



# WINTERFEST BOAT PARADE

Call 954-767-0686 or visit WinterfestParade.com • #winterfestsoflo14 • Like us on Facebook

## LIGHTS, CAMERA, ACTION! "TV'S GREATEST HITS" AWAIT YOU

Close your eyes and think back to when you were a child on a Saturday morning waiting for your favorite cartoon to air. Or perhaps as a teenager, you raced home to catch the latest gossip about Hollywood's favorite heartthrob. Remember those cherished times when the entire family would sit together in the living room, and you would squeeze into your favorite position on that sweet comfy couch? Your eyes filled with wonder as your favorite show would come on, and that familiar theme song would play. You cherished those moments. The 2014 Seminole Hard Rock Winterfest® Boat Parade invites you to relive those memories!

Before we get into the details, where would we be without our amazing sponsors? Winterfest® is a not-for-profit organization, that functions through the generous support of our partners, especially our title sponsor - Seminole Hard Rock Hotel & Casino. Without these great organizations and individuals, we could not put together such an amazing event.

For 43 years, Winterfest® has rocked Fort Lauderdale with marvelous lights and sounds spreading holiday cheer. Winterfest® has a dynamic board of 50 dedicated individuals, more than 300 volunteers, a devoted permanent staff of 3, plus interns who commit their time working behind the scenes.

Considered "The World's Most Watched Boat Parade," Winterfest® is the most attended event in Florida and the seventh most attended event in the country. The 12-mile Parade route starts at Fort Lauderdale's historic Stranahan House and navigates into Pompano Beach. Over 1 million attendees watch the Parade via land, water, and air.

This year's theme, "TV's Greatest Hits" will transform the waterway into your personal television set, as you watch your favorite programs become a reality. Entries will pay tribute to television shows of all ages via music and décor. Come sail away to "Gilligan's Island" or sing along with the glitzy cast of "Glee." So get ready because we are coming to a screen near you! The Grand Marshal Showboat,

brought to you by JM Lexus, will feature this year's Grand Marshal Flo Rida riding on the Floridian Princess. Other highlights of the festivities will include David Cassidy aboard the "Partridge Family" Showboat.



In order to have the best seats on land, you can purchase tickets for the "Winterfest® Grandstand Viewing Area" presented by Silver Airways. The viewing area will be located at Birch State Park which includes assigned, pre-reserved seating. This "Party in the Park" has fun activities and games for the whole family at the Sun-Sentinel Kids' Town along with live entertainment on stage.

If you cannot make it to the Parade in person, there is nothing to fear, television is here! The city of Fort Lauderdale will air the Parade on the city station- Comcast Channel 78. Our website, WinterfestParade.com will be live-streaming the event worldwide thanks to our friends at EyeOnSouthFlorida. The Parade will also be rebroadcast throughout the holiday season on WSVN Channel 7 and Fox Sun Sports, so there are many opportunities to catch all of the excitement.

Remember, the Parade is one of many Winterfest® events. Visit our website for more details on all of our incredible events throughout the season.

Once again, we would love to thank our friends and sponsors for their continued support to make Winterfest® a reality each year. We hope you are able to attend the Seminole Hard Rock Winterfest® Boat Parade and other Winterfest® events. We are grateful for all of your support as we enjoy another year of this internationally acclaimed South Florida holiday tradition.

### Happy Holidays! See you at the Parade.

*Kenneth A. Ortner*  
Chairman of the Board

*Lisa Scott-Founds*  
President & CEO

Photos by Suzanne Barton Photography and Ginny Fujino



The "Greatest Show on H2O" For 43 Years



# WHERE ROCK ROYALTY *Lives*



PLAY • DINE • SHOP • ROCK



9 5 4 . 3 2 7 . R O C K  
1 Seminole Way, Hollywood, FL  
[SeminoleHardRockHollywood.com](http://SeminoleHardRockHollywood.com)



HOLLYWOOD, FL



The Marriott Harbor Beach of Fort Lauderdale transformed to a wonderland of glitz, glam and white. The by-invitation-only Winterfest® White Party signals the beginning of the popular Winterfest® season. Attendees became a sea of white as we honored our sponsors, media partners, board of directors and everyone that makes Winterfest® a success each year. This year's poster by artist Nadine Floyd, was unveiled depicting the theme: "TV's Greatest Hits" along with Parade announcements of the Grand Marshal Flo Rida and celebrity guest David Cassidy. EventLuxe created the South Beach chic ambiance as attendees celebrate the night away with Cirque du Soleil theme entertainment created by Rock with U and Sixth Star Entertainment.

Guests enjoyed delicacies from the New Shooters Restaurant and other restaurants along with Publix creating delights with Swanson's and the Citrus Council. Southern Wine & Spirits signature bars featured Moët & Chandon Ice, Milestone Wines and Michelob Ultra.



Please visit our Facebook page to see photos of the event.

Winterfest® and GrayRobinson, P.A. guests photographed by Howie Grapek and Ginny Fujino, Blacktie South Florida



Dawn Read, Frank and Kathleen Angione, Lisa and David Founds, Kathy Keleher, Robyn and Michael Vines



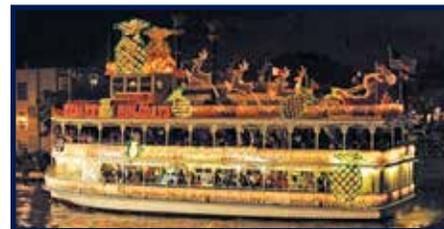
One of the Many Charities Winterfest Supports  
Ken Ortner, Lisa Scott-Founds, Marcia Quallo-Lange (Sun Sentinel)



## TRACK SANTA

Download the iPhone Santa Boat Tracker for your iPhone or iPad.

The application offers music, coloring and a tracker for the Baptist Health Santa Boat as it journeys along the Parade route.



Remember to vote for your favorite boat by texting Boat (number) to 23000. (Msg and data rates may apply)



President and CEO Lisa Scott-Founds received letters from President Barack Obama and Florida Governor Rick Scott congratulating her on her twenty years of achievements, dedication and passion for Winterfest. The framed letters along with a historic video and gifts from Winterfest® friends were given to Mrs. Founds during the Winterfest® White Party in November.



# FLORIDA PANTHERS WINTERFEST® FAMILY FUN DAY

IN ASSOCIATION WITH  
**JOE DIMAGGIO CHILDREN'S HOSPITAL  
ON THE RIVERSIDE HOTEL LAWN**

**SUNDAY, NOVEMBER 23, 2014**

- Cirque Du Soleil inspired performances for the entire family to enjoy
- Miami Marlins interactive fast pitch and tee ball game
- Performances from Julia Dale (Miami Heat's good luck charm) and South Florida Cloggers
- Free bicycle helmets compliments of the Epilepsy Foundation
- Your favorite radio station's jams and giveaways
- Interact with: Museum of Discovery and Science, Stranahan House, Fort Lauderdale's Woman's Club, South Florida Ford Green Screen, U.S. Army, Fort Lauderdale Strikers, Nova Southeastern University, and Fifth Third Bank
- Sampling by Keurig and La Croix
- Native Village animal show
- Channel 7 and EyeOnSouthFlorida.com on-location
- And much, much more!

**CALL 954-767-0686 or [winterfestparade.com](http://winterfestparade.com)**



## TAKE A PHOTO OF THE Winterfest® SUV AND WIN TICKETS

Look for the Miss Winterfest® vehicle driving around town.

Take a photo and #WinterfestSoFlo14 to enter to win tickets!



Wrapped By



## CAPTAIN'S CUP

**HOSTED BY GREATER FORT LAUDERDALE  
CONVENTION & VISITOR'S BUREAU**

Seminole Hard Rock Winterfest® Boat Parade 2014 winners will be honored for the best in decorations, theme and spirit at the Greater Fort Lauderdale Broward County Convention Center February 25, 2015.

Each Parade participant will receive two (2) tickets to this incredible event with an Oscar-inspired theme. Winners will be congratulated by Winterfest's board of directors, corporate partners, and other supporters.



**PRESENTED BY MOËT & CHANDON AT HARD ROCK LIVE**



1) Seminole Hard Rock Winterfest® Black Tie Ball presented by Moët & Chandon are, from left, Eugene Robinson, Susan Renneisen, Lisa Scott-Founds, Lori Perlman and Ken Schulman  
Dresses by Zola Keller

2) Ball Committee: Standing: Micki Scavone, Anthony Tortoriello, Luke Moorman, Doug Jones, Paula Bolender Seated: Wendy Liebowitz and Rosy Lopez

3) Standing: Jovette Aimes, Kathy Keleher, Mark Tascione, Jameson Olsen, Dawn Read, Yomaira Hernandez Seated: Katie Walters and Kara Engelkes Wolf

Photos by David Decoteau, Downtown Photo



Belle of the Ball  
WSVN'S Diana Reed

On December 6, the Seminole Hard Rock Winterfest® Black Tie Ball presented by Moët and Chandon, will take you on a trip back to Motown. Everyone will be dressed to impress with black ties and gorgeous ball gowns. Party the night away at the Hard Rock Live with South Florida's elite to kick off the holiday season!

**Sponsors:** Absolut Vodka  
Milestone Wines  
Patriot National, Inc.  
Southern Wine & Spirits  
Fidelity Investments  
Greenspoon Marder Law

**Live Auction Highlights:**

- BREAKING BAD CAST SIGNED PILOT SCRIPT
- BROWARD IMPACT WINDOW & DOOR INC. CGI DOUBLE FRENCH DOOR
- CARROLL'S JEWELERS SHOPPING SPREE
- SOUTHERN WINE & SPIRITS VIP WINE COUNTRY TOUR FOR 2
- BRADFORD MARINE KEY WEST FLIGHT & BRUNCH FOR 4
- EVENTS BY GRATEFUL PALATE COCKTAIL PARTY FOR 250 GUESTS
- RESORTS WORLD BIMINI - 3 BEDROOM PRIVATE HOME WEEKEND STAY

All Items Are Subject To Change Without Prior Notice

The silent auction, presented by Fidelity Investments, will feature more than 200 popular items including vacation packages, jewelry, sports and television memorabilia, art, and more.

This lively night begins at 6:00 p.m. with the Patriot National, Inc. Welcome Reception as guests enjoy a wonderful combination of holiday cheer and classic Motown hits. Starting at 8:00 p.m., guests will head over to dinner and be transported by the Seminole Hard Rock into the world of Motown. Guests will sip on Moët & Chandon Imperial, along with Absolut Vodka, and wine provided by Milestone Wines. Entertainment by "FLAVORS" sponsored by Greenspoon Marder Law. Special performances by a Motown tribute band provided by Broadway Across America, and other surprise guests will put the "awe" in audience.

Sporting gorgeous gowns from Zola Keller, Susan Renneisen and Lori Pearlman, ball Chairwomen, have put in countless hours working alongside their committee to ensure that the Black Tie Ball is a night to remember. Tickets are \$250 per person and tables of 10 are available from \$2,500 to \$5,000. Reservations can be made by calling 954-767-0686.

Download your ball invitation at WinterfestParade.com

**START BIDDING TODAY!**

Look On <https://qtego.net/qlink/winterfest> for Auction Updates

# SHORELINE DECORATING EXTRAVAGANZA

DECEMBER 13, 6 - 11 P.M.



Residents and businesses located along Intracostal Waterways and the New River can be part of the Parade by decorating their property or dock. Parade Night, December 13, the cameras will be focused on the Parade boats AND the lights of the shore. Decorate your property and be a backdrop for the award-winning parade.

Participants are encouraged to embrace the "TV's Greatest Hits" theme – the sky is the limit.

WSVN Channel 7 will feature the best of the best when it comes to decorated homes and businesses along the parade route. Be sure to give your best wave to photographers, film crew and judges aboard the Grand Marshal Showboat - the Floridian Princess PARADE NIGHT.

To take a special ride along the Parade route and experience the fabulous decorations, Water Taxi is offering several opportunities to see the displays during the month of December. The Riverwalk and downtown are also great places to get in the holiday spirit with lights and the Parade's staging area.



Remember to vote for your favorite home and Parade boat  
One random voter wins



tickets

## SENSATIONAL SHOWBOATS:



Grand Marshal Showboat  
Presented By



South Florida Ford



Anthony's Runway 84

## WE NEED YOU TO BE A CONTROL BOAT



Where would we be without our amazing volunteers, boating clubs, and Coast Guard Auxiliaries to coordinate our Official Control Boat Fleet? Our Control Boats are the additional eyes and ears of the parade that also keep the "line" between the parade participants and spectators established. If you would like to help the parade as a Control Boat while having an awesome view, please contact the Winterfest® office.

# SMILE FOR THE CAMERAS

There will be several camera crews on hand for the Seminole Hard Rock Winterfest® Boat Parade December 13, 2014. WSVN will film at the Riverside Hotel on Las Olas Boulevard and Stranahan House, while Comcast Communications will provide the connection to the city of Fort Lauderdale's channel 78 and Eye on South Florida will provide a live webcam.



RIVERSIDE HOTEL

The best places to view the parade in true procession along the New River are at the Riverside Hotel, areas near the Stranahan House, and east from the Downtowner Saloon.

Riverside Hotel is offering special weekend packages to allow people to get an exclusive view of the parade. For more information or reservations, call (954) 467-0671.

## BOATERS

Show your Holiday Spirit on Facebook and South Florida Ford will pay for your decorations! Look on [winterfestparade.com](http://winterfestparade.com) for details.



# WINTERFEST

BOAT PARADE

## ENTER YOUR BOAT FOR ONLY \$35 and be on TV

### PARADE STARTS DECEMBER 13<sup>TH</sup> AT 6:30 PM

It only costs \$35 to become part of the 43rd year of the Seminole Hard Rock Winterfest® Boat Parade! From kayaks to yachts, and paddle boards to catamarans, all are welcome to take part in this year's theme, "TV's Greatest Hits" by decorating their parade entries. All entries will have the opportunity to be featured on television and are automatically qualified to compete for the Best of the Best Awards. So come out and support your boating community by participating in the most watched boat parade in the world!

As the master of your vessel, you can decorate your entry in any way you'd like. Since this year's theme is "TV's Greatest Hits," you can turn your entry into your favorite television show! Use lights, music, costumes, and more to make your entry shine like a TV star. Millions will be watching so adorn to amaze, and remember: Winterfest® encourages all entries to add a sign of any charity that they support!



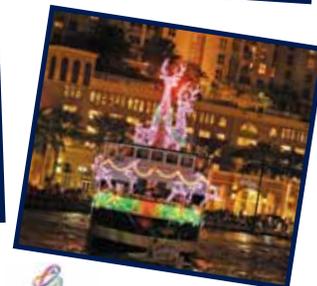
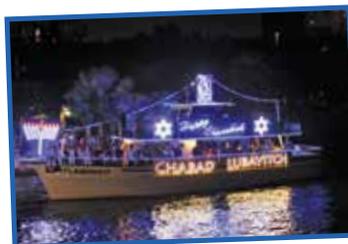
**YOUR PASSION  
OUR OBSESSION...**

**BIG  
105.9**

*Classic Rock  
Lives Here*

**PAUL &  
YOUNG  
RON  
MORNINGS**

## PREVIOUS ENTRIES



GEICO



# WINTERFEST

BOAT PARADE

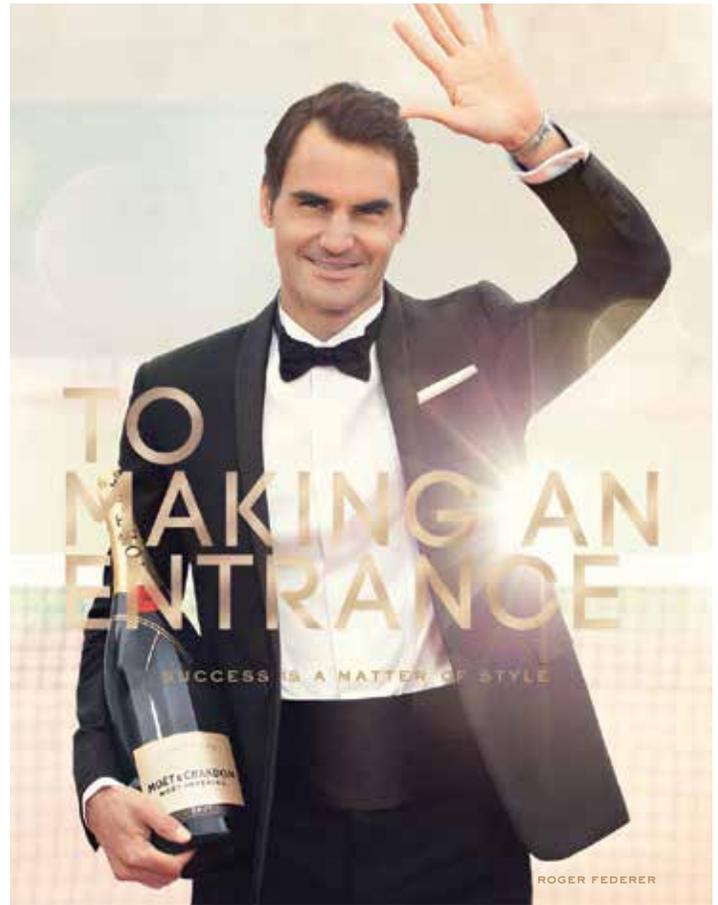
## CAPTAIN'S MEETING

PRESENTED BY **SHOW**  
MANAGEMENT

HOSTED BY *Events*  
**Grateful**  
PALATE

DECEMBER 8TH - 6 - 10 PM

All parade participants are **required** to attend this mandatory meeting. This event includes an important review of rules, regulations and line-up information. The meeting will also cover the waterway route as well as dinner from the Grateful Palate. This meeting is limited to captains only and the parade manual will be available for download before the meeting.



FONDEE EN 1743  
**MOËT & CHANDON**  
CHAMPAGNE

MOËT & CHANDON © CHAMPAGNE. © 2014 IMPORTED BY MOËT HENNESSY USA, INC., NEW YORK, NY. CELEBRATE RESPONSIBLY.

## STUDENT FANTASY BOAT ART CONTEST



### Artwork from 2013 participants

All Broward County students in 3rd-5th grade can submit an 8.5' by 11' piece of original artwork for our Fantasy Boat Contest. The student can dream up a fantasy boat that they would love to see in the parade and put it on paper for consideration in the contest.

The submission deadline is November 30th. 1st, 2nd, 3rd place, and honorable mention will receive an award. Each participant will receive a ticket to the South Florida Fair and a boarding pass to visit the beautiful tall ship El Galeon Andaluçia during its port of call December 5-14 in Fort Lauderdale. All artwork will be on display at our Awards Ceremony and Reception at the Galleria Fort Lauderdale in March 2015.



# SENSATIONAL SHOWBOATS:

# JUNIOR CAPTAIN: CREATING A LEGACY FOR A GOOD CAUSE

## Congratulations Alex Casamento Representing Arthritis Foundation

Aboard the Winterfest® Jr. Captain Showboat Powered By



Alex Casamento suffers from Polyarticular Juvenile Idiopathic Arthritis (JIA), which is an autoimmune disease that impacts his toes, ankles, knees, hips, back, neck, shoulders, elbows, and fingers. Alex is one of 300,000 kids in the U.S. who suffer with this painful, debilitating and incurable disease. Alex was born in Russia, adopted at eight months old, and hospitalized for the first time ten days after coming home. Alex was diagnosed at age 5 and does not remember a time without pain, doctors, and medications. By winning this contest, Alex will be able to spread necessary awareness to juvenile arthritis.



Alex Casamento  
2014

This year twelve charities submitted nominees to be Jr. Captain. The Facebook campaign had over 5,000 votes, Alex secured a whopping 1,600 votes. Congratulations, Alex!



## PREVIOUS JR. CAPTAINS



Lauren Bendsky  
2013

Sydney Lister  
2012

Martina Bello  
2011

Alison Marchessault  
2010

Amanda Blake  
2009

This year, 12 nominees from the Jr. Captain contest and their immediate family will ride on the Baptist Health Santa Showboat. The following Broward County charities which participated in the Jr. Captain will have children aboard representing 211 Broward, A Prom to Remember, Abi's Place, Broward Children's Center, Handy, Inc., Tomorrow's Rainbow The Children's Diagnostic & Treatment Center; Children's Home Society of Florida, HOPE South Florida, Leadership Broward Foundation, Inc. and Russell Life Skills and Reading Foundation.

*In 2009, Winterfest® created the Jr. Captain - inspired by an amazing 15 year old, Amanda Blake, who was fighting a rare form of bone cancer. This award honors a local child fighting a difficult battle with the privilege of being the Jr. Parade Captain.*



Baptist Health South Florida

# SEMINOLE HARD ROCK HOTEL & CASINO TO HOST GRAND MARSHAL RECEPTION

**DECEMBER 12TH**

This stellar invite-only event will welcome our 2014 Grand Marshal Flo Rida in addition to celebrities, parade show pre-view with LUTN (Light Up the Night), and singing sensations Julia Dale and Paige Keiner performing. Local VIP's, dignitaries, and sponsors will be on hand as our Grand Marshal receives keys to our county and city. Riverwalk, Inc. will present a brick for the Riverwalk Celebrity Walk of Fame in Flo Rida's Honor.



**Flo Rida**

Other highlighted guests:

- Rob Kornahrens – Commodore**
- Miss Florida USA - Ashleigh Lollie**
- Miss Florida Teen USA - Jara Courson**

Absolut, Milestone Wines, Avion Tequila and Michelob Ultra will flow freely for our guests' enjoyment as the signature drinks of the evening, while Fort Lauderdale Mayor Jack Seiler and Broward County Mayor Tim Ryan will bestow upon our Grand Marshal the keys to our beautiful city and county. UBS The Garvin Financial Team are also sponsors of this evening.



**Julia Dale**



**Paige Keiner**



**Rob Kornahrens  
Commodore**



**Miss Florida USA  
Ashleigh Lollie**



**Miss Florida Teen USA  
Jara Courson**



## YOU BE A JUDGE! FOR AN OPPORTUNITY TO WIN



**TICKETS**

Whether you are enjoying the parade from home, aboard a boat, or on the shore, you can vote for your favorite boat to win the People's Choice Award. This is a great way to honor the hard work of the boat owner or organization.

Winterfest® and Big 1059 are hosting the web page. If you are viewing from the Grandstand Viewing Area presented by Silver Airways, volunteers will be able to assist you with text voting. Simply text "boat" followed by your favorite entry's number to "23000" to vote (for example Boat4. Boat07, Boat 100).

You can be the lucky Internet or text voter to win two round trip tickets on Spirit Airlines anywhere they fly. Visit WinterfestParade.com or Big1059.com.



## VOLUNTEER PARTY AT



Our volunteers play a significant role in the success of Winterfest, and because of their valiant efforts, we want to reward them! Hosted by Grille 401 we offer a giant "thank you" to our wonderful volunteers and honor one person with the Carolyn McLaughlin Spirit of Volunteerism award.



**2013 Volunteer Award recipient John Muir**

Experience **SEMINOLE Hard Rock HOTEL & CASINO** WINTERFEST BOAT PARADE By Land

**GRANDSTAND VIEWING AREA**

PRESENTED BY  Silver AIRWAYS

**Everyone gets a "Front Row Seat"!**

If you are looking for the best seats on land to view the 43rd Annual Seminole Hard Rock Winterfest® Boat Parade, look no further! A spot in the Grandstand Viewing Area will offer you the perfect view of the decorated boats on the waterway. This ideal seating is located inside the historic Birch State Park on the northeast corner of Sunrise Boulevard and the Intracoastal Waterway. Join other spirited viewers as we "reel" in the holiday spirit! The gates open at 3:30 P.M. Shuttles will take the viewers from the parking location at the Galleria Mall to the designated area of the park. All tickets are pre-reserved and assigned to ensure that everyone has a comfortable and up-close view of the Parade.



**HEALTH, SAFETY AND FAMILY FUN ZONE**

The entire family will enjoy inflatables, giveaways and fun activities. Kids can enjoy rock climbing, bounce houses, bungee jumping, train rides, Sun Sentinel's Kids' Town and more! Also, don't miss out on a special photo opportunity with Santa. Billy the Marlin will join the party for photos with his buddy Stanley C. Panther.



**SPORTS ZONE**

Interactive games and giveaways by the Florida Panthers, Fort Lauderdale Strikers and Florida Marlins add to the festival atmosphere. Each person that purchases a Grandstand ticket will receive a ticket voucher for a 2015 Miami Marlin's home game, Fort Lauderdale Strikers game and discount code for Cirque Du Soleil.



**CULINARY COURTYARD**

When you are ready to sit and indulge in a savory meal, the Culinary Courtyard is the perfect place to go. The Culinary Courtyard will sell Milestone Wines, Coca-Cola, Michelob Ultra and delectable food.

**TICKETS**

\$25 for adult plus tax/\$20 per child plus tax (10 and under)

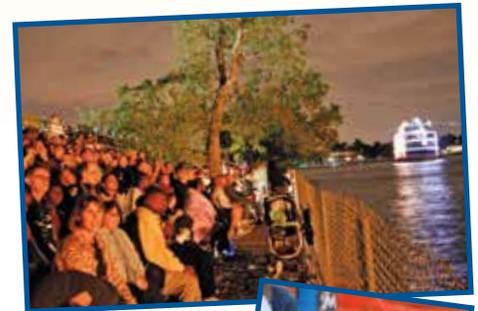
**To Order:**

- Call Winterfest® at 954-767-0686
- Order online at WinterfestParade.com
- Visit the front desk at the Seminole Hard Rock Hotel & Casino
- Stop by select Fifth Third Bank locations or select Publix Super Market locations
- General admission tickets are offered by Birch State Park for \$5, please bring a chair or blanket

**PARK & RIDE**

There is no parking located inside Birch State Park the day of the Parade. There is a park and ride service with designated parking located at the Galleria Mall. Busses are only \$5 per person, round trip, children 3 and under ride free and parking is free

*Reminder: The Parade will go on rain or shine and there are no refunds admitted. No pets, cans, or coolers are permitted inside the Grandstand area.*



# VIP AREA

PRESENTED BY HUIZENGA FAMILY FOUNDATION  
AT LAURA WARD PARK

HOSTED BY THE HISTORICAL RIVERSIDE HOTEL

More than 400 community leaders and sponsors will enjoy the most coveted location to watch the parade at the renowned Riverside Hotel. Guests will mingle amongst hosts for the Winterfest® television show and parade judges as they enjoy delectable food and cocktails. We would especially like to thank the Huizenga Family and Supreme Lending for creating a beautiful setting for guests. In addition, Nova Southeastern University will supply 3D experience glasses. To experience the magic for yourself, join our magnificent family of Winterfest® Sponsors.

Historically, the Seminoles would travel along the New River by canoe and trade with the Stranahan family. Frank Stranahan always welcomed them on the property, while Ivy Stranahan taught the Seminoles to read, write, and sew. Because of this amazing history, the Stranahan House is the perfect starting point for the strong holiday tradition that is the Seminole Hard Rock Winterfest® Boat Parade.

3-D Parade Experience from



## ABOUT OUR TITLE SPONSOR

Seminole Hard Rock Hotel & Casino invites you to play, stay, dine, and shop at South Florida's premier destination for fun and entertainment, Where Rock Royalty Lives. Over 90 tables offer Blackjack, Mini-Baccarat, Pai Gow Poker, Three Card Poker, Texas Hold'em Bonus Poker, Casino War and Let it Ride on a nearly three-acre casino floor. Additionally, over 2,200 slots include the Native-American Casino linked Multi-Area Progressive Jackpots and Mega Jackpots. Separate high-limit rooms for table games and slots, in addition to a non-smoking room, are available for guests to enjoy. Loyal Player's Club members also have access to the exclusive VIP Plum Lounge and VIP Chef's Table show kitchen. The Poker Room at Seminole Hard Rock hosts various games and tournaments of Limit and No Limit Texas Hold 'em, 7-Card Stud and two dollar and four dollar limit Omaha Hi Lo games. Located inside the casino is Hard Rock Cafe -Hollywood, part of Hard Rock's 144 globally recognized rock 'n' roll restaurants. The Green Lodging Certified by the State of Florida, AAA Four Diamond-rated resort showcases 500 luxurious guest rooms, 40,000 square feet of meeting room space, Rock Spa, award-winning restaurants, high-energy nightclubs, lounges and bars, boutique retail shops, the 350-seat Paradise Live theater and the 5,500-seat Hard Rock Live concert arena. Located on State Road 7 (U.S. 441) in Hollywood, Florida. Take I-95, exit Stirling Rd. and travel west to 1 Seminole Way. For more information, call (954) 327-ROCK, 1 800-937-0010 or visit us online at [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com), [facebook.com/seminolehardrockhollywood](https://www.facebook.com/seminolehardrockhollywood), [twitter.com/SHRHollywood](https://twitter.com/SHRHollywood), [instagram.com/semhardrockhollywood](https://www.instagram.com/semhardrockhollywood) and [youtube.com/semhardrockhollywood](https://www.youtube.com/semhardrockhollywood).



HOLLYWOOD, FL

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Ft Lauderdale, FL

## WINTERFEST® PARADE JUDGES

**DEADLINE FOR VOTING – FRIDAY, JANUARY 9:** Don't miss out on the action! Watch the Parade live on WinterfestParade.com, Fort Lauderdale Channel 78, EyeOnSouthFlorida, or WSVN Channel 7 to find your favorite boat. Each Parade vessel is entered in the contest for entry categories such as best decorated, sound, spirit and more! Check out more details on WinterfestParade.com

### 2014 JUDGES:

### FOUNDING SPONSORS

#### Chief Frank Adderley

City of Fort Lauderdale Police Department

#### Marnie E. Allen

President of the Greater Fort  
Lauderdale Realtors®

#### Phil Purcell

Executive Director, Marine Industries  
Association of South Florida

#### Mayor Jack Seiler

City of Fort Lauderdale

#### And YOU!

Don't forget to text your vote for your favorite boat entry on the web or through text. One voter will be randomly chosen to receive two round trip tickets for Spirit Airlines if your favorite boat receives the People's Choice Award.



# WINTERFEST® DECO DREAM GET-AWAY CONTEST



Visit participating Sedano's Supermarkets, Discount Liquors and Walgreens (Monroe to Palm Beach Counties) Mid-November to Dec. 6 for a chance to win a dream vacation to the exclusive Hard Rock Hotel & Casino Cancun Resort in Mexico with two round trip plane tickets from Spirit Airlines or two tickets on the Grand Marshal Showboat presented by JM Lexus. (Must be 21 and older to enter and a legal resident of Florida. No purchase necessary. See display for QR code for entry)

On Dec. 8, tune in to WSVN 7/Deco Drive to see if you are selected as the winner!

**To enter, text "Contest" to 23000**  
(Messaging and data rates may apply)



CANCUN



## Cheers to a winter wonderland



Mark your own Milestone

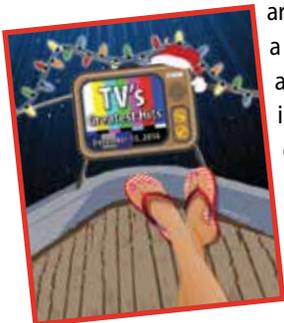
Please enjoy our wines responsibly. © 2014 Milestone Winery, Geyserville, CA

## ABOUT THE POSTER ARTIST NADINE FLOYD

The Seminole Hard Rock Winterfest® Boat Parade organizers have commissioned Nadine Egan Floyd as this year's poster artist. Nadine is a business woman by day and an artist during every other moment of her life. She is a staple in the Fort Lauderdale area recognized for her community participation and philanthropic endeavors. Her



artistry recently specializes in creating one of a kind originals in stained glass, mosaic glass and glass jewelry. Nadine is actively involved in organizations such as the United Way's "Day of Caring", "Comcast Cares Day", and public art projects across Broward County. A few of her public sculptures can be seen at Bonnet House, The Atlantic Hotel and Holy Cross Women's Center.



## WINTERFEST® MERCHANDISE

Get an early jump on your holiday shopping by purchasing Winterfest® merchandise! Winterfest® Merchandise is on sale and available by visiting [winterfestparade.com](http://winterfestparade.com) or calling 954-767-0686. One of a kind items such as ornaments and Winterfest® charms are all available.

Winterfest® watch and charms are designed by Carroll's Jewelers  
Winterfest® ornaments designed by Pat Anderson



Ornament Artist  
Pat Anderson



## SANCTIONED EVENTS & CELEBRATIONS

December 10, 2014  
**Coral Springs Holiday Parade**  
[CoralSprings.org/holidayparade](http://CoralSprings.org/holidayparade) or call 954-345-2112.



January 16 – February 1, 2015  
**South Florida Fair**  
[southfloridafair.com](http://southfloridafair.com)



March 14, 2015  
**The Fort Lauderdale St. Patrick's Day Parade and Festival**  
[www.ftlaudirishfest.com](http://www.ftlaudirishfest.com) or call 954-828-5985



March 14, 2015  
**Hope Floats Benefiting Tomorrow's Rainbow**  
 954-78-2390



March 28, 2015  
**Duck Fest Derby**  
[www.duckfestderby.kintera.org](http://www.duckfestderby.kintera.org) or call 954-390-7654 Ext:1290



April 11-12, 2015  
**Plywood Regatta**  
[www.miasf.org](http://www.miasf.org) or call 954-524-2733



April 18, 2015  
**Rotary Club New River Raft Race**  
[www.newriverraft.com](http://www.newriverraft.com)



April 26, 2015  
**Marine Industries Cares Foundation SpinAthon benefiting Kids in Distress and Children's Diagnostic and Treatment Center**  
[www.marineindustrycares.org](http://www.marineindustrycares.org)



October, 2015  
**Divas don't hike...they STRUT! The Glam-A-THON**  
[www.glam-a-thon.com](http://www.glam-a-thon.com) Toll free: 877-FAB-SWAG (322-7924)



## WINTERFEST® TELEVISION SPECIAL

### ONE HOUR SPECIAL:

**SOUTH FLORIDA:** Watch the Winterfest® Television Special on WSVN 7 on December 20 (8 p.m.), December 25 and January 1 (5 a.m. and 1 p.m.).

**BOSTON:** sister stations will air the Parade December 21 at noon and December 24 at 1 a.m. (WHDH) and December 21 at 2 p.m. and December 27 at noon. (WLVI).

**STATE OF FLORIDA:** Winterfest® Television Special is shared around the state through network partnership with WSVN and Fox Sun Sports.

### SEE IT LIVE:

**LOCALLY:** The 'World's Most Watched Boat Parade' can be seen live on Fort Lauderdale's city station – Comcast Channel 78.

**AROUND THE WORLD:** EyeOnSouthFlorida.com will stream the Parade live with a link on Winterfestparade.com

Check our website for details and video highlights of events throughout the season.

**Be sure to visit our partner for event updates:**



## BRIDGE OPENINGS & CLOSINGS DECEMBER 13

Traffic on affected bridges will be diverted both in North/South and East/West directions. Bridges affected by the parade along the New River and the Intracoastal Waterway are listed below.

### SUGGESTED ALTERNATIVES:

**North/South** - Federal Highway and I-95

**East/West** - 17th Street Causeway

### WATERWAY TRAFFIC:

**Parade Day – Saturday Dec. 13th the following closings will be in effect:**

- New River closes at 2:30 p.m. to non-parade vessels Fork near Little Florida, West of Cooley's Landing (2606993N 08009192W) East to Marker 9
- Intracoastal Waterway will close at 5:20 p.m. from Port Everglades to South of Oakland Park Bridge 6:20 p.m. North of Oakland Park Bridge to Lake Santa Barbara
- Parade staging/Line Up 3:00 - 4:30 p.m. ALL Parade Vessels
- **Parade Start Time: 6:30 p.m., SHARP**

### NO ANCHORING ZONES

No anchor zones will be enforced throughout the New River and Birch State Park. Visit WinterfestParade.com to view the route.

## BRIDGE CLOSINGS FOR ROAD TRAFFIC

(Bridge times are approximate)	UP	DOWN
7th Avenue Bridge	6:00 p.m.	8:30 p.m.
FEC Railroad Bridge	6:00 p.m.	8:30 p.m.
Andrews Avenue	6:00 p.m.	8:30 p.m.
Third Avenue Bridge	6:00 p.m.	8:30 p.m.
Las Olas Boulevard	7:00 p.m.	9:00 p.m.
Sunrise Boulevard	7:30 p.m.	9:30 p.m.
<i>Viewing from the Grandstand Area (just north of Sunrise Boulevard)</i>		
Oakland Park Boulevard	8:00 p.m.	10:00 p.m.
Commercial Boulevard	8:30 p.m.	11:00 p.m.

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