



Call 954-767-0686 or visit WinterfestParade.com
#winterfestsoflo16 • Like us on Facebook

VOLUME 22 • ISSUE 1 • NOVEMBER 2016

CARTOONS COME TO LIFE at the Comics & Cartoons Rockin' the Night Away" Parade

Fort Lauderdale's Downtown, New River and Intracoastal Waterway turns into a Floating Saturday Morning Cartoon Show as our favorite comic personas come to life along the 12 miles of Parade route to Lake Santa Barbara. On Saturday, December 10th, kayaks, fishing boats, and Mega Yachts are transformed into animated characters, avatars, comic book idols, super heroes and villains all for your viewing pleasure.

Get ready to experience the marvelous power of the holiday season at the 2016 Seminole Hard Rock Winterfest® Boat Parade!

Winterfest® is a 501(c) 4 not-for-profit organization which functions through the generous support of our partners, especially our title sponsor - Seminole Hard Rock Hotel & Casino. Without these great organizations and individuals, we could not put together an event of this magnitude. Considered "The World's Most Watched Boat Parade," Winterfest® is the most attended event in Florida and the seventh most attended event in the country. The Parade route starts at Fort Lauderdale's historic Stranahan House and navigates into Pompano Beach. Over 1 million attendees watch the Parade via land, water, and air.

For 45 years, we have captivated Fort Lauderdale with lights, music and holiday cheer. The cast of characters behind the Parade is a dynamic board of 50 individuals dedicated to this community event, more than 300 volunteers, over 70 private boaters, interns and a devoted permanent staff of three, wearing their Winterfest-business attire by day, work their superpowers to bring the Parade to life.

With every great Parade there are hot celebrities. This year the Seminole Hard Rock Hotel & Casino secured Miami native, "International Love" superstar, Mr. Worldwide, aka Pitbull, as the 2016 Grand Marshal.

He will "Get It Started" with some "Wild Wild Love" on the Grand Marshal Showboat brought to you by JM Lexus. The mega yacht, South Beach Lady will be Pitbull's stage as he shows us all some "Fun" and gives us the "Time of Our Lives" as the other boats follow him on December 10th.

If you are a resident of South Florida, help support one of the world's most recognized events, which recently won six awards at the International



Festival and Events Association annual conference, eight awards from Florida Festivities and Event Association, and was chosen as a Top 10 best Holiday Festivals in the nation by USA Today – Readers' Choice. We invite you to participate by entering your boat (starting at \$35), purchasing tickets to our Grandstand Viewing Area or Black Tie Ball, cheering on our Jr. Captain and nominees in the Parade, and downloading our Winterfest App powered by Ford to vote for your Favorite Boat and the opportunity to win Spirit Airline Tickets.

The Parade is our signature event but we have many more offerings for all ages. Visit our website for more details on all of our incredible events throughout the season and learn how to purchase tickets or become a sponsor.

Once again, we would love to thank all of our friends and sponsors for their continued support to make Winterfest® a reality each year. Please take a moment to recognize the sponsors involved with each Winterfest® celebration and thank them for their involvement in bringing the "Greatest Show on H2O" a reality AND a big super thanks wishes to YOU – our Winterfest friends and Family for all of your support as we enjoy another year of this internationally acclaimed South Florida holiday tradition.

Happy Holidays! See you at the Parade.

James Dunn
Chairman of the Board

Lisa Scott-Founds
President & CEO



We were recently recognized by the

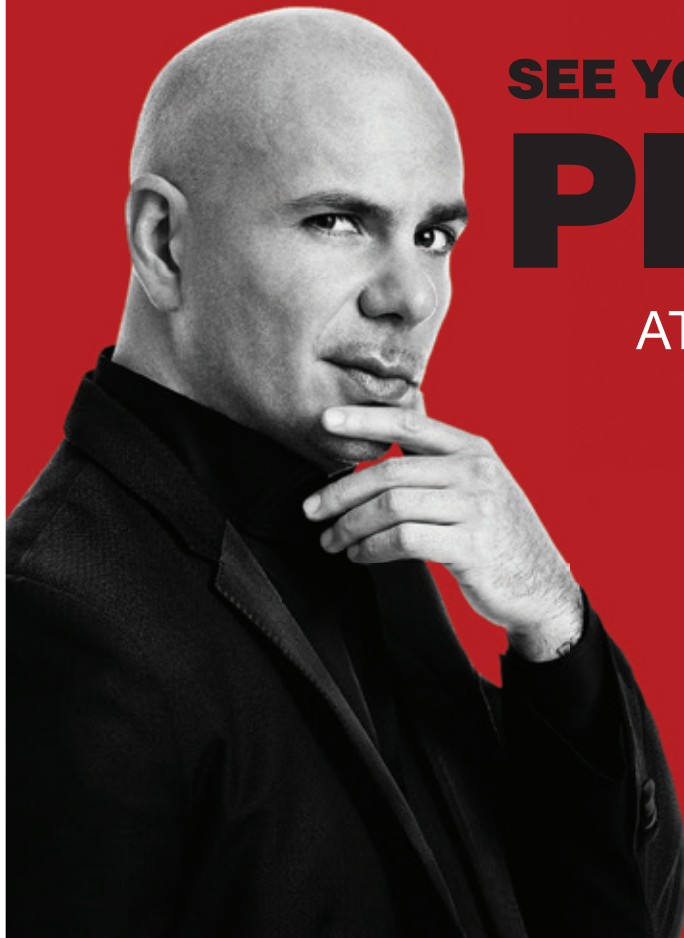
and

for our events and hope you will be making memories with us on December 10.

South Florida's

only place to

ROCK!



SEE YOUR GRAND MARSHAL

PITBULL

AT HARD ROCK LIVE!

DECEMBER 9 | 8PM



GET TICKETS NOW

1 - 8 0 0 - 7 4 5 - 3 0 0 0

Ticketmaster.com • myhrl.com



HOLLYWOOD, FL

WINTERFEST WHITE PARTY



*Beauty
& the feast*
BAR | KITCHEN

Comics and cartooned themed video walls stood out in the white hot glitz of this year's Winterfest® kick-off celebration as Fort Lauderdale Marriott Harbor Beach Resort & Spa hosted the Gray Robinson, P.A. Winterfest® White Party and those lucky guests who attended experienced fantasy creatures from Champagne Taittinger. An exclusive invitation-only event allowed guests to preview the 2016 media campaign and the unveiling of the official poster created by 3-D renowned pop Artist Charles Fazzino. Beauty & the Feast was the featured restaurant along with culinary creations from Anthony's Runway 84, Anthony's Coal Fired Pizza, The International Culinary School at The Art Institute of Fort Lauderdale, Sea Level, 3030 Ocean, Big City Tavern, Grille 401 and Timpano. The Event Luxe Lounge was a huge hit, Champagne Taittinger flowed all night and the bars were stocked with spirits from Republic National Distributing Company such as The Macallan, Brugal Rum, Cointreau, Fireball, Russian Standard Vodka, Rum, Chata, Chamucos Tequila, Rebel Yell, The Botanist Gin, Famous Grouse, San Angelo, and Bodega Trivento wines. Stella Artois was the beer of choice from Stephen's Distributing and LaCroix was sampling their product.

Guests took photos compliments of Cirque du Soleil Kurios, Ultimate Software and Ford. Other highlights from the evening included a video of Grand Marshal Pitbull and announcements of more Parade celebrities. The Fashion Institute at the Art Institute of Fort Lauderdale created Comic Themed attire modeled thru out the night and 501st Legion brought Storm Troopers and Darth Vader for more photo opps. Hip Hop Kidz performed and Sixth Star Entertainment brought in aerial acts and beautiful décor. DJ Ivan was in the house rocking it out and All On Stage brought LED Screens to the party and elevated the sound and visual highlights throughout the evening.



Winterfest has been responsible for over \$440,000 to this charity

There's An App for That **TRACK SANTA** POWERED BY FORD

The app offers links to the Winterfest® site for visitor's info, a Parade route map, events, music, coloring pages and a Santa tracker as the Showboat navigates the Parade route. Vote for your favorite boat by clicking on the image in the app OR texting Boat (number) to 23000.



(Msg and data rates may apply)



WANT TO GET ON THE "LIST"?

- Want to get up close with Santa and explain why you belong on the "nice" list? Winterfest® is opening the Santa Showboat to the public!
- Children of all ages will be aboard including our nominees from the Winterfest® Jr. Captain Contest.
- The Jungle Queen will be transformed into a floating Holiday Party. Buffet dinner and a cash bar is included.
- Tickets are only \$75 and can be purchased by calling the Winterfest® office or visiting: WinterfestParade.com

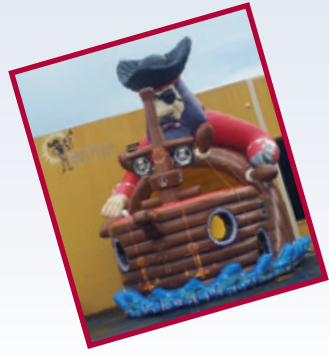


WINTERFEST® FAMILY FUN DAY

PRESENTED BY



IN ASSOCIATION WITH Joe DiMaggio Children's Hospital
AT MEMORIAL



NOVEMBER 27 FROM 10 A.M. - 3 P.M.

HUIZENGA PLAZA - 32 E. LAS OLAS BOULEVARD • FORT LAUDERDALE

EXCITING FREE ACTIVITIES

- Performances from **Ploomie Lewis, Liz Elias, South Florida Cloggers, Hip Hop Kidz & Julia Dale**
- Hosted by **Chris Cruz** from Y100
- Interact with **Broadway Across America, U.S. Army, Stranahan House, Cirque du Soleil, Fort Lauderdale Strikers, Miami Marlins & M.A.D.D, ACR**
- **Brightline** presents **Catabella Express**
- Sampling of **LaCroix & Nesquick**
- **Phantom Rescue**
- **Xtreme Action Park**
- **Rockin' Jump Trampoline Park**
- **Joe DiMaggio Children's Hospital Inferno's Challenge** - inflatable course, toys on wheels
- **WSVN Channel 7** and **EyeOnSouthFlorida.com** on-location
- **Cathy & Larry Danielle Pet Rescue Row-Bird Lovers, 100 + Animal Rescue Inc., Abandoned Pet Rescue & Furever Family Rescue**
- Photo ops with **Santa** arriving in the Ford Sleigh, **Supercon Heroes, Billy the Marlin, Stanley the Panther** and more
- **Free bicycle helmets** from **Epilepsy Foundation**
- ... and **A REAL Ice Rink** *Fee to skate



CALL 954-767-0686 or winterfestparade.com





WINTERFEST

BLACK TIE BALL



THE WINTERFEST® BLACK TIE BALL IS BEST KNOWN AS THE SOCIAL AFFAIR OF THE SEASON!

*The Seminole Hard Rock Winterfest® Black Tie Ball
Kicks off the Holiday Season at Hard Rock Live with
a night at the Cabaret!*

Come taste the wine, come hear the band, come blow your horn, start celebrating, right this way, your table's waiting." The long awaited social event of the year is ready to rock your world on Saturday, December 3rd! The Seminole Hard Rock Winterfest® Black Tie Ball in association with Republic National Distributing Company will kick off the holiday season in elegant South Florida Style. Hosted by The Seminole Hard Rock Hotel & Casino at Hard Rock Live, this highly anticipated event will sell out quickly.



Over 900 Guests will walk the red carpet and will be greeted with a glass of Champagne Taittinger, libations from the ice bar, entertainment and photos while bidding on over 250 items in the Fidelity Investments Silent Auction from the convenience of their phones. Items include jewelry, cruises, vacations, sports memorabilia, art and more.

The Allianz Live Auction includes;

- Azamara Cruise, Republic National Distributing Company Wine Estate Vacation
- Carroll's Jewelers Shopping Spree • Crystal Cruise
- Allianz Championship Foursome and a party for 200 at Beauty & the Feast!
- Dinner with Captain Lee and five of your guests at Anthony's Runway 84

You can start your bidding at home, using your mobile device or computer by visiting:
<https://qtgo.net/auc/winterfest/>



The Seminole Hard Rock Hotel & Casino converts the concert area of Hard Rock Live into a sexy night club set in 1939 Berlin. There will be special performances direct from the musical "Cabaret" brought to you by Broadway Across America. Create lasting memories in the Ultimate Software and Twinbrook Insurance photo booths. Wendy Liebowitz will be honored as Belle of the Ball and John Brant as our Super Hero. The evening will include the who's who and fashionistas wearing Zola Keller gowns. Ball Co-Chairs Susan Renneisen and Danielle Dattile have an amazing evening in store for guests.

Tables of 10 are now being accepted, starting at \$2500, Individual tickets are also available for purchase, \$250 per person. See YOU on the dance floor! Swag Bags sponsored by Sato Global Solutions.

For details on how to be a part of all the fun and excitement of Winterfest®, call 954.767.0686 or visit WinterfestParade.com.



Sporting gorgeous gowns from Zola Keller, Susan Renneisen, Lisa Scott-Found and Danielle Danielle with David Boothe and John Brant.

Members of the ball committee and sponsors put in countless hours working on this spectacular production.

2016 Winterfest Super Hero John Brant

2016 Belle of the Ball Wendy Liebowitz



THE BOTANIST
22

San Angelo
Pinot Grigio

BODEGA
TRIVENTO
ARGENTINA

FIREBALL
CHAMPAGNE

RUM CHATA
HATCHER

REBEL
TELL

Allianz
Championship

Fidelity
INVESTMENTS

Twinbrook
Insurance
Brokerage, Inc.

Ultimate
SOFTWARE

Zola Keller
LAS OLAS

SATO GLOBAL SOLUTIONS
a SATO company

WAVE TO THE CAMERAS DURING THE PARADE



Residents and businesses located along the Intracoastal Waterway and the New River can be a part of the Parade by decorating their property or dock. Parade Night, December 10, the cameras will be focused on the Parade boats AND the lights on shore. Decorate your property and be a backdrop for the award-winning Parade.

WSVN Channel 7 will feature the best of the best of decorated homes and businesses along the parade route. Be sure to give your best wave to photographers, film crew aboard the Grand Marshal Showboat - the South Beach Lady on PARADE NIGHT.

Upload your photos with the hashtag #winterfestsoflo16 and your Parade images might be seen on our Social Media Boat.

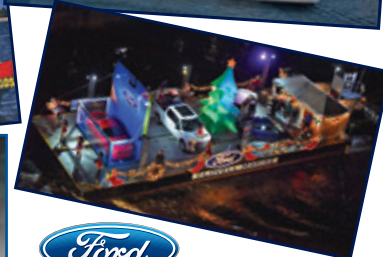
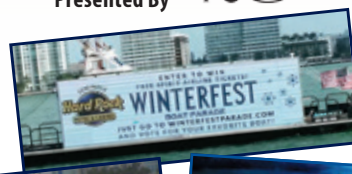


In memory of Dr. William Zenga

SENSATIONAL SHOWBOATS:



Grand Marshal Showboat
Presented By



BOATERS - WE NEED YOU TO BE CONTROL BOATS



Where would we be without our amazing volunteers, boating clubs, and Coast Guard Auxiliaries to coordinate our Official Control Boat Fleet? Our Control Boats are the additional eyes and ears of the parade that also keep the "line" between the parade participants and spectators established. If you would like to help the parade as a Control Boat while having an awesome view, please contact the Winterfest® office at 954-767-0686. All Control Boats receive a great goodie bag, gas certificates from Lank Oil, opportunity to win a raffle prize by ACR Electronics, and are invited to our Volunteer Party at Timpano on March 8th.

SMILE FOR THE CAMERAS WAVE TO THE JUDGES

There will be several camera crews on hand for the Seminole Hard Rock Winterfest® Boat Parade on December 10, 2016. WSVN will film at the Riverside Hotel on Las Olas Boulevard and at Stranahan House, while providing the connection to the City of Fort Lauderdale's channel 78 and Eye on South Florida will provide a live webcam. Judges will be there as well.

The best places to view the Parade in true procession along the New River are at the Riverside Hotel, areas near the Stranahan House, and east from the Downtowner Saloon.

For a complete list of viewing locations, visit www.WinterfestParade.com/where-to-eat-where-to-stay.



**ENTER YOUR BOAT FOR
ONLY \$35 and be on TV**

PARADE STARTS DECEMBER 10 AT 6:30 PM

It only costs \$35 to become part of the 45th year of the Seminole Hard Rock Winterfest® Boat Parade! From kayaks to yachts, and paddle boards to catamarans, all are welcome to take part in this year's theme, "Comics & Cartoons Rockin' the Night Away" by decorating their Parade entries. All entries will have the opportunity to be featured on television and are automatically qualified to compete for the "People's Choice Awards." So come out and support your boating community by participating in the most Watched Boat Parade in the world!

As the master of your vessel, you can decorate your entry in holiday or Parade theme. Millions will be watching so adorn to amaze, and remember: Winterfest® encourages all entries to add a sign of any charity that they support!



BIG 105.9
PAUL & YOUNG RON
WAKING YOU UP
EVERY WEEKDAY FROM 6A-10A
LISTEN LIVE ON **BIG1059.COM**

PREVIOUS ENTRIES





WINTERFEST BOAT PARADE

CAPTAIN'S MEETING

PRESENTED BY



HOSTED BY



DECEMBER 5TH, 5:30 - 8:00 P.M.

This meeting is mandatory for Parade participants to attend. Meeting includes review of rules, regulations, and line-up information with U.S. Coast Guard, Fort Lauderdale Marine Patrol and Parade Organizers. Dinner and cocktails will be provided after the meeting. Each entry will receive a well stocked goodie bag along with a souvenir burgee from Wizard Creations.



Winterfest® Boating Safety Sponsor will be showing demonstrations and giving away raffle items to our boaters.

**Mark Swenson, Winterfest®
Boat Parade Chairman**



YOU BE THE JUDGE AND PICK WHICH PARADE ENTRY WINS

THE PEOPLE'S CHOICE YOU COULD WIN TICKETS

Whether you are enjoying the Parade from home, aboard a boat, or on the shore, you can vote for your favorite boat to win the People's Choice Award. This is a great way to honor the hard work of a boat owner or organization.



Winterfest® and Big 1059 FM are hosting the web page. If you are viewing from the Grandstand Viewing Area powered by Ford, volunteers will be able to assist you with text voting. Simply text "boat" followed by your favorite entry's number to "23000" to vote (for example Boat4, Boat07, Boat 100) OR download the Winterfest® App to vote.

You can be the lucky Internet or text voter to win two round trip tickets on Spirit Airlines anywhere they fly. Visit WinterfestParade.com or Big1059.com.

QUICK REFERENCE ON HOW TO VOTE FOR YOUR FAVORITE PARADE ENTRY

Texting Boat (number) to 23000. (Msg and data rates may apply).

One random voter will receive Spirit Airline Tickets.



Broward County Students in Grades 3-5

Get Your Pens, Crayons and Markers Out and Draw A Fantasy Boat

FANTASY BOAT STUDENT ART CONTEST

PRESENTED BY



Artwork from
2015 participants



Draw a fantasy boat for this year's student art contest presented by Broward Health Children's Hospital. Kids in grades 3 – 5 in Broward County are encouraged to participate by submitting an 8.5" x 11" original artwork of a fantasy boat they would like to see in the Parade. The students winning 1st, 2nd, and 3rd places will win awards and also cash for their schools. Not only will each participating student have his/her artwork exhibited in the Galleria Fort Lauderdale, but they will also be invited to attend the Awards Ceremony (March 2017) with their parents. Each participant will receive free tickets to The South Florida Fair, Kids Meals at PDQ and Bubba Gump along with a participation certificate. Awards and Reception sponsored by South Florida Ford, Walter Duke + Partners, and JM Lexus.

DEADLINE TO ENTER IS DECEMBER 15th

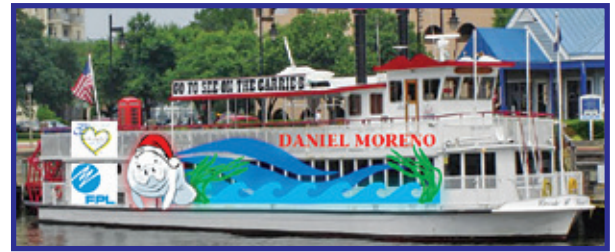


JUNIOR CAPTAIN: THE LEGACY CONTINUES

Congratulations Daniel Moreno Representing Ann Storck Center

Who will be aboard the Winterfest® Jr. Captain Showboat

3-year-old Daniel was born with Down Syndrome. Daniel spent the first 12 days of his life connected to oxygen and other tubes, and going through a series of tests since his doctors suspected he had Down Syndrome soon after birth. At the age of 8 months, Daniel was rushed to a hospital after turning blue in his mom's arms. On the way to the hospital, Daniel died and was brought back to life. After all he went through, Daniel does not give up, and remains strong while teaching his family to be happy, and grateful.



This year, fourteen nominees from the Jr. Captain contest and their immediate family will ride on the Santa Showboat. The Broward County charities which participated in the Jr. Captain will have children aboard.

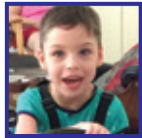
THIS YEAR'S NOMINEES



Aiden



Chantal



Eddie



Francisco



Giovanni



Kaycie



Kendall



Layla



Lucas



Nick



Sarita



Solana



Zoe

Aiden - Tomorrow's Rainbow
Chantal - Big Brothers, Big Sisters of Broward County
Eddie - Abi's Place
Francisco - The Leukemia & Lymphoma Society
Giovanni - Broward Children's Center
Kaycie - March of Dimes
Kendall - Invisible Disabilities
Layla - Baby Otter Scholarship and Education Fund
Lucas - Lucas Ryan Foundation
Nick - Autism Speaks
Sarita - A Prom to Remember
Solana - Children's Diagnostic & Treatment Center
Zoe - Soaring Butterflies for Turner Syndrome



In 2009, Winterfest® created the Jr. Captain - inspired by an amazing 15-year-old, Amanda Blake, who was fighting a rare form of bone cancer. This award honors a local child fighting a difficult battle with the privilege of being the Jr. Parade Captain.

ABOUT THE POSTER ARTIST CHARLES FAZZINO

Charles Fazzino is the Poster Artist for the 2016 Seminole Hard Rock Winterfest® Boat Parade. His artwork captures caricature characters and boats in a Pop Art technique which bring this year's "Comics & Cartoons, Rockin' the Night Away" theme to life.

As one of the most popular artists in the world, Fazzino's unique 3-D Pop Art was selected as the official artwork for high profile events, including: the Olympic Games, CMA Awards, Grammy Awards, and more. His work can be seen in hundreds of galleries and museums around the world.

"We are so excited to have selected Charles Fazzino as our Official Commemorative artist for our 45th anniversary," said Winterfest CEO and President Lisa Scott-Found. "With this year's theme embracing a mixture of media from comic books to movies, there is no artist I can think of that can capture caricature antics and heroes as well as Charles Fazzino."

To view his work, visit Charles Fazzino's website at www.fazzino.com or visit his Facebook page.



WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® merchandise! Winterfest® merchandise is on sale and available by visiting winterfestparade.com or calling 954-767-0686. One of a kind items such as ornaments and Winterfest® charms are all available

Winterfest® watch and charms are designed by Carroll's Jewelers

Winterfest® ornaments designed by Pat Anderson



MR. WORLDWIDE AND OTHER CELEBRITIES WILL ROCK OUR WATERWAY

Armando Christian Pérez, best known as Pitbull, will be rocking the Fort Lauderdale waterways on Saturday, December 10, 2016 as the Seminole Hard Rock Winterfest® Boat Parade Grand Marshal. Join us as we welcome Mr. Worldwide, known for his international hit songs like "I Know You Want Me," "Feel This Moment," and "Give Me Everything," as well as for being one of the most celebrated artists in the music industry. Aside from his record shattering fame and success, Pitbull has supported the Nicklaus Children's Hospital and works with organizations such as the Save the Music Foundation, STOMP Out Bullying and

World Vision, and has also opened several charter schools in his childhood neighborhood of Little Havana in Miami, Palm Beach and Las Vegas.

Special Thank you to the Seminole Hard Rock Hotel & Casino for bringing the Miami native, "International Love" superstar, Mr. Worldwide, aka Pitbull, to the 954 as the 2016 Grand Marshal. He will be aboard the Grand Marshal Showboat brought to you by JM Lexus where more than one million spectators will be singing "Don't Stop The Party" as travels the 12-mile route.

SEMINOLE HARD ROCK WINTERFEST GRAND MARSHAL RECEPTION

PRESENTED BY **Hotwire**
COMMUNICATIONS

JM LEXUS

SEMINOLE
Hard Rock
HOTEL & CASINO
HOLLYWOOD, FL

Pitbull will be honored at the Seminole Hard Rock Winterfest® Grand Marshal Reception, poolside the night before where the drinks (including Fireball) will be flowing courtesy of Republic National Distributing Company and bubbles from Champagne Taittinger. This private reception presented by Hotwire Communications will have noteworthy celebrities which will be in the Parade.

SPECIAL GUESTS



Captain Lee
Bravo's "Below Deck"



Linette De Los Santos
Miss Florida USA 2017



Victoria DiSorbo
Miss Florida Teen USA



Joey Fatone
founding member
of N'SYNC



Chris Kirkpatrick
founding member
of N'SYNC

PITBULL

2016 Grand Marshal
will receive an array of honors as
well as gifts from our sponsors
such as a watch courtesy of



SAVOY
SWISS MADE



Charles Fazzino
2016 Poster Artist



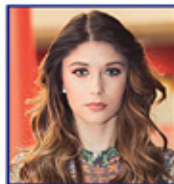
Evander Holyfield
Professional Boxer



Roy Jones Jr.
Professional Boxer

SPECIAL PERFORMANCES BY

Doug Jones
2016
Boat Parade
Commodore



Liz Elias
Nickelodeon
Singing Sensation



LUTN
Light Up The Night



Mario Fanizzi
Pianist & Songwriter

REPUBLIC NATIONAL
DISTRIBUTING COMPANY

COINTREAU

FAMOUS
EGROUSE

The
MACALLAN
SPECIAL RESERVE V.O. SCOTCH WHISKY

San Angelo
Pinot Grigio

TEQUILA
CHAMUCOS

STELLA
ARTOIS
BELGIUM

Experience WINTERFEST By Land

BOAT PARADE

GRANDSTAND VIEWING AREA

POWERED BY



IT'S A PARTY IN THE PARK AND YOU ARE INVITED!

Don't have your tickets to the "Greatest Show on H2O?" Here is how to ensure you get your very own reserved and assigned seat. Stop by Crown Wine & Spirits and get the added value of a wine tasting voucher to one of their upcoming events. Visit select Publix Super Markets (to get a \$5 discount coupon), stop by the Seminole Hard Rock Hotel & Casino Front Desk, call the Winterfest® office or order online at winterfestparade.com.



The Grandstand Viewing Area powered by Ford is filled with activities including a **Joe DiMaggio Children's Hospital Family Fun Zone** with Inflatables, Interactive games, giveaways by the Florida Panthers, Fort Lauderdale Strikers and Miami Marlins. Bounce house, SunSentinel Kids Town and more! Get your photos with Billy the Marlin, Stanley C. Panther and of course the jolly man himself – Santa!

Big City Dogs will rock the City Stage. Boat Commentary provided by Big 105.9's very own Danny Rivera and Luke Pirozzoli.



Hungry? Thirsty? Don't worry, we have you covered! **The Stella Artois Culinary Courtyard** will have a variety of festival foods, beer, wine and soda for purchase (and some sampling too!). Scared of the dark? Don't worry – there will be plenty of GLOW fun give-aways by Ford.

Special Thank You To **PSAV**
PRESENTATION SERVICES

WHEN? Saturday, December 10 – Festival grounds open at 3:30 p.m.

WHERE? Hugh Taylor Birch State Park, 3109 E Sunrise Blvd, Fort Lauderdale (but you can't park there!)

TICKETS: Fun for the whole family at an affordable price of only \$25 per adult / \$20 per child (10 and younger). **ADDED VALUE:** All grandstand tickets include a voucher for a FREE Miami Marlins home game and Fort Lauderdale Strikers home game during their 2017 season (Strikers voucher redeemed at Parade).

PARK AND RIDE: We have arranged COMPLIMENTARY Parking at the Galleria Mall for our guests and Charter Buses to Birch State Park are only \$5 per person (children 3 and under ride free on your lap).

RAIN OR SHINE! The Parade will go on rain or shine and there are no refunds, no exceptions. No pets, cans, or coolers are permitted inside the gated Grandstand area. For additional information, call 954.767.0686.



VIP AREA

**PRESENTED BY HUIZENGA FAMILY FOUNDATION
AT LAURA WARD PARK**

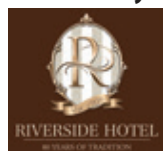
More than 400 community leaders and sponsors will enjoy the most coveted location to watch the Parade at the renowned Riverside Hotel. Guests will mingle amongst hosts for the Winterfest® television show and Parade judges as they enjoy delectable food and cocktails. We would especially like to thank the Huizenga Family, Nova Southeastern University and UBS The Garvin Financial Team for creating a beautiful setting for guests.

Historically, the Seminoles would travel along the New River by canoe and trade with the Stranahan family. Frank Stranahan always welcomed them on the property, while Ivy Stranahan taught the Seminoles to read, write, and sew. Because of this amazing history, the Stranahan House is the perfect starting point for the strong holiday tradition that is the Seminole Hard Rock Winterfest® Boat Parade.

Guests will receive great gifts by



Hosted by



ABOUT OUR TITLE SPONSOR

Seminole Hard Rock Hotel & Casino in Hollywood, Florida, located minutes from Fort Lauderdale's world-famous beach, features an AAA Four Diamond resort with 469 luxury rooms and suites, award-winning restaurants, high-energy nightlife, a lagoon-style pool and Beach Club, a Hard Rock-inspired spa, and premium meeting and convention space. As South Florida's premier entertainment destination, Seminole Hard Rock hosts top-name acts at its 5,500-seat Hard Rock Live concert arena and offers more than 100 table games, 2,000 of the most popular slots and a stand-alone poker room. Fine dining options include Council Oak Steaks & Seafood, the resort's signature steakhouse, and Kuro, a luxe and socially vibrant restaurant offering new-style Japanese cuisine. The resort also features contemporary and casual eateries, including Blue Plate, the hotel's 24-hour diner-inspired restaurant; Constant Grind, a gourmet coffee and pastry shop; and the ever-famous Hard Rock Cafe - Hollywood, part of Hard Rock's 167 globally recognized rock 'n' roll restaurants. For more information, call 800-937-0010, visit us online at www.seminolehardrockhollywood.com, or follow us on Facebook: @SeminoleHardRockHollywood, Twitter: @HardRockHolly, Instagram: @HardRockHolly



**HAIR954/ROSELI SIMONETTI
954.245.9280
NUMBER ONE PLATINUM CERTIFIED
GREAT LENGTHS SALON**



1201 NE 26th Street, Suite 105 • Wilton Manors, FL 33305

VOLUNTEER PARTY AT TIMPANO

Our volunteers play a significant role in the success of Winterfest®, and because of their valiant efforts, we want to reward them! Hosted by Timpano we offer a giant "thank you" to our wonderful volunteers and honor one person with the Carolyn McLaughlin Spirit of Volunteerism award.



Winterfest staff with past recipients



**2015 Volunteer Award
recipient Kandi Osman**

PEOPLE'S CHOICE AWARD

WATCH - DOWNLOAD & VOTE for your FAVORITE BOAT
(There's a FREE app for that)

DOWNLOAD THE WINTERFEST® APP POWERED BY FORD
SCROLL THRU THE IMAGES and VOTE and you might WIN!

WEB: Each boat has their assigned number and you can vote on WinterfestParade.com, BIG1059.com or text your vote to 23000 (example: text – Boat00 to 23000)

VOTING: DECEMBER 10-JANUARY 6: Don't miss out on the action! Watch the Parade live on Fort Lauderdale Channel 78 or live streaming on the web and Facebook. You can be a JUDGE simply by voting for your favorite entry during the Parade on December 10th until January 6th. Check out WinterfestParade.com to find the app and details on the categories judged such as best decorated, sound, spirit and more!

2016 JUDGES:

Rear Admiral Scott Buschman

United States Coast Guard - Sector 7

Mayor Jack Seiler

City of Fort Lauderdale

Keith Costello

Chair Elect, Greater Fort Lauderdale
Chamber of Commerce

Howard Elfman

President, Greater Fort Lauderdale Realtors

Charles Fazzino

Winterfest Poster Artist

Nathalie Rodriguez

On Air Personality, iHeart Media

Stacy Ritter

President & CEO, Greater Fort Lauderdale
Convention & Visitors Bureau

And YOU!

FOUNDING SPONSORS



CITY OF FORT LAUDERDALE



greater FORT LAUDERDALE
HELLO SUNNY
sunny.org

WINTERFEST® TELEVISION SPECIAL



ONE HOUR SPECIAL:

SOUTH FLORIDA: Watch the Winterfest® Television Special on WSVN 7 on December 17 (7 p.m.), December 25 (4 p.m.) and December 31 (5 p.m.).

BOSTON: sister stations will air the Parade December 25 at 1 p.m. (WHDH) and December 24 at 5 p.m. and December 25 at 10 a.m. (WLVI).

STATE OF FLORIDA: Winterfest® Television Special is shared around the state through a network partnership with WSVN and Fox Sports Network as it is rebroadcast throughout the holiday season on Fox Sun Sports.



SEE IT LIVE:

LOCALLY: The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station – Comcast Channel 78.

AROUND THE WORLD: EyeOnSouthFlorida.com will stream the Parade live with a link on Winterfestparade.com.

Check our website for details and video highlights of events throughout the season.

RECEIVE PARADE UPDATES AND INFORMATION FROM OUR PARTNERS:



CAPTAIN'S CUP

**HOSTED BY GREATER FORT LAUDERDALE
CONVENTION & VISITORS BUREAU**

Seminole Hard Rock Winterfest® Boat Parade
2016 winners will be honored for the best in decorations, theme and spirit at the Greater Fort Lauderdale Broward County Convention Center February 23, 2017.

Each Parade participant will receive two (2) tickets to this incredible event with an Oscar-inspired theme. Winners will have the opportunity to win Boaty Awards and will be congratulated by Winterfest®'s board of directors, corporate partners, and other supporters.

greater FORT LAUDERDALE
HELLO SUNNY
sunny.org



SANCTIONED EVENTS & CELEBRATIONS 2016-2017

December 4, 2016

Toys in the Sun Run - More than 30,000 motorcyclists take part in the "29th Annual South Florida President's Council (SFPC) Toys in the Sun Run." Proceeds benefit the Joe DiMaggio Children's Hospital Foundation. toysinthesunrun.com



December 9-11, 2016

Paradise City Comic Con - Located at the Greater Fort Lauderdale Convention Center, this 3 day event features celebrity guests, comic book creators, voice actors, industry guests, anime, video gaming and more! paradisecitycomiccon.com



December 14, 2016

Coral Springs Holiday Parade - The City of Coral Springs' Holiday Parade is themed "Light Up the Night" with over 60 entries this year. The parade includes local high school bands, as well as themed floats, mascots, and of course, Santa! CoralSprings.org/holidayparade or call 954.345.2200.



January 13-29, 2017

South Florida Fair - This January, South Florida Fair visitors will experience the excitement of New Orleans. Floats, food, music and street performers will be a part of the Fair. A Mardi Gras Parade will take place daily. southfloridafair.com
EVERY CHILD THAT ENTERS THE WINTERFEST® STUDENT ART CONTEST WILL RECEIVE A TICKET.



February 9, 2017

Chinese Lantern Festival - Things Get "Wild" at Sunset Cove Amphitheater in Boca Raton with a dreamscape of illuminated animals, buildings, and myths. The Festival is a must-see event within the art and culture scene. hanartculture.com



February 11-March 26, 2017

Florida Renaissance Festival - Live a day in the 16th Century at the annual festival, coming to Quiet Waters Park, 7 weekends from 10:00 a.m. to Sunset! Over 100 artisans and 100 performers to entertain, Kid's Kingdom, entertainment, food and drink fit for a King! It's a fun family event for all ages! ren-fest.com



March 4, 2017

Broward County Waterway Cleanup - The 40th Annual Waterway Cleanup, organized by the Marine Industries Association of South Florida and Marine Industry Cares Foundation, is the county's largest and longest-running environmental event. waterwaycleanup.org



March 11, 2017

Hope Floats Benefiting Tomorrow's Rainbow - 6th Annual Hope Floats Benefiting Tomorrow's Rainbow is a free memorial celebration for the entire family at Esplanade Park and is open to the public. Paper boat parade featuring a 24 foot paper boat honoring those close in our hearts forever. 954.978.2390.



April 1, 2017

Plywood Regatta - The 21st Annual Plywood Regatta is a two-day event where middle, high school, and college students will attempt to build sea-worthy vessels. The public is invited to watch the friendly rivalry when boats line up and race to determine which boats are actually seaworthy! plywoodregatta.com



April 28, 2017

Spin-A-Thon - The Marine Industry Cares Foundation Annual Spin-A-Thon returns to where it all began on Fort Lauderdale Beach at D.C. Alexander Park from 3pm - 7pm. Benefits local charities. marineindustrycares.org.



May 13, 2017

Rotary Club New River Raft Race - Make plans to attend the New River Raft Race brought to you by Rotary Club of Fort Lauderdale. Join the fun 3 pm - 7 pm in Esplanade Park. newriverraftrace.com



June 17, 2017

Marine Industry Day - The 4th Annual Marine Industry Day is a free family-oriented event at Esplanade Park aimed at celebrating the region's marine industry through a variety of fun, interactive experiences. Live music, food, and more. marineindustryday.org



October 14, 2017

Glam-A-Thon - Divas don't hike. . . they STRUT! Glam-A-THON hosts exciting events to raise awareness and funding for breast cancer research. glam-a-thon.com



BRIDGE OPENINGS & CLOSINGS DECEMBER 10

Traffic on affected bridges will be diverted both in North/South and East/West directions. Bridges affected by the Parade along the New River and the Intracoastal Waterway are listed below.

SUGGESTED ALTERNATIVES:

North/South - Federal Highway and I-95

East/West - 17th Street Causeway

WATERWAY TRAFFIC:

Parade Day - Saturday Dec. 10th the following closings will be in effect:

- New River closes at 2:30 p.m. to non-Parade vessels from the Fork near Little Florida, West of Cooley's Landing (2606993N, 08009192W) East to Marker 9
- Intracoastal Waterway will close at 5:20 p.m. from Port Everglades to South of Oakland Park Bridge 6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 p.m. ALL Parade Vessels, New River
- **Parade Start Time: 6:30 p.m., SHARP**

NO ANCHORING ZONES

No anchor zones will be enforced throughout the New River and Birch State Park.

Visit www.WinterfestParade.com/where-can-i-anchor-a-spectator-boat to view the route.

BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate) UP DOWN

7th Avenue Bridge 6:00 p.m. 8:30 p.m.

FEC Railroad Bridge 4:30 p.m. 8:30 p.m.

Andrews Avenue 6:00 p.m. 8:30 p.m.

Third Avenue Bridge 6:00 p.m. 8:30 p.m.

Las Olas Boulevard 7:00 p.m. 9:00 p.m.

Sunrise Boulevard 7:30 p.m. 9:30 p.m.

Viewing from the Grandstand Area (just north of Sunrise Boulevard)

Oakland Park Boulevard ... 8:00 p.m. 10:00 p.m.

Commercial Boulevard 8:30 p.m. 11:00 p.m.

WINTERFEST® DECO DREAM GET-AWAY CONTEST

VISIT PARTICIPATING LOCATIONS MID-NOV. THRU DEC. 5, 2016



for a chance to win a **dream vacation** to the exclusive Hard Rock Hotel & Casino Cancun Resort in Mexico, includes two round trip tickets on Spirit Airlines.



PLUS other great prizes such as:

- 2 tickets for the **Grand Marshal Showboat** presented by **LEXUS**

Featuring **MR. WORLDWIDE - PITBULL**

Our Grand Marshal is brought to you by Seminole Hard Rock Hotel & Casino

Tickets are SOLD OUT for this Showboat!

- 2 tickets to the **Grand Marshal Reception** presented by Hotwire Communications
- **Grandstand Viewing Area** Package and MORE!

Must be 21 or older to enter and a legal resident of Florida.

No purchase necessary. Official rules at winterfestparade.com

Prizes are subject to change.

Visit Crown Wine & Spirits or Walgreens for a chance to Win!



On December 6, tune in to WSVN Channel 7, Deco Drive to see if you are a lucky winner!



The Gourmet Experience

It's about the perfect Wine with the perfect Cheese on the perfect cracker.
It's about the best Vodka and the best Olives to make the best Martini.
That's why we carry the finest selection of wines, spirits, gourmet foods, meats & cheeses, beers, tobaccos, gifts and gift baskets.

Visit Crown Stores in Ft. Lauderdale

1645 Cordova Road 1030 NE 15th Ave.
Ft. Lauderdale Ft. Lauderdale

For more stores locations:

www.CrownWineandSpirits.com



FREE ENTRY

at any CROWN WINE TASTING

Present this ad during the event, and get 2 free tastings entries.

Valid for one time only. For coming events, visit: www.CrownWineandSpirits.com/events

Code: WFP15



PLEASE DRINK RESPONSIBLY. BNOX 1676722



WINTERFEST

BOAT PARADE

512 Northeast 3rd Avenue | Fort Lauderdale, Florida 33301

WINTERFEST, INC.

512 N.E. Third Avenue, Fort Lauderdale, FL 33301 • 954-767-0686 • www.WinterfestParade.com

Winterfest® is registered with the Division of Consumer Services. Registration Number CH-843. Registration does not imply endorsement, approval or recommendation by the State. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA within the State. Winterfest is a 501(C)4 a not-for-profit organization, and as such contributions are not tax deductible.



#WinterfestSoFlo16



THANK YOU TO OUR SPONSORS:

TITLE SPONSOR

Seminole Hard Rock Hotel & Casino

OFFICIAL SPONSORS

Fifth Third Bank, South Florida
iHeartMedia, Inc.
939MIA
Y100
BIG 1059
Charles Fazzino, Poster Artist
NewsRadio610 WIOD
Paul and Young Ron Morning Show
Republic National Distributing Company
Riverside Hotel
Sun Sentinel Media Group
WSVN-Channel 7

MEDIA PARTNERS

Blacktie-South Florida
Blue Truck Media, Inc.
BowaWorld
City & Shore Magazine
Deco Drive
EyeOnSouthFlorida.com
Fort Lauderdale Media Associates, Inc.
FOX Sports Florida
Go Riverwalk Magazine
Gold Coast Magazine
Lifestyle Media Group
Luxury PR
Nostalgic America Magazine
THINK Magazine
Travelhost Magazine of Greater Fort Lauderdale

FOUNDING SPONSORS

City of Fort Lauderdale
Greater Fort Lauderdale Chamber of Commerce
Marine Industries Association of South Florida
Greater Fort Lauderdale Realtors

EVENT SPONSORS

Allianz Championship
Beauty & The Feast Restaurant
Broadway Across America
Broward Health Children's Hospital
Brugal Rum
Fidelity Investments
Florida Panthers
Fort Lauderdale Marriott Harbor Beach Resort & Spa
Gray Robinson Attorneys at Law
Greater Fort Lauderdale Convention & Visitors Bureau
Hilton Fort Lauderdale Marina
Hotwire Communications
Hugh Taylor Birch State Park
Huizenga Family
Joe DiMaggio Children's Hospital
LUTN - Light Up The Night
Nova Southeastern University
Russian Standard Vodka
San Angelo Pinot Grigio Wine
Show Management
South Florida Ford
Stella Artois
Steve Savor
Taittinger Champagne
Timpano
Trivento Malbec Wine
Twinbrook Insurance Brokerage, Inc.
UBS Financial Services - The Garvin Financial Team
Ultimate Software

BOAT PARADE SPONSORS

ACR Electronics, Inc.
Anthony's Coal Fired Pizza
Aqua Adz
BB&T
Bahia Mar Fort Lauderdale Beach
Bon's Barricades
Charter One Yachts

Designs by Sean
Dynamic Effects & Fireworks Co.
FPL

The Galleria at Fort Lauderdale
Image 360 - Fort Lauderdale
JM Lexus
La Croix
Miami Marlins
OMNI Orthopedic & Spine Center
ProcessMAP
Spirit Airlines
Tortuga Music Festival
Water Taxi
Wizard Creations
World Boxing Council

CONTRIBUTING SPONSORS

All My Sons Moving & Storage
All On Stage Productions, Inc.
Anthony's Runway 84
AARP
Bokampers
The Botanist Gin
Brightline
Broward Impact Window & Door
Cape Ann Towing
Carroll's Jewelers
Deco Productions
Downtown Saloon
Event Luxe
The Famous Grouse Whisky
Fireball Cinnamon Whisky
Florida Inland Navigation District (FIND)
Fort Lauderdale Strikers

GPO Photography
Harbor Nails & Blowdry
Ivan Rodriguez Consulting, Inc.
Kenneth A. Ortnier, P.A.
Live Nation Entertainment / Cirque du Soleil
The Macallan Single Malt Scotch Whisky
Pat Anderson, Artist
ProMotion Sports & Entertainment, LLC
PSAV Presentation Services
Publix Super Markets, Inc.
Rebel Yell
Riverwalk Fort Lauderdale, Inc.
RumChata
Savoy Watches
SATO Global Solutions
S.MARK Graphics
Seminole Tribe of Florida
Sixth Star Entertainment & Marketing, Inc.
Stephen's Distributing Company
The Art Institute of Fort Lauderdale
The Las Olas Company
Tower Club
Two Men & a Truck
Van Dee Fulfillment
Walgreens
Zeidel & Co. Yachting Essentials
Zola Keller

OPERATION ASSISTANCE

Broward Amateur Radio Club
Broward County Board of County Commissioners
BSO Marine Unit
City of Fort Lauderdale Dockmaster
City of Fort Lauderdale Parks and Recreation
Florida Department of Transportation
Fort Lauderdale Police Marine Unit
Fort Lauderdale Police Department
United States Coast Guard