



WINTERFEST

BOAT PARADE



Winterfest® Cocktail Contest 2015 With



REPUBLIC NATIONAL DISTRIBUTING COMPANY

PRIZES

FIRST PLACE BARTENDER WINS \$1000 CASH AND TICKETS TO “TALES OF THE COCKTAIL”!

The bartender who wins the mixology tasting will receive:

- \$1000 in cash
- Tickets for two to “Tales of the Cocktail Festival” in New Orleans with r/t tickets on Spirit Airlines.
- The winning cocktail will be the **official drink** of Winterfest 2015 and will be featured at the Black Tie Ball and Grand Marshal Reception.



SOCIAL MEDIA:

- The establishment’s bartender with the **most** social media votes will host the **Mixology Tasting**.
- One **random voter** will win a vacation for two to **Breezes Bahamas** – Cable Beach in Nassau.



PARAMETERS AND RULES



THE DEAL: This contest will consist of two parts: general voting and mixologist tasting. Bartenders have until October 13, 2015 to craft, create, submit cocktails and email the cocktail name, recipe/ingredients, instructions and photo (photo of the Bartender with at least one of Republic National Distributing Company (RNDC) products used to make the cocktail) to cocktail@winterfestparade.com. (Limited to Broward County) All recipes, photos and submissions become property of Winterfest, Inc.

THE SPECIFICS: Cocktail must feature at least one of the following brands: **Brugal Rum, Cointreau, Corralejo Tequila, Fireball, Russian Standard Vodka, Rum Chata, Templeton Rye Whiskey, The Botanist, The Macallan, Famous Grouse, and Prosecco, Pacific Rim or Bodega Trivento wines.** ALL SPIRITS MUST BE REPUBLIC NATIONAL DISTRIBUTING COMPANY PRODUCTS. You may also use Stella Artois if the cocktail requires beer.

VOTING ON SOCIAL MEDIA: Voting is the most important part of the contest, encourage all of your friends and family to vote. Voting polls open **October 15, 2015** at 12:01 a.m. and the contest will run until **November 15th, 2015** at 11:59.

Where do you vote?

- **Facebook**- Facebook.com/Winterfest.parade
- **Weblink**- <http://woobox.com/gsvhz5>

MIXOLOGIST TASTING:

- The top ten bartenders will be filmed by EyeOnMixologista as they recreate their entries.
- The establishment of the bartender with the most social media votes will host the Mixology Tasting.
- These top entries will then be judged by RNDC Mixologist (or REPRESENTATIVE) and other celebrity judges.



By Submitting an entry, Bartenders agree to the rules.

Contest Hashtags: **#WinterfestCocktail #RNDCHappyHour**



PRODUCT LIST with Suggested Hashtags (to include on your social media posts with the hashtag of your establishment):

Supplier: **Republic National Distributing, Co.**



#BlendWithBrugal



#CointreauCocktail



#CoolerWithCorralejo



#BurningBartenders



#ChataTime



#vodkaauthority



TEMPLETON RYE

#TheGoodStuff



#famousgrouse



#macallan



#TheBotanist

WINE LIST:



PACIFIC RIM

#PacificRim



#trivento



#Proseco

BEER:



#StellaArtois