**NEWS RELEASE**

**FOR MORE INFORMATION:**

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#winterfestfl17

**Winterfest celebrates two decades with WSVN**

**FORT LAUDERDALE (Broward County), FL (November 1, 2017) –** The relationship between WSVN and Winterfest has existed longer than many have lived in the Greater Fort Lauderdale area. Twenty years in the making, the partnership between the two has fostered more than good business and great holiday television specials—WSVN has been the primary television partner for Winterfest festivities and a huge contribution to the . With the help of WSVN, Winterfest is able to reach audiences with a **live stream** on the City of Fort Lauderdale’s channel 78 and the Winterfest Television Special on WSVN Channel 7 the night of the Boat Parade, December 9, 2017. EyeOnSouthFlorida.com will stream the Parade live with a link available on WinterfestParade.com and WSVN will be broadcasting the parade line on their Facebook as well as Sunny.org. The one hour Winterfest Television Special airs on these dates and networks:

**WSVN Channel 7**

December 25th at 4:00 PM and December 31st at 5:00 PM

**State of Florida—**Winterfest® Television Special is shared around the state through network partnership with WSVN and Fox Sports Network as it is rebroadcast throughout the holiday season on Fox Sports Sun.

December 25th at 4:00 PM December 26th at 5:00 PM

December 27th at 7:00 PM December 28th at 1:00 & 9:30 PM

December 29th at 11:00 PM December 30th at 8:30 PM

December 31st at 3:30 PM January 1st at 8:00 PM

January 3rd at 3:00 PM January 6th at 5:30 PM

January 7th at 8:30 PM January 9th at 1:00 AM

January 10 at 1:00 PM January 11th at 11:30 PM

January 14th at 7:30 PM

**Boston sister stations**

December 24th at 5:00 PM, December 25th at 10:00 AM (WLVI)

December 25th at 1:00 PM (WHDH)

**Around the world:**Fox Sports Sun is available on cable providers throughout Florida; it is also available nationwide on satellite.

Now in their 46th season of operations, Winterfest is a not-for-profit organization providing the entire South Florida community and beyond with a tradition coined “The World’s Most Watched Boat Parade.” Loyal community partners like WSVN make free Winterfest events, such as the internationally recognized Boat Parade and the free Family Fun Day, possible.

For more information please contact the Winterfest office at (954) 767-0686 or visit the website at [www.WinterFestParade.com](http://www.WinterFestParade.com).

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***About Winterfest, Inc.***

*Winterfest is a Florida not-for-profit organization based in Broward County that produces a variety of events including the free public event known as the Seminole Hard Rock Winterfest Boat Parade - "The World’s Most Watched Boat Parade." Approximately one million spectators view the Parade on the 12-mile route along with millions more via television and the internet bringing National and International recognition to South Florida. Winterfest also hosts annual events to enhance the community’s image and provide unique, wholesome family entertainment. For more information on Winterfest, please contact the office at (954) 767-0686 or their website:* [*www.winterfestparade.com*](file:///E%3A%5CUser%5CLocal%20Settings%5Cjulianne.carelli%5CDocuments%5CP.R%5C2004press%5Cwww.winterfestparade.com)*.*

***About WSVN***

***WSVN****, channel 7, is a Fox-affiliated television station located in Miami, Florida, United States, locally owned by Sunbeam Television. WSVN maintains studio facilities located in North Bay Village, and its transmitter is located in north Miami-Dade County. The station’s signal is relayed on low-powered translator****WKIZ-LP****(channel 49) in Key West.*