house rocking it out and All On Stage provided LED Screens to the party and elevated the sound and visual highlights throughout the evening.

Special thank you to Steve Savor for his donation to the Sun Sentinel Children's Fund on our behalf.



Winterfest has been responsible for over \$450,000 to this charity

There's An App for That! PARADE TRACKER POWERED BY FORD

The app offers links to the Winterfest® site for visitor's info, Parade route map, info of events, music, coloring pages and a Parade Tracker as the Santa Showboat and other entries navigate the Parade route. Vote for your favorite boat by clicking on the image in the app OR texting Boat (number) to 23000. All boat entries are listed.

(Msg and data rates may apply)

Look for our link on

<https://www.waterwayview.us>



WANT TO GET ON THE "LIST"?

Want to get up close with Santa and explain why you belong on the "nice" list? The Santa Showboat is open to the public and tickets are now available!

Children of all ages will be aboard including our nominees from the Winterfest® Jr. Captain Contest.

The Jungle Queen will be transformed into a floating Holiday Party. Buffet dinner and a cash bar is included.

Tickets are only \$75 and can be purchased by calling the Winterfest® office or visiting: WinterfestParade.com



WINTERFEST® FAMILY FUN DAY



PRESENTED BY Joe DiMaggio  Children's Hospital
AT MEMORIAL

NOVEMBER 25 FROM 10 A.M. - 3 P.M.
HUIZENGA PLAZA - 32 E. LAS OLAS BOULEVARD • FORT LAUDERDALE
EXCITING FREE ACTIVITIES

- Photo opps: **Stanley the Panther & Santa**
- **Joe DiMaggio Children's Hospital Face Painting, Balloon Art, Bounce Houses and Obstacle Course**
- Sample **LaCroix**, **GoGo Squeeze Yogurtz**, **Power Crunch**, **RXBAR** & **Nesquik**
- **Catabella Express Train, Polar Express Slide & Toboggan Tunnel**
- **Free bicycle helmets from Epilepsy Florida (while supplies last)**
- **Bounce houses, activities, Ford prize wheel, photo booths, give-a-ways & kids' games!**
- **Live Entertainment by Shane Duncan Band & Performance by School of Rock**
- **WSVN Channel 7, Visit Lauderdale TV, and EyeOnSouthFlorida.com on-location**
- **iFly Virtual Reality**
- **Cathy & Larry Danielle Pet Rescue Row**—the Humane Society of Broward Co., Abandoned Pet Rescue, South Florida Wildlife Center, Bird Lovers and more
- **Renaissance Festival Pirate Ship, Southwest Airlines Giant Plinko Game, Fifth Third Bank Show Car, Museum of Discovery & Science activities**

... and **A REAL Ice Rink** *Fee to skate **And SO MUCH MORE!**

CALL 954-767-0686 or winterfestparade.com



OFFICIAL BANK OF WINTERFEST



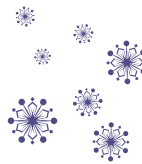
FIFTH THIRD BANK





WINTERFEST

BLACK TIE BALL



Presented by



JP Villanueva - Ford, Lisa Scott-Founds - Winterfest, Inc., David Boothe - Republic National Distributing Co., Susan Renneisen - Seminole Hard Rock. Gowns by Zola Keller. Jewelry by Carroll's Jewelers. Photo by Gina Fontana Photography



THE WINTERFEST® BLACK TIE BALL: THE SOCIAL AFFAIR OF THE SEASON! DECEMBER 8TH

*Seminole Hard Rock Winterfest® Black Tie Ball Kicks off
the Holiday Season at New Event Center*

The Seminole Hard Rock Winterfest® Black Tie Ball will create a surrealistic adventure between sophistication and nightclub seduction. Lights, music and Broadway inspirations will transport guests thru a musical spectrum of imperial ballroom glamour to risqué French clubs. The event presented by Ford, in association with Republic National Distributing Company, will overload all the senses with decadent delights, dinner and dancing.

The journey begins with the Red Carpet Reception with cocktails, wines and spirits to tease the tongue: Chloe and Imagery Wines, Brugal Rum, Jose Cuervo Tequila, The Macallan, Remy Martin, The Wine Group, The Botanist Gin, Cointreau, Fireball, RumChata, The Famous Grouse, Stella Artois and more will be flowing. Guests won't miss a beat of the evening as they bid in the Fidelity Investments Silent Auction. They simply register on <https://qtogo.net/qlink/winterfest> (you can start bidding today and you don't even need to attend the ball) and their phones will be their passport to bid on jewelry, cruises, vacations, airline tickets from Southwest Airlines - the official airline of Winterfest®, sports memorabilia, art and more. Some of the Live auction highlights include:

- Carroll's Jewelers Shopping Spree • Casa Calabria Party for up to 175 guests!
- Savior Faire yachting experience with Below Deck Star - Captain Lee
- Museum of Discovery & Science Private Event
- Pink Sands Resort Retreat for 5 couples or 10 friends
- Twinbrook Private Jet Beech 400 xp for a VIP experience to NYC



Roxana Garciga - Republic National Distributing Company, Wendy Liebowitz - Fidelity Investments, Luke Moorman - Carroll's Jewelers, Micki Scavone - Carr Work Places, Joe Rizzo - Twinbrook Insurance



Arlette Spaniak, Lisa Scott-Founds, Jay Granieri, Dawn Read, Katie Walters



Allie Mindermann, Susan Renneisen, Doug Jones

Guests will experience the glitz of Russian ballrooms with the provocative essence of Parisian Cabarets thanks to the Seminole Hard Rock Hotel & Casino for producing the evening and converting their New Event Center and Hard Rock Live into this traveling black tie event. Special performances direct from the musical "Anastasia" brought to you by Broadway Across America, and dancing throughout the evening with Private Stock 12-piece band, will complete the transformation.

The evening will include the who's who and fashionistas wearing Zola Keller gowns. Ball Co-Chairs Susan Renneisen and Gregg Snowden have an amazing evening in store for over 900 guests. Guests will take souvenir photos by Twinbrook Insurance Brokerage, Inc., fun photo booths from Ultimate Software and Ford and swag bags compliments of Fifth Third Bank.

Winterfest® will honor board member, sponsor and Winterfest® Foundation committee member, Alyssa Lovitt, as this year's Belle-of-the Ball.

The Black Tie Ball is the perfect holiday event in anticipation of the 47th Annual Seminole Hard Rock Winterfest Boat Parade. Tables of 10 range from \$3000-\$4000. \$5000 tables are SOLD OUT. This highly desirable event will sell out quickly. Didn't get the digital invite? Click on the link: <http://bit.ly/SHRWinterfestBlackTie2018>, visit winterfestparade.com or call 954.767.0686 for more details.



2018 Belle of the Ball: Alyssa Lovitt



SENSATIONAL SHOWBOATS:



Grand Marshal Showboat

Southwest



BB&T

South
Florida
Sinus and Allergy Center



REPUBLIC NATIONAL
DISTRIBUTING COMPANY



Celebrity X Cruises®

WAVE TO THE CAMERAS DURING THE PARADE



In memory of Dr. William Zenga

Residents and businesses located along the Intracoastal Waterway and the New River can be a part of the Parade by decorating their property or dock on Parade Night, December 15. The cameras will be focused on the Parade boats AND the lights on shore. Decorate your property and be a backdrop for the award-winning Parade.

WSVN Channel 7 will feature the best of the best of decorated homes and businesses along the Parade route. Be sure to give your best wave to photographers, film crew aboard the Grand Marshal Showboat - the South Beach Lady on PARADE NIGHT.

Upload your photos with the hashtag #winterfestFL18 and your Parade images might be seen on our Social Media Boat.

Fifth Third Bank
proudly supports
the 2018
Winterfest® Parade.



FIFTH THIRD BANK Fifth Third Bank. Member FDIC.



NOT NEAR A RADIO?



















LIVE ON iHEARTRADIO

iHeartMedia Miami
Proudly supports Winterfest

SMILE FOR THE CAMERAS WAVE TO THE JUDGES

There will be several camera crews on hand for the Seminole Hard Rock Winterfest® Boat Parade on December 15, 2018. WSVN will film at the Riverside Hotel on Las Olas Boulevard and at the Stranahan House, while providing the connection to the City of Fort Lauderdale's channel 78. WSVN will provide the live webcam for Facebook Live, Visit Fort Lauderdale and Eye on South Florida. Judges will be there as well.

The best places to view the Parade in true procession along the New River are at the Riverside Hotel and areas east of the Stranahan House, and east from the Downtowner Saloon.

For a complete list of viewing locations, visit www.WinterfestParade.com/where-to-eat-where-to-stay.

BOATERS - WE NEED YOU TO BE CONTROL BOATS



Where would we be without our amazing volunteers, boating clubs, and Coast Guard Auxiliaries to coordinate our Official Control Boat Fleet? Our Control Boats are the additional eyes and ears of the Parade that also keep the "line"

between the Parade participants and spectators established. If you would like to help the Parade as a Control Boat while having an awesome view, please contact the Winterfest® office at 954-767-0686. All Control Boats receive a great goodie bag, opportunity to win a raffle prize by ACR Electronics, and are invited to our Volunteer Party at Timpano in March.

PREVIOUS ENTRIES




-GALLERIA-
FORT LAUDERDALE


Catholic
Health
Services

SEMINOLE Hard Rock HOTEL & CASINO WINTERFEST BOAT PARADE

ENTER YOUR BOAT FOR ONLY \$35 AND BE ON TV PARADE STARTS DECEMBER 15 AT 6:30 PM

It only costs \$35 to become part of the 47th year of the Seminole Hard Rock Winterfest® Boat Parade! From kayaks to yachts, and paddle boards to catamarans, all are welcome to take part in this year's theme, "Best of the 80s" by decorating their Parade entries. All entries will have the opportunity to be featured on television and are automatically qualified to compete for the "People's Choice Awards." So come out and support your boating community by participating in Winterfest®!

As the master of your vessel, you can decorate your entry in holiday or Parade theme. Millions will be watching so adorn to amaze, and remember: Winterfest® encourages all entries to add a sign of any charity that they support!

OFFICIAL BANK OF WINTERFEST®



FIFTH THIRD BANK





WINTERFEST

BOAT PARADE

CAPTAIN'S MEETING

PRESENTED BY **FL** FORT LAUDERDALE INTERNATIONAL BOAT SHOW

HOSTED BY **Hilton**
FORT LAUDERDALE MARINA

DECEMBER 10, 5:30 - 8:00 P.M.

This meeting is mandatory for Parade participants to attend. Meeting includes review of rules, regulations, and line-up information with U.S. Coast Guard, Fort Lauderdale Marine Patrol and Parade Organizers. Dinner and cocktails will be provided after the meeting. Each entry will receive a well stocked goodie bag, along with a souvenir burgee and gift from HCB Yachts who is helping with the #MSDStrong 17 Angels boat in the Parade.



Official Boat Committee Location



HAIR954/ROSELI SIMONETTI
954.245.9280
NUMBER ONE PLATINUM CERTIFIED
GREAT LENGTHS HAIR EXTENSION SALON



Don't want to Miss all the fun?
Become a 2018 Winterfest Sponsor
Call 954-767-0686 today!

Broward County Students in Grades 3-5 Get Your Pens, Crayons and Markers Out and Draw A Fantasy Boat FANTASY BOAT STUDENT ART CONTEST



Artwork
from 2018 participants



Draw a fantasy boat for this year's student art contest. Working with the Broward County School System and Broward Education, Winterfest® is encouraging kids in grades 3 – 5 to participate by submitting an 8.5" x 11" original artwork of a fantasy boat they would like to see in the Parade. The students winning

1st, 2nd, and 3rd places will win awards and cash for their schools.

- \$1,000. (Classroom of the 1st place winner)
- \$750. (Classroom of the 2nd place winner)
- \$500. (Classroom of the 3rd place winner)

Not only will each participating student have his/her artwork exhibited gallery showing and reception at the Museum of Discovery and Science. Each participant will receive a free ticket to The South Florida Fair and as well as a kids meal from PDQ, Bubba Gump, a participation certificate and an invitation to the Awards Reception sponsored by BBX Capital Foundation.



DEADLINE FOR BROWARD COUNTY PUBLIC, PRIVATE AND HOME SCHOOLED STUDENTS TO ENTER IS JANUARY 15th

JUNIOR CAPTAIN: THE LEGACY CONTINUES

Congratulations Thomas Boegler representing The Salah Foundation Children's Hospital at Broward Health

Diagnosed with Stage 4 Wilms Tumor at the age of 4, which he continues to battle, Thomas Boegler is this year's Jr. Captain. Congratulations to 7 year old Thomas who received 3,735 votes during our social media campaign. Thomas, his family and charity members will be aboard the Winterfest® Jr. Captain Showboat powered by (FPL logo) The Salah Foundation Children's Hospital at Broward Health will also receive a check for \$1,000 at our Grand Marshal Reception.



THIS YEAR'S NOMINEES WHICH WILL BE ABOARD THE SANTA SHOWBOAT



KARPRIEE
Ann Storck
Center



JULIEN & ODEN
Children's
Diagnostic
& Treatment
Center



MIA BELLA
HandsOn
Broward



DAVID
Victory Living



AARON
Deliver The
Dream



TRISTAN
Leukemia &
Lymphoma
Society



LUCIA
Gilda's Club



ADAM
Equine-Assisted
Therapies



NOLAN
Tomorrow's
Rainbow



AIDAN
Aiden's Smiles



ELIJAH
United
Community
Options

In 2009, Winterfest® created the Jr. Captain - inspired by an amazing 15-year-old, Amanda Blake, who was fighting a rare form of bone cancer. This award honors a local child fighting a difficult battle with the privilege of being the Jr. Parade Captain.



ABOUT THE POSTER ARTIST RAQUEL CORDÓN

Raquel Cordon, a private-hire painter with studios in Mallorca, Spain and Miami, Florida, has been selected to create the poster for the 47th Annual Seminole Hard Rock Winterfest Boat Parade. Cordon will be tapping into her multifaceted background in painting to make the parade evening come alive on canvas in honor of this year's theme – "Best of the 80's."

Born and raised in Spain, Cordon's career in the arts started overseas, and even though she has lived in America for the past 20 years, she continues to show her art throughout the United States and Europe. Focusing on Spanish realism spawned her desire to focus on other areas of her trade such as impressionism, surrealism, and pop art. What makes Cordon stand out is her extensive background which has cultivated a unique combination of expertise in different areas of painting. Most artists today do not have this kind of flexibility and this has furthered Cordon's success as this unique skill set allows her to please a wide variety of clients.

Raquel Cordon is a resident of Coral Gables, Florida and has studios in both Miami, Florida and Mallorca, Spain. She has a Masters in Fine Art from Academy of Art University in San Francisco and primarily paints privately for clients, though she occasionally creates small batches of more accessible, "off-the-shelf" pieces. Aside from her art, Cordon also designs and manufactures jewelry at her studios in Miami and Mallorca. Because of Cordon's extensive background in different realms, from Spanish realism to pop art, she creates the exact pieces her private clients desire. For more information on Raquel Cordon and her artwork, visit her website: <http://www.raquelcordon.com/>

When not painting, Cordon enjoys sharing in mutual interests with her family such as boating and fishing



WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® merchandise! Winterfest® merchandise is on sale and available by visiting winterfestparade.com or calling 954-767-0686.

One of a kind items such as ornaments and Winterfest® charms are all available

Winterfest® watch and charms are designed by Carroll's Jewelers

Winterfest® ornaments designed by Pat Anderson



LET'S GO "BACK IN TIME" WITH GRAND MARSHAL HUEY LEWIS AS WINTERFEST® ROCKS THE WATERWAYS WITH "BEST OF THE 80S" THEME

Huey Lewis is the founder and lead singer for the acclaimed Rock 'n Roll Band Huey Lewis and The News. For 40 years, their contagious brand of music has outlasted countless trends, and is as fresh today as ever. The group has sold over 30 million albums in the process, earning them their place on the pop history map. Iconic songs which have become classic hits are "The Heart of Rock & Roll," "Stuck With You," "I Want A New Drug," "If This Is It," "Hip To Be Square," "Do You Believe In Love" and "Workin' For A Livin'". The group also wrote and performed "The Power of Love" and "Back in Time" for the hit film "Back To The Future." "The Power of Love" was nominated for an Academy Award. They've had a total of 15 top ten hits on the Billboard chart.

Huey has had 2 stints on Broadway totaling over 200 shows in the featured role of "Billy Flynn" for the musical "Chicago". His acting credits include notable

appearances in "Short Cuts" directed by Bob Altman, and "Duets", with Gwyneth Paltrow. He has also appeared in several television shows, most notably "Hot In Cleveland" (4 episodes), "The King of Queens", and "Just Shoot Me".

Huey is currently co-producing a musical based on the music of Huey Lewis and the News called "The Heart of Rock and Roll", which open at the Old Globe Theatre in San Diego this year.

Huey Lewis will be aboard the "Best of the 80s" themed Grand Marshal Showboat on Saturday, December 15, 2018. A Special Thank You to the Seminole Hard Rock Hotel & Casino for bringing this 80s legend to the Parade. Huey will be on the bow to wave to the one million spectators along the 12-mile route.

SEMINOLE HARD ROCK WINTERFEST® GRAND MARSHAL RECEPTION

Huey Lewis will be honored at the Seminole Hard Rock Winterfest® Grand Marshal Reception, in the new Event Center the night before the Parade. Drinks will be flowing courtesy of Republic National Distributing Company. This private reception presented by JM Lexus will have noteworthy celebrities which will be in the Parade.

Guests will enjoy the
USYLVESTER
COMPREHENSIVE CANCER CENTER
UNIVERSITY OF MIAMI HEALTH SYSTEM

VIP Experience
with special guests, cancer survivor Sonia Rodriguez
and a Miami Dolphins legend.

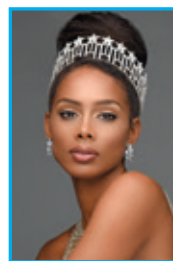
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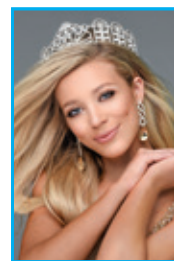
SPECIAL GUESTS



Captain Lee
Bravo's
"Below Deck"



Genesis Davila
Miss Florida USA



Lou Schieffelin
Miss Florida Teen
USA



Sonia Rodriguez
Child Ambassador



Joey Fatone
founding member
of NSYNC



Chris Kirkpatrick
founding member
of NSYNC



Johnny Williams
Commodore



Kelsey Rae La Barbara
Ms. International World
and Francisca Garcia
Miss Latina International



Experience WINTERFEST By Land BOAT PARADE

GET YOUR TICKET FOR THE PARTY IN THE PARK

Don't have your tickets to the "Greatest Show on H2O?" Purchasing is as easy as 1, 2, 3. Here is how to ensure you get your very own reserved and assigned seat. Stop by Crown Wine & Spirits or Total Wine & More. OR add a \$5 discount coupon to your grocery list the next time you are at Publix Super Markets (select locations) and head to the Seminole Hard Rock Hotel & Casino Front Desk to get our tickets. The discount code can also be entered online at winterfestparade.com.

GRANDSTAND VIEWING AREA

POWERED BY



The Grandstand Viewing Area powered by Ford is filled with activities including inflatables, interactive games, give-a-ways by the Florida Panthers. The area will also have a bounce house, Sun Sentinel Kids Town and more! Get your photos with the jolly man himself – Santa!

Big City Dogs will rock the City Stage. Boat Commentary provided by Big 105.9's new mid day host, **Amelia**.



Hungry? Thirsty? Don't worry, we have you covered! **The Stella Artois Culinary Courtyard** will have a variety of festival foods, beer, wine and soda for purchase (and some sampling too from LaCroix and other sponsors!). Scared of the dark? Don't worry – there will be plenty of GLOW fun give-aways by Ford.

Special Thank You To **PSAV**
PRESENTATION SERVICES

WHEN? Saturday, December 15 – Festival grounds open at 3:30 p.m.

WHERE? Hugh Taylor Birch State Park, 3109 E Sunrise Blvd, Fort Lauderdale (but you can't park there!)

TICKETS: Fun or the whole family for ONLY \$25 per adult / \$20 per child (10 and younger). *Remember you can save \$\$ with our discount code at Publix or purchasing the tickets at Total Wine & More or Crown Wine & Spirits.*

PARK AND RIDE: We have arranged COMPLIMENTARY Parking at the Galleria Mall for our guests and Charter Buses to Birch State Park are only \$5 per person round trip (children 3 and under ride free on your lap).

RAIN OR SHINE! The Parade will go on rain or shine and there are no refunds, no exceptions. No pets, cans, or coolers are permitted inside the gated Grandstand area. For additional information, call 954.767.0686.



VIP AREA

**PRESENTED BY HUIZENGA FAMILY FOUNDATION
AT LAURA WARD PARK**

More than 400 community leaders and sponsors will enjoy the most coveted location to watch the Parade just east of the Historic Stranahan House and west of the renowned Riverside Hotel. Guests will mingle amongst hosts for the Winterfest[®] television show and Parade judges as they enjoy delectable food and cocktails. Holy Cross Hospital and Hotwire Communications are the key sponsors of this beautiful setting with other sponsors adding to the fun.

Historically, the Seminoles would travel along the New River by canoe and trade with the Stranahan family. Frank Stranahan always welcomed them on the property, while Ivy Stranahan taught the Seminoles to read, write, and sew. Because of this amazing history, the Stranahan House is the perfect starting point for the strong holiday tradition that is the Seminole Hard Rock Winterfest[®] Boat Parade.

Presented By



Hosted by



OFFICIAL BANK OF WINTERFEST[®]



FIFTH THIRD BANK

**HAVE YOU SEEN
OUR WRAPPED
JM LEXUS
AROUND TOWN?**

Take a photo of the vehicle with the #WinterfestFL18 for the chance to win Winterfest[®] tickets.

ABOUT SEMINOLE HARD ROCK HOTEL & CASINO

Seminole Hard Rock Hotel & Casino is South Florida's iconic entertainment destination located minutes from Fort Lauderdale's world-famous beach. The AAA Four Diamond-rated resort features 469 luxury guest rooms and suites, award-winning restaurants, a lagoon-style pool and Beach Club Bar & Grill, a Hard Rock-inspired spa, premium meeting and convention space and a 5,500-seat Hard Rock Live concert arena. The casino offers more than 100 table games, 2,000 of the most popular slots and a poker room. Fine dining options include Council Oak Steaks & Seafood, the resort's signature steakhouse, and Kuro, a luxe and socially vibrant restaurant offering new-style Japanese cuisine. In the heart of the hotel is L Bar, a sophisticated, contemporary lounge showcasing handcrafted classic cocktails with a twist. Contemporary and casual eateries, include Blue Plate, the hotel's 24-hour diner-inspired restaurant; Constant Grind, a gourmet coffee and pastry shop; and the ever-famous Hard Rock Cafe – Hollywood, part of Hard Rock's 178 globally recognized rock 'n' roll restaurants.



For more information, call 800-937-0010, visit us online at www.seminolehardrockhollywood.com, or follow us on Facebook: @SeminoleHardRockHollywood, Twitter: @HardRockHolly, Instagram: @HardRockHolly

VOLUNTEER PARTY AT TIMPANO

Our volunteers play a significant role in the success of Winterfest[®], and because of their valiant efforts, we want to reward them! Hosted by Timpano, we offer a giant "thank you" to our wonderful volunteers and honor one person with the Carolyn McLaughlin Spirit of Volunteerism award.



Winterfest[®] staff with past recipients



2017 Volunteer Award recipient Bob Parkinson

PEOPLE'S CHOICE AWARD

Southwest®

YOU BE THE JUDGE PICK WHICH PARADE ENTRY WINS AND YOU COULD WIN ROUND TRIP TRAVEL

Whether you are enjoying the Parade from home, aboard a boat, or on the shore, you can vote for your favorite boat to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization.

WATCH - DOWNLOAD & VOTE for your FAVORITE BOAT (There's a FREE app for that)

DOWNLOAD THE WINTERFEST® APP POWERED BY SCROLL THRU THE IMAGES and VOTE and you might WIN!

Winterfest® is hosting the voting web page on our app. Check out WinterfestParade.com to find the app and details on the categories judged; such as best decorated, sound, spirit and more!

Vote and you will be entered for a chance to win round trip travel for two (2) on Southwest Airlines®.

Official Rules: <https://winterfestparade.com/people-choice-award>

If you are viewing from the Grandstand Viewing Area powered by Ford, volunteers will be able to assist you with text voting. Simply text "boat" followed by your favorite entry's number to "23000" to vote (for example Boat4, Boat07, Boat 100) OR download the Winterfest® App to vote.

WEB: Each boat has an assigned number and you can vote on WinterfestParade.com or text your vote to 23000 (example: text - Boat00 to 23000)

VOTING: DECEMBER 15 - JANUARY 12: Don't miss out on the action! Watch the Parade live on Fort Lauderdale Channel 78 or live streaming on the web and Facebook. You can be a JUDGE simply by voting for your favorite entry during the Parade on December 15th until January 12th. Check out WinterfestParade.com to find the app and details on the categories judged; such as best decorated, sound, spirit and more!

2018 JUDGES:

Suzanne Bogdan

Chair Elect, Greater Fort Lauderdale Chamber of Commerce

Rear Admiral Peter J. Brown

United States Coast Guard - Sector 7

Nathalie Rodriguez

939 MIA (On Air Personality, iHeart Media)

Marty Kiar

Broward County Property Appraiser

Stacy Ritter

President & CEO, Greater Fort Lauderdale Convention & Visitors Bureau

Jack Seiler

Former Mayor - City of Fort Lauderdale

Jeffrey Levine

President, REALTOR® of the Palm Beaches and Greater Fort Lauderdale Realtors

And YOU! Download the Winterfest App, Vote, and you'll be entered for a chance to win round trip travel on Southwest Airlines®.

Official Rules: <https://winterfestparade.com/people-choice-award>

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Open to legal residents of Florida age 19 or older at time of entry. Limit one entry per person. All fields must be completed. Approximate retail value of prize: \$800. For complete details and Official Rules, visit winterfestparade.com. By submitting this entry, you agree to the Official Rules. By entering, information collected will be used in accordance with Sponsor's Privacy Policy at winterfestparade.com. Sponsor: Winterfest, Inc., 512 Northeast 3rd Avenue, Fort Lauderdale, Florida 33301. Enter by 8:00 p.m. ET on January 12, 2019. Message and data rates may apply. Data plans may not be available through all wireless carriers.

WINTERFEST® TELEVISION SPECIAL

ONE HOUR SPECIAL:

Winterfest® Television Special is shared around the state through a network partnership with WSVN and FOX Sports Sun and is rebroadcast throughout the holiday season.

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7 on December 22 (7 p.m.), December 25 (5 a.m. and 12 noon) and January 1 (5 a.m. and 12 noon).

BOSTON: Sister stations will air the Parade December 29 at 2 p.m. (WHDH) and December 30 at 4 p.m. (WLVI).

SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station - Comcast Channel 78.

AROUND THE WORLD: VisitLauderdale and EyeOnSouthFlorida.com will stream the Parade live with a link on Winterfestparade.com.

Check our website for details and video highlights of events throughout the season.



Visit Lauderdale TV



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It's about the perfect Wine with the perfect Cheese on the perfect cracker. It's about the best Vodka and the best Olives to make the best Martini. That's why we carry the finest selection of wines, spirits, gourmet foods, meats & cheeses, beers, tobaccos, gifts and gift baskets.

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GET YOUR WINTERFEST BOAT PARADE TICKETS

SANCTIONED EVENTS & CELEBRATIONS 2018-2019

December 9, 2018

Toys in the Sun Run - More than 30,000 motorcyclists take part in the "30th Annual South Florida President's Council (SFPC) Toys in the Sun Run." Proceeds benefit the Joe DiMaggio Children's Hospital Foundation. toysinthesunrun.com



December 12, 2018

Coral Springs Holiday Parade - The City of Coral Springs "Holiday Express" Parade will host more than 60 entries this year. The parade includes themed floats, nine marching bands and walking groups and of course Santa will arrive on his sleigh at the parade's final entry! For more information call 954-345-2200 or visit CoralSprings.org/holidayparade



January 18 - February 3, 2019

South Florida Fair - From children to adults, many of us have used our imagination to dream of possessing extraordinary or superhuman powers. That's the stuff of superheroes and honoring them is what we have chosen as our 2019 Fair theme. From everyday heroes to the superheroes of the silver screen, guests can expect to see appearances by their favorite Marvel and DC Comics Heroes while celebrating local superheroes who will be recognized for their special powers in the "Not all Heroes Wear Capes" parades. Heroes of Education, Heroes of Freedom, Heroes in Medicine, Heroes Behind the Badge and many more will be honored at the South Florida Fair, January 18 - February 3 in West Palm Beach. Information: 561.793.0333 for more information or visit the website: www.southfloridafair.com



February 9 - March 24, 2019

Florida Renaissance Festival - Travel back in time to the 16th Century at the 27th Annual Florida Renaissance Festival, coming to Quiet Waters Park, February 9th through March 24th, from 10:00 a.m. to Sunset! Over 100 Artisans selling their wares, Over 100 Performers and 12 Stages with Continuous Entertainment, Games of Skill, Human Powered Rides, Food and Drynk fit for a King! It's a Fun Family Event for All Ages! For more information: www.ren-fest.com



March 16, 2019

Hope Floats Benefiting Tomorrow's Rainbow - 8th Annual Hope Floats Benefiting Tomorrow's Rainbow is a free memorial celebration for the entire family at Esplanade Park and is open to the public at 1 p.m. Paper boat parade featuring a 24 foot paper boat honoring those close in our hearts forever. 954.978.2390. TomorrowsRainbow.org



April 20, 2019

Fort Lauderdale Pirate Festival - Ahoy, me hearties! J Ready yer sea legs! Join ye fellow Buccaneers on April 20, 2019, between 11 a.m. and 5 p.m., at Esplanade Park, produced by The Rotary Club of Fort Lauderdale in partnership with Bobby Rodriguez, producer of the world renowned Florida Renaissance Festival. For additional information contact us at the Rotary Club of Fort Lauderdale 954.434.0731 or please visit www.ftlpiratefest.com.



April 26, 2019

Spin-A-Thon - The Marine Industry Cares Foundation Annual Spin-A-Thon is back on Fort Lauderdale Beach at D.C. Alexander Park from 3pm - 7pm for a fun afternoon of fun, exercise and fundraising. Benefits MIFC charitable initiatives. marineindustrycares.org.



May 11, 2019

Glam-A-Thon - The all new celebration begins when the streets of downtown Fort Lauderdale turn into a colorful, sensual Carnival dance experience! Enjoy the music, costumes and parade of dancers during the launch of Stiletto Carnival on May 11th, embracing diversity in South Florida! The event will benefit Glam-A-THON™ and raise awareness and funding for breast cancer patients through Broward Health Foundation. www.glam-a-thon.com



WINTERFEST
BOAT PARADE



BRIDGE OPENINGS & CLOSINGS SATURDAY, DECEMBER 15

PARADE DAY

CLOSINGS WILL BE IN EFFECT:

- New River closes at 2:30 p.m. to non-parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at 5:20 p.m. from Port Everglades to Oakland Park Bridge South 6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 p.m. ALL Parade Vessels, New River
- Parade Start Time: 6:30 p.m., SHARP

NO ANCHORING ZONES

No anchor zones will be enforced throughout the New River and Birch State Park.

Visit www.winterfestparade.com/where-can-i-anchor-a-spectator-boat-to-view-the-route

BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate) UP

DOWN

7th Avenue Bridge 6:00 p.m. 8:30 p.m.

FEC Railroad Bridge 4:45 p.m. 8:30 p.m.

Andrews Avenue 6:00 p.m. 8:30 p.m.

Third Avenue Bridge 6:00 p.m. 8:30 p.m.

Las Olas Boulevard 7:00 p.m. 9:00 p.m.

Sunrise Boulevard 7:30 p.m. 9:30 p.m.

Viewing from the Grandstand Area (just north of Sunrise Boulevard)

Oakland Park Boulevard. . 8:00 p.m. 10:00 p.m.

Commercial Boulevard . . . 8:30 p.m. 11:00 p.m.

WINTERFEST® DECO DREAM GET-AWAY CONTEST

VISIT PARTICIPATING LOCATIONS MID-NOV. THRU DEC. 9, 2018



for a chance to win a **dream vacation** to the exclusive Hard Rock Hotel & Casino Cancun Resort in Mexico, including round trip travel for two on Southwest Airlines®.



PLUS a chance to win other great prizes such as:
• 2 tickets for the **Grand Marshal Showboat**



Our Grand Marshal Huey Lewis is brought to you by
Seminole Hard Rock Hotel & Casino

- 2 tickets to the **Grand Marshal Reception** presented by JM Lexus
 - **Grandstand Viewing Area** Package and MORE!
- Must be 21 or older to enter and a legal resident of Florida.
No purchase necessary. Official rules at winterfestparade.com/sweepstakes
Prizes are subject to change.

Visit Total Wine & More Locations for a chance to Win!



On December 10, tune in to WSVN Channel 7, Deco Drive
to see if you are a lucky winner!

Eligibility: Winterfest® Deco Dream Get-Away Contest (the "Sweepstakes") is open only to legal residents of Florida who are at least twenty-one (21) years old at the time of entry. The Sweepstakes begins on November 10, 2018 at 12:00 a.m. Eastern Time ("ET") and ends on December 9, 2018 at 4:00 p.m. ET (the "Promotion Period"). Entrants who enter the Sweepstakes via text-messaging on their phone or other web-enabled device may be charged according to their carriers' data rate or text-messaging plans; entrants should contact their carriers for pricing details. **Air travel does not include taxes and fees from \$5.60 one-way.**

WINTERFEST, INC. 512 N.E. Third Avenue, Fort Lauderdale, FL 33301
954-767-0686 • www.WinterfestParade.com

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2018 CAPTAIN'S CUP AWARDS

HOSTED BY GREATER FORT LAUDERDALE
CONVENTION & VISITORS BUREAU

GREATER
FORT LAUDERDALE

Seminole Hard Rock Winterfest® Boat Parade 2018 winners will be honored for the best in decorations, theme and spirit at the Greater Fort Lauderdale Broward County Convention Center on February 13, 2019.

Each Parade participant will receive two (2) tickets to this incredible event with an Oscar-inspired theme. Winners will have the opportunity to win Boaty Awards and will be congratulated by Winterfest®'s board of directors, corporate partners, and other supporters.



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"The Seminole Hard Rock Winterfest® Boat Parade ushers in the holiday season for families, friends, neighbors, and visitors with an entertaining,

funfilled nautical festival. As Fort Lauderdale's signature holiday celebration for over 47 years, the recognized "Greatest Show on H2O" excites and enriches millions with its spectacular illumination, colorful pageantry, vibrant music, and magnificently decorated vessels. The Boat Parade puts us in the international spotlight, strengthens our reputation as a "must-see" destination, and generates millions for our local economy. Please join us for this magical evening on the water that truly symbolizes the holiday spirit and joyful tradition of our great City."

Dean Trantalis
Dean Trantalis,
Mayor, City of Ft. Lauderdale



"The Seminole Hard Rock Winterfest® Boat Parade is the perfect way to celebrate the beginning of the holiday season. This 47-year tradition has become a

landmark event in Broward County that allows us to experience the beauty of the holidays and our stunning coastal areas. Residents and visitors alike flock to the waterways extending from Fort Lauderdale to Pompano Beach to view beautifully decorated and brightly lit boats and yachts. The Winterfest® Parade is a wonderful opportunity for people to come together to celebrate diversity, community, and the holiday season in a way that is uniquely South Florida."

Mark D. Bogen
Mark D. Bogen
Broward County Vice-Mayor



"The Seminole Hard Rock Winterfest® Boat Parade is a 47-year tradition in Greater Fort Lauderdale and marks the kick off to the destination's glittering

holiday season. Visitors from around the globe can get into the festive spirit of the season, with hundreds of brightly lit and spectacularly decorated boats and yachts. This celebration, along with the area's famed and scenic waterways, spotlights the water culture and lifestyle that can only be found in our sunny destination. We are looking forward to another successful year."

Stacy Ritter
Stacy Ritter,
President, Greater Fort Lauderdale Convention & Visitors Bureau



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United States Coast Guard

WINTERFEST HAS HEART



Winterfest®, Inc. is a 501(C) 4 and the producers of the Seminole Hard Rock Winterfest® Boat Parade. The organization comprises of a staff of three, 50 members of their board of directors and 300 volunteers. In 2017, the organization created The Winterfest® Foundation to spearhead a charitable arm to the organization. The primary mission of The Winterfest® Foundation is to support this community the Parade calls home.

The Winterfest® Foundation is a 501(C)(3) which focuses on, but is not limited to:

- Education
- Arts and Culture in public places
- Water Safety
- Assisting other charitable sectors in the South Florida Community

The Winterfest® Foundation will be instrumental with the development of the Jr. Captain and Student Art Programs. This year, The Winterfest® Foundation is expanding its reach in the community with water safety programs and financial support to classrooms of the Winterfest® Student Art Contest winners.

The Winterfest® Foundation supports the Sun Sentinel Children's Fund and is developing programs to expand its reach within the non-profit community.

Visit thewinterfestfoundation.org and donate.



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Dress for the Occasion



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The new Platinum Expedition is the ultimate experience, from the 22-inch polished aluminum wheels and beautiful new grille with satin-aluminum outer and bright chrome inserts, to the refined interior. Elevate the experience for everyone you bring aboard. Only from South Florida Ford.





WINTERFEST[®]

BOAT PARADE

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#WinterfestFL18



WINTERFEST[®] - THE WORLD'S MOST WATCHED BOAT PARADE IS FORT LAUDERDALE'S SIGNATURE HOLIDAY EVENT

The countdown has begun for the Greatest Show on H2O; the Seminole Hard Rock Winterfest[®] Boat Parade will be rockin' the South Florida waterways on Saturday, December 15, 2018. There is no better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and hundreds of watts of music pumping through their sound systems - all for the entertainment of the more than one million spectators along the 12-mile waterway Parade route. This year's theme is "Best of the 80s" and promises to bring out the rocker in all of us! As the "World's Most Watched Boat Parade," Florida's #1 attended one day live spectator event, #7 in the U.S and Top 20 Parade in the World, Winterfest[®] Inc. has an economic impact of over 51 million dollars annually to the South Florida economy. Each year, Winterfest[®] organizers strive to create an unexpected twist for Parade guests, and this year is no different. Expect lots of surprises - you never know who will show up at a Winterfest[®] event! Produced by a small staff, a Board of Directors, interns and volunteers who are

involved all year long, Winterfest[®], Inc. is a 501(c)4 not for profit organization created to produce unique, cutting edge, awe inspiring events that promote the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest[®] Boat Parade, all while bringing the community together. Incorporated in 1988, Winterfest[®] coordinates with control boat captains, tow boat operators, bridge tenders, charter boat captains, ham operators, dock masters, and government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, Broward Sheriff's Office Fire Rescue, Federal Aviation Administration, Federal Bureau of



Investigation, Central Intelligence Agency, Florida Department Of Transportation, Florida Highway Patrol and Homeland Security. Winterfest[®] produces this FREE annual signature event which utilizes 160 police details for land and sea, 27 ham operators, 25 control boat volunteers, and more than 300 volunteers on a single day. All this fun is captured on camera in conjunction with WSVN 7 to produce a one hour television special shown all over the world.