Grand Marshal Showboat presented by JM Lexus



**WSVN Showboat** 



Republic National Distributing Company Showboat



**ProcessMAP Showboat** 



OMNI Orthopedic & Spine Center Showboat



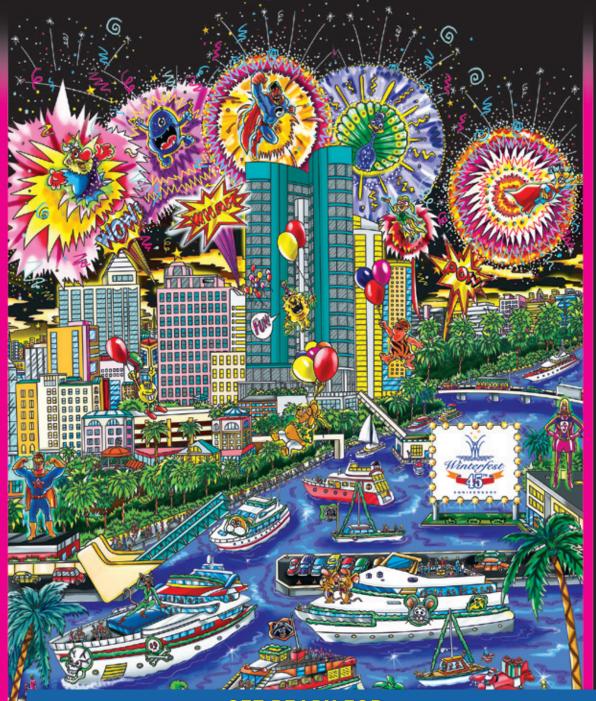
Winterfest® Poster artist, Charles Fazzino



Advertising Publication

Contents produced by S.MARK Graphics





©Charles Fazzino/Published Exclusively by Museum Editions, Ltd.

GET READY FOR COMICS & CARTOONS ROCKIN' THE NIGHT AWAY SATURDAY, DECEMBER 10, 2016

## WINTERFEST® -A WORLDWIDE PHENOMENON IN YOUR OWN BACKYARD



The countdown has begun for the Greatest Show on H2O; the Seminole Hard Rock Winterfest® Boat Parade will be rockin' the South Florida waterways on Saturday, December 10, 2016. There is no better way to kick off the holiday season, Fort Lauderdale style, with boats of all shapes and sizes decked out in millions of lights and hundreds of watts of music pumping through their sound systems, all for the entertainment of more than one

million spectators along the 12-mile waterway Parade route. This year's theme is Comics & Cartoons Rockin' the Night Away — so look for your favorites making an appearance!

As the "World's Most Watched Boat Parade, Florida's #1 attended one day live spectator event, #7 in the U.S and Top 20 Parade in the World, Winterfest® Inc. has an economic impact of approximately 50 million dollars annually to the South Florida economy. This year is extra special as Winterfest® celebrates its 45th anniversary. Each year, Winterfest® organizers strive to create an unexpected twist for Parade guests, and this year is no different. Expect lots of surprises — you never know who will show up at a Winterfest® event!

Winterfest® events are developed and produced by a small staff, a Board of Directors, interns and volunteers who are involved all year long. As a 501(c)4 not for profit organization, Winterfest® produces unique, cutting edge, awe inspiring events that promote the Greater Fort Lauderdale area and the various businesses that support the Seminole Hard Rock Winterfest® Boat Parade bringing the community together. Incorporated in 1988, Winterfest® coordinates with control boat captains, tow boat operators, bridge tenders, charter boat captains, ham operators, dock masters, and government agencies such as the United States Coast Guard, Fort Lauderdale Marine Patrol, Fort Lauderdale Police Department, Fort Lauderdale Fire Rescue, Broward Sheriff's Office, BSO Fire Rescue, FBI, CIA, FDOT, FHP and Homeland Security. Winterfest® produces this FREE annual signature event along a 12 mile Parade route which utilizes 160 police details for land and sea, 27 ham operators, 25 control boat volunteers, and more than 350 volunteers on a single day, and captures it all on camera in conjunction with WSVN 7 to produce a one hour television special shown all over the world.

"Winterfest® has been a part of Fort Lauderdale's history for 45 years, and my personal history as well. As a Florida native, I grew up with Winterfest, watching the Parades with my family" says Lisa Scott-Founds, Winterfest® President and CEO. "The Seminole Hard Rock Winterfest® Boat Parade is how South Florida celebrates the holidays. I am so proud to be a part of the Winterfest® family, and the tremendous impact Winterfest® has had on the local economy. I invite the community to join us on December 10th to join in our special 45th celebration and this heart-warming, local, family holiday tradition."



# MEET THE SUPERHEROES OF WINTERFEST®



Wonder Woman Lisa Scott-Founds has been the woman in charge for the last 22 years, serving as Winterfest's® President and CEO. Under her leadership, the Seminole Hard Rock Winterfest® Boat Parade has garnered a reputation as "World's Most Watched Boat Parade, and Florida's #1 most attended live spectator event. As a South Florida native, Lisa holds this local family tradition near and dear to her heart.

Wonder Woman Dawn Read, another South Florida native, is Winterfest's® Event Director. Dawn takes on her 23rd parade this year and ensures that all of the jaw dropping showboats look their best and are ready to get you in the holiday spirit! Dawn also organizes all of the events and logistics that encompass the Winterfest® celebration season (White Party, Black Tie Ball, Family Fun Day, etc.)

Wonder Woman Kathy Keleher traded her snow boots for boat shoes, coming to South Florida from New York. Kathy serves as the Marketing and Parade Director for the Seminole Hard Rock Winterfest® Boat Parade. Kathy recruits all of the amazing boats you will see on December 10th, makes sure that they are all in compliance with Parade rules and regulations, and makes sure that you know about the Winterfest® events.

Superman Jim Dunn: Chairman of the Winterfest® Board, brings his passion for community and business to Winterfest®. Jim attended a Winterfest® Black Tie Ball over a decade ago, and decided to commit his time and efforts to the organization. He is not only the VP of JM Lexus, but he is the Sponsor of the Grand Marshal Showboat with Seminole Hard Rock Hotel & Casino featuring none other than Mr. World Wide himself, Pitbull.

Superman Mark Swenson, Winterfest® Boat Parade Chairman will be at the helm for his 2nd year. As a member of the boating community, Mark brings his love and knowledge of South Florida's waterways and recreational boating to his chairmanship. Mark is with UBS - Financial Services - The Garvin Financial Team.





# THE WINTERFEST® BLACK TIE BALL IS BEST KNOWN AS THE SOCIAL AFFAIR OF THE SEASON!

The Seminole Hard Rock Winterfest® Black Tie Ball Kicks off the Holiday Season at Hard Rock Live with a night at the Cabaret!

Come taste the wine, come hear the band, come blow your horn, start celebrating, right this way your table's waiting." The long awaited social event of the year is ready to rock your world December 3rd! The Seminole Hard Rock Winterfest® Black Tie Ball in association with Republic National Distributing Company will kick off the holiday season in elegant South Florida Style. Hosted by The Seminole Hard Rock Hotel & Casino at Hard Rock Live, this highly anticipated event will sell out quickly.

Guests will walk the red carpet and will be greeted with a glass of Champagne Taittinger, libations from the ice bar, entertainment and photos while bidding on over 250 items in the Fidelity Investments Silent Auction from the convenience of their phones. Items include jewelry, cruises, vacations, sports memorabilia, art and more.

The Allianz Live Auction includes;

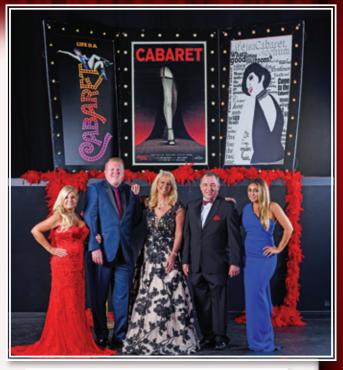
- Azamara Cruise, Republic National Distributing Company Wine Estate Vacation
- Carroll's Jewelers Shopping Spree Crystal Cruise
- Allianz Championship Foursome and a party for 200 at Beauty & the Feast!
- Dinner with Captain Lee and five of your guests at Anthony's Runway 84

You can start your bidding at home, using your mobile device or computer by visiting: https://qtego.net/auc/winterfest/

The Seminole Hard Rock Hotel & Casino converts the concert area of Hard Rock Live into a sexy night club set in 1939 Berlin. There will be special performances direct from the musical "Cabaret" brought to you by Broadway Across America. Create lasting memories in the Ultimate Software and Twinbrook Insurance photo booths. Wendy Liebowitz will be honored as Belle-of-the Ball and John Brant as our Super Hero. The evening will include the who's who and fashionistas wearing Zola Keller gowns. Ball Co-Chairs Susan Renneisen and Danielle Dattile have an amazing evening in store for guests.

Tables of 10 are now being accepted, starting at \$2500, Individual tickets are also available for purchase, \$250 per person. See YOU on the dance floor! Swag Bags sponsored by Sato Global.

For details on how to be a part of all the fun and excitement of Winterfest, call 954.767.0686 or visit WinterfestParade.com.









































# FIFTH THIRD BANK PROUDLY SUPPORTS 2016 WINTERFEST BOAT PARADE



Fifth Third Bank. Member FDIC.

# SEE THE PARADE ON TY!

**SOUTH FLORIDA:** Watch the Winterfest® Television Special on WSVN 7 on December 17 (7 p.m.), December 25 (4 p.m.) and December 31 (5 p.m.).

**BOSTON:** Sister stations will air the Parade December 25 at 1 p.m. (WHDH) and December 24 at 5 p.m. and December 25 at 10 a.m. (WLVI).

**STATE OF FLORIDA:** Winterfest® Television Special is shared around the state through a network partnership with WSVN and Fox Sports Network as it is rebroadcast throughout the holiday season on Fox Sun Sports.

#### **SEE IT LIVE:**

**LOCALLY:** The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station — Comcast Channel 78.

**AROUND THE WORLD:** EyeOnSouthFlorida.com will stream the Parade live with a link on Winterfestparade.com.

Check our website for details and video highlights of events throughout the season.

### Seminole Hard Rock Brings Mr. Worldwide to the 954

Armando Christian Peréz, best known as Pitbull, will be rocking the Fort Lauderdale waterways on Saturday, December 10, 2016 as the Seminole Hard Rock Winterfest® Boat Parade Grand Marshal. Join us as we welcome Mr. Worldwide, known for his international hit songs like "I Know You Want Me," "Feel This Moment," and "Give Me Everything," as well as for being one of the most celebrated artists in the music industry.

Having recently received a Grammy for Best Latin Rock, Urban or Alternative Album, Pitbull has come a long way in his illustrious career. Born in Miami to Cuban emigrants, Pitbull showed a love for the expression of written words at the age of 3 while reciting the poetry of Jose Marti. He would later discover a passion for rap, specifically to mirror his Latin roots. Pitbull has teamed with several of music's top talents, including Jennifer Lopez, Christina Aguilera, and Enrique Iglesias to produce chart topping hits.

Aside from his record shattering fame and success, Pitbull has supported the Nicklaus Children's Hospital and works with organizations such as the Save the Music Foundation, STOMP Out Bullying and World Vision, and has also opened several charter schools in his childhood neighborhood of Little Havana in Miami, Palm Beach and Las Vegas.

Pitbull will be honored at the Seminole Hard Rock Winterfest® Grand Marshal Reception, poolside the night before where the drinks (including Fireball) will



be flowing courtesy of Republic National Distributing Company and bubbles from Champagne Taittinger. This private reception presented by Hotwire Communications will have noteworthy celebrities such as Bravo's Captain Lee from this hit show Below Deck, founding members of N'Sync Joey Fatone and Chris Kirkpatrick along with boxers Evander Holyfield and Ray Jonas, Jr.





FEATURING





Guests took photos compliments of Cirque du Soleil Kurios, Ultimate Software and Ford. Other highlights from the evening included a video of Grand Marshal Pitbull and announcements of more parade celebrities. The Fashion institute at the Art Institute of Fort Lauderdale created Comic Themed attire modeled thru out the night and 501st Legion brought storm troopers and Darth Vadar for more photo opps. Hip Hop Kidz performed and Sixth Star Entertainment brought in ariel acts and beautiful décor. DJ Ivan was in the house Rocking it out and All On Stage brought LED Screens to the party and elevated the sound and visual highlights throughout the evening.





HOMETOWN AIRLINE

# AHOY! MANDATORY CAPTAIN'S MEETING DEC. 5TH

Presented by Show Management and The Hilton Marina is our host for the evening, all parade participants are required to attend this mandatory meeting (Captain's Only) to include an important review of rules.



Only) to include an important review of rules, regulations, guidelines and line-up information.

ACR Electronics, Inc. — the OFFICIAL Winterfest Boating Safety Sponsor will be providing demonstrations and giving away some great raffle items to the boaters.

Each Participant will receive a souvenir Burgee from Wizard

Creations and a wellstocked goody bag.





### SEMINOLE HARD ROCK WINTERFEST® BOAT PARADE JUDGES

**Rear Admiral Scott Buschman** - United States Coast Guard - Sector 7

Mayor Jack Seiler - City of Fort Lauderdale

Keith Costello - Chair Elect, Greater Fort Lauderdale Chamber of Commerce

**Howard Elfman** - President, Greater Fort Lauderdale Realtors

**Charles Fazzino** - Winterfest Poster Artist

Phil Purcell - Executive Director, Marine Industries Association of South Florida

Nathalie Rodriguez - On Air Personality, iHeart Media

**Stacy Ritter** - President & CEO, Greater Fort Lauderdale Convention & Visitors Bureau **And YOU!** 

Voting is easy! Download the FREE Winterfest App, text or vote on the web! Text "Boat (#)" to 23000 or visit winterfestparade.com.

One lucky winner will receive two tickets aboard Spirit Airlines and your favorite boat becomes the winner of the "PEOPLE'S CHOICE AWARD."

# FPL POWERS 2016 JR. CAPTAIN PROGRAM

Congratulations to Daniel Moreno, representing the Ann Storck Center, this year's Seminole Hard Rock Winterfest® Boat Parade Junior Captain!

Daniel is a true fighter who never gives up. 3-year-old Daniel was born with Down Syndrome. At only 8 months old, he turned blue in his mother's arms, died in the ambulance, and was miraculously brought back to life. Later at the hospital, Daniel was diagnosed with diabetes. Daniel has been ridden with multiple developmental delays, but he doesn't let that stop him. Unable to crawl, Daniel was determined to move,



**Daniel Moreno** 2016 Jr. Captain

even if he had to scoot himself across the floor. He has kept up that same determined spirit to this day. When he cannot speak, he finds ways to communicate his wants and needs. He is not defined by his disabilities, and although he faces challenges each and every day, he never gives up and inspires those around him to never give up as well.

Thanks to FPL and the Winterfest® Jr. Captain Program, Daniel gets the chance to have the ride of his life aboard the FPL showboat with 25 of his friends and family. Adding to the fun, his name will be in lights on each side of the boat. Make sure you wave to Daniel and cheer him on as he floats on by, wearing his special Jr. Captain cap!

This year, thirteen Broward County charities nominated children for the Jr. Captain contest. Each nominee and their immediate family will be in the parade aboard the Jungle Queen, better known as the Santa Showboat in the parade. Wondering how to participate next year

in this amazing program? Broward County Non Profits- nominate a child 16 years or younger that best represent the services you provide. Then tell all your friends and supporters like Daniel's team did at Ann Stork Center. Daniel had over 1300 votes!





Congratulations to all our nominees.

Aiden - Tomorrow's Rainbow

Chantal - Big Brothers, Big Sisters of Broward County

Eddie - Abi's Place

Francisco - The Leukemia & Lymphoma Society

Giovanni - Broward Children's Center

Kaycie - March of Dimes

Kendall - Invisible Disabilities

Layla - Baby Otter Scholarship and Education Fund

Lucas - Lucas Ryan Foundation

Nick - Autism Speaks

Sarita - A Prom to Remember

Solana - Children's Diagnostic & Treatment Center

Zoe - Soaring Butterflies for Turner Syndrome

#### PREVIOUS JR. CAPTAINS



**Madison Smith** 

2015



2014





2012



2011





In 2009, Winterfest® created the Jr. Captain - inspired by an amazing 15-year-old,



Amanda Blake, who was fighting a rare form of bone cancer. This award honors a local child fighting a difficult battle with the privilege of being the Jr. Parade Captain.

2013

### OWN A PIECE OF WINTERFEST®

Winterfest® merchandise is now on sale! Be a part of the Parade experience with hand-painted glass ornaments as well as Winterfest® charms created by Carroll's Jewelers. Call 954-767-0686 or WinterfestParade.com



### **ABOUT THE ARTIST CHARLES FAZZINO**

Winterfest is proud to work once again with internationally acclaimed 3-D Pop Artist Charles Fazzino as the Artist for the Parade. This is Charles' third time as the Parade's poster artist and his artwork is the cover of this Winterfest Section. Charles Fazzino is one of the most popular artists in the world. He is an officially



licensed artist of the National Football League and the Super Bowl. He is also an officially licensed artist of Major League Baseball and the 2017 MLB All-Star Game to be hosted by the Miami Marlins. Charles is often referred to as a pop culture historian. His legacy will mark him as part of the next generation of famous pop artists as he follows the paths originally forged by pop art pioneers such as Andy Warhol, Keith Haring, Red Grooms, and Roy Lichtenstein.

This year, Charles' art is featured on a wrapped 2017 RX350 from JM Lexus. Take a photo with the car and tag #Winterfestsoflo16 to try to win tickets.

## Looking for the best seats on land with activities, a Festival Atmosphere, Live Entertainment and More? It's a Party in the Park and YOU are invited.

GRANDSTAND VIEWING AREA









Don't have your tickets to the "Greatest Show on H20"? Here is how to ensure you get your very own reserved and assigned seat. Stop by Crown Wine & Spirits and get the added value of a wine tasting voucher to one of their upcoming events. Visit select Publix Super Markets (to get a \$5 discount coupon), stop by the Seminole Hard Rock Hotel & Casino Front Desk, call the Winterfest office or order online at winterfestparade.com.



The Grandstand Viewing Area powered by Ford is filled with activities including a Joe DiMaggio Children's Hospital Children's Hospital Family Fun Zone with Inflatables, Interactive games, giveaways

by the Florida Panthers, Fort Lauderdale Strikers and Miami Marlins. Bounce house, SunSentinel Kids Town and more! Get your photos with Billy the Marlin, Stanley C. Panther and of course the jolly man himself — Santa!

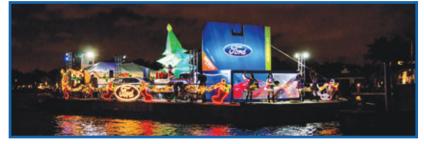
**Big City Dogs** will rock the City Stage. Boat Commentary provided by Big 105.9's very own Danny Rivera and Luke Pirozzoli.



BELGIUM

Hungry? Thirsty? Don't worry, we have you covered! The Stella Artois Culinary Courtyard will have a variety of festival foods, beer, wine and soda for purchase (and some sampling too!). Scared of the

dark? Don't worry — there will be plenty of GLOW fun give-aways by Ford.



WHEN? Saturday, December 10 — Festival grounds open at 3:30 p.m.

WHERE? Hugh Taylor Birch State Park, 3109 E Sunrise Blvd, Fort Lauderdale (but you can't park there!)

**TICKETS:** Fun for the whole family at an affordable price of only \$25 per adult / \$20 per child (10 and younger). ADDED VALUE: All grandstand tickets include a voucher for a FREE Miami Marlins home game and Fort Lauderdale Strikers home game during their 2017 season (Strikers voucher redeemed at parade).

PARK AND RIDE: We have arranged COMPLIMENTARY Parking at the Galleria Mall for our guests and Charter Buses to Birch State Park are only \$5 per person (children 3 and under ride free on your lap).

**RAIN OR SHINE!** The Parade will go on rain or shine and there are no refunds, no exceptions. No pets, cans, or coolers are permitted inside the gated Grandstand area. For additional information call 954-767-0686.







#### **TITLE SPONSOR**



HOLLYWOOD, FL

#### **OFFICIAL BANK**



#### **FOUNDING SPONSORS**









#### **OFFICIAL SPONSORS**























#### **LOCAL MEDIA PARTNERS**





















#### **CONTRIBUTING SPONSORS**









Cape Ann Towing Carr Workplaces Cathy & Larry Danielle Cointreau **Crazy About Costumes** Deco Productions











Designs by Sean Downtowner Saloon **Event Luxe** The Famous Grouse Whisky F.I.N.D. Fireball Cinnamon Whisky Florida Inland Navigation District (FIND) Fort Lauderdale Media, Inc. Fort Lauderdale Strikers GPO Photography Ivan Rodriguez Consulting, Inc. Kenneth A. Ortner, P.A. The Macallan Single Malt Scotch Whisky

Pat Anderson, Artist ProMotion Sports & Entertainment, LLC Publix Super Markets, Inc. Rebel Yelİ Riverwalk Fort Lauderdale, Inc. RumChata Seminole Tribe of Florida Sixth Star Entertainment & Marketing, Inc. Stephen's Distributing Company The Art Institute of Fort Lauderdale The Las Olas Company **Tower Club** Van Dee Fulfillment Walgreens

#### **EVENT SPONSORS**

























































#### **BOAT PARADE SPONSORS**















































#### **OPERATION ASSISTANCE**

**Broward Amateur Radio Club** Broward County Board of County Commissioners Florida Department of Transportation

**BSO Marine Unit** City of Fort Lauderdale Dockmaster City of Fort Lauderdale Parks and Recreation Fort Lauderdale Police Marine Unit Fort Lauderdale Police Department United States Coast Guard



"The Seminole Hard Rock Winterfest Boat Parade provides families, friends and neighbors with an exciting, fun-filled way to kick off the holiday season. As Fort Lauderdale's signature holiday celebration for over four decades, the "Greatest Show on H20" entertains millions with its spectacular illumination, colorful pageantry,

and magnificently decorated vessels. The Boat Parade puts our City in the international spotlight, strengthens our reputation as a "must-see" destination, and generates millions for our local economy. We encourage everyone to join us for this magical evening on the water that truly symbolizes the holiday spirit and tradition of our great City.."

John P. "Jack" Seiler

John P. "Jack" Seiler, Mayor, City of Ft. Lauderdale



"It is a pleasure to welcome the Seminole Hard Rock Winterfest Boat Parade. For decades, the boat parade has been one of the premiere events in Broward County for residents and visitors to enjoy. This is a great event to highlight our beautiful winter weather and showcase all that Broward County has to offer. On behalf of the Broward

County Board of County Commissioners, I want to thank the participants for their hard work to put this together each season."

Barbara Sharief Barbara Sharief **Broward County Vice-Mayor** 



"The Seminole Hard Rock Winterfest Boat Parade is a 45-year tradition in Greater Fort Lauderdale and marks the kick off to the destination's glittering holiday season. Visitors from around the globe can get into the festive spirit of the season, with hundreds of brightly lit and spectacularly decorated boats and

yachts. This celebration, along the area's famed and scenic waterways, spotlights the water culture and lifestyle that can only be found in our sunny destination. We are looking forward to another successful year."

Stacy Ritter Stacy Ritter.

President, Greater Fort Lauderdale Convention & Visitors Bureau

#### BRIDGE CLOSINGS FOR ROAD TRAFFIC (Bridge times are approximate)

· · · · · · · · · · · · · · · · · · ·		
	UP	DOWN
7th Avenue Bridge	6:00 p.m	8:30 p.m.
FEC Railroad Bridge	4:30 p.m	8:30 p.m.
Andrews Avenue	6:00 p.m	8:30 p.m.
Third Avenue Bridge	6:00 p.m	8:30 p.m.
Las Olas Boulevard	7:00 p.m	9:00 p.m.
Sunrise Boulevard	7:30 p.m	9:30 p.m.
Viewing from the Grandstand Are	a (just north of Sur	rise Boulevard)
Oakland Park Boulevard	8:00 p.m	10:00 p.m.
Commercial Roulevard		



# WINTERFEST® FAMILY FUN DAY

IN ASSOCIATION WITH Joe DiMaggio Children's Hospital

NOVEMBER 27 FROM 10 A.M. - 3 P.M. AT HUIZENGA PLAZA

FREE Family fun for children and adults of all ages! Huizenga Plaza will be filled with lots of activities from our community partners. Visit booths from Xtreme Action Park & Rockin' Jump Trampoline Park, Cirque du Soleil, Stranahan House, Miami Marlins, ACR, Salvation Army, Fifth Third Bank, Fort Lauderdale Strikers, Polar Express Giant Slide, characters from Florida Supercon and the Catabella Express train presented by Brightline. Joe DiMaggio Children's Hospital Inferno's Challenge with inflatable obstable course, Cathy & Larry Danielle Pet Rescue Row with animals from Abandoned Pet Rescue, Furever Family Rescue and Bird Lovers. Enjoy musical performances from Ploomie Lewis, Liz Elias, South Florida Cloggers, Hip Hop Kidz, Julia Dale and music by Y100 with DJ Chris Cruz.

Quench your thirst with samples of LaCroix and Nesquick. Come early to get your free bicycle helmet while supplies last from the Epilepsy Foundation. Be a part of history as Huizenga Plaza gets "cold" with a REAL ice rink and skate outdoors (fee to skate).



### BE A VIP AT THE PARADE

More than 400 community leaders and sponsors will enjoy the most coveted location to watch the parade at the renowned Riverside Hotel. Guests will mingle amongst hosts for the Winterfest® television show and parade judges as they enjoy delectable food and cocktails. We would especially like to thank the Huizenga Family, Nova Southeastern University and UBS The Garvin Financial Team for creating a beautiful setting for guests.



Historically, the Seminoles would travel along the New River by canoe and trade with the Stranahan family. Frank Stranahan always welcomed them on the property, while Ivy Stranahan taught the Seminoles to read, write, and sew. Because of this amazing history, the Stranahan House is the perfect starting point for the strong holiday tradition that is the Seminole Hard Rock Winterfest® Boat Parade.

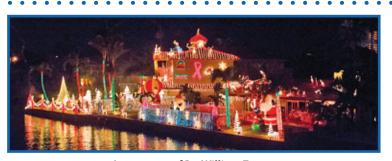
### **FANTASY BOAT STUDENT ART CONTEST**

All Broward County students in 3rd-5th grade can submit an 8.5" by 11" original artwork for our

Fantasy Boat Contest. The student can dream up a fantasy boat that they would love to see in the parade and put it on paper for consideration in the contest. Artwork will be on display at the Galleria with an Awards Ceremony and Reception in March. 1st, 2nd, 3rd place and honorable mentions will receive an award. Each participant will receive a ticket to the South Florida Fair and a certificate for participating. The submission deadline is December 9!



Children's Hospital Artwork from 2015 participants



In memory of Dr. William Zenga

# SHORELINE DECORATING EXTRAVAGANZA

# TURN ON YOUR LIGHTS; WAVE TO THE GRAND MARSHAL AND BE ON TV

Residents and businesses located along Intracoastal Waterway and the New River can be a part of the Parade by decorating their property or dock. Parade Night, December 10, the cameras will be focused on the Parade boats AND the lights on shore. Decorate your property and be a backdrop for the award-winning Parade.

WSVN Channel 7 will feature the best of the best to of decorated homes and businesses along the parade route. Be sure to give your best wave to photographers, film crew aboard the Grand Marshal Showboat.

Take a selfie with the Parade in the background and tag us #winterfestsoflo16. Photos may be seen in the Parade on our Social Media Boat.

# AFTER - "PARADE" PARTIES

# **YOLUNTEER APPRECIATION PARTY**

Our volunteers play a significant role in the success of Winterfest, and because of their valiant efforts, we want to reward them! Hosted by Timpano we offer a giant "thank you" to our wonderful volunteers and honor one person with the Carolyn McLaughlin Spirit of Volunteerism award.



Winterfest staff with past recipients

2015 Volunteer Award recipient Kandi Osman

TIMPANO

#### CAPTAIN'S CUP

# HOSTED BY GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU

Seminole Hard Rock Winterfest® Boat Parade 2016 winners will be honored for the best in decorations, theme and spirit at the Greater Fort Lauderdale Broward County Convention Center February 23, 2017.

This is the time to share in the success of the parade for those who went the extra mile. The coveted "Boatie Awards" will be announced.







The app offers links to the Winterfest site for visitor's info, parade route map, events, music, coloring and a Santa tracker as the Showboat navigates the Parade route. Vote for your favorite boat by texting Boat (number) to 23000.

(Msg and data rates may apply)

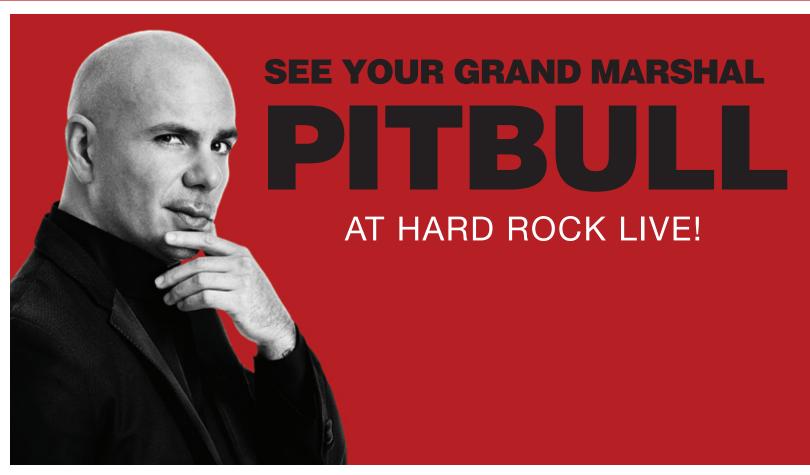






# South Florida's

only place to ROCK



**DECEMBER 9 | 8PM** 



# GET TICKETS NOW

1-800-745-3000

Ticketmaster.com • myhrl.com



HOLLYWOOD, FL