



WINTERFEST

BOAT PARADE



NEWS RELEASE

FOR MORE INFORMATION:

Kathy- Keleher, Winterfest, Inc.
954-767-0686, kathy@winterfestparade.com
Website: winterfestparade.com
FB: [winterfest.parade](https://www.facebook.com/winterfest.parade)
#WinterfestInc #Winterfestsoflo16

Winterfest Wins Fifteen 2018 SunSational Awards From the Florida Festivals & Events Association

BONITA SPRINGS, FL. (August 24, 2018) – The Florida Festivals & Events Association (FFEA) presented Winterfest Inc. with fifteen awards during their convention and tradeshow in Bonita Springs, Florida. For the past 24 years, the Florida Festivals & Events Association has celebrated our members' achievements in event marketing, programming, service, and innovation through the SunSational Awards.

Winterfest Inc., which produces the Seminole Hard Rock Winterfest Boat Parade, won the following awards:

1st PLACE:

Promotional item created by [Pat Anderson](#)
Twitter - promoting the Parade by Winterfest staff
Family Fun Day outdoor ad created by [Image360 - Fort Lauderdale](#)

2nd PLACE:

White Party Invitation created by [S.MARK Graphics](#)
TV ad created by [WSVN-TV](#)
Family Fun Day - created by [South Florida Sun Sentinel](#) PR campaign
Winterfest Mobile App created by [The Media Lab](#)
Student Art Invitation created by Winterfest Staff

3rd PLACE:

Black Tie Ball outdoor advertising at [The Galleria at Fort Lauderdale](#)
VIP invitations created by [S.MARK Graphics](#)
Winterfest website featuring Family Fun Day created by [QuinnProQuo](#)
Promotional Poster created by [April Renee Kirk, Artist](#)
Parade outdoor ad which was seen at Hugh Taylor Birch State Park
Parade website created by [QuinnProQuo](#)
Grand Marshal Reception invitations created by [S.MARK Graphics](#)

For a complete list of winners, visit www.ffea.com/sunsational-awards.

For more information on Winterfest, visit winterfestparade.com or call 954-767-0686.

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About Winterfest, Inc.

Winterfest is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest Boat Parade - "The World's Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest also hosts annual events to enhance the community's image and provide unique, wholesome family entertainment. For more information on Winterfest, please contact the office at (954) 767-0686 or their website: www.winterfestparade.com.

About the Florida Festivals & Events Association (FFEA)

Celebrating 24 years, FFEA is a not-for-profit association dedicated to supporting and promoting more than 3,500 festivals, events, and fairs in the state of Florida through education, networking and dissemination of information and the cultivation of high standards. For more information about FFEA, visit www.ffea.com.



Dawn Read, Lisa Scott-Founds and Kathy Keleher
Of Winterfest, Inc.