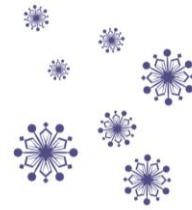




# WINTERFEST

## BOAT PARADE



Dear Vendor:

Thank you for your interest in the 2015 Seminole Hard Rock Winterfest Boat Parade. We look forward to your participation in The World's Most Watched Boat Parade! We celebrate our 44th year on December 12<sup>th</sup> in Fort Lauderdale with over 1 million spectators lining the shores of the New River and Intracoastal Waterway. The theme for this year's Parade is "Fairy Tales Afloat."

The only organized Grandstand viewing area on the entire Parade route is the Grandstand Viewing Area located inside Birch State Park. All seats are reserved and assigned with a 4,000 seating capacity. The area will open at 3:30 p.m. and the Parade will arrive at approximately 7:30 p.m. and lasts close to 2 hours from this vantage point.

Within the Grandstand Viewing Area, we create a festival like atmosphere and we invite you to participate in the excitement. We have stage entertainment, a Family Fun Zone, Culinary Corner and a Health & Safety Zone. Once your application has been received, paid for and approved, we will reserve a 10 x 10 space, and you will need to provide your own tent, tables, chairs, lights, and extension cords. A party rental company is contracted by Winterfest for tents and miscellaneous rental items and will already be delivering to the site. We encourage you to use them for any of your rental needs. We will also need your exact electrical requirements as our generator power is strictly dictated by the needs of our vendors.

Details for that day are as follows: you must be set up and running no later than 2:30 p.m. (or you will not be allowed to set up and no refunds will be given in this instance) on Saturday December 12<sup>th</sup>, the gates open at 3:30 p.m. You may assemble your tent and/or equipment on Friday between the hours of 10:00 a.m. and 3:00 p.m. Please call me to schedule so I can meet you at the Park.

On the day of the Parade, no cars will be allowed inside the park without a parking permit. I will provide you with a parking permit as we get closer to the event and you will be allowed two cars per vendor (unless otherwise agreed upon). If you have an additional vehicle for any reason, they will not be permitted without a pass. Please contact me if you find yourself in this position!

If you have any questions, please feel free to contact me at the Winterfest office,  
954 767-0686

See you at the Parade,

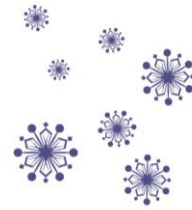
*Dawn*

Dawn Read  
Event Director

WINTERFEST INC. 512 NE 3<sup>rd</sup> Avenue, Fort Lauderdale, Florida 33301  
954-767-0686 office [Dawn@winterfestparade.com](mailto:Dawn@winterfestparade.com)



# WINTERFEST BOAT PARADE



December 12, 2015

## GRANDSTAND VIEWING AREA COMMERCIAL VENDOR APPLICATION

Company Name: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (daytime): \_\_\_\_\_ email: \_\_\_\_\_

What will you be selling? (be specific): \_\_\_\_\_

What is the price range of the item(s) you will be selling? \_\_\_\_\_

DO YOU NEED ELECTRIC? \_\_\_\_\_ If yes, what EXACTLY do you need? \_\_\_\_\_

You MUST provide your own 50' extension cord

**Please enclose Sales Tax Certificate and Proof of Insurance.  
Winterfest Inc. must be named additionally insured.**

Parking is extremely limited and no admittance inside Birch will be permitted without a parking pass. Each Vendor is allotted 2 passes.

**VENDOR FEE: \$1000  
RETURN COMPLETED APPLICATION WITH PAYMENT  
(MAKE CHECKS PAYABLE TO:)**

Winterfest, Inc.  
Attn: Dawn Read  
512 NE 3rd Avenue, Fort Lauderdale, FL 33301  
(954)767-0686 (954)767-0665 Fax  
Email: Dawn@WinterFestParade.com

**PLEASE NOTE: IF YOU ARE A FOOD VENDOR - YOU NEED TO REQUEST A FOOD VENDOR FORM.**

After your application has been processed, you will receive additional information by mail. All applications are processed on a first come first serve basis. All vendors will have the right to exclusivity in his/her category.

*Please list recent Fairs or Festivals you have participated in:*

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