



RICK SCOTT
GOVERNOR

November 15, 2014

Ms. Lisa Scott-Founds
Chief Executive Officer
Winterfest Boat Parade
Corporate Headquarters
512 Northeast Third Avenue
Fort Lauderdale, Florida 33301

Dear Ms. Scott-Founds:

Congratulations on the success of the Winterfest Boat Parade and another enjoyable Winterfest White Party. Thank you for your leadership throughout the past 20 years and growing Winterfest into one of South Florida's signature festivals.

Florida is known for our great weather and beautiful beaches, and well-known events like these Fort Lauderdale traditions celebrate the reasons that Florida is the greatest place to live, work, and raise a family. It is our goal to have 100 million visitors travel to the Sunshine State this year, and your efforts are helping us get there. A thriving tourism industry is vital to growing jobs, and Florida continues to experience record numbers of visitors, which is great news for Florida families. Together we are creating an opportunity economy and continuing to grow more jobs for Floridians, with more than 1.1 million jobs making up our growing tourism industry.

Thank you for highlighting the important link between Florida's prosperity and the great celebrations of the Sunshine State.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Scott", with a large, stylized initial "R" and "S".

Rick Scott
Governor